

WHERE DO I START?

- Make a budget
- Gather inspiration
- Start with your bouquet
- Use your wedding flowers to match

WHAT DOES MY FLORIST NEED TO KNOW?

- Budget
- Wedding date
- Wedding venue
- Style
- Color Palette
- Guest Count
- Favorite Flowers

WHAT QUESTIONS SHOULD I ASK MY FLORIST?

- How long has the wedding florist been in business?
- Is my wedding date available?
- Can you work within my budget?
- What floral designs do you provide?
- How much is required for the retainer?