



TouchWall Interactive Hall of Fame

Providing all that your school will need in an easy-to-use package, the standard TouchWall features:

1. An All-In-One Hardware Solution

The standard TouchWall package ships with a 42-Inch commercial LCD touchscreen plus an internal computer. All touchscreens include a three-year manufacturer's warranty. Each touchscreen is built using tempered glass and has been engineered for high traffic environments.

2. A Proven Hall of Fame Interactive Experience

An intuitively-designed hall of fame product with more than seven years of testing in school settings. Each TouchWall is shipped with your school colors, logo and background images. Design templates provide flexible options including:

- ✓ Home screen with slideshow images for current teams, promotions or any other images desired.
- ✓ Background image archive to turn images on or off seasonally.
- ✓ Search by athlete and team based on your school-specific hall of fame criteria.
- ✓ Rich profile pages for each hall of fame member or team with photo, biography and list of accomplishments.

3. Quick and Efficient Management of All Hall of Fame Information

TouchWall features a content management system protected by a user name and password allowing real-time updates to all content by school personnel.

4. Initial Training

Training includes up to two hours of initial user training and a user manual for management of your TouchWall product.

Cost: \$5,700

Delivery Time Frame: Two Weeks



Upgrade Your TouchWall

Whether your school would like to increase the touchscreen size, add more touchscreens or add features to the hall of fame, our TouchWall product scales to accommodate your school's requirements. The flexibility of TouchWall allows you to add upgrades now or at a later date as appropriate to your timing.

Below is a description of upgrade options which can be added to your order.

1. Touchscreen Display Size

The base 42-inch LCD touchscreen may meet your school's needs or you may prefer to upgrade to a larger touchscreen display. Currently we offer 46-inch, 55-Inch and 70-Inch touchscreen displays for upgrades.

Display Upgrade Cost:

\$900 for 46-Inch

\$1,800 for 55-Inch

\$4,200 for 70-Inch

2. Cloud-Based Hosting of TouchWall

We offer off-site cloud-based hosting for our TouchWall product, which provides the following benefits:

- ✓ A public web address to share with alumni.
- ✓ Calendar integration with the most popular school calendar programs.
- ✓ Twitter feed including most recent five tweets.
- ✓ Managed back up of critical historical data.
- ✓ Continuous monitoring for any outages/problems.
- ✓ Access to all software updates.
- ✓ Dedicated support phone number and email address for software issues.

Cloud Cost:

\$600 for One Year

\$1,200 for Three Years

\$1,500 for Five Years

\$2,500 for Ten Years



3. Content Import

TouchPros offers various levels of content creation for our TouchWall applications. You may enter your information without our assistance or we can help in the following ways:

- *Spreadsheet Import:* We provide to you an Excel spreadsheet template, which has been customized for your school's TouchWall application. You are then responsible for populating the spreadsheet with your school specific information. We will upload that spreadsheet to your TouchWall application. This is a one-time upload of unlimited data entries.
- *Photo Scan:* We scan and upload photos into your TouchWall application using the appropriate naming conventions, which ensures your text and image content synchronize. This upgrade covers up to 800 photos removed from their frames. Photos that exceed 11" x 14" will incur an additional charge to be determined upon receipt of the photos.
- *Data Entry:* We perform data entry for up to 800 records.
- *Yearbook Scanning:* We scan an entire yearbook, up to 150 pages, and supply as PDF.

Spreadsheet Import Cost: \$600

Photo Scan Cost: \$800 for 800 images

Data Entry Cost: \$400 for 800 entries

Yearbook Scanning Cost: \$60 per book, up to 150 pages

4. Other Customization

The following customizations can also be made to your TouchWall application.

- *Custom Tab:* Add a custom tab such as Activities, Academics, Coaches or any option relevant to your school's unique excellence.
- *Video:* Add video as an additional medium to present hall of fame accomplishments. Option only available with Cloud-Based Hosting.

Custom Tabs Cost: \$750 each additional tab

Video Cost: \$900



5. *Additional Touchscreen Displays*

Add a second or a third touchscreen display with no additional software cost. Touchscreens are shipped with identical presentation software as the initial display. The content management system will update any additional touchscreens automatically. Touchscreen displays are currently available in 32-Inch, 42-Inch, 46-inch, 55-Inch and 70-Inch.

Additional Display Costs:

\$2,900 for 32-inch

\$3,700 for 42-inch

\$4,600 for 46-inch

\$5,500 for 55-inch

\$7,900 for 70-inch

6. *Annual Hardware Service Agreement*

Our hardware service agreement covers the touchscreen and internal computer from outage, except from negligence or normal wear, with next day replacement.

Annual Hardware Service Cost:

\$600 per screen for one year

\$1,000 per screen for two years

\$1,200 per screen for three years*

*Extends Manufacturer's Warranty to 5 Years.

7. *Installation*

TouchPros will install your on-site TouchWall display. This option includes wall mount and installation and is selected on a per screen basis.

Installation Cost: \$750 per screen

If you opt for self installation, wall mounts are available for purchase through TouchPros.

32-, 42-, or 46-inch Wall Mount Cost: \$75/Bracket

55- or 70-inch Wall Mount Cost: \$150/Bracket



Pricing Overview

Standard TouchWall Product

Qty

Cost

Upgrade Options

1. Touchscreen Display Size

Upgrade to 46-Inch Touchscreen	\$900
Upgrade to 55-Inch Touchscreen	\$1800
Upgrade to 70-Inch Touchscreen	\$4200
Software Only.....	-\$2700

2. Cloud Based Hosting by TouchPros

**Includes Calendar and Twitter Integration*

Upgrade to Cloud-Based Hosting, 1 year	\$600
Upgrade to Cloud-Based Hosting, 3 years	\$1200
Upgrade to Cloud-Based Hosting, 5 years	\$1500
Upgrade to Cloud-Based Hosting, 10 years	\$2500

3. Content Import

Spreadsheet Import, 1 time.....	\$600
Photo Scan, up to 800 images 11x14 Inches or smaller.....	\$800
Data Entry, up to 800 records	\$400
Yearbook Scanning, up to 150 page yearbook	\$60

4. Other Customization

Add Additional Tabs, each.....	\$750
Add Video Capability <i>*Requires Cloud-Based Hosting</i>	\$900

5. Additional Touchscreen Display

32-Inch Touchscreen / Computer.....	\$2900
42-Inch Touchscreen / Computer.....	\$3700
46-Inch Touchscreen / Computer.....	\$4600
55-Inch Touchscreen / Computer.....	\$5500
70-Inch Touchscreen / Computer.....	\$7900

6. Annual Hardware Service Agreement

Hardware Service Fee, 1 year, per screen	\$600
Hardware Service Fee, 2 year, per screen	\$1000
Hardware Service Fee, 3 year, per screen*	\$1200
<i>*Extends Manufacturer's Warranty to Five Years</i>	

7. Installation

On-Site Installation with Wall Mount by TouchPros, per screen...	\$750
32-, 42-, or 46-Inch Wall Mount, self install, per bracket.....	\$75
55-, or 70-Inch Wall Mount, self install, per bracket.....	\$150

8. Shipping

32-, 42-, or 46-Inch Touchscreen	\$75
55-, or 70-Inch Touchscreen	\$150

Total Estimated Cost