



PHILIPPINE CHAMBER OF COMMERCE AND INDUSTRY - MUNTINLUPA CITY, INC.

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PREPARED BY : **FE B. ZULUETA**
CHAMBER/REGION/AREA : **PCCI-MCI, NCR SOUTH**
DESIGNATION : **PRESIDENT**
COVERING THE PERIOD : **OCTOBER 1-31, 2022**

ACTIVITIES AND SUPPORT PROGRAMS

1. PCCI-MCI joins 48th Philippine Business Conference & Expo

PCCI Muntinlupa, represented by Pres. **Fe Bautista-Zulueta**, RG **Elvie Sanchez-Quiazon** and VP **Ronan Dela Peña**, attended and witnessed the success of the 48th Philippine Business Conference and Expo on October 19 & 20, 2022 with a Chamber Management Forum on October 18, 2022. Held at The Manila Hotel, the venue was full packed of business people and dignitaries as this year's gathering was back in full physical format after 2 years of virtual conference due to the pandemic. As the annual PBC serves as the rallying platform for the business community, this year's theme, 'The Philippines is Ready and Open for Business', centers on the readiness of the country's businesses to fully open up, help grow the economy and move towards achieving the 2040 Vision of 'Matatag, Maginhawa at Panatag na Buhay'.

Graced by President Ferdinand Marcos, Jr. and Vice President Sara Z. Duterte, PCCI-MCI is excited to share to its members the good news and take aways from the conference: (1) the national government is unwavering in its commitment to make the Philippines a viable option for businesses for both local & foreign investors and foster a sound environment where businesses can flourish and continue to be a driver of our economic growth; (2) Pres. Marcos assured that his administration will continue to help ease doing business in the country by enhancing its digital infrastructure to streamline application processes of business permits, licenses, and other documentary requirements; (3) the government is also committed to developing the country's renewable energy sector to ensure adequate power supply and alleviate rising electricity costs; (4) the infrastructure development with a special emphasis on public-private partnerships (PPPs) in key projects



2010, 2014, 2015 MOST OUTSTANDING CHAMBER IN THE NATIONAL CAPITAL REGION

Finalist, 7th CACCI Local Chamber Awards, Taiwan

Honorable Mention, 2010 ASSOCIATION MAKES A BETTER WORLD AWARDS, Los Angeles, California, USA

"THE VOICE OF BUSINESS IN THE CITY OF MUNTINLUPA"

will also be prioritized by the current administration. Citing government data, PBBM said there are a total of 74 PPP projects in the pipeline as of August this year, with a combined estimated cost of P2.25 trillion. However, there is still a need to do more and invite investors to do business in the country; and (5) VP Sara shared that DepEd is already working on how to make our grades 11 to 12 ready for work and are skill ready when they graduate to k-12 program, and has in fact signed the First time Job Seekers Assistance Act where fresh graduates, including our K-to-12 graduates, will be given the opportunity to process their pre-employment requirements immediately and cost free.



2. PCCI-MCI Executive Director attends ITB Asia 2022 in Singapore

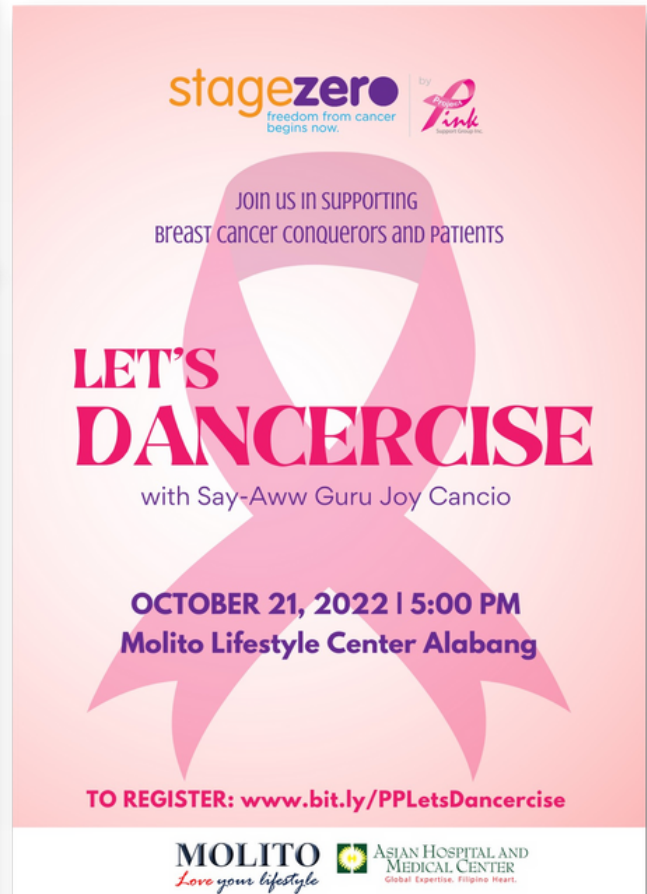


PCCI-MCI Exec. Dir. Sheena Shroff of Shroff Travel (3rd from right, in green dress) was part of the Philippine delegation in the recently concluded ITB ASIA 2022 to promote Philippine Tourism. ITB ASIA is Asia's largest travel trade show. This year's travel trade show was held on October 19-21, 2022 at the Marina Bay Sands Expo and Convention Centre. This recognition is expected to help promote tourism in the City of Muntinlupa.

3. PCCI Muntinlupa City Inc. supports StageZero Dancercise

PCCI-MCI collaborates with Stage Zero by Project Pink, Alabang. Together with Asian Hospital and Unsmoke Pilipinas, the collaboration is aimed at assisting in the dissemination of cancer information and educate the community about the disease. We aim to provide emotional and psychological support to both survivors and their families and loved ones for them to have hope and stand alongside the patients in their cancer journey.

The Dancercise Event participated in by PCCI-MCI President **Fe Zulueta** was also attended by cancer doctors and oncologists from the Asian Hospital and gave free breast exams on-site.



4. PCCI Muntinlupa City Inc. joins Green Revolution

PCCI-MCI, represented by Pres. **Fe Zulueta**, joined the **Green Revolution Project** of the Bureau of Plant Industry and the Philrice Project.

Membership in the movement allows the chamber members to be trained on the propagation of high yielding varieties of vegetables which could impact on poverty reduction and lower the prices of fresh produce. This endeavor is in line with the agriculture workshop during the PBC.

