

Tracy Castle-Newman

Executive Advisor | Board Director | Keynote Speaker

❏ Helping organizations simplify complexity to create greater impact.

Former Managing Director at Morgan Stanley translating decades of executive operating and commercial experience into practical frameworks that strengthen decision making, improve execution, and create measurable organizational impact.

16 Years on the Equity Operating Committee	Board Director & Executive Advisor
Built and Transformed Businesses Across Institutional Financial Services	Led Strategy, Business Development, and Client Engagement
Founder of Industry-Leading Executive Communities	



Why Organizations Hire Tracy

Organizations today operate in increasingly complex environments. Priorities compete. Communication becomes inconsistent. Decision making slows. Execution suffers.

Tracy doesn't simplify the problem. She simplifies the way organizations and individuals think about the problem. Through memorable, commercially proven frameworks, she helps leaders and teams make better decisions, strengthen execution, and create greater organizational impact.

Organizations hire Tracy to help leaders and teams:

- 1 Translate strategy into execution
- 2 Create alignment across functions and regions
- 3 Improve communication
- 4 Strengthen judgment and decision making
- 5 Increase accountability
- 6 Build stronger strategic networks
- 7 Improve collaboration
- 8 Increase individual, team, and organizational impact

What Makes the Difference

Executive Operating Experience

Built through more than three decades leading businesses, driving transformation, and making strategic decisions at the highest levels.

Commercially Grounded Frameworks

Every framework is built from commercial operating experience, not leadership theory.

Simplifies Complexity

Provides memorable frameworks that improve decision making, strengthen execution, and increase organizational impact.

Immediately Applicable

Participants leave with practical approaches they can apply immediately.

Every engagement is practical, interactive, and customized to the organization's priorities.

Topics

Practical approaches that help individuals, teams, and organizations create greater impact.

Individual Impact

- Brand
- Visibility
- Strategic Networks
- Executive Presence
- Career Evolution
- Communication

Team Performance

- Alignment
- Goals & KPIs
- Accountability
- Collaboration
- Feedback
- High Performance Teams

Organizational Effectiveness

- Strategy Execution
- Commercial Decision Making
- Organizational Change
- Operating Models
- Leading Through Complexity

Engagement Formats

Every engagement is tailored to the organization's objectives.



Keynotes



Interactive Workshops



Executive Leadership Offsites



Board Strategy Sessions



Leadership Retreats



Panel Moderation



Fireside Chats



Executive Coaching

About Tracy

Tracy Castle-Newman is an executive advisor, board director, and former Managing Director at Morgan Stanley with decades of experience helping organizations navigate complexity, drive growth, and improve execution.

Throughout her career, she built businesses, led strategy, strengthened client relationships, developed high performing leaders and teams, and founded industry-leading communities that connected senior decision makers across financial services.

Today, Tracy advises organizations, boards, executive teams, and professionals using practical frameworks that strengthen communication, improve decision making, create alignment, and increase impact.

She is known for translating complex challenges into practical actions that people can apply immediately.



Let's Work Together

Whether you're planning a keynote, leadership offsite, executive retreat, board session, or interactive workshop, every engagement is customized to your organization's objectives.



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