

WWOCS: Christmas Grande Spectacular

AGENDA *(as of 12 June 2026)*

Wednesday, June 24, 2026

9 – 6 Event Setup & Preparation

All volunteers are warmly welcomed and greatly appreciated as we prepare the space and bring this experience to life. Please feel free to arrive at any time during the day and dress comfortably. Thank you for being the magic behind the magic.

3:30 - 5:30 Mastering Event Registration, Marketing, & Communication

Facilitated by Liz Ruch

(Additional registration required to attend this workshop - [See info](#))

Located: Board Room: Boone County Courthouse, 1st Floor

Link: [Boone County Administration Building, 2950 Washington St, Burlington, KY 41005](#)

7-8:30 pm - ICEBREAKER: Sponsored by The Sleigh Society

Party held in: Marriott Residence Inn, Lobby : 2811 Circleport Dr, Erlanger, KY 41018

The PJ party and Reindeer Games Attire: Super casual or wear your PJ's for fun!

Main Hotel Lobby, two events hosted by The Sleigh Society: Santa Paul Smith and Minty the Elf

- (1) **Mrs. Claus' Pajama Party** - Designed to teach "Mrs. Claus' Tuck-Ins" while having fun. Shirley Wenner is also showcasing a special reading session just for you!
- (2) **Santa's Reindeer Games** - A training event to teach crowd engagement and fun activities for corporate events and home visits.

Also happening: North Pole Swap Shop: Bring your gently used items, clean and ready to wear and sell. No vendor fee.

****Lizzie Claus Casuals** is graciously donating all thrifted items at the Swap Shop sales to WWOCS! There will be HUNDRED'S of items ready for you to wear or use. (A few conference ready outfits, dresses, and gowns will be available.)

Thursday, June 25, 2026

Conference Location: [Boone County Administration Building, 2950 Washington St., Burlington, KY 41005](#)

8-9 Registration & Vendor Showcase, First Floor

Liz Ruch	Lizzie Claus Casuals
Cat Ellen	Christmas Performers Workshops
Tracy Pierce	A Touch of Christmas Magic
Jamie Wagaski	<i>Magical Creations</i> by Ft. Wood Photography
Tuesday Night Live	TNL Productions will have an entire crew creating true Christmas Magic!
Trish Visznicki	The Evergreen Queen, TNL, Social Media outreach to the Community
Pamela Swank	Swanky Santa
Missy Boggs	Snow on the Roof Hair and Beard Care System
Jenny Watts	Creatively Techy
Craig Hamilton	The Merryvale Letters
Robert Seutter	Christmas Performers Workshops & Christmas Book Collection Showcase
George Smithers	Santa George Beard Care System & Christmas Book Collection Showcase
Shirley Wenner	Christmas Book Extravaganza
Pamela McColl	Christmas Book Collection Showcase
Carol Schifflet	Christmas Book Collection Showcase
Kristie Haines	Cherryhill Programs

9-10 Opening Ceremony

Key Note Speaker Phillip Wenz

Benediction by Robert Karrick

10-10:30 Signing of the Oaths: Santa Claus Oath, Mrs. Claus Commission, Elf Oath

(Personal Break Included)

10:30-11:30 Christmas Grande Spectacular Welcome and Conference Launch

11:30-12:45 Mrs. Claus' Tea Party Spectacular!** This specialized training event (conducted over lunch) is designed for ALL Christmas Performers (Men and Women). These skills are applicable for any Christmas social event, whether Santa, Mrs. Claus, or Elf booking. This year's theme, *Mrs. Claus' Tea Party Spectacular*, will provide the setting for the exercise but will be comparable to "Breakfast with Santa" and many other Special Events. *(Social time is included.)*

****Tea Party Attire:**

Dress for a Christmas Inspired "Social Attire" Event. You will be on camera and filmed during this event. Dress properly, as marketing film captures will be used for your personal promotion materials. No formal Claus or formal Elf outfits.

- Ladies: Pants, skirts, and dresses are all appropriate and should be "Christmas party" themed rather than formal Christmas costuming.
- Gentlemen: Christmas inspired dress slacks and shirt. Santa Vest with a civilian shirt is acceptable. No jeans or shorts, please, unless arranged in advance.

12:45-1 Room Reset

1-1:15 Special Event Training After-Action Review, moderated by Cat Ellen of CPW. A chance to capture those immediate take-away action items.

1:15-4:45 Immersive CPW Performing Skills Session, presented by Santa True. Whether you're new to Christmas Performing Workshops (CPW) or you've attended a weekend course before, you won't want to miss this high-energy jump start to the FUNDamentals of improving your Claus Experience in one-on-one and large event settings.

5-5:15 Break

5:15-6 WWOCS Society Induction Ceremony: hosted by Rachel King and Liz Ruch

6 PM Dinner on your own

Friday - June 26, 2026

- 8:00-8:10** **Daily Overview:** What to Expect, What to Get Out of Today
- 8:10-8:45** **Special Ceremony**
- 8:45-9:15** **Humanity in Clausing and the Habitual Performer**, presented by Cat Ellen, CPW
- 9:15-10:15** **Gig/Business Management and Record Keeping**, presented by Cat Ellen, CPW
- 10:15-10:30** **Break**
- 10:30-11:30** **Financial Literacy**, presented by Ann Donley and George Grasic
- 11:30-11:45** **Room Reset**
- 11:45-1:15** **Buffet Lunch, Vendor Show & Authors Showcase:** George Smithers, Pamela McColl, Santa True & Cat Ellen, Shirley Wenner, Jenny Watts
- 1:15-1:30** **Breakout Session Directions & Movement**

ADVANCED BREAKOUT SESSIONS (1:30-6)

Mrs. Clauses Breakout Sessions: Lead Moderator: Liz Ruch

- 1:30-2:30** **Cut & Style Class for Professional Costuming & Raincoat Customization**, Tracy Pierce & Rachel King & Natasha Coley
- 2:30-2:45** **Pro Measurements for Professional Costuming w/ Professional Measurements & Raincoat Customization**
- 2:45-3** **Break 15 min**
- 3-3:30** **Proclaiming Your Look:**
- a. **Mrs. Claus Classic Styling** - Shape, Cut, and Style for the Professional Performer, Missy Boggs: Snow on the Roof
 - b. **B. Wiggling Up!** - Styling and Wig Care with Linda Turner
- 3:30-4** **Roving Claus - Props-lite Storytelling** for Child Engagement, Tracy Pierce
- 4-4:30** **Health *Matters***, Amanda Spalding
- 4:30-5** **Safety First, Security Always**, Trish Parris

5-5:15 Break 15 min

5:15-6 Leading Ladies Panel, Deann Wenz and Rachel King Moderators

- What do you need for your personal growth as a professional performer & where can you get it?
- How can we get more employment opportunities as female professional performers?
- What do we have to do differently, as an Industry, to develop, elevate, and grow more female performers over the next decade?

Santa's Breakout Sessions: Lead Moderator: Santa True

1:30-2:30 Professional Cut & Styling: YOUR Hair: Break Out Sessions 30 min

A. The Cut and Style that Shows You're a Pro: Styling and Whitening Processes for Your Beard and Hair - Shape, Cut, and Style for Natural Beards and Hair, Missy Boggs (Snow on the Roof)

or

B. Professional Styling: Mastering the Management Process: the 20 Best Practices Optimize Beard Performance, presented by George Smithers (The Santa George Beard Care System)

or

C. Professional Designer Beard Santa's: Cut, Style, and Application Processes using the Designer Beard and Hair as a Professional Performer, Ronnie King

2:30-3 Branding Defines YOU: Professional Styling/Outfitting: George Smithers

3-3:15 Break 15 min

3:15-3:45 Courage to Claus: The Courage to Go Pro and Serving as an Advanced Performer, Ronnie King

3:45-4:00 The Sleigh Society: Paul & Michelle Smith: Compassion Training: The Art of Human Understanding: a Mission to Strengthen our Community

4:00-4:45 On-the-Job Must Knows: From the Baseline Program to Customized Programming, Moderator: Men's Forum

- Specific Santa Must Know's when encountering a crowd. Sharing real experiences and resolutions.
- How "In Charge" is Santa on a set? Taking command in a demanding environment.
- What do you need to know and where are the answers during performances?

4:45-5 Break 15 min

5-6 A Moment with Phil, Open Forum, Phil Wenz

Extraordinary Elfing: Leader: Minty - Breakout Room 4

1:30-2:30 The Art & History of Elfing

2:30-3 Proclaiming Your Look: Styling of Your Hair and Use of Designer Pieces or Prosthetic Aides: This Block includes Styling Your Hair - Shape, Cut, and Style, and also, Character enhancements such as use of Prosthetics, and Hair for the Professional Performer Minty the Elf 30 min

3-3:30 Courage to ELF - Minty the Elf

3:30-4 On-the-Job Must Knows, From the Baseline Program to Customized Programming

6 Dinner on your Own

Saturday - June 27, 2026

Daily attire: It's interview day! Nice jeans and a nice shirt are perfect, but not business formal.

8-8:15 **Daily Overview:** What to Expect, What to Get Out of Today

8:15-12 **Senior Breakout Session:** Moderator: Santa True and Rachel King

8:15-10:15 **Marketing 1:** Professional Program Management & Development, presented by Liz Ruch

10:15-10:30 **Break**

10:30-11 **Professional Resume Development,** presented by Natasha Coley

11-12 **Salesmanship for Gig Procurement,** presented by Natasha Coley

12-1 **Lunch** (Picnic Box Lunch)

1-3:30 **Marketing 2:** Claus Expo - Live Immersive Training: Preparing for Seasonal Interviewers (Depart after completing the rotations.)

3:30-6 **Break** for Wardrobe Change

6-9 **Mistletoe Gala:** Under the Veil Formal Dinner

****Notes for Gala Attire:** Christmas-inspired, but again no formal Claus or formal Elf outfits. Aim for a very fancy dinner event and can be as formal as "black tie."

- **Ladies:** Wear something beautiful, formalwear is appropriate - gowns or dress pants, relaxed formalwear is acceptable.
- **Men:** Wear civilian dress shirt and tie (vest or Santa vest optional). Jacket is optional. Absolutely no jeans or shorts, unless arranged in advance. No Claus suits/pants except for an optional vest.

Sunday - June 28, 2026

- ***Sunday Attire:*** Wear casual conference attire to the event.
- **Bring your ENTIRE SUIT/COSTUME (This is a Live Event be prepared to wear your Full Performance Formal Claus/Elf Suits) for formal professional portraits and formal Claus/Elf event at the end of the day.**
 - **You will be in full dress for the afternoon.** You can get dressed in the dressing areas or restrooms.

8-8:15 AM - Daily Overview: What to Expect, What to Get Out of Today

8:15-9:45 The Claus Experience: Program Development for Your Christmas Season, presented by Santa True

Home Visit, Corporate Party, Tree Lightings, High-Volume, Charity Events, Photography Events. **Others:** Stage Claus, Schools and Libraries, Malls, Daycares and Senior Centers

9:45-10:30 Media Professionalism and Live Event Training, Santa True & Rachel King

10:30-10:45 Break

10:45-12:30 Meet the Masters and Live Demonstrations

12:30-3:45 Multi-Event Period on Rotational Schedules:

1. **Charcutterie Lunch** and Dress for Professional Photos
2. **Conference After Action Review**
3. **Professional Photos** in Live Studios & Photography Training (Designer Beards, Elves, and those not already completed.)
4. **Grande Spectacular Event Prep** Room Reset

3:45-4 Break

4 Group Photo and Final Pinning Ceremony

4:30-6 The Christmas Grande Spectacular Grande March and Meet and Greet
With Special Guests: Foster Families!

We get to meet and work with them directly as we provide a hands-on Magical Claus Experience. One Claus or Couple per family will greet and escort their family through an entire North Pole Experience!

6 Closing Ceremony

Monday - June 29, 2026

10 AM-4 PM - Breakdown Day: Volunteers, get comfy! We appreciate all volunteers who can help us break down and pack-out. Lifting is limited, we mostly need help packing each of the items properly in organized containers. And thank you for all the love and support you bring to this conference.

**Breakfast is on your own each day - Lunch, snacks and beverages will be provided daily.*

**General schedule. Subject to change*