



## **TouchWall Hall Of Fame**

Last week we showed you a great way to generate revenue for your athletic program. This week we would like to show you a unique way to generate pride in your program and your schools history.

I'm sure all of you have showcases with trophies, plaques, basketballs, nets and other paraphernalia from your past team championships. They make a great display next to your gym or in a hallway. But, I have spoken to many of you who are running out of room or just can't put enough glass enclosed cases to show off your great history.

What if you could put your history, both athletic and academic success stories, on a touch screen for anyone to see and explore? This is definitely possible with our TouchWall. The TouchWall can connect to your website for game and school event schedules also. If you want to speak with someone who has one of these screens you can call Scott Rosenburg at Kinnelon High School or Neil Rosa at Moorestown High School.

If you would like to find out more about how you can make room for ALL your past teams and ALL your honor roll students and past academic excellence awards please give us a call. If you would like to sit down and discuss this opportunity, please e-mail Emily at [emily@howelltosports.com](mailto:emily@howelltosports.com) and she will respond quickly. Or, please call or e-mail me at 856-381-8888 or [ed@howelltosports.com](mailto:ed@howelltosports.com).

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***TouchWall empowers schools to maintain their halls of fame without restrictions.*** No more running out of space to hang this season's champions. Post achievements in minutes that honor student success in any extracurricular or academic pursuit.

The cloud-based TouchWall product combines intuitively-designed software with a large format touchscreen to establish a school hall of fame like no other. Visitors to the school experience your history in high definition both inside and out of the school walls.



- **Design unique to your school.** Complete with your logo, school colors and background images. Our software includes

templates  
for  
various  
types  
of  
presentations  
or  
we  
can  
custom  
design  
a  
TouchWall  
tailored  
to  
the  
specifications  
of  
your  
school.

- **Five  
touchscreen  
sizes.**  
From  
22-  
to  
70-  
inch  
touchscreens,  
we  
have  
you  
covered.  
Our  
touchscreens  
are  
built  
to  
withstand  
the  
stress  
of  
high-  
traffic  
environments.  
A

modular  
Windows-  
based  
PC  
provides  
all  
of  
the  
necessary  
processing  
power  
and  
provides  
an  
integrated  
solution  
neatly  
tucked  
into  
the  
chassis  
of  
the  
touchscreen.  
Each  
touchscreen  
comes  
with  
a  
three-  
year  
factory  
warranty  
that  
can  
be  
extended  
with  
one  
of  
our  
hardware  
add-  
on  
options.

■ **Rich**

**profile  
screens.**

Input  
multiple  
photos,  
biography,  
and  
accomplishments  
for  
all  
individuals  
and  
teams.  
Individual  
and  
team  
histories  
become  
detailed  
and  
interactive  
on  
the  
TouchWall.  
With  
no  
limit  
to  
the  
number  
of  
accomplishments  
per  
profile,  
histories  
are  
more  
illustrious.  
Multiple  
photo  
options  
showcase  
individual  
accomplishments  
across  
sports

and  
with  
our  
video  
option,  
achievement  
comes  
alive  
and  
in  
high-  
definition.

■ **Complete  
content  
management.**

Log  
in  
from  
anywhere  
to  
your  
TouchWall  
and  
make  
updates  
in  
real-  
time.  
Each  
TouchWall  
includes  
an  
administrative  
area  
for  
updating  
all  
content  
on  
the  
hall  
of  
fame.  
Upload  
images  
directly

for  
your  
hard  
drive  
or  
disc  
to  
the  
TouchWall.  
Training  
on  
how  
to  
manage  
the  
hall  
of  
fame  
is  
included  
in  
every  
package.

■ **Easy  
searching.**

Locate  
information  
by  
name,  
year,  
sport/activity  
or  
create  
your  
own.  
The  
TouchWall  
system  
organizes  
all  
of  
your  
history  
by  
various  
search

criteria.  
Provide  
visitors  
with  
searching  
by  
any  
of  
the  
standard  
options  
of  
last  
name,  
activity  
or  
year  
for  
multiple  
ways  
of  
getting  
to  
the  
hall  
of  
fame  
information.  
With  
our  
custom  
options,  
your  
TouchWall  
offers  
endless  
search  
possibilities.

■ **Seasonal  
or  
custom  
backgrounds.**

The  
choice  
is  
yours.

Build  
an  
archive  
of  
seasonal  
images  
and  
turn  
them  
on  
according  
to  
your  
schedule.  
Compile  
historical  
photos  
for  
a  
nostalgic  
feel.  
You  
have  
complete  
control  
over  
the  
imagery  
you  
want  
to  
viewers  
to  
experience  
on  
your  
TouchWall.

- **A  
cloud-  
based  
solution.**  
Alumni  
and  
friends  
access  
the

hall  
of  
fame  
anywhere  
there  
is  
internet.  
The  
TouchWall  
comes  
with  
a  
dedicated  
web  
site  
address  
for  
viewing  
the  
hall  
of  
fame  
outside  
the  
school.  
You  
can  
add  
this  
link  
to  
the  
school  
web  
site,  
email  
signatures  
and  
other  
web-  
linked  
areas  
for  
the  
convenience  
of

off-  
site  
supporters.

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