CHARLIE: What IS this place!?

WILLY WONKA: I could ask you the same thing, kid.

CHARLIE: We haven't had a Wonka franchise in this part of town for years.

WILLY WONKA: I'm not surprised. Look at this mess! These people are animals. They came in. They guzzled up the chocolate and they threw the wrappers away without a second thought.

CHARLIE: Oh oh oh OOOOH!

WILLY WONKA: What is it? Are you having an asthma attack?

CHARLIE: A Wonka Whipple Scrumptious Fudge Mallow Delight!

WILLY WONKA: What about it?

CHARLIE: Don't you know? The Wonka Whipple Scrumptious Fudge Mallow Delight is the best chocolate bar ever made! If you don't include the Wonka Toffee Surprise, which I don't because, even though it's amazing, it's not really a bar. It's more of a ganache. (Charlie sniffs the chocolate bar.) I never thought I'd see one of these for real! (Charlie sniffs again). Mmmmmm!

WILLY WONKA: Hey! Kid! You sniff, you buy!

CHARLIE: My Grandpa Joe says Willy Wonka is the greatest Chocolatier who ever lived. Is that so? Don't you agree?

WILLY WONKA: Well, I'd say he was certainly in the top one.

CHARLIE: Me too. And guess what -his factory is in this town! Up there on that hill... my Grandpa Joe used to work there as a security guard. He told me all about it.

WILLY WONKA: So what happened to him?

CHARLIE: Grandpa Joe, he's old now he's been in bed for 45 years.

WILLY WONKA: Not him, Kid, Willy Wonka, what happened to Willy Wonka?

CHARLIE: You run a candy shop, do you really not know any of this...?