

TOUCHDOWN CLUB MEETING

July 10th Board meeting

WELCOME AND APPROVAL OF MINUTES

Crystal Brooks called the meeting to order at 7:00pm

COACH GIBSON

Coach was not in attendance for this board meeting. He will be leading the All Team meeting next week on July 18th

PRESIDENTS REPORT

Crystal provided an update on the following areas:

- **TEAM SNAP** – Crystal reinforced the need to encourage parents to register for TDC and provide their email on team snap. The goal is to close the office 365 list by September 1st.
- **Membership update**- we have a total of 58 registrations to date with 50 complete and 8 in progress. 55 TDC memberships have been sold.

TREASURER REPORT

The financial report was covered thru June 30th to include income, cash on hand and expenses to date.

NEW BUSINESS

- **Corporate ads and Spirit ad update**- Kathy Reddin provided an update. For Corporate ads we now have pledged ads of \$18,675 to date with checks received for \$12,475. We reinforced the need to pass the word to get corporate ad sponsors and have sent out an email to all parents to reinforce this. This is the largest source of income for the program.
Spirit ads are starting to come in and we discussed communication with both Cheer and Star to continue to inform parents of getting their ads in. We will reinforce all of this at the July meeting.
- **Spirit wear update**- Leigh Gibson provided update on spirit wear and reviewed pictures of all of the spirit to get feedback. A decision was agreed to to no longer sell separate Senior parent wear to support our All In theme as a team. We did agree to have a shirt for the Senior Players for this year. We also aligned in support of our All In theme that all parents would have access to all spirit wear regardless of the team they are on.
- **Captains camp**: Liz Jackson and Crystal Brooks provided an update on the current thoughts for captains camp week. Details are still being finalized but current plan is for 3 days the week of 8/6 with two days of activities and one day of volunteer service.
- **Volunteers**: The biggest gap to date is we do not have a concession chair. We discussed the potential to split the work into food and beverage inventory and volunteer coordinator. We will be making this need a priority to talk about with parents in the July meeting and will have sign up sheets at the meeting for each game. We have an additional 5 games that we need to cover concessions for to cover the Hunt middle school games. All volunteer opportunities are now on a volunteer tab on the website.
- **7/18 all team meeting**: Crystal will have 30 mins during the meeting to review the needs we have for volunteers from parents and we will be setting up booths to sign people up at this and kickoff BBQ. We spent time aligning on what we will be doing at the senior parent meeting to provide the most information to parents and achieve the maximum number of volunteer sign ups.
- **BBQ**: the Kick off BBQ will be on 8/11. Registration signup and payment is now available on the website.
- **Picture Day**: picture day will be 8/18 for all players at the school. Time still being determined. Varsity pictures will also be taken in the afternoon on 8/19 with the time to be announced soon.

ANNOUNCEMENTS

IMPORTANT/UPCOMING DATES

- Summer Strength and conditioning
 - 7/16-7/19

- 7/23-7/26
- 7/30-8/2
- 7/18- All team meeting
- 8/4 – Retreat
- 8/6-8/9 – captains camp for JV and varsity and practice for Freshman
- 8/11- BBQ
- 8/13 -practice starts for JV/Varsity
- 8/18- picture day
- 8/19 – varsity picture day

With there being no further business, the meeting was adjourned at 9pm.