



AN OVERVIEW OF THE **PHILIPPINE STOCK EXCHANGE**

Market Education Department

FEBRUARY 28, 2025



AN INTRODUCTION TO THE STOCK MARKET



Stock Trading

Involves buying and selling shares of publicly listed companies.



Stocks

Units of ownership of a listed company or corporation.



Dividends

When a company earns profits, you share in the company's profits as a shareholder.



Price Appreciation

The profit gained when a stock is sold at a higher price compared to the stock's price when it was bought.

2 WAYS TO MAKE MONEY IN THE STOCK MARKET

Our Role as an Exchange

- A stock exchange is an organized marketplace where companies are listed, and stocks are traded.
- The PSE is the only Stock Exchange in the Philippines
- One of the oldest stock markets in Asia
- Formed from the unification of the **Manila Stock Exchange** and the **Makati Stock Exchange**.
- Serves and regulates the Philippine equities market with the objective of maintaining efficiency, fairness, and transparency.
- Offers a comprehensive end-to-end roster of services:

Listing

Market Data

Clearing

Trading

Settlement



THE PROCESS SIMPLIFIED



PSE takes part in regulating both **Trading Participants** and **Listed Companies** to ensure the protection of the investing public.

Top Companies in the Exchange



Philippine Stock Exchange Index (PSEi)

The PSEi is comprised of the top 30 companies that are the biggest and most actively traded, influencing much of the Philippine stock market.

- Huge companies with excellent reputations
- Household names
- Have dependable financials and often pay dividends



PSEi constituents are also known as Blue Chip Stocks.

Market Overview



283

Total Listed
Companies



374

Total Listed
Issues

Index Dividend Yields



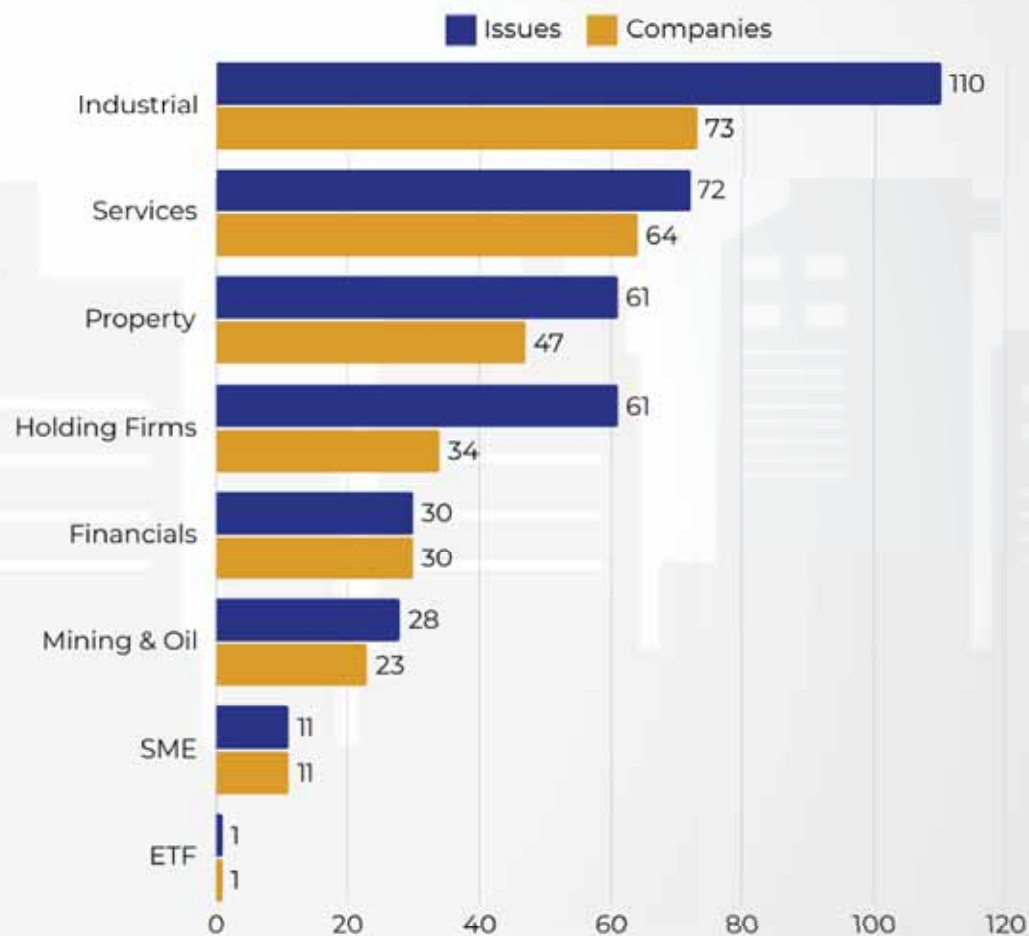
3.14%

PSEi Dividend
Yield



5.16%

PSE DivY Dividend
Yield



Total Listed Companies & Issues

INVESTOR LANDSCAPE IN THE PH

Trading Participants & Accounts



122

Total Active Trading Participants



1,906,019

Total Trading Accounts as of 2023

Investor Trades Segmentation

Retail
18.9%



Institutional
81.1%

Foreign
44.5%



Local
55.5%

Investor Age Demographic



19.5%

18-29
years old



45.6%

30-44
years old



20.2%

45-59
years old



40.8%

60+ years
old

Majority of retail investors were aged **44 years old and below**.

Investor Income Bracket

Above P1 M
14.7%

P500k to P1M
14.4%



Less than P500K
70.9%

RISKS FACTORS THAT AFFECT MARKET PERFORMANCE

What events affect investor sentiment beyond company performance?



Economy

The production, distribution, trade, and consumption of goods and services.



Black Swans

Extremely rare events with severe consequences that cannot be predicted beforehand.



Geopolitical Events

The intersection of geographical factors, policy decisions, and local cultural climates.



Company Developments

Earnings results, corporate actions, changes in regulatory policies that affect the company's industry or business

Market Education Department (MED)



- Carries the **Investment Literacy mandate** of the PSE
- Primarily in charge of marketing investment products and services of the PSE to **existing and prospective retail investors**

MED in action!

The **Month of Overseas Filipinos (MOF)** is an annual celebration that recognizes Filipinos living overseas and their contribution to the development of the Philippines. In lieu of this occasion, the **Inter-Agency Committee for the Month of Overseas Filipinos (IAC-MOF)** has organized the **IAC-MOF Migrant Fair** to provide various services for OFWs including educational and livelihood programs. The PSE was invited to set up a booth to promote its products and services.

OUR INITIATIVES



**EXCHANGE
VISITS AND
WEBINARS**



**THE PSE
ACADEMY
PLATFORM**



**UPCOMING
PSE
ACADEMY
FEATURES**



**CERTIFIED
SECURITIES
SPECIALIST
COURSES**



**PSE SOCIAL
MEDIA
ACCOUNTS**



**PSE
WEBSITE**



**PSE
EQUIP**

Experience the Exchange



Exchange Visits

An **Exchange Visit** is an onsite activity that features a **walking tour of the PSE Museum, PSE Library and the PSE Ceremonial Hall**. It is culminated with a short seminar about personal finance and stock market basics, featuring a guest stockbroker.



Webinars

The PSE provides an **online avenue for both potential and existing investors** to learn more about the stock market through organizing regular webinars.

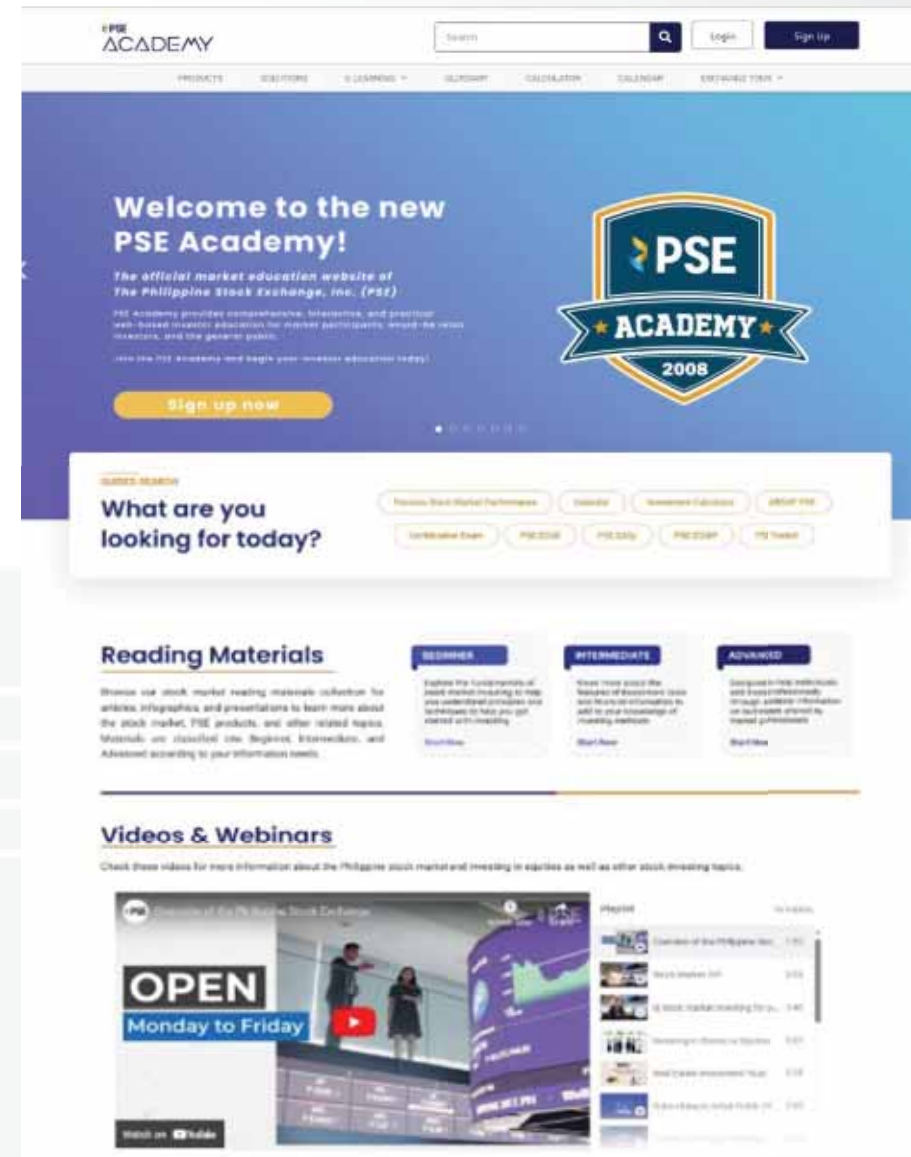
THE PSE ACADEMY PLATFORM



PSE Academy provides a **comprehensive, interactive, and practical web-based investor education platform** for market participants, equity investors, and the public in general.

- ✓ PSE Online Library
- ✓ Reading and Video Learning Materials
- ✓ Investment Calculator
- ✓ Market Education Events Calendar

- ✓ Request and Schedule Trainings Online
- ✓ Glossary
- ✓ Products and Services



THE PSE ACADEMY PLATFORM

PSE Online Library

Come and visit us at the PSE library! You can find **reference materials on the securities industry, as well as the capital markets.**

Being a special library, you can also gain access to summarized trading data and corporate disclosures of Philippine listed companies. Our 'Ask a librarian' feature allows you to directly request for a library visit or copies of select reference materials.



THE PSE ACADEMY PLATFORM

Reading Materials

Browse our stock market content reading materials collection for articles, infographics and presentations to **learn more about the stock market, PSE products and other related topics.** Materials are classified according to Beginner, Intermediate and Advanced to suit your information needs.

Video Materials

Check out these videos for **more information about the Philippine stock market and investing in equities, as well as other stock investing topics.**

Reading Material Archive

Search here:

Beginner Intermediate Advanced

WHAT ARE STOCKS? Stocks are shares of ownership in a company. When you buy stocks of a publicly listed company, you become a stockholder or shareholder of a...	HOW TO INVEST IN STOCKS Getting started in the stock market is a simple process. 1. Choose your STOCKBROKER. At present, there are more than a hundred stockbrokerage...	INVESTOR RIGHTS The PSE has been promoting shareholder activism to encourage shareholders to exercise their rights connected with their investment transactions. Outlined below is a summary of...
INVESTOR PROTECTION The PSE and Securities and Exchange Commission (SEC) have put in place several safeguards that promote transparent, fair and organized buying and selling of stocks.	HOW TO READ STOCK QUOTES The stock market is very volatile, which can be very intimidating to a novice investor. That is why investors must always monitor in keep track.	THE ELECTRONIC BOARD The Electronic Board, the center of attraction inside the trading floor of the Exchange, displays all current stock prices, volume, and other relevant information. All...

Videos & Webinars

Check these videos for more information about the Philippine stock market and investing in equities as well as other stock investing topics.

PSE Overview of the Philippine Stock Exchange

OPEN
Monday to Friday

Watch on YouTube

Playlist 16 Videos

- Overview of the Philippine Sta... 1:50
- Stock Market 101 0:03
- Is stock market investing for y... 2:40
- Investing in Stocks of Equities 0:07
- Real Estate Investment Trust 2:25
- Subscribing to Initial Public Of... 3:00

THE PSE ACADEMY PLATFORM

Investment Calculator

Compute numbers with ease! The built-in formula makes the investment calculator **a practical tool for computing capital gains and transaction costs, as well as various financial ratios.** Key in the important numbers and you will have all the important numbers at once.

The screenshot shows the PSE Academy website's 'Investment Calculator' page. The header includes the PSE Academy logo, a search bar, and 'Login' and 'Sign Up' buttons. A navigation menu lists 'PRODUCTS', 'SOLUTIONS', 'E-LEARNING', 'RESOURCES', 'CALCULATOR', 'CALENDAR', and 'EXCHANGE TOUR'. The main heading is 'Investment Calculator'. Below it, there is a grid of eight blue buttons: 'Capital Gains & Transaction Costs', 'Dividend Yield', 'Dividend Payout Ratio', 'Earnings per Share (EPS)', 'Price Earnings Ratio (P/E)', 'Book Value per Share', 'Price to Book Value per Share', and 'Total Return'.

The screenshot shows the 'Dividend Yield' calculator page on the PSE Academy website. The header is identical to the previous screenshot. The main heading is 'Dividend Yield'. Below the heading, there is a text box explaining the concept: 'Dividend yield is the percentage return a company pays out to its shareholders in the form of cash dividends. It is an easy way to compare the relative attractiveness of various dividend-paying stocks. Most investors prefer stocks paying relatively high, stable dividend yields.' To the right of the text box, there are input fields for 'Annual Dividend per Share' and 'Buying Price per Share', and a 'Calculate' button. Below these, the 'Dividend Yield (%)' is displayed in a light blue box.

THE PSE ACADEMY PLATFORM

Market Education Events Calendar

Stay updated on the latest events! The Academy calendar **gives a quick view of upcoming PSE activities, market education programs, as the activities of various trading participants and stakeholders.** Users may even add the events to their own calendars and register for the events directly.

The screenshot displays the PSE Academy website interface. At the top, there is a navigation bar with the PSE Academy logo, a search bar, and links for 'Login' and 'Sign Up'. Below the navigation bar, a horizontal menu lists various categories: PRODUCTS, EDUCATION, LEARNING, SUMMARY, CALCULATOR, CALCULATOR, CALCULATOR, and TRADEWISER TOOL. The main content area features a large promotional banner for 'TRADE TACTICS' by TradeAsia, which is part of a 'WEEKEND SERIES'. The banner includes the text 'A GUIDE ON SMART & STRATEGIC STOCK INVESTING' and 'with Trina Cerdania, TRADES/ ENTREPRENEUR'. It also lists three main topics: 'INVEST', 'STRATEGIZE', and 'MAXIMIZE', each with a brief description. A QR code is visible in the bottom left corner of the banner, and a 'FREE PSE 2023' badge is in the bottom right. To the right of the banner, there is a sidebar with event details: 'DATE' (Nov 10, 2023), 'TIME' (10:00am - 12:00pm), 'CATEGORY' (Investment, Education, and Trading), 'ORGANIZER' (TradeAsia), and 'Intended Audience' (Investors, General Public). Below the sidebar, there are social media sharing icons for Facebook, Twitter, LinkedIn, and YouTube. The main event title 'Trade Tactics Part 1 – How to be a Profitable Investor?' is prominently displayed, followed by a description: 'The first beginner mistake when it comes to investing in the stock market is failing to plan. And there are different ways to create a plan depending on your objective for investing. If you plan like a short-term trader but you're really a long-term investor, you will fail. If you plan like a long-term investor but you're really a short-term trader, you will fail. So, plan appropriately by learning the different strategies to be profitable in the stock market.' Below the description, there are two boxes: 'Event Type: Virtual' and 'Level: Beginner'. At the bottom, there are two buttons: '+ Add to Google Calendar' and '+ iCal / Outlook export'.

THE PSE ACADEMY PLATFORM

Inquiry & Training Request Form

You may **book an exchange visit** or **ask any questions you might have** through our Inquiry & Training Request Form.

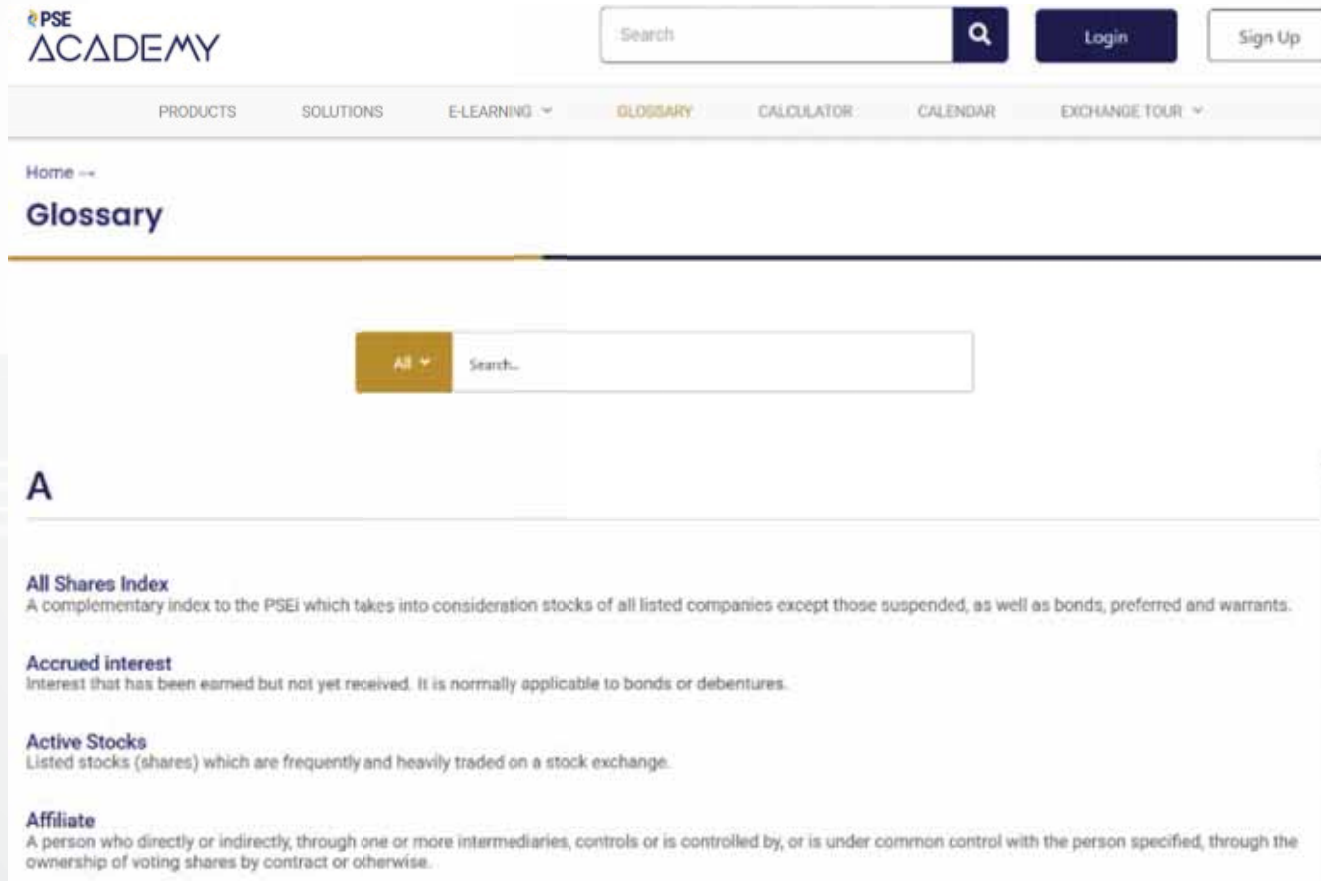
The screenshot shows the PSE Academy website's 'Contact Us' page. The header includes the PSE Academy logo, a search bar, and links for 'Login' and 'Sign Up'. A navigation menu lists 'PRODUCTS', 'SOLUTIONS', 'TRAINING', 'CAREERS', 'CONTACT', and 'BOOKING TOOL'. The 'Contact Us' section features icons and text for Location (PSE Tower, 28th Avenue, corner 28th Street, Bonifacio Global City, Taguig City, Philippines 1654), Email (academy@pse.com.ph), and Telephone (+63 2 8875 8888). Below this is the 'Inquiry & Training Request Form' with tabs for 'Inquiry Form' and 'Training Request Form'. The 'Inquiry Form' is active, showing fields for Full Name, Email Address, Company, Company Address, and a dropdown for 'Select Topic'. A large text area for 'Message' is on the right. A 'SUBMIT' button is at the bottom. A privacy notice is visible at the bottom of the form.

This screenshot shows the 'Training Request Form' tab of the PSE Academy website. The form includes fields for Full Name, Email Address, Company, and Company Address. It also features dropdown menus for 'Select Topic', 'Select Participant of the Workshop', and 'Select Range of Participants'. A 'SUBMIT' button is located at the bottom. A privacy notice is visible at the bottom of the form.

THE PSE ACADEMY PLATFORM

Glossary

Learn about **stock market terms** from **A to Z**.



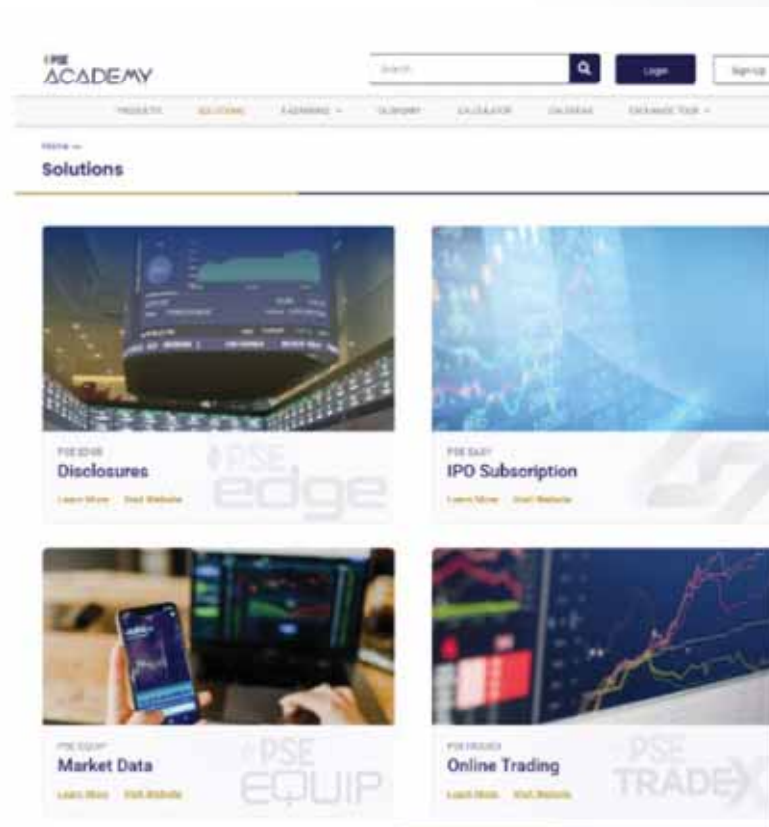
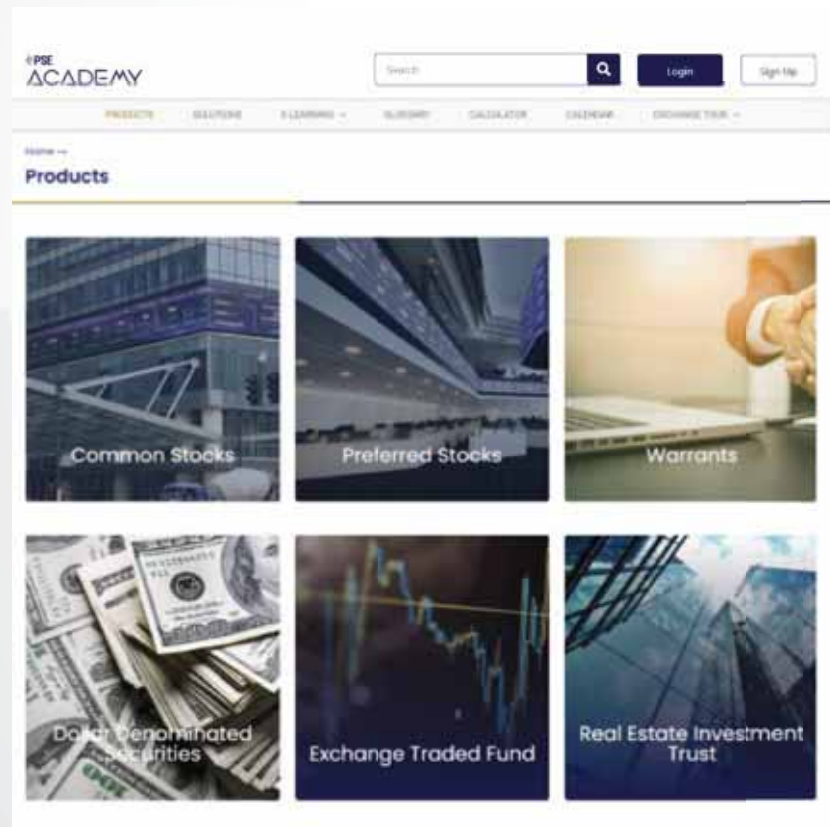
The screenshot shows the PSE Academy website's Glossary page. At the top, there is a navigation bar with the PSE Academy logo, a search bar, and buttons for Login and Sign Up. Below the navigation bar, a horizontal menu contains links for PRODUCTS, SOLUTIONS, E-LEARNING, GLOSSARY (highlighted in orange), CALCULATOR, CALENDAR, and EXCHANGE TOUR. The main content area is titled 'Glossary' and features a search bar with a dropdown menu set to 'All'. Below the search bar, the letter 'A' is displayed, indicating the start of the alphabetical list. The list includes the following terms and definitions:

- All Shares Index**
A complementary index to the PSEi which takes into consideration stocks of all listed companies except those suspended, as well as bonds, preferred and warrants.
- Accrued interest**
Interest that has been earned but not yet received. It is normally applicable to bonds or debentures.
- Active Stocks**
Listed stocks (shares) which are frequently and heavily traded on a stock exchange.
- Affiliate**
A person who directly or indirectly, through one or more intermediaries, controls or is controlled by, or is under common control with the person specified, through the ownership of voting shares by contract or otherwise.

THE PSE ACADEMY PLATFORM

Products and Solutions

Gain more **knowledge** about PSE's products and solutions.



UPCOMING PSE ACADEMY FEATURES

Stock Trading Game

simulates real-life investing by gamifying the experience and making it more fun, especially for potential and first-time investors.

Online Stock Market Course

a self-paced online course about investing in the stock market designed for retail investors across all levels of experience.



CERTIFIED SECURITIES SPECIALIST COURSES



The **Philippine Stock Exchange**, has been offering the CSSC, a **comprehensive 130-HOUR PROGRAM** WITH THE GOAL OF DEVELOPING CAPITAL MARKET PROFESSIONALS SINCE 2007. THE PSE IS CURRENTLY IN **PARTNERSHIP WITH ATENEO CCE AND DLSU-CSB SPACE** AND HAVE CATERED TO OVER 1,500 ENROLLEES ACROSS 45 RUNS.



15th PSE-Ateneo CSSC Run



7th PSE & DLS-CSB SPaCE Run



16th PSE-Ateneo CSSC Run

COLLABORATIONS WITH GOVERNMENT INSTITUTIONS



Department of Migrant Workers

A collaboration to develop and implement a **Fin-Ed Program for Overseas Filipino Workers (OFWs)** and their families; covering personal finance, stock market basics, fraud prevention, and highlight stable, growth-oriented stocks.



Civil Service Commission

A collaboration to enrich the financial literacy knowledge for the **1.9 million Government Employees**. PSE will contribute by offering educational resources and courses tailored to stock market investment.



Commission on Filipinos Overseas

A collaboration to strengthen the economic, cultural, and political ties between the Filipino diaspora and the country through the **PESO Sense: The Philippine Financial Freedom Campaign** and the **BaLinkBayan Web Portal**.

PSE Website

<https://edge.pse.com.ph/>

Gain access to PSE announcements, market data, and FAQs on how to get started in the stock market. Click 'Trading' then 'Directory' to look at our current directory of accredited stockbrokers or trading participants.

PSE The Philippine Stock Exchange, Inc.

Stock Quote | Stock Search

HOME LISTING TRADING MARKET INFORMATION REGULATIONS INQUIRIES ABOUT PSE

Press Room

PSE welcomes Chinese Year of the Wood Snake
January 31, 2023

PSEI refresh adds two new members: AREIT and CBC
January 24, 2023

Benguet Corporation turns 75 as a publicly-listed company
January 10, 2023

PSE rings in 2023
January 2, 2023

PSEI closes trading year at 6.5K level
December 27, 2024

PSE The Philippine Stock Exchange, Inc.

Stock Quote | Stock Search

HOME LISTING TRADING MARKET INFORMATION REGULATIONS INQUIRIES ABOUT PSE

Indices

Index	Value	Change	% Change
PSEI	6,105.42	-0.34	-0.00%
All Shares	3,598.84	-0.48	-0.01%

Financials

Index	Value	Change	% Change
Financials	2,148.29	-3.21	-0.10%
Industrial	8,613.41	-8.03	-0.09%

Holding Firms

Index	Value	Change	% Change
Holding Firms	5,139.59	24.30	0.48%
Property	2,259.34	-30.17	-1.30%

Market Open
As of January 31, 2023 | 11:05:05 AM

Index	Value	Change	% Change
Stock	89,782,290.00	1,338.00	1.13%
TEL	67,635,605.00	34.10	-1.63%
ALL	55,151,793.50	71.25	3.19%
IND	47,314,045.00	800.50	0.49%
FIN	45,045,625.00	23.00	-1.67%
AREIT	42,975,205.00	38.30	-2.69%
ICT	42,735,094.00	354.20	0.71%

PSE EDGE

<https://edge.pse.com.ph/>

Gain access to important notices and reports such as:

- Periodic SEC and PSE reports
- Listing and Disclosure notices
- Corporate acts, developments, or events related to the operations and business of listed companies

PSE edge

Advanced Search

Company List Listing Applicants Watch List PSEI ETF About PSE EDGE

Company Disclosures

Company Announcements	Financial Reports	Other Reports
Change in Shareholdings of Directors and Principals of Officers URIC Feb 25, 2025 9:48 PM CR1114-2025	Periodical reports containing the financial condition and results of operations of listed companies.	Statement of Change in Beneficial Ownership of Securities BRI Feb 25, 2025 9:17 AM CR1278-2025
Notice of Analysts/Investors Meeting SEC Feb 25, 2025 9:28 PM CR1113-2025	Annual Report MFC Feb 25, 2025 9:33 AM CR1345-2025	Interim Statement of Beneficial Ownership of Securities BDO Feb 25, 2025 9:16 AM CR1274-2025
Change in Director and/or Officers (Resignation, Removal, etc.) SEC Feb 25, 2025 12:56 PM CR1112-2025	Interim-Quarterly Report STI Feb 25, 2025 9:29 AM CR1242-2025	Initial Statement of Beneficial Ownership of Securities BDO Feb 25, 2025 9:17 AM CR1275-2025
Material Information Transactions SEC Feb 25, 2025 12:58 PM CR1111-2025	Quarterly Report STI Feb 25, 2025 9:29 AM CR1346-2025	Other SEC Forms, Reports and Requirements LODE Feb 24, 2025 11:10 AM CR1276-2025
Clarification of News Reports ALL Feb 25, 2025 12:53 PM CR1110-2025	Quarterly Report CAF Feb 18, 2025 9:10 AM CR1232-2025	Annual-Quarter SEC Forms, Reports and Requirements X Feb 24, 2025 9:11 AM CR1274-2025
Change in Shareholdings of Directors and Principals of Officers BDO Feb 25, 2025 11:19 AM CR1109-2025	Quarterly Report FED Feb 16, 2025 10:50 AM CR1224-2025	Statement of Change in Beneficial Ownership of Securities TRIN Feb 24, 2025 9:11 AM CR1273-2025
Change in Shareholdings of Directors and Principals of Officers BDO Feb 25, 2025 11:18 AM CR1108-2025	Quarterly Report ATN Feb 18, 2025 9:10 AM CR1221-2025	Initial Statement of Beneficial Ownership of Securities BDO Feb 24, 2025 9:13 AM CR1272-2025
Change in Shareholdings of Directors and Principals of Officers BDO Feb 25, 2025 11:18 AM CR1107-2025	Quarterly Report NUGEN Feb 17, 2025 12:59 PM CR1217-2025	Statement of Change in Beneficial Ownership of Securities PLUS Feb 24, 2025 9:10 AM CR1271-2025
Clarification of News Reports NUGEN Feb 25, 2025 11:04 AM CR1106-2025	Quarterly Report PMPD Feb 17, 2025 9:23 AM CR1212-2025	Other SEC Forms, Reports and Requirements TFC Feb 24, 2025 9:10 AM CR1210-2025
Notice of Analysts/Investors Meeting ICT Feb 25, 2025 10:46 AM CR1105-2025	Quarterly Report BDO Feb 14, 2025 8:30 PM CR1209-2025	Annual-Quarter SEC Forms, Reports and Requirements LODO Feb 24, 2025 9:10 AM CR1208-2025

PSE EASy

First introduced by the Exchange in June 2019 to increase participation of Local Small Investors (LSI) in Initial Public Offerings (IPO).

This shift to an online platform enabled investors from different provinces and countries, beyond the previous geographic scope of physical kiosks in Metro Manila, to subscribe to the LSI tranche of IPOs.

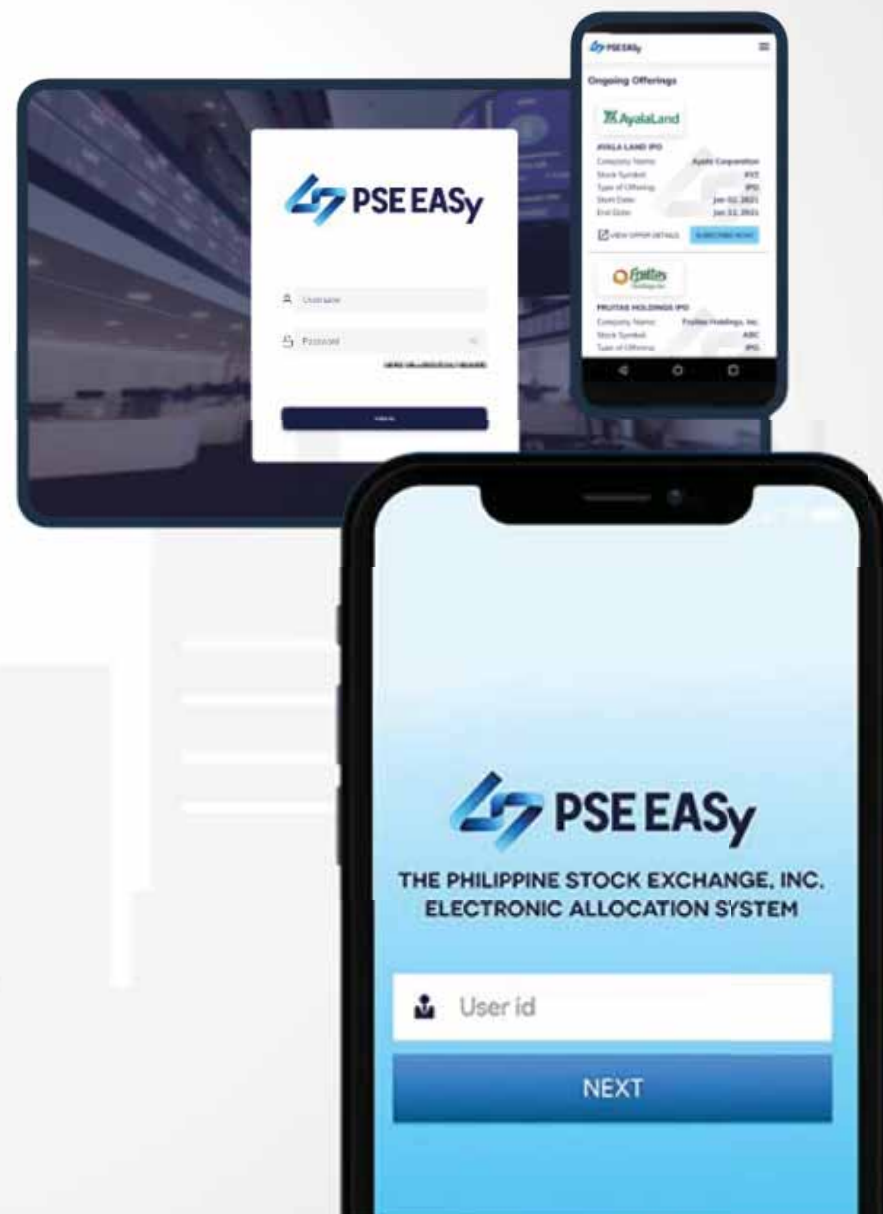
65%

Average across 20 initial and follow-on offerings, 5 of which were fully subscribed

VS

10%

Average LSI take-up per IPO prior to PSE EASy



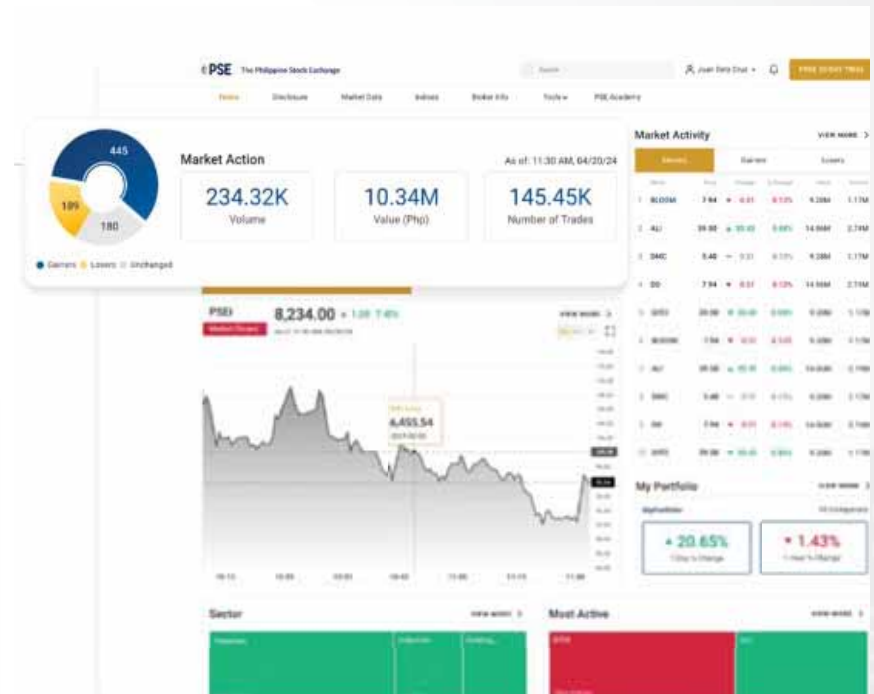


Invest confidently!

A website and mobile application that gives you access to comprehensive and reliable information on the market.

Explore various features such as:

- **Real-time Data and News**
- **In-depth Stock Analysis**
- **Personalized Portfolio and Watchlist**
- **Trading Ideas**
- **Stock Reports+ (Refinitiv)**



Ready to learn more about the
exchange?

ENGAGE WITH US!

Facebook



409K Followers

The Philippine Stock Exchange, Inc.

Keep up with stock market reports, important alerts, and investor education activities

Youtube



14.4K Followers

The Philippine Stock Exchange, Inc.

Gain access to previous webinars, podcasts, and stock market video content.

Instagram



11.6K Followers

@phstockexchange

Stay updated on all things PSE through our posts and reels!

Tiktok



@phstockexchange

Follow our newly-launched Tiktok account for expert tips, trends, learning and entertainment!

Join PSE's Viber Channel

Market Recap
PSEi Opening
PSEi at Market Recess
PSEi Closing

Corporate Disclosures
PSE Announcements
PSE Press Releases
IPO, FOO, SRO Alerts





THANK YOU

ACCESS OUR PLATFORMS



FOLLOW US ON



The Philippine Stocks Exchange, Inc.

@phstocksexchange

CONTACT US ON

Philippine Stock Exchange Tower
5th Avenue corner 28th Street
Bonifacio Global City
Taguig City 1634 Philippines

Tel No: +632 8876 4888

Email: info@pse.com.ph

VISIT

For Corporate Information
www.pse.com.ph

For Disclosures
edge.pse.com.ph

For Investing Materials
www.pseacademy.com.ph



© The Philippine Stock Exchange, Inc.(PSE). All rights reserved. This document is a property of the PSE and cannot be used or reproduced, distributed or forwarded by any person or company, in any form and in any manner, without the written consent of the PSE. Any and all unauthorized reproduction, distribution or forwarding of this document, in whole or in part, is subject to legal action.

This document is not intended for general circulation and does not, in any form, constitute legal, financial or investment advice and neither does it make any recommendation or endorsement to buy and/or sell any kind of investment product(s). The PSE reserves the right to make adjustments, omissions, corrections, and other similar actions to this document at any period of time. The PSE does not warrant or represent, expressly or implicitly, the accuracy, validity, correctness and completeness of the information stated in this document. The PSE, together with its affiliates and subsidiaries, expressly disclaim any and all liability arising from any actions or decisions made on the basis of this document, its content, and/or any changes, omission or error of the aforementioned.