



Bobby Burns

Community Engagement
Political Organizer

How to reach me:

Office:

(224) 714-2184

Cell:

(847) 766-5871

Email:

bobby@poweringcampaigns.com

Website:

www.poweringcampaigns.com

Community Advocacy

2009 to present

Community Organizer

- Fair Budgets
- Eliminating food waste
- Revitalizing business districts
- Alternatives to arrest

Pubic Speaker

- Racial equity in government
- Organizing for change
- Youth & Young Adult Development Strategies

Deputy City Clerk (Evanston)

- Assisted people through the process of accessing public records
- Increased opportunities for diversity & inclusion on Boards, Committees, and Commissions

Personal Profile

I am a political and community engagement professional with a passion and drive to improve our communities through policy improvements, structural reform, and collaborating with community members and stakeholders to design a better Illinois for all.

Board Experience

Evanston Development Co-op

Community Owned Builder
Founding Board Member

- Local architecture and general contracting firm that designs and builds eco-friendly accessory dwelling units
- Provides stable, well-paying careers to help workers live a stable middle class lifestyle.

Open Communities

Fair Housing Organization
Board Member

- HUD- designated private enforcer of fair housing laws
- HUD certified housing counselor
- A "Tester" uncovering housing discrimination
- Helping people stay in their homes through foreclosure counseling, rental mediation, and rental assistance

Career Summary

Political Campaign Manager

Powering Campaigns

poweringcampaigns.com

- Working to improve communities through elections and direct policy advocacy
- Managed Cook County, Chicago aldermanic, and Illinois State Rep. races.

Local News Provider

The Informed Village

theinformedvillage.com

- Founded a digital news paper & podcast with limited print editions
- Mission is to close the information gap for vulnerable communities
- Providing early opportunities for journalists to earn money doing what they love

Professional Highlights

Evanston Reparations Advocate

Co-authored Evanston's first memorandum making a case for local reparations.

Google News Initiative

- Journalism Entrepreneurship Bootcamp Graduate

"Represent"- A PBS Documentary

Featured as myself- Campaign Manager

- A Documentary highlighting women political candidates

Professional Skills

- Project Management
- Strategic Planning
- Fundraising
- Effective Communication
- Grassroots Outreach
- Campaign Management
- Community Organizing
- Digital Marketing
- Cultural Adaptability
- Crisis Management & Problem Solving
- Qualitative Research

Software Proficiencies

- Customer Relationship Management Software
- Community Engagement Technology