



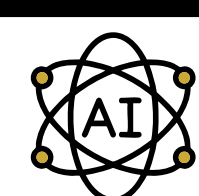
# AI+ BUSINESS<sup>TM</sup> CERTIFICATIONS

BUILD BUSINESS CAREERS THAT  
DON'T GET **LEFT BEHIND**



FOR PROFESSIONALS, MANAGERS, AND CONSULTANTS WHO WANT TO  
STAY AHEAD IN AN AI-FIRST WORLD

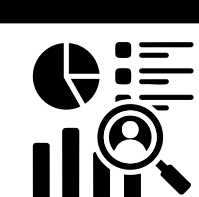
## Why This Matters Now



AI is no longer optional in business 80 percent of leaders are now using it to improve decision-making, planning, and output

- Teams that use AI are moving faster, spending less, and growing quicker
- AI-powered marketing is increasing ROI by up to 30 percent
- AI tools are helping sales and strategy teams cut effort in half
- The difference is already showing in how teams perform

## What You Will Learn



This is not a course on theory. You'll learn how to:

- Use AI for content writing, sales outreach, customer research, and decision support
- You'll apply AI the way businesses are actually using it

## Certifications You Can Choose



- |                                       |                                      |
|---------------------------------------|--------------------------------------|
| • AI + Marketing <sup>TM</sup>        | • AI + Researcher <sup>TM</sup>      |
| • AI + Sales <sup>TM</sup>            | • AI + Human Resources <sup>TM</sup> |
| • AI + Project Manager <sup>TM</sup>  | • AI + Finance <sup>TM</sup>         |
| • AI + Product Manager <sup>TM</sup>  | • AI + Legal <sup>TM</sup>           |
| • AI + Customer Service <sup>TM</sup> | • AI + Ethics <sup>TM</sup>          |
| • AI + Writer <sup>TM</sup>           | • AI + Supply Chain <sup>TM</sup>    |

## Who This Is For



- Business professionals who want to stay competitive
- If your work touches strategy, communication, delivery, or planning, this is built for you

## Why These Certifications Matter



- These certifications show you're not just watching AI happen you're using it.
- They add confidence to your profile, speed to your work, and trust in your skills
- They help you stay visible in teams where performance is changing fast

## Start Now

- AI is already shifting the business world, function by function
- If you start now, you stay ahead
- If you wait, you'll be catching up later to people already getting results