



## 2019 Sponsorship

Thank you for your interest in **Vulcan Spock Days 2019!** We are once again looking forward to our partnership with the community and are excited to present this year's event.

The 27th annual Vulcan Spock Days is **currently seeking sponsors** and in the attached package you will find out how you can become a part of Spock Days here in Vulcan, Alberta, Canada, Planet Earth.

**Our event not only reaches Vulcan County but has been recognized nationally and internationally- next intergalactically! Spock Days has made an impression- and you can too.**

Baseball teams from across Western Canada participate in our Spock Days Slo-Pitch tournament. Locals and tourists attend our parade, headlined by the U.S.S. Vulcan, and Spock Days has received international media attention on numerous occasions.

This year's event is set to also include a Family Fun Fair, Cabaret, the Lions Pancake Breakfast, the Kinsmen Soap Box Derby, a 9-hole Golf Tournament, our Spock Days Fireworks Display and much more!

In 2018, we introduced two new events: Tech Town and Taste of Vulcan; We are so pleased to bring both events back as they were hugely successful!

Our local advertising is seen in Vulcan and County and across the foothills. Social media and online platforms allow us to reach people across Alberta and beyond.

In exchange for your financial support or volunteered time, Spock Days has a number of sponsorship and advertising opportunities available to help you make an impression on existing and potential customers.

We hope to provide you with a platform to thank your clients, spread your vision or simply get involved in our great community event and look forward to working together for Vulcan Spock Days 2019!

Spock Days is not possible without the support of our community and business partners like you and we would like to say thank you for your previous and future sponsorship commitments!

**-Vulcan Spock Days Association**



<b>SPONSORSHIP PACKAGES</b>	<b>Ensign</b>	<b>Lieutenant</b>	<b>Captain</b>	<b>Admiral</b>
	<b>\$250</b>	<b>\$400</b>	<b>\$1000</b>	<b>\$1500</b>
Your logo on full colour Spock Days Posters (distributed through Vulcan County and surrounding communities)	ENGAGE	ENGAGE	ENGAGE	ENGAGE
Number of Mentions/tags on the Vulcan Spock Days Facebook page		5	6	8
Your logo and a link to your website/Facebook on the "Sponsorship" page of WWW.SPOCKDAYS.COM	ENGAGE	ENGAGE	ENGAGE	ENGAGE
Your branding feature (logo/ad/flyer) in the Spock Days Slo-Pitch Tournament Program (distributed to all players in our tournament)		LOGO	1/4 PAGE	1/2 PAGE
Coupon in Slo-Pitch Program		ENGAGE	ENGAGE	ENGAGE
Facebook Ad with your Logo or Branding				INDIVIDUAL
1 Booth at the Tech Town display (optional)		ENGAGE	ENGAGE	ENGAGE
1 Banner showcasing your brand along the baseball diamond outfield		ENGAGE		ENGAGE
Baseball Diamond Naming Rights			ENGAGE	
Your branding (banners, signs, posters, flags etc) at Named Event or Ball Diamond			DIAMOND	EVENT
Your logo link to your website under the "Our Sponsors" section of <a href="http://WWW.SPOCKDAYS.COM">WWW.SPOCKDAYS.COM</a> home page			ENGAGE	ENGAGE
Your logo on the Spock Days map			ENGAGE	ENGAGE
Event Naming Rights (Fireworks, Parade, Beer Gardens, Cabaret, Slo-Pitch Tourn., Pancake Breakfast, Taste of Vulcan, Tech Town, Family Fun Fair)				ENGAGE
Dedicated Event Page (as per naming rights) on WWW.SPOCKDAYS.COM with your logo and/or ad				ENGAGE

**The Spock Days Association is also seeking cash donations of any amount.**

**June 7-9th, 2019**

**[www.spockdays.com](http://www.spockdays.com)**



## **In-Kind Donations and Volunteering**

If your organization provides 5 or more volunteers for an event during Spock Days you will receive recognition at the Lieutenant Sponsorship Level.

If your organization provides goods or services in-kind, you will receive recognition at the sponsorship level based on it's value.

## **Additional Information**

Logo Specifications: Please provide your digital logo to [coribowhay@icloud.com](mailto:coribowhay@icloud.com)

- **All logos must be provided to the Spock Days Association by March 15, 2019**

Advertising and Branding: all advertising, features, logos, photos, videos, etc must be provided to Spock Days in a timely manner; unfortunately we cannot create these for you. All advertising, branding, banner placement, signs etc must be approved by and placed as directed by the Spock Days Association (we have to fit everyone in!).

Spock Days Slo-Pitch Tournament Program Features: all advertising materials, logos, photos, coupons, etc must be provided to the Spock Days Association by May 1, 2019.

Baseball Diamond Outfield Banners:

All banners MUST be provided to the Spock Days Association no later than June 1, 2019.

Baseball Diamond Naming Rights:

Larger banners and flags can also be accommodated and hung on the back of the bleachers for your diamond.

Naming Rights: If your package includes naming rights to an event or ball diamond this also includes first right of refusal for 2020 naming rights of the same event/diamond.

**June 7-9th, 2019**

**[www.spockdays.com](http://www.spockdays.com)**



**Have questions? Don't see what you're looking for? Contact us for more information!**

**Cori Bowhay, Sponsorship Coordinator- coribowhay@icloud.com  
or 403-689-8605**

**www.spockdays.com**

**www.facebook.com/VulcanSpockDays**

**All financial contributions are greatly appreciated- and every donation helps contribute to a great community event! Thank you!**

To enlist- and set up your 2019 Vulcan Spock Days Sponsorship Package please complete the information below and return to us with your payment:

Please make cheques payable to **Spock Days Association**

Mail: Spock Days Association PO Box 360 Vulcan, AB T0L 2B0	Cheques can be dropped off at:  -Town of Vulcan Recreation Office	All logos and ads can be emailed to:  coribowhay@icloud.com
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**YOUR INFORMATION:**

Business:	Email:
Address:	Contact Name:
Package:	Paid ? Yes _____ No _____ (office use)

**June 7-9th, 2019**

**www.spockdays.com**