

ROSS W. TOELLNER

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EDUCATION:

Lakeland University	Plymouth, WI	5/19
<ul style="list-style-type: none">• Masters of Arts in Counseling (School Counseling Path)• Maintained a 4.00 GPA while averaging nine credits a semester		
University of Wisconsin-Stout	Menomonie, WI	5/12
<ul style="list-style-type: none">• Bachelors of Science degree in Marketing and Business Education• Minor: Economics Teaching• Minor: Business Administration• Licensures gained: Business Education #1205, Marketing Education #1285, Vocational Education #1281 and Economics Education #1710		

WORK EXPERIENCE:

Bay Port High School	Green Bay, WI	8/12 - present
Business Educator		8/12-present
<ul style="list-style-type: none">• Taught courses in Business, Personal Finance, Law, Entrepreneurship, Management, Accounting, Marketing, and Economics• Built relationships with businesses and non-profits for internships, guest speakers, and job shadows• Facilitated large group training for teachers and educators on innovation in the workplace, including AI, Google Docs, and computer technology		
PAC Manager (part-time)		8/18-3/23
<ul style="list-style-type: none">• Organized 85 live events each year, including technical sound and lights, scheduling, and customer service• Assisted in key components of a 1.2 million dollar overhaul of the Performing Art Center• Directed the production of multiple events and challenges during the COVID-19 pandemic		
Wisconsin DECA Center Inc.	Green Bay, WI	3/15-present
Treasurer and Human Resource Coordinator (part-time)		3/15-present
<ul style="list-style-type: none">• Developed yearly budgets ranging from \$100,000 to \$600,000• Established guidelines for financial gain and increased revenue, negotiated contracts, and decreased expenses• Led transitions to find new executive directors, promoters, and grant writers• Advised employees through the onboarding, training, and downsizing of positions		

SKILLS AND COMMUNITY INVOLVEMENT:

• Wisconsin Future Business Leaders of America Headquarters Operations Specialist	12/19 – 6/23
• Contributor and leader in curriculum share website WISELearn	10/17 – present
• Wisconsin Marketing Education Association President and Conference Organizer	10/21-10/22
• Point-in-Time Count Helper for Brown County Homelessness	6/16, 1/17, 6/17
• Volunteer for multiple Homeless Shelters in Menomonie, WI	9/10 – 12/11
• Attended and participated in Start-up Weekends in Green Bay, Madison, and Chicago	1/13-6/17
• Howard Village Citizen Academy participant	10/22-12/22