

المعرض الدولي للقلم
WORLD PEN SHOW

EXHIBITOR
INFORMATION
PACKAGE 2025



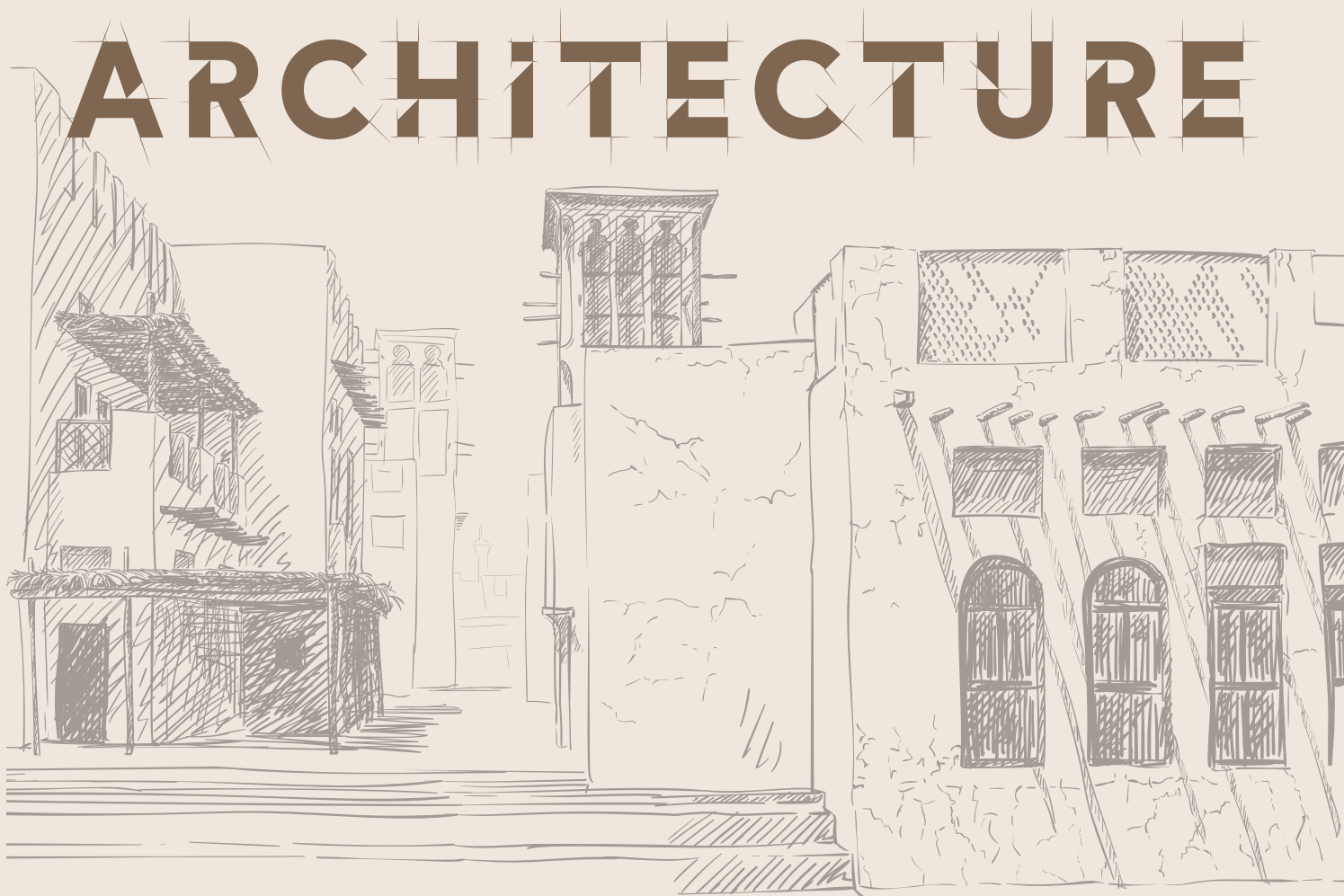
WORLD PEN SHOW



OUR STORY

Organized by a small passionate team that aims to change the writing tools industry, and how it is perceived in the digital age of today. Our goal is to create an event that celebrates the creative and innovative world of pens.

Now in our 4th edition, the **World Pen Show** is taking shape, and recognition as an event that has changed the status quo and is creating waves within the fine writing industry. Yet we only see it as the beginning of our journey.



ARCHITECTURE

DESIGN, CULTURE & HISTORY

This year, we wanted to celebrate the intersection of design, culture and history in the timeless art form of **Architecture**. It is more than just structures we live, or work in, it is about telling stories that resonate across generations.

We are excited to see the imaginative ways and ideas in which you interpret this theme and bring it to life at the **World Pen Show 2025**.

ATTENTION: *where it matters!*

In the **LIMELIGHT**

Unlike other shows that prioritize sales and discounts, our objective is to elevate your brand to the global spotlight. With increasing attention from around the world and the unique experience we provide for exhibitors and visitors, we focus on enhancing your brand recognition and attracting the interest of businesses and consumers alike.

2022



PARTICIPANTS

2023

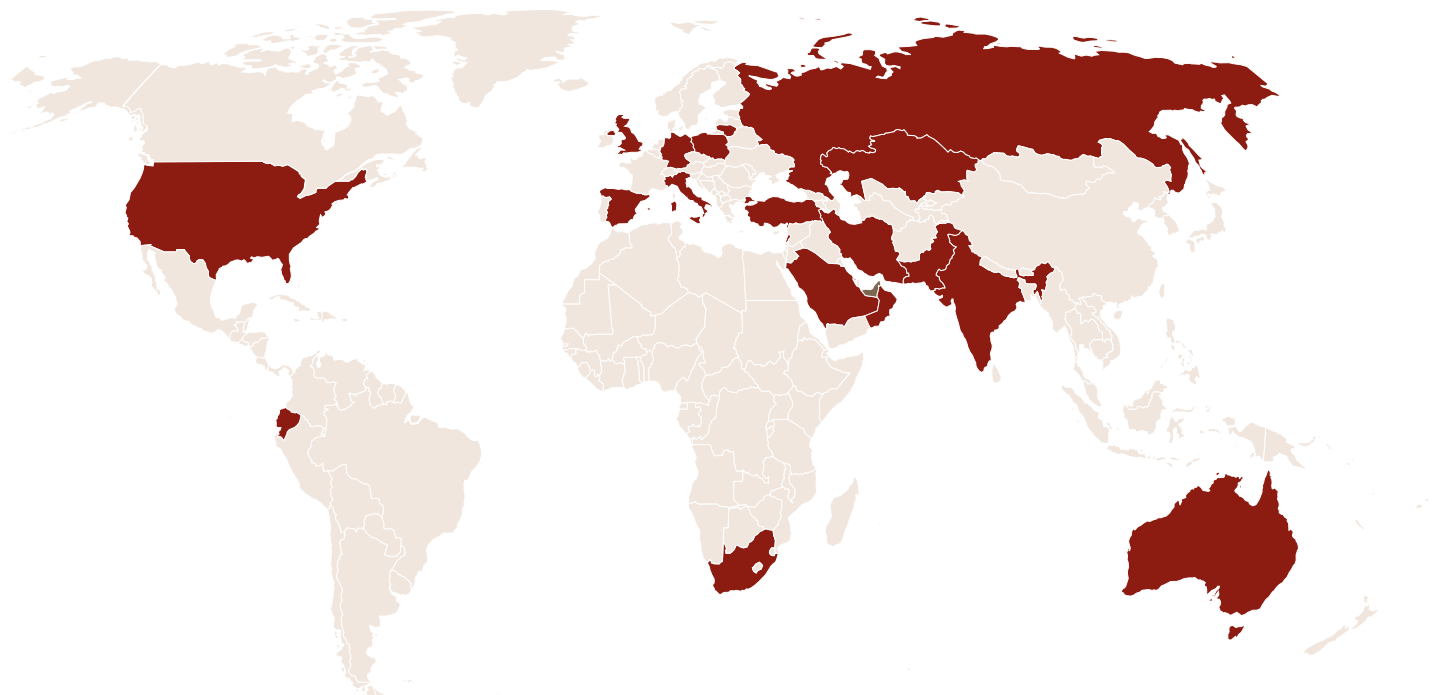


PARTICIPANTS

2024



PARTICIPANTS



SHOW DETAILS



Venue: Gate District 5, Dubai International Financial Centre (DIFC)

Event Dates: October 10-12, 2025

Show Hours: 14:00 to 21:00

Venue Features:

- Private Car Park
- Valet and taxi drop off/pick-up
- 2min walk from Emirates Towers Metro Station
- 10min drive to Dubai International Airport
- Wide selection of F&B outlets around the venue
- 3, 4, and 5-star hotels in proximity

Dress Code: National dress or smart casual

ENGAGEMENT OPTIONS

For details, please review the Sales Pack

- Free spaces starting from 15m2 to design your own stand
- Showcase table (vitrine), luxuriously finished, closed glass display, imbedded LED lighting
- Standard table



FORMER PARTICIPANTS



IMPORTANT DETAILS

- Direct sales to consumers are permitted. The organizers will not be liable or involved in any transactions.
- Participants are responsible for their valuables. The organizers are not liable for any lost, stolen, or misplaced items during the show.
- The venue does not provide lockers for personal belongings.
- Bringing outside food or beverages into the venue is strictly prohibited.
- Additional information will be communicated with participants as the event date approaches.



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We look forward to welcoming you!

