



In Need Of A Scoreboard Upgrade?

Thank you for opening our latest newsletter. We have a few articles for you and we would like to talk a bit about scoreboard upgrades.

If your scoreboards could use an upgrade let's consider a couple options:

1. How about a new sponsor or ID panel? Please take a look at what we offer [here](#).
2. Maybe, if you have

an
Electro-
Mech
scoreboard,
your
control
panel
needs
refurbishing
or
replacement.

If
that's
the
case
call
us
for
a
price
quote.

3. Maybe
you
are
looking
to
add
a
practice
timer,
play
clocks
or
pitch
counters.

4. Finally,
if
you
are
feeling
really
ambitious,
why
not
consider
adding

video
to
your
football
or
basketball
scoreboards.

Thanks again for being a loyal customer and reader of our newsletter. If you have questions on any of our products please give us a call at 856-381-8888 or shoot us an e-mail at emily@howelltosports.com

Please take a look at this weeks hand picked articles!

New Rule Leads to Fewer Concussions in Ivy League

"College football: A new study shows concussions plunged in Ivy League football after the kickoff and touchback lines were moved.

The rule change was intended to limit kickoff returns, which some experts consider the game's most dangerous play.

The 2016 change came after data showed kickoffs accounted for 6 percent of all plays but 21 percent of concussions. With NCAA approval, the Ivy League moved the kickoff and touchback lines up by 5 yards....."

How Tech Helps Colleges Monitor Athlete Performance

"Citadel soccer player Logan Dix's eyes popped with surprise when she reviewed the data from the Bulldogs' first match of the season.

"I learned a lot," said the sophomore forward. "I learned that I ran way more than I ever thought during a match. I ran eight miles during the game, and you don't feel like you are running that much."

Citadel coach Ciaran Traquair raised about \$5,000 with the help of The Citadel Soccer Association to invest in a player-monitoring system this season. The high-tech vests from PlayerTek use a GPS system to track how far players run, their top speed, impacts, distance traveled at top speed, player workload and energy output....."

High School Inks SportsPlex Naming Rights Deal

"Collierville High School announced Sept. 20 that Landers Auto Group has secured the naming rights of its brand-new \$18.5 million sportsplex.

"We celebrate the generous sponsorship and donorship opportunities that Landers Auto Group has undertaken in support of our school system,"

Superintendent John Aitken said. "They really are invested in the community and

have made a financial investment as well as a resource investment in other ways to better our school system and our community....."

HS Places AD on Leave for Saying 'Girls Ruin Everything'

"The athletic director at Soddy-Daisy (Tenn.) High School made it very clear that he doesn't like girls and thinks they pretty much "ruin everything."

Jared Hensley, who also serves as assistant principal at Soddy-Daisy, was put on administrative leave for comments he made in a video addressing the student body.

In the video, which is titled "A Helping of Hensley," Hensley said that while he was the one who made a recent rule that bans athletic shorts during school, boys who were unhappy with the rule should place blame on the girls at Soddy-Daisy. "If you want to blame someone, blame the girls, because they pretty much ruin everything," Hensley said. "They ruin the dress code, well — ask Adam. Look at Eve. That's really all you got to get to. You can go back to the beginning of time." Hensley continued, "So, it'll be like that for the rest of your life; get used to it, keep your mouth shut, suck it up and follow the rules....."



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