

## TOUCHDOWN CLUB MEETING

August 14<sup>th</sup> Board meeting

### WELCOME AND APPROVAL OF MINUTES

Crystal Brooks called the meeting to order at 6:30pm

### COACH GIBSON

Coach was not in attendance for this board meeting. He was leading evening practice with the teams this night.

### PRESIDENTS REPORT

Crystal provided an update on the following areas:

- Gatorade- Crystal communicated that the coaches will be putting the Gatorade out and we do not need parent volunteers for this.

### TREASURER REPORT

The financial report was covered thru July 2018 to include income, cash on hand and expenses to date.

### NEW BUSINESS

- **Corporate ads and Spirit ad update-** Kathy Reddin provided an update. For Corporate ads we now have pledged ads of \$19,225 to date and spirit ads of \$5,360. Kathy has done a great job of laying out the program and we will have this to the printer this week to have the program ready by the 2<sup>nd</sup> week of the season.
- **Spirit wear update-** Leigh Gibson provided update on spirit wear and communicated that we have had a very low level of ordering to date and are at risk for missing minimums. We talked about options and decided to extend the spirit wear closing date past August 18<sup>th</sup> for a few more days to increase orders. We will also be communicating this weekend and at practice pickup with flyers to inform parents.
- **Volunteers:** We were joined at our meeting by Tina Perez who is considering being the concession chair and we are very grateful for her desire to help. We talked potentially giving the homecoming week games to Staley to man the booth for us and Tina will be discussing that at the Staley meeting this week. We still need to push for more concession volunteers as we have many open slots at games still this season. There is a meeting on Memorial concessions this Thursday that Crystal and Tina will be attending.
- **Varsity team dinners:** Our first Varsity team dinner will be at Liz Jackson's house on 8/28. We also discussed dates for future team dinners in the season.
- **Homecoming week:** We spent time reviewing the homecoming week plans to include tree wrapping, team dinner or pep rally, mum shop, cheer gifts.
- **Little Raccoon Club Decision-** we considered a request to support and host a little raccoon event this year and all we informed of what that would require in terms of time and the difficulty of doing one of these on a Saturday when most football boys are involved in fall leagues. We voted on this request and had a unanimous decision by the Board to not take this one this year.
- **Picture Day:** picture day will be 8/18 for all players at the school. Times have been communicated to both players and coaches. Varsity pictures will also be taken in the afternoon on 8/19 at 2pm.

### ANNOUNCEMENTS

#### IMPORTANT/UPCOMING DATES

- 8/18- picture day
- 8/19 – varsity picture day

With there being no further business, the meeting was adjourned at 8:45pm.