



PHILIPPINE CHAMBER OF COMMERCE AND INDUSTRY - MUNTINLUPA CITY, INC.

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PREPARED BY : **FE B. ZULUETA**
CHAMBER/REGION/AREA : **PCCI-MCI, NCR SOUTH**
DESIGNATION : **PRESIDENT**
COVERING THE PERIOD : **JUNE 1-30, 2022**

ACTIVITIES

1. PCCI-MCI leads information dissemination of the recently released additional benefits for Senior Citizens

On June 13, 2022, **PCCI Muntinlupa City** assisted in the information dissemination of **R.A. 9994** known as "The Expanded Senior Citizen Act of 2010 pertaining to entitlement to **Social Pension** of Senior Citizens of Five Hundred Pesos (PhP **500.00**) per month.

Additionally, the inclusion of **online purchases** of essential goods and commodities to the **20%** mandatory statutory benefits and privileges of Senior Citizens and Persons with Disabilities was also shared to the Senior Citizens of Barangay Tunasan as provided in the Joint Memorandum Circular No. 1, Series of 2022, signed on May 6, 2022 by DSWD, DTI, DOH, DILG, National Commission of Senior Citizens, National Council on Disability Affairs, and BIR.

SOCIAL PENSION FOR INDIGENT SENIOR CITIZENS

Indigent senior citizens shall be entitled to a monthly stipend amounting to Five Hundred Pesos (PhP500.00) to augment the daily subsistence and other medical needs of senior citizens

The Social Pension for indigent senior citizens is an additional government assistance mandated under Republic Act 9994 otherwise known as "The Expanded Senior Citizens Act of 2010

OBJECTIVE To augment the daily subsistence and other medical needs of senior citizens

COVERAGE The Social Pension for indigent senior citizens is implemented in all regions including Autonomous Region of Muslim Mindanao (ARMM)

ELIGIBILITY CRITERIA

- Frail, sickly or with disability
- Without pension from SSS, GSIS, or from any sources of pension in government and private agencies
- Without permanent source of income, compensation or financial assistance from relatives to support basic needs

REQUIREMENTS

The senior citizen or his/her relative shall submit either a photo copy of any valid ID (indicating the birth date of the qualified beneficiary) or birth certificate of the senior citizen to the nearest Office of the Senior Citizens Affairs (OSCA) or City/ Municipal Social Welfare and Development Office (C/MSWDO)

BENEFITS **P500**

SCHEDULE OF PAYMENT SEMESTRAL AT **P3,000**

DELIVERY SCHEMES DSWD-led Payout

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2010, 2014, 2015 MOST OUTSTANDING CHAMBER IN THE NATIONAL CAPITAL REGION

Finalist, 7th CACCI Local Chamber Awards, Taiwan

Honorable Mention, 2010 ASSOCIATION MAKES A BETTER WORLD AWARDS, Los Angeles, California, USA

"THE VOICE OF BUSINESS IN THE CITY OF MUNTINLUPA"



2. PCCI-MCI Officers Visit Community Garden, Plan Program Sustainability

PCCI Muntinlupa City President Fe Zulueta, VP-External Affairs Ronan Dela Peña, MSME Director Rosemarie Tubilla, and Co-Chair for MSME Committee Rowena Bawagan visited the **community garden** in Victoria Homes Elementary School in Barangay Tunasan on June 21, 2022, to discuss about **sustainability** of the project.

This project called "**Tunasan Urban Gulayan - Sagot sa Nagbabadyang Kakulangan sa Pagkain**" was adopted by PCCI Muntinlupa City, Inc. since 2020. It aims to supply healthy food and vegetables to the community. It currently has *okra*, *upo*, *talong*, *kamatis*, *gabi*, *malunggay*, *sili*, *mais*, *alugbati*, *insulin plant*, and *blue butterfly pea* that is rich in antioxidants and often used as herbal tea with several health benefits including increased weight loss, better blood sugar control, and improvements in hair and skin health.

The team discussed about providing livelihood to the community through urban gardening and went home after harvesting *okra*, *upo*, *talong* and *malunggay*.



3. PCCI-MCI Attends Joint GMM, Induction of New Members, and Learning Sessions at Novotel Manila



June 14, 2022 was a very productive day for PCCI Muntinlupa City officers attending the NCR board members meeting at Anahaw Function Room of Novotel Manila in the morning and Joint General Membership Meeting of NCR chambers in the afternoon with induction of new members, learning sessions, networking and fellowship.



4. PCCI-MCI joins USAID and DepEd Conference on ABC+ Advancing Basic Education

On the same day of June 14, 2022, PCCI-MCI Director for MSMEs Rosemarie Tubilla attended USAID and DepEd Conference on ABC+ Advancing Basic Education to improve Early Grade Learning in the context of new normal in the Philippines.



5. PCCI-MCI Launches Pandemic Recovery Program for Micro, Small and Medium Enterprises (MSMEs)



Held in Victoria Homes Elementary School of Brgy. Tunasan, PCCI Muntinlupa City launched its Pandemic Recovery Program for MSMEs through Business Loan assistance in the afternoon of June 21, 2022. President Fe Zulueta announced the mechanics and procedure of applying for a business loan to existing and potential micro and small entrepreneurs. Interview with interested loan applicants followed afterwards.

Participants were mostly teachers and parents of students in Victoria Homes Elementary School. Loan applicants were either existing business owners of micro and small enterprises or aspiring business people in Muntinlupa City who wish to put up *sari-sari store*, *bigasan*, *tusok-tusok*, canteen, burger stand, bakeshop, computer shop, and barber shop/salon.

6. PCCI-MCI Conducts First Business Plan Development Training to MSME Business Loan Applicants

Attend and avail of
BUSINESS Loan ASSISTANCE



PCCI Muntinlupa City Inc.

in partnership with





-NOVOO

BUSINESS PLAN TIPS: PAGHAHANDASA PAGTAYONG NEGOSYO

A Pandemic Recovery Program for MSMEs

June 28 2022
1-5pm

SOUTH CREST SCHOOL
SOLDIERS' HILLS, PUTATAN, MUNTINLUPA CITY



FE B. ZULUETA
President



RONAN G. DELA PEÑA
VP - External Affairs



ROWENA M. BAWAGAN
MSME Co-Chair



PCCI-MCI conducted its first Business Plan Development Training to its applicants of existing and aspiring MSME entrepreneurs as part of its **Business Literacy Campaign** and Pandemic Recovery Program for MSMEs. This aims to assist applicants of **business loans** to create a business plan as a requirement for their loan application.

Led by President Fe B. Zulueta together with speakers VP-External Affairs Ronan Dela Peña and Co-Chair of MSME Committee Rowena Madrid-Bawagan, the training was held in South Crest School's function room courtesy of its school Directress, Rowena Madrid-Bawagan in collaboration with e-nnov8, Febz Farms, and Micron Business Solutions.



From the total participants of 26 applicants, 70% attended the launching of PCCI-MCI Pandemic Recovery Program in Victoria Homes Elementary School in June 21, 2022 while 30% were new loan applicants.



This is the first of the series of educational trainings to be conducted by MSME committee of PCCI-MCI in its drive to assist and help MSMEs recover quickly from the pandemic. Held in June 28, 2022, all participants expressed gratitude and appreciation after the training as majority are either previous or present micro and small business owners who never had proper accounting record for their business.



PLANNED ACTIVITIES

Business Plan Development Training for MSMEs Batch 2 - July 2022

Second batch of business loan applicants are waiting for the next schedule of Business Plan Development Training particularly those who were unable to attend on June 28, 2022. These are primarily teachers of Victoria Homes Elementary School who had to attend a National Convention for teachers on the same day. Other interested participants who were not available on this date expressed intention to join the second batch. This is already planned to be held at Victoria Homes Elementary School whose Principal actively collaborates with PCCI-MCI in similar activities.

Awarding of Funds through Business Loan Assistance to 1st Batch of Approved Applicants - July 2022

Business Loans are scheduled to be screened, endorsed and approved in two week's time from completion of the first 50 loan applicants. PCCI-MCI is looking forward to award the first batch of approved loans within the month of July 2022 to be able to help MSMEs of Muntinlupa City. This will be the first batch of the many financial assistance programs that PCCI-MCI will conduct on a regular basis as our means to help MSMEs recover from the pandemic, boost the economy, and alleviate poverty in the city of Muntinlupa.

Business Literacy Program for MSMEs Part 2: Business Registration and Tax Filing - August 2022

The second educational training program to be conducted by PCCI-MCI for MSMEs after financial assistance is how to (1) register their business, (2) file reportorial requirements, and (3) do proper accounting for their transactions.

Ocular Visit and Evaluation to First Batch of Business Loan Awardees - August 2022

PCCI-MCI's assistance for MSMEs does not stop from awarding business loans to applicants and registering their business. Regular visits to awardees are part of the plan in order to further guide them, help them with their concerns, and direct them to their proposed business plan.

Investment Awareness Forum - August 2022

PCCI-MCI's recognizes the need for widespread financial education not just for entrepreneurs but to all Filipinos contributing to the economy of the country. This forum aims to give equal opportunities even for average and low-income earners as the wealthy ones to be properly informed of the available investment instruments in the country, their use and benefits, their comparative advantages and disadvantages, right timing, and applicability to personal or business goals. We will invite investment gurus and product providers to be able to share the fundamentals and basic knowledge that every individual ought to have prior to entering into investment agreements. We will also emphasize that building a business is a form of investment that people often fail to realize.

Launching of E-nnov8 as official Online Marketing Platform for MSME Products & Services - Sept 2022

PCCI-MCI will partner with E-nnov8 to be able to market the products and services of Muntinlupa MSMEs online. The platform provides free registration and opportunity to boost sales and earn incentives through its innovative collaboration program.

Muntinlupa MSME Exhibit and Bazaar - Oct. 2022

PCCI-MCI plans to hold Exhibits and Bazaars for its MSMEs including the awardees of business loans to further boost their sales and promote products and services.

Golf Tournament as Fund-Raising Program for Calamity Funds and Emergency Kits - Nov. 28, 2022

PCCI-MCI will hold a Golf Tournament in Sta. Elena Golf Club on Nov. 28, 2022 to raise funds for Calamity including COVID-19 related medication and emergency kits such as contactless thermometer and odometer for monitoring health.