# ACCESS TO CAPITAL

## Funding Opportunities for London's Entrepreneurs

**Entrepreneur Support Network Partners** 

















#### Capital for Hiring

Source	Туре	Total Amount	<b>Matching Required</b>	Use	Eligibility
MaRS Embark Funding	Grant	\$20,000 (including HST)	12.5% requested (\$2,500 cash)	Funding to hire a young professional (22-29) in a business role full-time.	<ul> <li>Novel Ontario-based tech venture established for at least one year</li> <li>Pre-revenue or under \$2M in total funding, or under \$1M in revenue for a given year</li> </ul>
MaRS Embedded Executive	Grant	Up to \$50,000 (including HST)	30% requested (up to \$15,000 in cash)	Funding to hire a senior level executive to help achieve next growth milestone.	Ontario-based tech ventures with a launched product
OCE Talent Edge	Grant	\$20,000 (Internships) \$85,000 (Fellowships)	\$10,000 (Internship) \$50,000 (Fellowship)	Connects companies to students/recent grads to help solve industry problems.	<ul><li>Open to all disciplines</li><li>Must have project-based R&amp;D component</li></ul>
MITACS Accelerate	Grant	\$15,000	\$7,500 cash	Hire graduate students and post-doctoral fellows to work on business related research challenge (all disciplines).	<ul> <li>Candidate spends 50% of time on site at company and 50% of time at university conducting research</li> <li>Open application</li> </ul>
NRC IRAP - Youth Employment Program	Grant	Up to \$30,000		Financial assistance to hire post- secondary graduates working on research, development and commercialization.	<ul> <li>Incorporated and for-profit with fewer than 500 full- time employees</li> <li>Open Application</li> </ul>
Ontario Exporters Fund	Grant	Up to \$80,000	1:1 matching	Provides funding for Ontario company to hire experienced Export Manager.	<ul> <li>Minimum five employees</li> <li>Registered company for at least two years</li> <li>\$3 - \$20M in sales (exports account for 10-50%)</li> </ul>
Rate Drop Debate	Rebate	Up to \$200,000		Rebate program for businesses to hire up to 4 new employees. Up to 4% interest rate reduction on loan or 24 months interest-free (line of credit).	<ul> <li>Have an approved loan or line of credit with a program partner (CIBC,TD, Libro, Meridian)</li> <li>Hire candidates facing unfair disadvantages when seeking employment</li> <li>Business located in London or Middlesex County</li> </ul>
NRC (Youth-Green)	Grant	\$10,000		Youth (15-30) internship focused on roles producing an environmental benefit or working with business in green economy.	<ul> <li>Incorporated and for-profit</li> <li>Must hire for a minimum of three months and a maximum of six months</li> </ul>

### Capital for Small Projects

Source	Туре	Total Amount	Matching Required	Use	Eligiblity
NSERC Engage	Grant	Up to \$25,000	\$25,000 in-kind	Collaboration on research projects with university/college researchers.	<ul> <li>Minimum of two full-time employees; or be in operation for a minimum of two years</li> <li>Open application</li> </ul>
OCEVIPI - Voucher For Innovation & Productivity I	Grant	Up to \$20,000	\$5,000 cash \$15,000 in-kind	Partner with academia to develop innovative products, processes and services.	<ul> <li>Applications require academic partner</li> <li>Minimum two full-time employees, operating for minimum of two years</li> <li>Open application</li> </ul>
OCEVEBTA - Voucher For E-Business And Technology Adoption	Grant	\$2,500	\$2,500 cash or in- kind	Connect with expertise/resources at Ontario colleges to help scale their online presence.	<ul> <li>Have an e-business or technology adoption requirement</li> <li>Maximum of one voucher per industry partner</li> </ul>
NRC ARP - Accelerated Review Process	Grant	Up to \$50,000	80% used for direct labor, up to 50% for sub-contractors	Commercialization of products or academic research, funding helps to connect to necessary service providers.	I-500 employees and two years incorporated
OCE SmartStart Seed Fund	Grant	Up to \$70,000		Transition from product development to market entry and company building.	Applicant must be an incorporated (within last three years) Ontario company with novel technology
Propel Summer Incubator (PSI)	Grant	\$7,500 per entrepreneur (up to two per team)		Incubator accepting sales stage startups or tech companies with user traction.	Open application
Leap Junction Trampoline Pitch Competition	Grant	\$1,000		Idea stage or established start ups founded by current Western University or Fanshawe College students.	Must be a current Western or Fanshawe student
Propel/Leap Junction Seed Your Startup Competition	Grant	\$5,000		Idea stage or established start ups founded by current Western University or Fanshawe College students in Retail & Service/ Technology categories.	Must be a current Western or Fanshawe student
London Small Business Centre Summer Company	Grant	\$3,000		Students returning to school in the fall who are working on a business idea and will make revenue in the summer.	<ul> <li>Need to submit business plan</li> <li>Must commit 35 hours/week to business for 8-12 consecutive weeks</li> </ul>
Leap In	Grant	\$5,000		Incubator accepting discovery-stage start- ups with emphasis on workshops and skill development.	Must be an entrepreneur under 29
London Small Business Centre Starter Company	Grant	Up to \$5,000		Ontario residents age 18-29 starting a business and not attending school full-time (not R&D phase).	<ul><li>Need to submit business plan</li><li>Open application</li></ul>
Bioenterprise Seed Funding Program	Grant	\$30,000	1:1 matching	Assist companies in agricultural/agri-food innovation space.	Applicant needs to be incorporated
OCE Make Your Pitch	Prizes	Various prizes		Two-minute video pitch competition for Ontario students (Grade 9-12).	<ul> <li>Open to Canadian citizens or landed immigrants</li> <li>Individual or team entries (max 4 students)</li> </ul>
FACIT Falcons' Fortunes Pitch Competition	Grant	\$50,000		10-minute Dragon's Den-style pitch competition for oncology research ideas.	Open to any entrepreneurial researcher in Ontario focused on oncology

#### Capital for Small Projects (cont'd)

Source	Туре	Total Amount M	latching Required	Use	Eligiblity
Futurpreneur and Business Development Bank of Canada	Loan	Up to \$45,000		Initial capital for youths (18-39) with business plans to launch their business.	<ul><li>Need to complete Futurpreneur business plan</li><li>Open application</li></ul>
RISE Asset Development	Loan	Up to \$10,000		Provides loans for individuals with mental health and addiction challenges to start businesses.	<ul> <li>Self-identify as having mental health or addiction challenges</li> <li>Unable to access traditional bank financing</li> </ul>
Impact Loan (Goodwill Industries)	Loan	Up to \$10,000		Loan support for entrepreneurs who have difficulty accessing traditional financing to start a business.	<ul> <li>No access to traditional financing</li> <li>Demonstrated need (Low Income Cut Off requirement)</li> </ul>
Western Accelerator	GRANT	\$12,000 per team (1-3 members per team)		Funding and business support for a startup	At least one founder must have a Western connection

#### Capital for Medium Projects

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Source	Туре	Total Amount	Matching Required	Use	Eligiblity
OCEVIP2 - Voucher For Innovation & Productivity 2	Grant	Minimum \$50,000/ Maximum \$75,000 annually or \$150,000 over 2 years	50% cash/50% in-kind	Collaborate with college/university/research hospital on commercializing technical innovations.	<ul> <li>Minimum of five full-time employees, in operation for a minimum of two years, and have successfully completed VIP I with the research partner</li> <li>Project must be between 12-24 months in length</li> <li>Open application</li> </ul>
OCE Alberta-Ontario Innovation Program	Grant	AITF and OCE can each contribute \$100,000 - \$250,000 over two years	1:1 Matching (50% cash/50% in-kind)	Collaborate with academic researchers in both Alberta and Ontario on scientific research projects.	<ul> <li>Company must have presence in both Ontario and Alberta and work with researchers in both provinces</li> <li>Can involve two companies - one in each province willing to work together on a common project</li> <li>Must be in operation for at least two years and have minimum two full-time employees</li> </ul>
OCE Market Readiness Program	Investment	Up to \$250,000	1:1 matching	Companies are either academic spin-off commercializing university IP or start up engaged with Campus Linked Accelerator.	<ul><li>Company does not exceed certain third party investment levels</li><li>Open application</li></ul>
OMDC Interactive Digital Media Fund (IDM)	Grant	Up to \$50,000 for concept definition, and \$250,000 for production		Provides content creators with funding for high quality, original interactive digital media content projects in Ontario.	<ul> <li>Applicants must be producing, or moving towards production of, market-ready content</li> </ul>
Western Ontario Community Futures Development Corporation - WORC Pool	Loan	Up to \$700,000	Must contribute at least \$25,000	Key objectives must be based around succession planning, new market and product development, productivity improvements, or diversification activities supporting business and employee growth.	<ul> <li>Applicants need to live and operate business outside London in a Southwestern Ontario county</li> <li>Open application</li> </ul>

### Capital for Medium Projects (cont'd)

Source	Туре	Total Amount	Matching Required	Use	Eligiblity
Medical Sciences Proof-Of-Principle (MSc PoP)	Grant	Up to \$70,000	I:I matching cash (non-governmental)	Commercialization of life science/medical technology.	<ul> <li>Need to be incorporated spin-off or spin-in for commercialization activities</li> <li>Less than \$250,000 in total revenue and less than \$250,000 in non-government investment</li> </ul>
Advancing Education Program	Grant	Up to \$250,000	1:1 matching (cash and in-kind, minimum 25% cash)	Connects educational technology products to Ontario education system for testing of early market interest.	<ul> <li>Partnership between public education organization (lead applicant) and Ontario-based company</li> <li>Must be pilot-stage technologies</li> </ul>
OCE China Angels Mentorship Program (CAMP)	Investment	\$100,000 - \$500,000		Investment and mentorship to help commercialize technology in the Chinese market.	<ul> <li>Must be investment ready</li> <li>Minimum two or three full-time employees</li> <li>Need fully developed prototype and pilot customers</li> <li>Preference given to IT-based companies</li> </ul>
CanExport	Grant	\$10,000 - \$99,999	1:1 matching	Funding for SMEs developing new export opportunities and markets	Must have at least \$200,000 in annual revenue
Ontario Scale-Up Voucher Program	Grant	\$150,000 - \$250,000	Offsetting costs	Help firms scale globally by increasing sales, nurturing talent, and developing IP. Growth goaches are provided to help make connections and guide companies through the application process	<ul> <li>Must have \$IM - \$50M annual revenue, be experiencing 20% annual growth rate in revenue and/ or must have secured private investment of at least \$2M in the previous two years</li> </ul>
Breakthrough Fund I	Loan	\$50,000 - \$500,000		Focused on scaling social enterprises	<ul> <li>Must have at least one year's revenue</li> <li>Must have a social or environmental-focused mission as part of the business</li> </ul>
BURST	Grant	\$40,000 - \$70,000		Acceleration program for high potential medical technology start-ups	<ul> <li>Must commit to maintaining a presence in London for 24 months after the conclusion of their cohort</li> </ul>
Ontario-Israel Research Network Program - MAGNET	Grant	Up to \$200,000	1:1 matching cash (non-governmental)	Funding for fintech companies, specifically with a cybersecurity focus.	<ul> <li>Must have less than 500 FTEs</li> <li>Application must include one SME from Ontario, one from Israel, and a Canadian financial institution</li> </ul>
Strategic Innovation Fund	Grant	50-75% of eligible costs	Repayable and non-repayable contributions	Funding for technology and industrial sectors	<ul> <li>Varies widely, goal must be to create jobs and help develop new innovation</li> </ul>
Going Global Innovation	Grant	Up to \$75,000	Must contribute at least 25% of costs	Funding to support travel and other expenses in working with a foreign partner to commercialize a new technology, or to pursue capital with foreign investors.	<ul> <li>Supports researchers who aim to commercialize technology by pursuing collaborative international research and development opportunities</li> </ul>

### Capital for Large Projects

Source	Туре	Total Amount	<b>Matching Required</b>	Use	Eligibility
MaRS Investment Accelerator Fund	Investment	Up to \$500,000		Early stage investment for companies demonstrating potential for high-growth and have innovative technologies.	<ul> <li>Total revenue of less than \$500,000</li> <li>Net tangible assets do not exceed \$500,000</li> <li>Focus primarily on IT, health, and cleantech, with minimum market size of \$100M</li> <li>Open application</li> </ul>
Verge Capital	Loan	\$5,000 to \$100,000		Social Enterprise Loan Fund providing loans to early stage, high growth social enterprises in Southwestern Ontario.	Open Application
Southwestern Ontario Angel Group (SWOAG)	Investment	\$50,000 to \$500,000		Angel investment group located in London and Southwestern Ontario.	Open Application
Keiretsu Forum Central Canada Chapter	Investment	\$250,000 to \$5,000,000		Global angel investment group with 2,500 accredited members over 46 chapters.	Open Application
FedDev - Investing In Business Growth And Productivity	Grant	Up to \$20,000,000	75% cash	Accelerate growth/support jobs, expand markets/facilities, adopt new technologies, improve productivity.	<ul> <li>Canadian company based in Southern Ontario</li> <li>15 to 1,000 full time employees</li> <li>Open application</li> </ul>
Southern Ontario Fund For Investment In Innovation (SOFII)	Loan	\$250,000 to \$500,000	1:1 matching	Financing for the development of new product or services, access new markets, install new technologies or processes.	<ul> <li>50 to 500 employees or likely they reach 50 employees within three years</li> <li>Operate in Southern Ontario</li> <li>Open application</li> </ul>
Southwestern Ontario Development Fund	Grant	Up to \$1.5 million	At least 50% of total costs from own resources through private financing depending on stream	Provides funding for Southwestern Ontario companies to create jobs, encourage innovation and attract private investment.	<ul> <li>5-10 employees and looking to double headcount</li> <li>Willing to invest at least \$100,000 in project</li> <li>Must have private sector support</li> </ul>
The SD Tech Fund	Grant	\$300,000 to \$15 million	2/3 of project costs (75% can be from other government sources)	Supports cleantech projects (development and pre-commercialization) that address climate change, air quality, clean water and clean soil.	<ul> <li>Must be pre-commercial and have the potential to have quantifiable environmental and economic benefits</li> </ul>
Standup Ventures Fund	Investment	\$250,000 - \$1 million		Supports ventures in health, IT, and cleantech.	<ul> <li>Much have a woman in a C-suite role who holds a significant ownership position</li> </ul>
Solutions 2030 Challenge	Grant	Up to \$3 million		Help accelerate the commercialization of technologies to reduce greenhouse gases.	<ul> <li>Potential market in Ontario with a combined GHG footprint greater than 500,000t C02eq/year total</li> </ul>
BCIP	Grant	Up to \$500,000 per proposal		Help bridge the pre-commercialization gap by providing "first customer assistance" through a government purchasing option.	<ul> <li>Must be at a Technology Readiness Level between 7-9</li> <li>Ideally focused on a military application</li> </ul>

#### Tax Credits

Source	Туре	Total Amount	Matching Required	Use	Eli	gibility
Ontario Interactive Digital Media Tax Credit	Credit	Up to 40% of labour/ marketing and distribution expenses, capped at \$100,000		Refundable tax credit for qualifying corporations with respect to creation of interactive digital media products.	•	Canadian corporation which develops an eligible product at a permanent establishment in Ontario and files an Ontario tax return
Scientific Research And Experimental Development Tax Incentive Program (SR&ED)	Credit	Up to 35% of R&D expenses		Subsidizes the research and development costs of Canadian businesses of all size across disciplines.		
Co-operative Education Tax Credit	Credit	Up to \$3,000 per work placement		Up to 30% tax credit for corporation on wages of students hired through Ontario university/college co-op programs	•	Placement developed/approved by eligible educational institution