Transforming Places / Improving Peoples' Lives - The Strategic Partnership 'Cooperation / Coordination / Collaboration' Spectrum

CHARACTERISTICS	COOPERATION	COORDINATION	COLLABORATION
(the look and feel that partners experience or observe)	(the act of working together with someone or doing what they ask you)	(to make many different things work effectively as a whole)	(the situation of two or more organisations working together to create or achieve the same thing)
1) Accountability:	To own organisation.	To own organisation and project.	To the strategic partnership and its membership.
2) Actions:	Adjusting to the project needs.	Joint project planning and delivery.	Transformational systems change.
3) Alignment:	Joint project team.	Hub and Spoke Network.	Partnership Ecosystem.
4) Communications:	Ad-hoc; infrequent.	Formal and structured.	Formal and informal networks; 'we not I' mindset.
5) Culture:	What is in this for me and my organisation?	What is in this for my organisation and us?	What is in this for our customers / communities / place?
6) Delivery Drivers:	Operational outputs.	Alignment of outputs and outcomes.	Strategic transformational outcomes.
7) Emotional Attachment:	Low; to the project only [Must Do].	Medium; to the potential possibilities [Could Do].	High; to the strategic partnership & its vision [Can Do].
8) Focus:	Project delivery.	Joined-up partnership delivery programme.	Tackling complexity and wicked problems; shared value.
9) Goals:	Independent.	Semi-independent.	Interdependence; shared vision.
10) Information Sharing:	Closed.	Only if others share as well.	Open.
11) Meeting Style:	Project / task orientated.	Backbone organisation agenda driven and stylised.	Dynamic & engaging; reflects scale of ambition.
12) Partnership Development:	None.	No system but ad-hoc tools and approaches utilised.	Value-driven systemic approach; impact maximisation.
13) Partnership Manager:	None; usually a lead project manager.	Ad-hoc; usually not a trained partnership practitioner.	Experienced and skilled partnership practitioner.
14) Power:	Remains with organisations.	Remains with organisations.	Distributed and shared.
15) Relational Timeframe:	Short-term.	Based upon duration of delivery.	Long-term; indefinite.
16) Resources:	Remain within organisations.	Some shared resources.	Dedicated pooled resources.
17) Risk:	Low Risk / Low Reward.	Risk avoidance.	Shared High Risk / High Rewards.
18) Transformational Impact:	Low.	Medium.	High; transforming places / improving peoples' lives.
19) Trust & Relationships:	Low trust levels based upon unstable relationships.	Medium trust levels based upon existing relationships.	High trust levels based upon mature relationships.
20) Working Style:	Adherence to project brief and timescales.	Ensuring alignment to partnership delivery programme.	Co-creation, agility, innovation, experimentation.

Henry Pavey ©2023 | www.henrypavey.com [Adapted from Robyn Keast research, 2014]