

## 35<sup>th</sup> Annual International Society of Franchising Conference June 2-4, 2022 McMaster University

On behalf of all the authors and the organizing committee, we would like to thank all those who reviewed paper submissions for the 2022 conference. We are sure that the authors will benefit from your constructive comments and insights.

Thank you again for your willingness to help.

## Sincerely

## Manish Kacker and Audhesh Paswan

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