

TOUCHDOWN CLUB MEETING
September 11th Board meeting

WELCOME AND APPROVAL OF MINUTES

Crystal Brooks called the meeting to order at 6:30pm

COACH GIBSON

Coach was not in attendance for this part of the board meeting. He will be joining the General meeting at 7:15.

PRESIDENTS REPORT

Crystal provided an update on the following areas:

- Sprit Night Revenue- we had a very low turn out for our first spirit night at Jasons Deli. We discussed given we are adding team dinners that we will reconsider the balance of the season spirit nights.
- We discussed our current facebook site and our thoughts on the social media policy. The facebook site is now private to protect our members from potential mis use of the content. We agreed that we should keep the site private.

TREASURER REPORT

The financial report was covered thru August 2018 to include income, cash on hand and expenses to date.

NEW BUSINESS

- **Corporate ads and Spirit ad update-** The program is complete and we have completed our first sales at the 9/7 Varsity game. We will sell again at the Freshman home games this week and at the 9/14 Varsity game at Toyota.
- **Sprit wear update-** Spirit Wear is finished and ready to pickup. We will be communicating to contract Leigh Gibson to pick up the spirit wear that has not been picked up at our last two pick up times.
- **Varsity team dinners:** Our next two Varsity team dinners will be at the homes of Carla Fritsch on 9/12 and Leslie Keating on 9/19.
- **Homecoming week:** We spent time reviewing the homecoming week plans to include tree wrapping, team dinner or pep rally, mum shop, cheer gifts.

ANNOUNCEMENTS

IMPORTANT/UPCOMING DATES

- 9/16- cutting homecoming ribbons at Liz Jackson house
- 9/19- Team dinner at Keatings
- 9/23- Tie ribbons at the school
- 9/25 -Pep rally for Homecoming

With there being no further business, the meeting was adjourned at 7:15 to start the General TDC meeting.