

MAX OLSAN

SPORT MEDIA AND JOURNALISM

maxolsan@yahoo.com | (515) 520-0784 | maxolsan.com

EDUCATION

Master of Science | Sports Journalism | 3.75GPA expected June 2023
Medill School of Journalism, Northwestern University | Chicago, IL

Involvements: Medill Reporter | Medill College Ambassador

Bachelor of Arts | Double Major in Digital Media and Business/Sports Media | 3.9 GPA 2022
Buena Vista University | Storm Lake, IA

Involvements: Varsity Basketball and Tennis | Executive Director, Society of Collegiate Journalists | National Honor Society for Student Media Leaders | KBVU 97.5 Podcast | BVTV Channel 3 | The Tack Online

WORK EXPERIENCE

Chicago This Week MMJ Mar. 2023–May 2023
CanTV / Chicago, IL

- Report on weekly stories in the Chicago area
- Edit and produce stories with Adobe Premiere
- On-air talent including anchoring and live shot trained

Media Coverage, Super Bowl LVII Feb. 2023
NFL | Phoenix, AZ

- Reported on press conferences, Walter Payton Man of the Year event, and fan experience
- Created published writing pieces and video projects on Arizona Central and Medill Reports

Media Intern, NCAA March Madness Mar. 2022
NCAA | Pittsburgh, PA

- Run stats to media personnel, manage locker rooms
- Manage and fix media stat tablets while maintaining constant contact with the NCAA offices

Media Intern, Minnesota Vikings 2021–2022
Minnesota Vikings | Minneapolis, MN

- Record, transcribe and distribute post-game coach and player interviews to the media
- Prepare media boxes with game cards, flip books, and media guides.
- Manage pre-game photographer destinations and set up photography work room with media guides

MEDIA EXPERIENCE

Podcaster and Staff Member | KBVU 97.5

Buena Vista University | Storm Lake, IA

- Record, produce, interview, and a personality for weekly sports radio broadcast, *Sports on the Edge*
- Personality and producer for podcast and audio stories
- Post-production Audition editor

Production Team Member | BVTV Channel 3

Buena Vista University | Storm Lake, IA

- Camera and teleprompter operator
- Post-production Premiere editor; including graphics, lower thirds
- Sports Broadcaster– Color and Play-by-Play

Assistant Sports Editor & Multimedia Producer | The Tack Online

Buena Vista University | Storm Lake, IA

- Researched, interviewed, and wrote articles for News, Sports, and Arts & Life sections

SKILLS AND PROFICIENCIES

Adobe Creative Suite

Microsoft Office

Digital Marketing

Photography

Writing & Editing

On-Air Presentation

Social Media

Interviewing

AWARDS AND RECOGNITION

Society of Collegiate Journalists (SCJ) 2020–2022
Buena Vista University | Storm Lake, IA

Radio Sports Package, 1st Place | Multimedia Feature Story, 1st Place | Live Radio Sports Show, 1st Place
Sports Feature Writing, 2nd Place

Buena Vista University Senior Awards 2022
Buena Vista University | Storm Lake, IA

Digital Media Senior of the Year | Sports Business Senior of the Year