

**Canadian Academy of Legal Studies  
in Business (CALSB)  
&  
Pacific Northwest Academy of Legal  
Studies in Business (PNALSB)**

**Annual Conference**

**Vancouver, B.C.**

**April 26-28, 2024**

CALSB/PNALSB thanks the generous sponsors of the 2024 Conference:

THE  
**MARCEL A. DESAUTELS CENTRE**  
FOR PRIVATE ENTERPRISE AND THE LAW



STU CLARK CENTRE  
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*25<sup>th</sup> Anniversary*



UNIVERSITY OF  
CALGARY

HASKAYNE SCHOOL OF BUSINESS



BOISE STATE UNIVERSITY  
COLLEGE OF BUSINESS AND ECONOMICS



## **CALSB/PNALSB 2024 Conference**

Fairmont Waterfront  
Vancouver, British Columbia

### **Program Agenda**

**Conference Theme:** The Future of Business Law

#### **Friday, April 26, 2024 @ Terrace Room**

**Reception:** 6 pm – 10 pm

Ice Breaker Gathering (Appetizers, Wine, Beer, and Non-Alcoholic beverages)

Sponsored by The Marcel A. Desautels Centre for Private Enterprise and the Law

#### **Saturday, April 27, 2024 @ Princess Louisa Suite**

**Continental Breakfast: 8:00 am – 9:00 am**

**Introduction: 8:50 am – 9:00 am**

**Opening Remarks:** Brandon Mattalo, Evguenia Iskra and Jeff Lingwall

**Session 1: 9:00 am – 9:30 am**

**Extractive Sector and Internalizing Costs** - Fenner Stewart (University of Calgary)

**Session 2: 9:30 am – 10:00 am**

**The Sovereign Climate Debt Trap: Legal Innovations in Financial Markets in Response to Natural Disasters and Climate Change** – Stephen Park (University of Connecticut)

**Break 15 minutes**

**Session 3: 10:15 – 10:45 am**

**How Business Law Can Help Drive Environmental Justice** – William Wiggins (Bentley University)

**Session 4: 10:45 – 11:15 pm**

**The Evolving Approach to Responsible Business Conduct Due Diligence of Canadian Firms Active Abroad** – Kernaghan Webb (Toronto Metropolitan University)

**Break 15 minutes**

**Session 5: 11:30 pm – 12:00 pm**

**The Canada Water Act: Federalism at Play** – Patricia Hania (Toronto Metropolitan University)

**Lunch: 12:00 pm – 1:00 pm**

**Session 6: 1:00 pm – 1:30 pm**

**The Difference in Incorporation Statutes** - Darcy MacPherson (University of Manitoba)

**Session 7: 1:30 pm – 2:00 pm**

**Pure Imagination: The Law, Ethics and Practice of AI Contracting** – Jeff Lingwall (Boise State University)

**Break 15 minutes**

**Session 8: 2:15 pm – 2:45 pm**

**Leveraging Artificial Intelligence to Bridge the Legal Access Gap** – Casey Carder Rockwell (University of Arkansas Little Rock)

**Session 9: 2:45 pm – 3:15 pm**

**PANEL: Student-Centred Learning: Navigating the Flipped Model in Business Law Education** – Evguenia Iskra and Aaron Peterkin (University of Calgary)

**Break 15 minutes**

**Session 10: 3:30 pm – 4:00 pm**

**Experience with Experiential Learning and Teaching** - Darren Charters (University of Waterloo)

**Adjournment**

**Sunday, April 28, 2024 @ Princess Louisa Suite**

**Continental Breakfast: 8:00 am – 9:00 am**

**Session 11      9:00 am – 9:45 am**

**New and Emerging Teaching Paradigms** – Michal Conlin (Okanagan College),  
Caroline Gilchrist (Okanagan College) and John Walsh (University of Guelph) and a  
10 minute video from Danielle Robinson (University of Guelph)

**Session 12:      9:45 am – 10:15 am**

**Developing Practical Curriculum within Business Schools** – Will S. Randall II  
(University of Alberta)

**Break 15 minutes**

**Session 13:      10:30 am – 11:00 am**

**Experience of Law Minor within a Business School** – John O’Fee (Thompson Rivers  
University)

**Session 14:      11:00 am – 11:30 am**

**Sports Management Issues: College Athletes monetizing their names, images and  
likeness** – Joshua Lens (University of Arkansas)

**Session 15:      11:30 am – 11:45 pm**

**Honour of the Crown and Duty to Consult in Business Projects** - Eliza Xue  
(University of New Brunswick)

**Session 16:      11:45 am – 12:00 pm**

**The Intersection of Labour Rights and AI** – Elizabeth Kennedy (Loyola University  
Maryland)

**CALSB AGM/ALSB Town Hall & Lunch buffet: 12:00 pm - 1:00 pm**

Presentation of Distinguished Paper Award & Closing Remarks  
The Future of ALSB (Inara Scott)  
Members’ Other Conferences/Events (Laura Reimer, et al.)  
CALSB AGM