



A New Way To Make Money For Your Teams!

Thank you for opening our latest newsletter. In this weeks' newsletters we point you toward some interesting articles and remind you that it's not too early to consider a new digital scorers table for your gymnasium or field house. We hope these articles are useful to you and that you can pass them on to your coaches.

The first article addresses how you can help your athletes differentiate themselves from the competition.

Our second article stresses the importance of good vision in basketball.

The third article talks about the AAU basketball culture and what to make of it.

Believe it or not, it's not too early to start thinking about a new digital scorers table for your school. These tables not only bring excitement to your games but are also a money maker for your program. We have had many AD's tell us that they made enough money selling ads in the first year to pay for the tables.

We represent [Boostr Displays](#) and they not only make a quality table but, to give you some peace of mind if you are not quite a "techie", keep in mind at Boost, we use a Samsung monitor and have an agreement nationally with Geek Squad (Best Buy) for repairs and warranties that cannot be handled by our home office. We are always there to help.

Finally, we hope you read the articles we included in this newsletter and pass

them on to your coaches. Thanks again for your support and readership.

Check Out These Articles!

[5 Ways to Differentiate Yourself from the Competition](#)

"The best athletes stand above the rest – and usually not due to their stature. Yes, physical size and fitness are important contributing factors to athletic success, but there is much more to gaining competitive advantage.

Genetics, diet, exercise, and practice each play a role in determining the success of an athlete. However, separating contenders from pretenders starts from the inside – inside the brain....."

[Visual tracking speed is related to basketball-specific measures of performance in NBA players.](#)

"The purpose of this study was to determine the relationship between visual tracking speed (VTS) and reaction time (RT) on basketball-specific measures of performance. Twelve professional basketball players were tested before the 2012-13 season. Visual tracking speed was obtained from 1 core session (20 trials) of the multiple object tracking test, whereas RT was measured by fixed- and variable-region choice reaction tests, using a light-based testing device....."

[Can Basketball Culture Exist Apart from AAU?](#)

"A Google search for "Is AAU ruining basketball?" draws over 13,000 hits.

Most of the answers, including weigh-ins from Kobe Bryant and Kevin Garnett and Steve Kerr, are essentially yes.

Kobe and Kevin and Steve are referring to AAU not as an acronym (Amateur Athletic Union) but an umbrella term for all teenage basketball that isn't high school basketball.

That means it's a term too broad to be meaningful.

"It's like 'frisbee,' or, 'Kleenex,' " Doug Kraft, who coaches the local Cats team stocked by Lancaster-Lebanon League players, said Sunday.

"When used properly, AAU(-type-basketball) can help kids get better. When used improperly, it can kind of hurt high school basketball....."



BoostR Digital Displays are the way to go if you're looking for a new way to earn money for your school or team! You can check them out

and some of our other products [HERE](#)

Browse Our Website!



©2018 Howell To Sports | 322 Friendship Rd, Clarksboro, NJ 08020

Like Tweet in

Web Version

Preferences

Forward

Unsubscribe

Powered by
GoDaddy Email Marketing ®