

SAVVI INCOME DISCLOSURE STATEMENT

October 1, 2020 to September 30, 2021

The community of people who purchase and enjoy Savvi products is made up of customers, Independent Brand Affiliates (“IBAs”)¹ and Independent Brand Partners (“IBPs”). Customers join simply to experience our products and take advantage of our discount and sharing programs. IBAs and IBPs join for those same benefits, but also have available to them the opportunity to earn commission income from selling our products to other customers, IBAs and IBPs. IBAs can earn income by selling to their personal customers, while IBPs can earn income from both their personal customer sales and sales of product from within their sales team. Earning income with Savvi as an IBA or IBP takes time, hard work, dedication and skill, and that fact is borne out by the varied earning results of our IBAs and IBPs.

During the twelve months ended September 30, 2021¹, 52% of the IBPs who purchased from Savvi did not earn a commission. This means that they either did not successfully make sales to their personal customers or within their sales team; or, they joined Savvi only for the non-monetary benefits such as our discount programs, great products, supportive community, or to participate in our exciting trips and conventions. Of those IBPs that did earn a commission from October 1, 2020 through September 30, 2021, the table below outlines the average monthly earnings and median monthly earnings of our IBPs within the rank ranges stated below, as well as what those amounts are on an annualized basis.

Savvi’s IBAs and IBPs work varied amounts of time on their Savvi business. Some work only a few hours a week or on an intermittent basis, while others work their Savvi business full time. In general, higher levels of income require more work hours. The majority of Savvi’s S6 and above IBPs work their Savvi business on a full time basis.

Joining Savvi as an IBA or IBP can be a rewarding experience, but all prospective IBAs and IBPs should understand that there is no guarantee of financial success if you choose to start a Savvi business. If you have any questions about starting a Savvi business, we encourage you to talk to the person who introduced you to Savvi. You can also email info@savvi.com to receive more information.

Savvi IBP Rewards Plan Rank	% of Earning IBPs	Median Monthly Income ²	Median Annualized	Average Monthly Income ²	Average Annualized
Savvi1 (S1)	80.1%	\$30	\$360	\$44	\$528
Savvi2 (S2)	12.2%	\$197	\$2,366	\$254	\$3,044
Savvi3 (S3)	4.3%	\$384	\$4,611	\$556	\$6,676
Savvi4 (S4)	1.9%	\$674	\$8,088	\$1,063	\$12,759
Savvi5 (S5)	0.6%	\$1,192	\$14,300	\$1,930	\$23,158
Savvi6 (S6) - Savvi8 (S8)	0.6%	\$2,364	\$28,365	\$3,137	\$37,642
Savvi9 (S9) - Savvi11 (S11)	0.1%	\$6,001	\$72,013	\$7,761	\$93,127
Savvi12 (S12) - Savvi14 (S14)	0.1%	\$19,097	\$229,167	\$21,108	\$253,293
Savvi15 (S15) - Savvi17 (S17)	0.04%	\$32,574	\$390,886	\$34,358	\$412,291
Savvi18 (S18) & Above	0.01%	\$48,364	\$580,373	\$46,916	\$562,997



¹Savvi’s Independent Brand Affiliate (IBA) program began on November 1, 2021.

²The amounts in the table above are gross amounts and do not reflect any fees, product purchases, or other investments our IBAs and IBPs made to start or maintain their Savvi business.