

PHILIPPINE CHAMBER OF COMMERCE AND INDUSTRY - MUNTINLUPA CITY, INC.

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PREPARED BY : FE B. ZULUETA

CHAMBER/REGION/AREA: PCCI-MCI, NCR SOUTH

DESIGNATION : PRESIDENT

COVERING THE PERIOD : AUGUST 1-31, 2022

ACTIVITIES

1. PCCI-MCI attends PCCI 3rd GMM

On August 4, 2022, PCCI-MCI Vice President for External Affairs Ronan Dela Peña attended the PCCI 3rd General Membership Meeting held in Legaspi Ballroom of Makati Diamond Residences. "Economic Legislative Agenda: Priorities and Game Plans" was the topic of the GMM with Hon. Ferdinand Martin G. Romualdez, Speaker of the House of Representatives, as the guest speaker.

Hon. Romualdez highlighted the legislative aspects of the 8-point socioeconomic agenda of the current administration under Pres. Ferdinand Bong Bong Marcos, Jr.



A forum followed giving opportunities for PCCI members to raise questions regarding implications to businesses. Very helpful for entrepreneurs, like most members of PCCI, was the discussion on ensuring reduction of transport and logistic costs by regulating the increasing price of oil and gas and passing legislations for this purpose; building better and more infrastructure and upholding public order and safety to promote and attract investments and create more jobs; encouraging innovation, research and development to increase employability of Filipino workers as human resources; and strengthening market competition by reducing barriers to entry and limits to entrepreneurship. These valuable information shall be shared to the chamber members during the GMM.



2010, 2014, 2015 MOST OUTSTANDING CHAMBER IN THE NATIONAL CAPITAL REGION
Finalist, 7th CACCI Local Chamber Awards, Taiwan
Honorable Mention, 2010 ASSOCIATION MAKES A BETTER WORLD AWARDS, Los Angeles, California, USA
"THE VOICE OF BUSINESS IN THE CITY OF MUNTINLUPA"

2. PCCI Muntinlupa City Inc. joins Department of Trade and Industry's Business Model Canvas Training



PCCI Muntinlupa VP for External Affairs Ronan Dela Peña participated in the Department of Trade and Industry's training on Business Model Canvas held at the 4th floor of Quezon City Civic Center Building D on August 5, 2022.

As this was offered to limited participants only, PCCI MCI sent VP Ronan Dela Peña to attend and share the program to PCCI MCI members and MSME entrepreneurs who need basic knowledge in business planning.

Business Model Canvas, being a visual representation of a business model with a complete overview of the business concept, will be helpful to MSME's and aspiring entrepreneurs in creating a simplified business plan as this tool allows us to visualize and assess any business idea. This shall become part of the chamber training program for MSME's.





3. PCCI MCI attends StageZero My Doctor. My Partner Forum

South Sector Regional Governor **Elvie Sanchez-Quiazon** and PCCI Muntinlupa City President **Fe Zulueta** attended the webinar of Stage Zero by Project Pink entitled, "**My Doctor. My Partner**" held via zoom and facebook live at 2pm on August 27, 2022. The forum was about breast cancer awareness, prevention and treatment.

The guest speaker was Asian Hospital and Medical Center's Breast Center Head **Dra. Aldine Basa** who highlighted the importance of having our doctors by our side and how we can maximize our partnership with them on our road to recovery. Other than the cancer diagnosis, Dra. Basa shared that there are other health issues to consider because not all treatments and situations are the same. We can compare notes and do research, but our best source of information is our doctors!

This shall be shared to all chamber members through our health and safety campaigns.



4. PCCI Muntinlupa City Inc. attends One-on-One Consultation with DTI Food Expert



Department of Trade and Industry once again conducted a free consultation for MSME's in its drive to promote awareness of the importance of proper labeling and safe packaging of food products and help the Philippine export industry.

Held on August 30, 2022 at DTI Negosyo Center Lux Building, President **Fe Zulueta** and VP External **Ronan Dela Peña** attended the one-on-one consultation with Food Expert, **Engr. Menandro "Nanding" Ortega**, a retired consultant and resource speaker from Philippine Trade and Training Center, who discussed extensively how crucial it is to pay attention to labels and food packaging whether businesses are looking to trade products locally or export them abroad.

Pres. Zulueta and VP Dela Peña personally attended the event in order to learn and share to chamber members the proper way to label and package products in preparation for the forthcoming *Farm-to-Market Project* of PCCI MCI where we will help market the products of *katutubo* farmers and fishermen in Pangasinan to Muntinlupa City.

II. LOCAL CHAMBER SERVICES & SUPPORT PROGRAMS

PCCI-MCI support and preparation for 30th Metro Manila Business Conference

During the first 2 weeks of August, PCCI MCI launched a call for action in order to achieve the Mandatory Requirements for the 30th Metro Manila Business Conference on September 8 & 9, 2022. Collaborative efforts among the board members, the ExeCom and members enabled the chamber to complete the Mandatory Requirements of 6 full-page ads and 10 delegates for the conference. The chamber was able to comply with 6 printready ads with 1 chamber write-up (shown on the right), and registered for tables 23 and 24 for our 10 attendees on September 9 conference and 5 attendees for Sept 8 workshop. The Chamber has already remitted full payment for the event.

The companies who registered for full-page ads and have the opportunity to advertise in the MMBC souvenir program are FEBZ Farms, E-nnov8 Business Campaign Ads, Inc., EMM Molina Consultancy Firm, and Blue Sapphire Telecoms Consultancy and Services, Inc. The remaining 2 full-page ads were prepared courtesy of the Chamber for its active members as part of the membership benefits and support from the Chamber.



Below are the ads prepared by the chamber to promote its advocacies, areas of focus, and forthcoming programs with company logos and profile of its active members as part of their membership benefits.





The following are the full-page ads of member companies who registered as sponsors: (clockwise from top right to bottom left) EMM Molina Consultancy Firm, Blue Sapphire Telecoms Consultancy and Services, Inc. E-nnov8 Business Campaign Ads, Inc., and FEBZ Farms.

All full-page ads have been submitted in letter format (8.5" \times 11") to PCCI NCR secretariat with copies of proof of payment via email.









PLANNED ACTIVITIES

PCCI-MCI 1st General Membership Meeting | Sept. 1

The chamber's 1st GMM is to be held on September 1, 2022 at South Crest School with agenda on discussing (1) Membership benefits, (2) Chamber's current plans and programs, (3) Opportunities to avail farm rates and heavily discounted rates of PCCI-MCI promotional products and services, (4) Inclusions in promotional materials and online marketing activities, and (5) Free registration to select seminars and conferences.





S.E.ED. Project | Sept. 6

A project of PCCI Muntinlupa City, Inc. in partnership with South Crest School to benefit scholars through sustainable source of healthy, nutritious food and extra source of funds for school projects and expenses.

Farm-to-Market Caravan | Sept. 17

A fund-raising project to help our Katutubo (Aeta and Igorot) farmers and fishermen in Pangasinan market their products to Muntinlupa City in collaboration with DTI and LGU. Other vendors from Muntinlupa and other locations are encouraged to participate in order to promote local products and services.

