



PHILIPPINE CHAMBER OF COMMERCE AND INDUSTRY - MUNTINLUPA CITY, INC.

No. 35 Bldg. B Varimark Philippines Compound, RMT Industrial Complex
Brgy. Tunasan, Muntinlupa City, MM 1773
Tel. No. 861-9278 • Fax No. 861-9623

PREPARED BY : **FE B. ZULUETA**
CHAMBER/REGION/AREA : **PCCI-MCI, NCR SOUTH**
DESIGNATION : **PRESIDENT**
COVERING THE PERIOD : **JULY 1-31, 2022**

ACTIVITIES

I. PCCI-MCI ADVOCACY PROGRAM

On July 6, 2022, PCCI-MCI was awarded a Certificate of Recognition by the Schools Division Office of Muntinlupa City for the chamber's invaluable contribution as stakeholder through its participative work in the Community Garden in Victoria Homes Elementary School in Brgy. Tunasan which supports the Feeding Program of over 700 malnourished students of the public school. As a recognized external stakeholder, PCCI-MCI may be invited by the schools division to speak in other schools in Muntinlupa City to inspire more communities.



2010, 2014, 2015 MOST OUTSTANDING CHAMBER IN THE NATIONAL CAPITAL REGION
Finalist, 7th CACCI Local Chamber Awards, Taiwan
Honorable Mention, 2010 ASSOCIATION MAKES A BETTER WORLD AWARDS, Los Angeles, California, USA
"THE VOICE OF BUSINESS IN THE CITY OF MUNTINLUPA"

II. LOCAL CHAMBER SERVICES & SUPPORT PROGRAMS

1. PCCI-MCI's Ongoing Development of the MSMES Program in Muntinlupa City



1 2 3 4 5 6 7

- 1 - Launch
- 2 - Business Literacy Training
- 3 - Evaluation of Business Plans of MSMES Applicants
- 4 - Product Training Part 1 - Store Management, Food Preparation Training for Karinderia, Salon/Barbershop Training
- 5 - Inspection of Business Facilities of Loan Applicants
- 6 - Awarding of Loans
- 7 - Monitoring

2. PCCI Muntinlupa City officers attend USAID's Strengthening Urban Resilience for Growth with Equity (SURGE) event

PCCI Muntinlupa officers Fe Zulueta (President), Ronan Dela Pena (VP External Affairs), and Rowena Madrid-Bawagan (Co-Chair for MSMEs) participated in the presentation done by USAID on the studies conducted on Philippine Regional Urban Centers focusing on urbanism and economic development, and learned valuable insights in recognizing the roles of public and private sectors in supporting the shared goal of building more resilient, inclusive, and competitive Philippine cities as engines of growth. The SURGE Performance Evaluation Dissemination and Learning Event was held at the Manila Diamond Hotel on July 14, 2022.





USAID
FROM THE AMERICAN PEOPLE



**Building More Resilient, Inclusive, and Competitive
Philippine Cities as Drivers of Growth**

**Presentation of Findings, Conclusions, and Recommendations
from the SURGE Performance Evaluation conducted
as an independent evaluation by Panagora Group**

Welcome Remarks
Mr. Ryan Washburn
USAID/Philippines Mission
Director

**How did SURGE contribute
to the USAID CDI strategy?**
Dr. Nicasio Agustin
SURGE Performance
Evaluation Team Leader

**What is the USAID CDI Strategy
& Framework and the Role of SURGE?**
Mr. John Avila
USAID/Philippines Office of Economic
and Democratic Governance
Program Development Specialist

Closing Remarks
Ms. Josephina Cervantes
USAID/Philippines Program Resource
Management Division Deputy Director

**Presentation of Relevant Findings
of the Performance Evaluation**

Moderators


Engr. Rudini Baoy
Governance Expert


Dr. Ginny Santiago
MSME Expert


Engr. Senen Dizon
WASH Expert

**Closing
USAID Representatives**


Mr. John Avila


Mr. Albert Aquino


Ms. Marian Navata-Cruz

JULY 14, 2022
DIAMOND HOTEL, MANILA BAY

PANAGORAGROUP
MAKING OUR WORLD A BETTER PLACE FOR GOOD
Implementer of USAID/Philippines Collaborating, Learning, and Adapting for Improved Development (CLAimDev)

This Proof of Participation is issued to **Fe B. Zulueta**
for his/her presence in the *Building More Resilient, Inclusive, and Competitive Cities as Drivers of Growth: SURGE Performance Evaluation Dissemination and Learning Event* held at The Manila Diamond Hotel on July 14, 2022.

Signed:
Susan Minushkin
SUSAN MINUSHKIN (Ph.D.)
Chief of Party and Director of Learning
Collaborating, Learning, and Adapting for Improved Development (CLAimDev)

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This Proof of Participation is issued to **Ronan G. Dela Peña**
for his/her presence in the *Building More Resilient, Inclusive, and Competitive Cities as Drivers of Growth: SURGE Performance Evaluation Dissemination and Learning Event* held at The Manila Diamond Hotel on July 14, 2022.

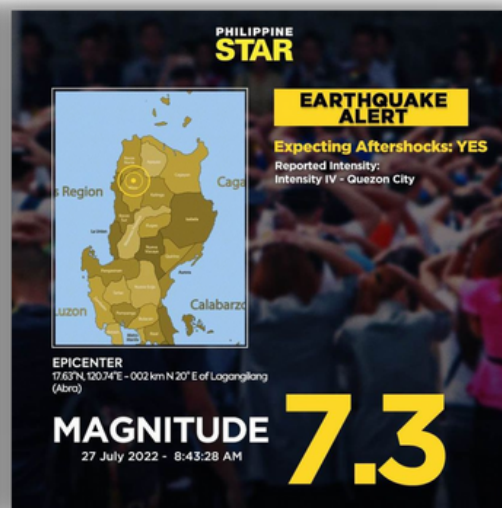
Signed:
Susan Minushkin
SUSAN MINUSHKIN (Ph.D.)
Chief of Party and Director of Learning
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This Proof of Participation is issued to **Rowena Madrid-Bawagan**
for his/her presence in the *Building More Resilient, Inclusive, and Competitive Cities as Drivers of Growth: SURGE Performance Evaluation Dissemination and Learning Event* held at The Manila Diamond Hotel on July 14, 2022.

Signed:
Susan Minushkin
SUSAN MINUSHKIN (Ph.D.)
Chief of Party and Director of Learning
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3. PCCI-MCI meets with DOST-PHIVOLCS for Disaster Preparedness Program



As part of PCCI Muntinlupa's Disaster Preparedness Program, Pres. Fe Zulueta, together with VP External Affairs Ronan Dela Peña and MSME Co-Chair Rowena Madrid-Bawagan had a fruitful discussion with DOST-PHIVOLCS Supervising Science Research Specialist Mabelle Cahulogan on July 14, 2022 regarding the seismic, volcanic, and hydrometeorologic hazards of structures in specific locations in the Philippines especially along the fault line in Muntinlupa City.

With the recently reported 7.3 magnitude earthquake in Abra, it is urgent and timely that PCCI Muntinlupa schedules a face to face forum in partnership with PHIVOLCS on Updates of Tectonic Plate Movements in Muntinlupa City and what business establishments along the fault line can do as preventive measures to avoid hazards and potential casualties.

4. PCCI-MCI attends Post SONA Economic Briefing 2022

PCCI-MCI Pres. Fe Zulueta and VP External Affairs Ronan Dela Peña attended the Post SONA Briefing organized by Bangko Sentral ng Pilipinas on July 26, 2022 at the PICC Reception Hall in Pasay City. Panel of speakers who attended and expounded on Pres. Bong Bong Marcos Jr.'s SONA on July 25, 2022 were cabinet secretaries of DOF, BSP, DTI, DBM, NEDA, DPWH, DOT, DICT, DOTr, DA, DOE, DSWD, DMW, DENR, DEPED, DOLE, and DOH.

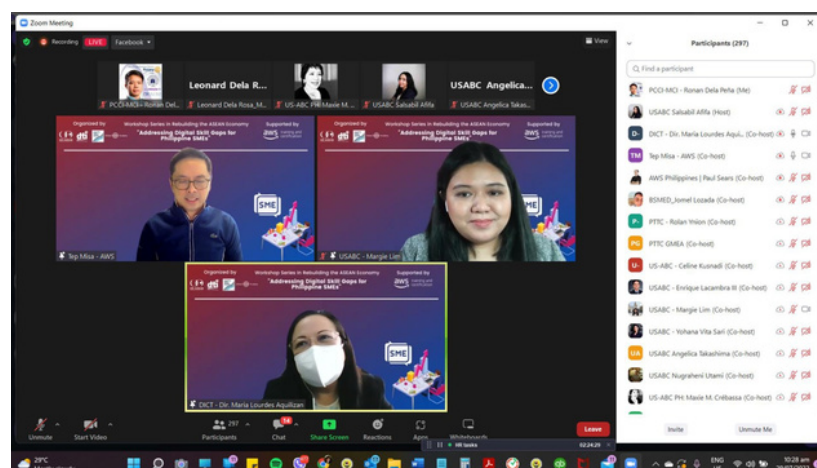


Immediately after the program, a quick consultation with BSP Managing Director for Strategic Communication and Advocacy Antonio Joselito Lambino II was held regarding enrollment for PCCI-MCI for access to the Credit Surety Fund (CSF) program to which he agreed to indorse PCCI-MCI to the new director of the CSF program. This ensures that the credit enhancement scheme developed by BSP will be adopted by PCCI-MCI stakeholders which will help increase the credit worthiness of MSMEs in Muntinlupa City.



5. PCCI-MCI joins DTI Workshop Series on Addressing Digital Skill Gaps for Philippine SMEs

DTI held an online workshop series for Rebuilding the ASEAN Economy through Addressing Digital Skill Gaps for Philippine SMEs on July 29, 2022. Pres. Fe Zulueta and VP External Affairs Ronan Dela Peña participated in the workshop and learned ways to bridge the gap through collaboration among MSME's, LGUs, and government agencies such as DTI and DOST.



*** Nothing Follows ***