

## **Keynote Speakers**

### **Sunny Daljit - "Leading With Purpose"**

*Sunny sold over 100 real estate properties by age 21, has lived a monastic life in the Far East, has been a leadership coach, and has lectured and consulted across Canada, USA and England. Currently Sunny is CEO/Broker of Record of the Keller Williams office in Port Credit.*

### **Rick Rossini - "Creating The Wow Factor in Business"**

*For 30 years Rick Rossini has been a professional speaker, entertainer, magician, writer, corporate communicator, consultant and producer. He has presented promotional, educational and motivational vehicles throughout the world. He has written, created, produced and performed a myriad of corporate presentations, educational venues, television, film and video programs, and theatrical productions.*

### **Serena Lee: "Negotiating Game"**

*Serena is a partner of SimpsonWigle LAW LLP where she focuses on business law, trade-marks and real estate. Serena assists and advises clients with the incorporation, purchase, sale and financing of businesses, as well as general day-to-day legal matters including contract review, shareholder agreements and leasing of commercial properties.*

### **Marvin Ryder – "Business Ethics"**

*Marvin is a Professor of Marketing and Entrepreneurship at the Michael G. DeGroot School of Business, McMaster University. He has been director of the school's Small Business Consulting Service and has written more than 50 case studies illustrating marketing, entrepreneurship, and business strategy problems.*

### **Larry Chester P.Eng., M.B.A. - "Critical Thinking"**

*Larry Chester, prior to his career in teaching managers and professionals, was a sales engineer, branch manager, and sales/marketing VP in an international air conditioning company. He is a principal at Process Design Consultants Inc., a training and development firm he founded in 1998, specializing in operational and strategic performance improvement. His firm focuses on strategy deployment, project management, business process improvement, human performance management, and issues management. He was a recipient of the 2000 School of Continuing Studies Excellence in Teaching Award.*