

# AI+ BUSINESS™ CERTIFICATIONS

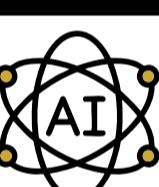
BUILD BUSINESS CAREERS THAT  
DON'T GET LEFT BEHIND

**AICERTS®****AI+**

Project Manager™

FOR PROFESSIONALS, MANAGERS, AND CONSULTANTS WHO WANT TO  
STAY AHEAD IN AN AI-FIRST WORLD

## Why This Matters Now



AI is no longer optional in business 80 percent of leaders are now using it to improve decision-making, planning, and output

- Teams that use AI are moving faster, spending less, and growing quicker
- AI-powered marketing is increasing ROI by up to 30 percent
- AI tools are helping sales and strategy teams cut effort in half
- The difference is already showing in how teams perform

## What You Will Learn



This is not a course on theory. You'll learn how to:

- Use AI for content writing, sales outreach, customer research, and decision support
- You'll apply AI the way businesses are actually using it

## Certifications You Can Choose



- AI + Marketing™
- AI + Sales™
- AI + Project Manager™
- AI + Product Manager™
- AI + Customer Service™
- AI + Writer™
- AI + Researcher™
- AI + Human Resources™
- AI + Finance™
- AI + Legal™
- AI + Ethics™
- AI + Supply Chain™

## Who This Is For



- Business professionals who want to stay competitive
- If your work touches strategy, communication, delivery, or planning, this is built for you

## Why These Certifications Matter



- These certifications show you're not just watching AI happen you're using it.
- They add confidence to your profile, speed to your work, and trust in your skills
- They help you stay visible in teams where performance is changing fast

## Start Now

- AI is already shifting the business world, function by function
- If you start now, you stay ahead
- If you wait, you'll be catching up later to people already getting results