



2020 Spock Days Sponsorship

Thank you for your interest in **Vulcan Spock Days!** We are once again looking forward to our partnership with the community and are excited to present this years' event.

The 28th annual Vulcan Spock Days is **currently seeking sponsors** and in the attached package you will find out how you can become a part of Spock Days here in Vulcan, Alberta, Canada, Planet Earth.

Our event not only reaches Vulcan County but has been recognized nationally and internationally- next intergalactically!
Spock Days has made an impression- and you can too.

As many as 24 teams from across Western Canada participate in our Spock Days Slo-Pitch tournament. Locals and tourists attend our parade, headlined by the U.S.S. Vulcan, and Spock Days has received international media attention on numerous occasions.

This year's event is set to also include a Family Fun Fair, the Lions Pancake Breakfast, the Kinsmen Soap Box Derby, a 9-hole Golf Tournament, Beer Gardens, our Spock Days Fireworks Display, the Taste of Vulcan, Vendor's Market and much more!

Our local advertising is seen in Vulcan and County and across the Foothills. Social media and online platforms allow us to reach people across Alberta and beyond.

In exchange for your financial support, in-kind donation or volunteered time, Spock Days has a number of sponsorship and advertising opportunities available to help you make an impression on existing and potential customers.

We hope to provide you with a platform to thank your clients, spread your vision or simply get involved in our great community event and look forward to working together for Vulcan Spock Days 2020!

Spock Days is not possible without the support of our community and business partners like you and we would like to say thank you for your previous and future sponsorship commitments!

-Vulcan Spock Days Association



SPONSORSHIP PACKAGES	Cadet	Ensign	Lieutenant	Captain	Admiral
	\$100	\$250	\$500	\$1000	\$1500
Your logo and a link to your website/Facebook on the "Sponsorship" page of WWW.SPOCKDAYS.COM	ENGAGE	ENGAGE	ENGAGE	ENGAGE	ENGAGE
Number of Mentions on the Vulcan Spock Days Facebook Page	1	2	4	6	8
Your branding feature (name/logo/ad) in the Spock Days Slo-Pitch Tournament Program (distributed to all players in our tournament)	NAME	LOGO	LOGO	1/3 PAGE	1/2 PAGE
Your logo on full colour Spock Days Posters (distributed through Vulcan County and surrounding communities)		ENGAGE	ENGAGE	ENGAGE	ENGAGE
1 Banner showcasing your brand at VMMP			ENGAGE	ENGAGE	ENGAGE
1 Booth at the Vendor's Market or Taste of Vulcan				ENGAGE	ENGAGE
Baseball Diamond Naming Rights				ENGAGE	
Your branding (banners, signs, posters, flags etc) at Named Event or Ball Diamond				DIAMOND	EVENT
Your logo under the "Our Sponsors" section of WWW.SPOCKDAYS.COM home page				ENGAGE	ENGAGE
Your logo on the Spock Days map				ENGAGE	ENGAGE
Your logo on 1 Spock Days newspaper ad in the Vulcan Advocate				ENGAGE	ENGAGE
Event Naming Rights (Fireworks, Parade, Beer Gardens, Vendor's Market Slo-Pitch Tourn., Pancake Breakfast, Taste of Vulcan, Tech Town, Family Fun Fair, Millarville Musical Ride)					ENGAGE
Dedicated Event Page (as per naming rights) on WWW.SPOCKDAYS.COM with your logo and/or ad(s)					ENGAGE

The Spock Days Association is also seeking cash donations of any amount.

June 12-14, 2020

www.spockdays.com



In-Kind Donations and Volunteering

If your organization provides goods or services in-kind, you will receive recognition at the sponsorship level based on it's value.

If your organization provides volunteers for the event you will be recognized based on the number of volunteers provided for 4 hours per volunteer.

2 volunteers: Cadet \$100 level

4 volunteers: Ensign \$250 level

8 volunteers: Lieutenant \$500 level

12 volunteers: Captain \$1000 level

15+ volunteers: Admiral \$1500 level

Additional Information

Logo Specifications: Please provide your digital logo to coribowhay@yahoo.ca

- **All logos must be provided to the Spock Days Association by March 15, 2020**

Advertising and Branding: all advertising, features, logos, photos, videos, etc must be provided to Spock Days in a timely manner; unfortunately we cannot create these for you. All advertising, branding, banner placement, signs etc must be approved by and placed as directed by the Spock Days Association.

Spock Days Slo-Pitch Tournament Program Features: all advertising materials, logos, etc must be provided to the Spock Days Association by May 1, 2020.

Baseball Diamond Outfield Banners:

All banners MUST be provided to the Spock Days Association no later than June 1, 2020.

Sponsor banners can be ordered via our community partner Goldhawk Printing for \$8/square foot. Contact them at 403-485-6900.

Baseball Diamond Naming Rights:

Larger banners and flags can also be accommodated and hung on the back of the bleachers for your diamond.

Naming Rights: If your package includes naming rights to an event or ball diamond this also includes first right of refusal for 2021 naming rights of the same event/diamond.

June 12-14, 2020

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**Have questions? Don't see what you're looking for?
Contact us for more information!**

Cori Bowhay, Sponsorship Coordinator- coribowhay@yahoo.ca or
403-689-8605

www.spockdays.com

www.facebook.com/VulcanSpockDays

**All financial contributions are greatly appreciated- and every donation helps
contribute to a great community event! Thank you!**

To enlist- and set up your 2020 Vulcan Spock Days Sponsorship
Package please email Cori at the address above or complete the
information below and send to us with your payment.

Please make cheques payable to **Spock Days Association**

Mail: Spock Days Association PO Box 360 Vulcan, AB T0L 2B0	Cheques can be dropped off at: -Krystalowich & Co 111 2nd Street South	All logos and ads can be emailed to: coribowhay@yahoo.ca
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YOUR INFORMATION:

Business:	Email:
Address:	Contact Name:
Package:	Paid ? Yes _____ No _____ (office use only)

June 12-14, 2020

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