

COVID 19 FRONTLINE WORKER DREAM WEDDING GIVEAWAY CONTEST OFFICIAL RULES (“RULES”)

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NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. THE 2021 DREAM WEDDING CONTEST (“CONTEST”) IS OPEN TO LEGAL RESIDENTS OF SOUTH CAROLINA, WHO ARE 21 YEARS OF AGE OR OLDER, ENGAGED TO BE MARRIED AND YOU OR YOUR FIANCE MUST HAVE BEEN A FRONTLINE WORKER DURING COVID 19. CONTEST WILL BE GOVERNED BY U.S. LAW.

PLEASE NOTE: CONTEST PRIZE (SEE RULE #5 BELOW) REQUIRES WINNER AND WINNER’S FIANCÉ TO GET MARRIED AT THE VINES EVENT VENUE & VINEYARD LOCATED IN LEXINGTON, SC ON SUNDAY, SEPTEMBER 11, 2022. DO NOT ENTER IF YOU ARE NOT ENGAGED TO BE MARRIED, YOU OR YOUR FIANCE WERE NOT A FRONTLINE WORKER DURING COVID 19 AND/OR YOU ARE UNABLE TO GET MARRIED AT THE VINES EVENT VENUE & VINEYARD LOCATED IN LEXINGTON, SC ON SUNDAY, SEPTEMBER 11, 2022. NO ALTERNATIVE DATES ARE AVAILABLE. BOTH ENTRANT AND FIANCÉ MUST BE AT LEAST 21 YEARS OF AGE. ENTRANT MUST HAVE THEIR FIANCÉ’S PERMISSION TO PARTICIPATE IN THIS CONTEST AND MUST BE ABLE TO PROVIDE PROOF OF SUCH PERMISSION UPON SPONSOR’S REQUEST.

There is a limit of one (1) entry per couple and the entrant represents and warrants that they have prior express permission to enter the fiancé and bind their fiancé to these Contest Rules. If any couple breaks up before the wedding, such couple is no longer eligible for the prize and any awarded prize (if any) shall be forfeited.

Contest starts on 12:00:00 A.M. Eastern Time (“ET”) on July 1, 2021 and ends at 11:59:59 P.M. ET on July 15, 2021 (“Contest Entry Period”). The Lake Murray Bridal Show’s (“Administrator”) computer is the official time-keeping device for this Contest.

This Contest is provided by The Lake Murray Bridal Show, (“Sponsor”) and is in no way sponsored, endorsed, promoted, or administered by, or associated with Facebook. Any questions, comments or complaints regarding this Contest should be directed to Sponsor and not to Facebook.

1. **ELIGIBILITY:** Entrants must be legal residents of South Carolina, 21 years of age or older, You or your Fiance were a frontline worker during Covid 19 and engaged to be married at time of entry. **Please note: If your entry is selected as the prize winner, you must agree to get married at The Vines of Lexington located in Lexington, SC on Sunday, September 11, 2022 or prize will be forfeited in its entirety and Sponsor will have no further obligation to you.** Employees of Sponsor, The Lake Murray Bridal Show (“Administrator”), Vendors and their respective parent companies, affiliates, subsidiaries, distributors, sales representatives, advertising, sales promotion and judging agencies, and members of the immediate families (parent, child, sibling, and spouse of each) or households (whether related or not) of any of the above are NOT eligible to enter the Contest. Contest is void outside of the State of South Carolina and wherever prohibited by law.

HOW TO ENTER:

Step 1: Create an original video of up to two (2) minutes in length with both you and your fiancé together that introduces yourselves (names (first only), where you are from, and how you met) and thank all of the participating vendors by name (Lake Murray Bridal Show, The Vines Event Venue & Vineyard, Hudson's Classic Catering, Lake Murray DJ Service, The Twisted Baker, Lake Murray Videography, Tupelo Grove Events, Haley Maree Weddings, Nikki Morgan Photography, Catz Formals, Signature Transportation, Irmo Chapin Recreation Commission, KT Janes and Joe Cirillo Realtor with KW Columbia). You must specifically mention each vendor by name in the video. Please note, both you and your fiancé must be depicted in the Video, and you must obtain prior express permission from your fiancé to enter the Video in the Contest.

Please do not include music in your Video. Videos that include music will be disqualified. Please do not wear shirts or clothing that contain prominent brand logos, trademarks, or third-party's art, content, images, or likeness. Videos should not be shot in front of art, photographs, or other items that may be subject to copyright or trademark protections. Videos must also otherwise comply with all content requirements set forth herein to be valid.

Step 2: You must like and follow the following vendors on Facebook & Instagram:

(Lake Murray Bridal Show, The Vines Event Venue & Vineyard, Hudson's Classic Catering, Lake Murray DJ Service, The Twisted Baker, Lake Murray Videography, Tupelo Grove Events, Haley Maree Weddings, Nikki Morgan Photography, Catz Formals, Signature Transportation, Irmo Chapin Recreation Commission, KT Janes and Joe Cirillo Realtor with KW Columbia).

Step 3: During the Contest Entry Period (Contest starts on 12:00:00 A.M. Eastern Time ("ET") on July 1, 2021 and ends at 11:59:59 P.M. ET on July 15, 2021 ("Contest Entry Period") upload your Video to the Lake Murray Bridal Show Facebook Page. Videos submitted must comply with all of the corresponding social media channel's terms and conditions.

Step 4: When submitting your video to The Lake Murray Bridal Show Facebook Page you must tag the following vendors in the post:

(Lake Murray Bridal Show, The Vines Event Venue & Vineyard, Hudson's Classic Catering, Lake Murray DJ Service, The Twisted Baker, Lake Murray Videography, Tupelo Grove Events, Haley Maree Weddings, Nikki Morgan Photography, Catz Formals, Signature Transportation, Irmo Chapin Recreation Commission, KT Janes and Joe Cirillo Realtor with KW Columbia).

Step 5: To complete the entry process, during the Contest Entry Period, go to https://docs.google.com/forms/d/e/1FAIpQLScO0COTvOz6ZK1R20pTnmabCWf3n6WYvIXtc2c4W5XQT4se5w/viewform?usp=sf_link

And complete the entry form to register for the Contest. Any statements or claims made about (or by) you or your fiancé in the entry process must be truthful. All registration information must be completed in full. Limit one (1) Entry per person/per couple during the Contest Entry Period.

Sponsor will use your information in accordance with Sponsor's Privacy Policy. Any statements or claims made about (or by) you or your fiancé in the Video must be truthful. Entrant must be an individual; no group Entries. Any dialogue in the Video must be in English. **If any other persons appear in or were involved in the creation of the footage comprising a Video (including without limitation person(s) who appear in the Video other than the entrant and their fiancé, entrant agrees that prior to submitting an Entry, that they have obtained the written consent of each such person, granting Sponsor and its designees the use of each person's name, biographical information, image and/or likeness for advertising, publicity and promotional purposes relating to this Contest and as otherwise provided for herein.** To receive a prize, selected entrant must agree to comply with these Official Rules. **Only the (verified) entrant will be eligible to receive a prize.**

All Entries received from any person that exceed the stated limitation will be disqualified. Entries made by any means which subvert the entry process will be void. Incomplete or illegible Entries will not be acknowledged. All Entries received will not be returned or acknowledged except as provided herein. In the event of a dispute as to who submitted an Entry, the name of the "authorized account holder" associated with the email account will be deemed to be the entrant and must comply with these Official Rules. The authorized account holder of the email address is defined as the natural person who is assigned to the email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses or the domain associated with the submitted email address. Sponsor will not verify receipt of Entries. Proof of submission of an Entry does not constitute proof of receipt by Sponsor. Sponsor, Administrator, Vendors, their respective parent companies, affiliates, subsidiaries, distributors and each of their respective shareholders, directors, officers, employees and agencies (collectively, "Released Parties") are not responsible for Entries that are late, lost, illegible, damaged, misdirected, garbled or incomplete, altered or otherwise irregular, that contain false information, that are generated by script, macro or other automated or mechanical means, that have been submitted through illicit means or by any means which subvert the entry process or that do not conform with or satisfy any or all of the conditions set out in the Official Rules. **Multiple entrants are not permitted to share the same email address for purposes of entry into the Contest.** Use of any automated program or method to enter will result in disqualification of all associated Entries and of the person/email address account responsible for such Entries. If entering via a mobile phone or other web-enabled device and using your wireless carrier's network, standard data charges from your wireless carrier may apply.

3. **ENTRY GUIDELINES:** By submitting an Entry, you warrant and represent that: (a) it is, in its entirety, your original work; (b) it has not been previously published; (c) it has not won previous awards; (d) statements and claims made regarding you or your fiancé (and all other statements in the Entry) are truthful; (e) it does not violate or infringe upon the copyrights, trademarks, rights of privacy/publicity or other intellectual property rights or any other rights of any person or entity; (f) the Entry is suitable for presentation in a public forum; and (g) publication of the Entry via various media, including but not limited to the Sponsor's websites and social media channels, will not violate or infringe on the rights of any third party. Entrant agrees to indemnify and hold harmless the Released Parties from and against any claims to the contrary. Entry shall not contain any of the following content:

a) Sexually explicit or suggestive content; violent content or dangerous stunts; content which promotes discrimination based on ethnicity, race, nationality, disability, gender, religion, profession, age, sexual orientation, or any other basis protected by federal, state, or local law, ordinance, or regulation; or any profane or pornographic content;

b) References to sports betting, lotteries, gambling, alcohol, illegal or performance enhancing drugs, tobacco, e-cigarettes, cannabinoid or synthetic THC products and any related paraphernalia, firearms/weapons/ammunition (or the use of any of the foregoing); content that promotes any activities that are unsafe or dangerous;

c) Obscene or offensive material including cursing and offensive language; promotion or endorsement of bigotry, any form of hate speech or hate group;

d) Content that is a duplicate of any other Entry's content;

e) Content that defames, misrepresents, or contains disparaging remarks about Sponsor, other companies or other people or is libelous, defamatory, disparaging, tortious or slanderous;

f) Personal identification of anyone other than the entrant and their fiancé, such as full names (first and last), mailing addresses, license plates or e-mail addresses;

g) Material embodying the names or other indicia that identify any person, living or dead, other than the entrant and their fiancé;

h) Messages inconsistent with the positive images and/or goodwill to which the Sponsor wishes to associate; or

i) Content that infringes the rights of any third party or promotes illegal activities; and/or violates any law.

***LIMITED LICENSE: THE SPONSOR'S/VENDOR'S TRADEMARKS MAY BE REFERENCED IN THE ENTRY FOR PURPOSES OF THIS CONTEST ONLY. NO OTHER RIGHTS IN OR TO SPONSOR'S/VENDOR'S TRADEMARKS ARE GRANTED UNDER THESE OFFICIAL RULES AND ENTRANT MAY NOT USE THE ENTRY FOR ANY PURPOSE OTHER THAN ENTERING THIS CONTEST.**

Entries that do not comply with the above guidelines, or that otherwise contain prohibited or inappropriate content, as determined by the Sponsor, in its sole discretion, will be disqualified. Entry must not contain material that is harmful to others, such as viruses, trojan horses or other technologies that could adversely impact the Contest or any person's computer or other device. By submitting an Entry, you agree that your Entry is gratuitous and made without restriction and will not place Sponsor under any obligations other than those contained in these Official Rules, that Sponsor is free to use or otherwise disclose the ideas contained in the Entry on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to you. You acknowledge that, by acceptance of your Entry, Sponsor does not waive any rights to use similar or related ideas previously known to Sponsor, or developed by its employees, or obtained from sources other than you. By entering the Contest, you acknowledge that you will not now or in the future be paid or compensated in any way for your Entry or for granting the Sponsor any of the rights set out in these Official Rules. You further acknowledge that Sponsor is not obligated to make use of any of the rights granted in these Official Rules. **BY SUBMITTING AN ENTRY, YOU ACKNOWLEDGE THAT YOUR ENTRY MAY BE POSTED ON SPONSOR'S WEBSITES, SOCIAL MEDIA OR ELSEWHERE ON THE INTERNET AS AUTHORIZED BY SPONSOR, IN ITS DISCRETION.** You further acknowledge that Sponsor is not obligated to post or use your Entry. By submitting an Entry, you hereby grant the Sponsor and its affiliates, subsidiaries, assigns, licensees, and designees the irrevocable, perpetual, worldwide, royalty-free right and license to use, reproduce, edit, market, store, distribute, have distributed, publicly and privately display, communicate, publicly and privately perform, transmit, and have transmitted the Entry or portions of the Entry for the purpose of administering the Contest and

judging the Entries. Should Sponsor fail to request the said assignment as stated, that shall not be deemed a waiver of Sponsor's rights and Sponsor may at a later time request the assignment.

ENTRIES POSTED TO SPONSOR'S WEBSITES, IF ANY, ARE NOT EDITED BY SPONSOR AND ARE THE VIEWS/OPINIONS OF THE INDIVIDUAL ENTRANT AND DO NOT REFLECT THE VIEWS OF SPONSOR IN ANY MANNER. Any waiver of any obligation hereunder by Sponsor does not constitute a general waiver of any obligation of entrants.

4. **CONTEST JUDGING:** To be eligible for the Contest, an eligible Entry must be received during the Contest Entry Period. Entries will be judged and scored by a panel of qualified judges appointed by Sponsor based on the following criteria: Demonstrated positive contribution entrant and/or their fiancé has made to their community as a frontline worker during Covid 19 (100%). The three (3) Entries that receive the highest score on a scale of 1 to 10 according to the criteria listed above, in the sole determination of the judges, will be declared finalists ("Finalists), subject to verification Sponsor reserves the right to deem fewer than three (3) Entries as Finalists if an insufficient number of eligible Entries are received during the Contest Entry Period. The finalists will be judged and scored by a panel of qualified judges appointed by Sponsor based on the following criteria: Demonstrated positive contribution entrant and/or their fiancé has made to their community as a frontline worker during Covid 19 (100%). The one (1) finalist that receives the highest score on a scale of 1 to 10 according to the criteria listed above, in the sole determination of the judges will be declared the potential winner. In the event of a tie, the tied Entries will be re-judged by an additional judge who will serve as a tiebreaker and who will evaluate tied Entries according to the criteria listed above. The decisions of the judges will be final and binding on all matters relating to the Contest. The chances of winning depend on the relative skill of the entrants and the number of eligible entries received during the Contest Entry Period. Potential winner is not the actual winner until their eligibility has been verified, and it is determined to Sponsor's satisfaction that they have complied with all terms and conditions of these Official Rules.

5. **PRIZE (1):** One (1) verified winner will receive a wedding package for two (winner and winner's fiancé) for Sunday, September 11th, 2022 at The Vines Event Venue & Vineyard located in Lexington, SC. **The winner and winner's fiancé are responsible for obtaining any required marriage license enabling them to get married in the state of South Carolina and may be required to provide such license to the Sponsor or Sponsor's agent upon request. If winner and winner's fiancé do not get married for any reason or cannot attend any/all Prize events as determined by Sponsor, Prize will be forfeited in its entirety and Sponsor will have no further obligation to winner or their fiancé.**

Prize includes the following:

Wedding Ceremony and Reception to be held at The Vines Event Venue & Vineyard on September 11, 2022 which includes the following services at the wedding:
Catering by Hudson's Classic Catering (deliver BBQ/2 sides/ rolls/ tea and lemonade/ paper products for up to 100 guests. Potential winner must provide servers (drop off only provided).
Wedding Gown provided by Catz Formals
Groom Tux Rental provided by Catz Formals
Wedding Day Photography by Nikki Morgan Photography
Ceremony & Reception DJ Service by Lake Murray DJ Service
Wedding Cake by The Twisted Baker

Wedding Highlight Video by Lake Murray Videography
Photo Booth rental by Lake Murray DJ Service
Wedding Flowers by Tupelo Grove Events
Wedding Coordination by Haley Marie Weddings
Wedding sign by KT Janes
Wedding night hotel stay (1 night) provided by Realtor Joe Cirillo with KW Columbia
Transportation for couple to wedding night hotel by Signature Transportation
And a 1 Year Gym membership to Seven Oaks Park by Irmo Chapin Recreation Commission

All items and selections above are determined by Sponsor.

If the winner and/or winner's fiancé is unable to attend any of the events described herein, Prize will be forfeited in its entirety and Sponsor will have no further obligation to the winner and prize may not be awarded to an alternate winner except as determined by Sponsor in its sole and absolute discretion. Approximate retail value ("ARV") of Prize: \$20,000. Actual value will vary based on wedding details; any variance between actual value and stated approximate value will not be awarded. **All wedding details must be determined and approved by Sponsor by September 30, 2021 or prize will be forfeited in its entirety and Sponsor will have no further obligation to the winner. Winner's guests will be solely responsible for paying for and making their own travel arrangements including lodging. Wedding will take place on September 11, 2022. No extension or change of wedding date is permitted.** In the event, for any reason, the wedding is unable to be held or provided as proposed on September 11, 2022 (including, without limitation, because of COVID-19 restrictions or lock downs), then Sponsor reserves the right to change the date of the Prize and related Prize events at their sole discretion.

It is the responsibility of the winner and fiancé to provide proper documentation (including government issued picture identification) Winner may be required to provide a credit card at the time of lodging check-in for incidental expenditures. Once the winner's fiancé is named, he/she may not be substituted, except in Sponsor's sole and absolute discretion. Unclaimed or forfeited Prize, or any portion thereof, will not be awarded. All tax resulting from acceptance of the Prize is the sole responsibility of the winner. No substitution, transfer, or cash redemption of Prize is permitted, except as expressly set forth herein by Sponsor, who reserves the right to substitute a prize (or portion thereof) of comparable or greater value (at its sole discretion) for any reason. Any expenses not specifically stated herein, including but not limited to state and local government surcharges, taxes (including federal, state, and local income taxes), other costs, and other expenses relating to the Prize and the use or acceptance of the Prize are the sole responsibility of the winner. All Prize details not specified herein shall be determined by Sponsor in its sole discretion. By participating and accepting the Prize, winner, fiancé, and winner's guests accept any risk in travel and/or any of the activities related to the Prize, including personal injury and/or death, acknowledge that their participation in Prize events is voluntary, acknowledge that there are natural factors and occurrences which may impact on or affect the safety of the activities they are participating in and they assume the risk of such factors and occurrences and agree that the Released Parties will not be in any way responsible for any resulting injury and/or death. Prize events and activities are subject to alteration, substitution, or cancellation due to events including weather conditions and other unforeseen events beyond Sponsor's control and, if cancelled, Sponsor will have no further obligation to the winner. Winner, fiancé, and winner's guests agree to comply with all applicable venue regulations. Sponsor and the venue representatives reserve the right to remove or to deny entry to winner (and their guests) who, in Sponsor or venue representatives' sole judgment, engages in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at any Prize event or engages in any other objectionable behavior. Prize is awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. All Prize details are in Sponsor's sole

discretion. In no event, shall Sponsor's prize liability exceed the stated ARV of the Prize. All other expenses on the receipt and use of the Prize not specifically mentioned herein, including but not limited to additional transportation or transportation costs, tips, gratuities, incidentals; local and long-distance calls, and service charges, any necessary lodging other than that which is offered as part of the Prize, any costs incurred by wedding guests including any required air transportation or hotel accommodations, all meals and beverages, and any other miscellaneous expenses, are solely the responsibility of the winner, fiancé, and winner's guests. By accepting the prize, except where prohibited by law, the winner and winner's fiancé agree (and agree to confirm in writing, if requested): (i) to allow the Sponsor's videographer/photographer to document all elements of the Prize events and conduct interviews with the winner, winner's fiancé, and wedding guests, and (ii) to hereby agree to provide a release allowing Sponsor to use any video and photos taken for advertising and marketing purposes in any and all media without limitation. All photos and videos taken by Sponsor's videographer/photographer or other representative shall be owned by Sponsor and may be posted, at Sponsor's discretion, across any or all of Sponsor's digital and social media assets.

Please note: All tax resulting from acceptance of the Prize is the sole responsibility of the winner. Winner will receive a Form 1099-MISC for the actual value of the Prize.

7. **WINNER NOTIFICATIONS:** Potential winner will be notified on or about August 29, 2021 at 3pm EST by the Administrator live at The Lake Murray Bridal Show, via Facebook Live on The Lake Murray Bridal Show Facebook Page and via the email address and phone number provided on the Website at time of entry, and both the entrant and their fiancé must each execute and return an affidavit of eligibility, a liability release and, unless prohibited by law, a publicity release, and any other documents required by Sponsor (collectively, the "Potential Winner Documents"), within three (3) days of date of issuance specified in the email notifications. Entrant should check their junk mail/spam filters on this date to ensure they receive this email. Entrant should turn off any spam filters on their telephone to ensure they receive the call during this period of time. If either the potential winning entrant or their fiancé fails to comply with these Official Rules, return their completed Potential Winner Documents within the time period stated above, or is otherwise deemed ineligible by Sponsor or Administrator, then the potential winner is deemed ineligible by Sponsor or Administrator, then the potential winner will be disqualified and the Entry that received the next highest number of non-suspect votes will be deemed a potential winner. Failure to reply to the email and/or phone call with the requested information, within the specified time-period, the return of any notification as undeliverable, noncompliance with these Official Rules, or Sponsor's inability to contact a potential Finalist or potential winner within a reasonable time-period may result in forfeiture of potential Finalist or winning status (as applicable). No messages will be left on answering machines or voice mail systems. Administrator is not responsible for technical difficulties with internet servers or other telecommunications systems beyond its control. All guests must also agree to execute a Liability and Publicity Release (where legal) as a condition of attending any part of the Prize event by September 1, 2022. Winner will be solely responsible for obtaining these liability/publicity releases from their guests. Guests that fail to provide such a liability/publicity release may not be permitted to attend the Prize events. If for any reason the winner and their fiancé break up or break off their engagement before the wedding, winner shall forfeit the prize in its entirety and Sponsor reserves the right to cancel the wedding.

8. **TERMS AND CONDITIONS:** By participating in the Contest, entrants agree to abide by and be bound by these Official Rules, Sponsor's Privacy Policy and by the decisions of the Sponsor, which shall be final and binding in all respects. By participating in the Contest, entrants agree: (a) that Released Parties will have no liability whatsoever for any injuries, losses, harm, damage, cost, or expense,

including, without limitation, any personal injury, arising from or in connection with participation in the Contest, including without limitation, the awarding or receipt of prize or any travel relate thereto; (b) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Contest, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs. If your Entry is selected as a winner, your information may be included in a publicly available winners list. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST OR WEBSITE MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY SUCH ENTRANT AND SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.** By accepting a prize, winner agrees to release the Released Parties and hold them harmless from any and all liability whatsoever for any injuries, losses, harm, damage, cost, and/or expenses whatsoever (including without limitation, all attorneys' fees and court costs incurred) arising from or in connection with participation in the Contest or the awarding, receipt, possession, use, or misuse of the Prize. Participation in the Contest will further constitute and signify Entrant's agreement and consent that Sponsor and/or Sponsor's assignees may use the Entrant's and their fiancé's name, likeness and/or biographical information in any media worldwide without limitation for promotional purposes without further compensation. If, for any reason, the Contest is not capable of running as planned by any cause, including fraud, computer virus and electronic, network, computer or other technical malfunctions, which, in the sole opinion of the Sponsor, corrupts or affects the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right, at its sole discretion to cancel, terminate, modify or suspend the Contest and, if terminated, at Sponsor's discretion, to judge and determine the Finalists or winner from among all eligible, non-suspect Entries received up to time of such action or as otherwise deemed fair and equitable by Sponsor. No more than one (1) prize will be awarded.

9. **BINDING ARBITRATION:** Any controversy or claim arising out of or relating to the Contest shall be settled by binding arbitration in a location determined by the arbitrator as set forth herein (provided that such location is reasonably convenient for claimant), or at such other location as may be mutually agreed upon by the parties, in accordance with the procedural rules for commercial disputes set forth in the Comprehensive Arbitration Rules and Procedures of JAMS ("JAMS Rules and Procedures") then prevailing, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The arbitrator shall be selected pursuant to the JAMS Rules and Procedures. The arbitrator shall apply South Carolina law consistent with the Federal Arbitration Act and applicable statutes of limitations and shall honor claims of privilege recognized at law. In the event that the claimant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, Sponsor will pay as much of the claimant's filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive. If any part of this arbitration provision is deemed to be invalid, unenforceable, or illegal (other than that claims will not be arbitrated on a class or representative basis), or otherwise conflicts with the rules and procedures established by JAMS, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal, or conflicting provision were not contained herein. If, however, the portion that is deemed invalid, unenforceable, or illegal is that claims will not be arbitrated on a class or representative basis, then the entirety of this arbitration provision shall be null and void, and neither claimant nor Sponsor shall be entitled to arbitrate their dispute. Upon filing a demand for arbitration, all parties to such arbitration shall have the right of discovery, which discovery shall be completed within sixty (60) days after the demand for arbitration is made, unless further extended by mutual agreement of the parties.

THE ARBITRATION OF DISPUTES PURSUANT TO THIS PARAGRAPH SHALL BE IN THE ENTRANT'S INDIVIDUAL CAPACITY AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE PROCEEDING. THE ARBITRATOR MAY NOT CONSOLIDATE OR JOIN THE CLAIMS OF OTHER PERSONS OR PARTIES WHO MAY BE SIMILARLY SITUATED. DO NOT ENTER THIS CONTEST IF YOU DO NOT AGREE TO HAVE ANY CLAIM OR CONTROVERSY ARBITRATED IN ACCORDANCE WITH THESE OFFICIAL RULES. BY PARTICIPATING IN THE CONTEST, EACH ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE CONTEST, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY THROUGH BINDING ARBITRATION AS SET FORTH ABOVE, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) TO THE EXTENT ALLOWED BY APPLICABLE LAW, ENTRANT WILL NOT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONETARY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO RELEVANT PORTIONS OF THE ABOVE MAY NOT APPLY TO EVERY ENTRANT.

By participating in the Contest, entrants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor with respect to the Contest, shall be governed by, and construed in accordance with, the laws of State of South Carolina without giving effect to any choice of law or conflict of law rules. By participating in the Contest, entrants consent to the jurisdiction and venue of the federal, state, and local courts located in Lexington County, South Carolina. In the event of any discrepancy or inconsistency between these Official Rules and disclosures or other statements contained in any Contest-related materials or made by any representative of Sponsor, these Official Rules shall prevail, govern, and control.

10. **SEVERABILITY:** The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

11. **NAME OF WINNER:** For the name of the winner, available after August 29, 2021, send a self-addressed, business-size envelope with proper postage affixed by September 29, 2021 to: 2021 Dream Wedding Winner, Po Box 861, Chapin, SC 29036

12. **SPONSOR:** Lake Murray Bridal Show, Po Box 861, Chapin, SC 29036

13. **ADMINISTRATOR:** Lake Murray Bridal Show, Po Box 861, Chapin, SC 29036