

Be a Lane Agricultural Fair Sponsor!



The 2021 Fair will be held on August 5 - 7.

The fun, open atmosphere of a community-driven agricultural fair offers businesses like yours a chance to creatively market and promote your products and/or services, engage consumers, generate leads, make sales and build a positive community image throughout Franklin County and the region. Our Ribbon Sponsorship Program offers many ways to support the fair while promoting your business/organization.

Reach diverse audiences and gain unparalleled exposure. Ads placed on the Lane Agricultural Fair Sponsor webpage <https://laneagriculturalfair.org/sponsors> will run from date of sponsorship until May 2022.

Purple Ribbon – \$300 or more

- Mention on social media and broadcast advertisements
- Sponsorship acknowledgement throughout the 3-day event
- Prominent logo at sponsored attraction location (if applicable)
- Prominent logo, business name, 16-line description, and link on website sponsors page
- Full page advertisement in the 2021 Lane Agricultural Fair Premium List and Program

Blue Ribbon – \$150 - \$299.99

- Sponsorship acknowledgement throughout the 3-day event
- Prominent logo at sponsored attraction location (if applicable)
- Prominent logo, business name, eight-line description, and link on website sponsors page
- Full page advertisement in the 2021 Lane Agricultural Fair Premium List and Program

Red Ribbon – \$75.00 - \$149.99

- Prominent logo at sponsored attraction location (if applicable)
- Business name, six-line description, and link on website sponsors page
- 1/2-page advertisement in the 2021 Lane Agricultural Fair Premium List and Program

White Ribbon – \$37.50 – \$74.99

- Business name, two-line description, and link on website sponsors page
- 1/4-page advertisement in the 2021 Lane Agricultural Fair Premium List and Program

Fair Program Advertisement Only

- \$25 – ¼-page Ad

*Print advertisements should be submitted in Adobe Portable Document Format (PDF) or high-quality print image suitable for conversion to black and white copy.

Visit our website: <https://laneagriculturalfair.org/>

Like us on Facebook: <https://www.facebook.com/laneagfair> or @laneagfair

Follow us on Instagram: @laneagfair



Lane Agricultural Fair Sponsorship Agreement

THIS SPONSORSHIP AGREEMENT is made and entered into this _____ day of _____, 2021, by and between LANE AGRICULTURAL FAIR ASSOCIATION and _____. It identifies sponsorship level and terms for the 2021 Lane Agricultural Fair.

Sponsorship Level: _____ Cost: \$ _____

TERMS:

Sponsorship agreements due no later than May 7, 2021. An invoice will be provided upon request. Payment in full is due upon signature of this form.

SPONSOR CONTACT INFORMATION:

Sponsor (Business) Name: _____

Name of Representative: _____ Email: _____

Mailing Address for Sponsor: _____

Tel: _____ Website URL: _____

Social Media username(s) _____

Signature of Sponsor Representative: _____

Signature of Fair Representative: _____

NOTES: