

ZIA UDDIN MAHMUD

Group COO, Creative Business Group CEO & Lead Facilitator, Academy for Technology & Leadership Director-Strategy & Innovation, Trainers Association of Bangladesh

in Zia Uddin Mahmud



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With over two decades of professional experience, **Zia Uddin Mahmud** is a seasoned leader in strategic business operations, product development, customer experience, and human capital development. His career spans diverse industries including RMG, merchandising, F&B, petroleum, training and consulting, telecommunications, and information technology. Zia has contributed to local enterprises, international markets, and Fortune 500 multinationals, holding key roles at organizations such as Summit Communications, S@ifur's, Careers Hub, Li & Fung, VF Corporation, and Mosat Group (Malaysia).

As a trainer and mentor, Zia has facilitated **2,500+ hours of learning**, empowering professionals and aspiring leaders alike. He has guided **2,000+ corporate employees** and inspired **10,000+ youth and trainees** through transformative programs, while designing and delivering **30+ senior leadership initiatives**. His engagements span 20+ universities and colleges, where he mentors students, builds career pathways, and nurtures entrepreneurial mindsets.

Author of *Mentor@Backpack*, the first Bengali book on mentoring, and creator of the **RISE** and **EXCEL** leadership frameworks, Zia is dedicated to fostering growth, innovation, and sustainable leadership for the future of work.

Areas of Expertise

Leadership Mastery, Strategic
Operations, Customer Excellence,
Change Management, Organizational
Development, Mentoring & Coaching, Al
Leadership

Key Clients

ACI Logistics ,Godrej, Centro Tex, Dewhirst,
Delta Pharma, Triangle Internet, International
Homeware, Summit Communications, Auto
CropCare,
and many more

Qualifications & Certifications

- MBA specializing in Leadership Management and IR, Malaysia.
- CXO Leadership: Advance Program in Technology & Ai Leadership. IIT Delhi.
- Perplexity Al Business Fellowship.
- Certified Neuro-Linguistic Practitioner.
- Certified Empowerment Life Coach.
- Certified Professional Learning Facilitator (Mastery).