

10 Ways to Maximize Your Chamber Membership

1

PROVIDE A DISCOUNT OR PROMOTE YOUR COMPANY EVENTS

Offer a discount and publicize your products and/or events to other Chamber members. Post your coupon or event information on the Member Login section of the website. Your company events will be promoted in our weekly electronic newsletter the week prior to your event.

2

POST JOB OPENINGS ON NATIONJOB

NationJob is a FREE job posting service for members with 30 or fewer employees. Companies with more than 30 employees receive discounts on job postings.

3

BENEFIT FROM BUSINESS REFERRALS AND LEADS

The Chamber fields thousands of requests each year from people searching for local products and services. We refer our callers and visitors to our members. Use the Member Login section of the website to keep your information updated for these referrals and for visitors to our online Membership Directory.

4

REQUEST ASSISTANCE WITH A RIBBON-CUTTING OR GROUND-BREAKING EVENT

If you are moving to a new location, opening a new business, or celebrating an expansion, our staff will assist you with planning and promotion and our Chamber Champions Committee will attend.

5

RECEIVE A CHAMBER WELCOME PACKET

In addition to information about Chamber events, programs and services, our Welcome Packet contains a Chamber Member plaque and window cling to display at your business. You will also receive electronic Chamber Member logos for your printed materials and/or website.

6

HEALTH INSURANCE OPTION

We are pleased to offer a new health insurance option for our Chamber members with an employee base of 2-500. As a benefit of Chamber membership, our members now receive preferred pricing for their group health coverage under the NexUS Health Plan - a **5% discount on premiums**.

7

SPONSOR EVENTS OR PLACE ADS

Sponsor a Chamber event or place an advertisement in our publications or on our website to promote your products and services.

8

CONNECT WITH US ON SOCIAL MEDIA

Follow us on Facebook, Twitter and Instagram (@ChamberWichita), find our Wichita Regional Chamber page on LinkedIn, and subscribe to our blog at wichitachamber.org/blog and to our weekly electronic newsletters. Our weekly newsletter, *eSynergy*, publishes every Thursday and recognizes new members. *The Advocate* contains updates from Topeka every Monday during the legislative session.

9

ATTEND NETWORKING EVENTS

Take advantage of the multiple networking opportunities we offer every month. Face-to-face networking is an effective way to increase your visibility and gain new clients.

10

TAKE ADVANTAGE OF DISCOUNTED MEMBER PRICING AT EVENTS

A number of Chamber events (listed below) are open to the public and members receive discounted pricing.

Chairman's Lunch
Educational Seminars

Exposure (B2B Trade Show)
Golf Tournament

Metro Mingles

