



Articles To Help Your Teams and Organizations Improve

Thank you for opening our latest newsletter. In this weeks' newsletters we point you toward some interesting articles and remind you that it's certainly not too early to consider a new football, soccer or field hockey scoreboard for next season.

The first article addresses how training must be rigorous to help your athletes improve.

Our second article stresses the importance of sports specific motor training.

The third article talks about how you can supplement your sports budget.

Believe it or not, it's not too early to start thinking about a new football, field hockey or soccer scoreboard. It is really important when purchasing a new scoreboard to allow plenty of time for production, installation and then familiarizing both yourself and the people who help you operate the scoreboard with the control panel and how it operates.

Our production time is four weeks. It usually takes a couple weeks to complete the order and to get your purchase order from your BA. You will need to choose colors and, if you are advertising or placing an ID panel on the top, you will need artwork and time for you to approve our drawing. Delivery time is about 3-5 business days. During our busy time of the year we usually have one truck per week heading this direction. Finally, you will need time to install the board. You

can probably figure a couple weeks for that. So add those weeks together and you come up with 9-10 weeks. That means if you ordered your scoreboard by the end of May you would have it by the end of July or the beginning of August. You don't have as much time as you think.

We are here to walk you through this process and to make it as painless as possible. If you would to schedule a meeting and to do a site visit we would welcome that opportunity. Just call Ed at 856-381-8888 or e-mail to emily@howelltosports.com and we will set something up. Thanks for reading!

How To Add Rigor To Anything

"Rigor matters because it imposes cognitive load on students, forcing them to confront misconceptions, reconsider positions, separate the implicit from the explicit, and other critical thinking practices that distinguish shaky familiarity from true understanding....."

Motor experience with a sport-specific implement affects motor imagery

"The present study tested whether sport-specific implements facilitate motor imagery, whereas nonspecific implements disrupt motor imagery. We asked a group of basketball players (experts) and a group of healthy controls (novices) to physically perform (motor execution) and mentally simulate (motor imagery) basketball throws. Subjects produced motor imagery when they were holding a basketball, a volleyball, or nothing....."

Augmenting HS Budgets with Athletics Sponsorships

"In the current economic climate, public education programs are squeezed for every penny allocated and educators are forced to make-do with less. The effect of budget shortfalls is manifested in larger class sizes, reduced bus services and fewer classroom resources. Particularly hard hit in this recession have been extracurricular programs such as athletics. Creating student participation fees, cutting back on scheduled events and dropping programs altogether have been some of the ways schools have addressed budget shortfalls....."

Here are some of our past installations



Check Out Our Webiste For More Pictures!



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