



Dominion Aesthetic
TECHNOLOGIES



eon[®]

smarter body contouring

2023

**PROVIDER
MANUAL**

HELLO!

Welcome to the **eon** Family

EON is the first touchless, robotic body contouring device that is challenging today's industry standards. EON is currently FDA Cleared for non-invasive lipolysis of the abdomen, flanks, back and thighs. EON autonomously tracks body contours, which guide its movements in real-time. Its proprietary cooling technology cools the skin to unprecedented levels, allowing its laser to deliver more fat-reducing energy, more consistently and more comfortably.

While 1064nm laser energy induces apoptosis, the patient's comfort is maintained via a revolutionary cooling system. The entire abdomen can be treated in 60 minutes, while the flanks can be done in 40 minutes. The body then naturally eliminates the fat cells through the lymphatic system with the best results seen at 12 weeks.



@eon_laser



@eonlaser



@Dominion Aesthetic Technologies



EON RESOURCES

EON Institute

In a matter of minutes, you'll have access to everything you could ever need to promote EON to your current clients and new customers.

Presentation Slides

Pre-made presentations are always available for you to use when speaking about EON to peers or at public functions.

Scientific Studies

You have access to Scientific Studies by Dr. Thomas Fiala based on EON's technology and efficacy on the abdomen and flanks.

www.eonlaser.com/find-a-provider

This is your provider listing. When a customer comes to the EON website, they can make a consultation request directly to your office. You and EON sales will get consultation notifications in real-time.



BRANDING GUIDELINES

COLORS



FONTS

Montserrat

Montserrat Extra Bold

Montserrat Semi Bold

LOGO VARIATIONS



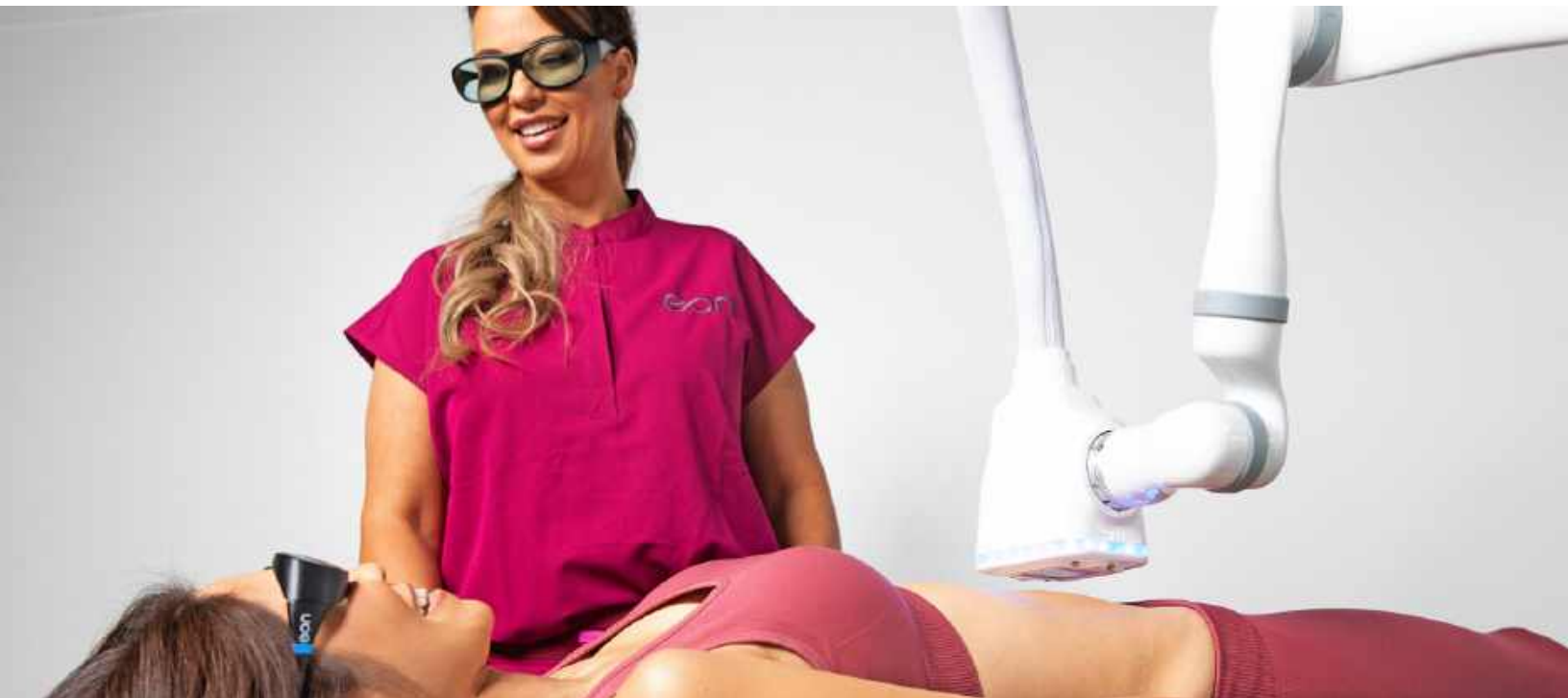
Per FDA rules NEVER say **painless or painfree** when speaking about EON because pain is subjective. Always use the word "comfortable" when speaking about EON treatments.
EON is an **autonomous** robot not artificial intelligence.
When writing our EON always CAPITALIZE it.



PREPARE YOUR PRACTICE

A SMARTER GUIDE TO SUCCESS IN YOUR PRACTICE

- 1 **PREPARE YOUR PRACTICE**
- 2 **STAFF TREATMENTS**
- 3 **FRONT DESK TRAINING**
- 4 **INTERNAL MARKETING**
- 5 **OTHER WAYS PROVIDERS MARKET EON**





FRONT DESK TRAINING

THE FRONT DESK IS THE FIRST POINT OF CONTACT FOR NEW PATIENTS.
MAKING SURE THEY UNDERSTAND EON WILL HELP INCREASE
BOOKINGS FOR TREATMENTS.

The front desk personnel is your practice's first point of contact with any new customer that calls. For this reason, it is of vital importance that the front desk staff is very knowledgeable about EON to answer any questions successfully. Aside from attending EON training sessions, we encourage every member of your team (especially those responsible for answering questions) to experience EON treatments to successfully answer questions and book consultations for new and existing leads.

- Set up a date with your Practice Success Associate for front desk training.
- Train any new staff member on how to speak about EON.
- Download and print EON "Talking Points and Suggested Phone Script" at the front desk, easily accessible.





FRONT DESK TALKING POINTS

THE WHO, WHAT, WHEN, WHERE, AND WHY **WAYS TO EDUCATE PATIENTS ABOUT EON**

WHAT Is EON?

- EON is a revolutionary robotic, non-invasive body contouring device.
- EON provides personalized treatments that target and reduce your stubborn fat.
- EON induces permanent removal of subcutaneous fat cells by utilizing heat created by a well-controlled robotic laser.
- The treatment head, driven by a robotic arm, delivers consistent laser energy while heating adipose tissue up to 51°C at which apoptosis occurs.
- EON employs breakthrough jet-impingement cooling technology and real-time monitoring to create a comfortable patient experience.

WHY Should I Choose EON?

- EON is safe and effective with proven results.
- The treatment is completely touchless and comfortable.
- Treat the full abdomen in 60 minutes or both flanks in 40 minutes.
- Single treatment of the abdomen produced a 20-25% reduction in fat, almost two belt notches, in the areas treated.
- NO-POST TREATMENT CARE NEEDED – No straps, gels, or post massages.
- You can receive your treatment and go on with your daily life.
- Zero non-responders.

HOW Does EON Work?

- EON utilizes 42 unique smart sensors that scan and map a patient's topography for personalized treatments.
- These sensors drive EON's autonomous decision-making, patient safety, and patient comfort.
- Robotic design provides consistent treatment from patient to patient and removes chance for error.
- EON's laser accurately delivers an unprecedented degree of fat-reducing energy.
- EON keeps the skin substantially cooler, all without ever touching the patient.



FRONT DESK TALKING POINTS

THE WHO, WHAT, WHEN, WHERE, AND WHY **WAYS TO EDUCATE PATIENTS ABOUT EON**

WHO Is A Candidate For EON?

- Patient looking to permanently reduce stubborn fat in the upper / lower abdomen or flanks.
- Patients looking for a non-invasive solution for body sculpting that doesn't interrupt their normal daily schedule.
- Patient with a manageable BMI of 30 or less (Provider discretion).
- No Contraindications and Precautions acknowledged.

WHEN Can I Get My Treatment?

- [Doctor's name or EON consultant] can work with you to figure out the best treatment plan in a free consultation.
- We have some availability [Date & times], do any of these work for you?

Summary of EON Benefits:

- Delivers consistent laser energy to targeted segment area.
- Precise, programmed motion-control robotic treatments.
- Uniform heat distribution ensures consistency.
- Minimizes the probability of inflammation (panniculitis).
- Synchronized energy and cooling for a personalized, comfortable patient experience.
- Extensive safety protocols remove human error while delivering consistent results.
- Unmatched results in the non-invasive body sculpting category with 6.3mm average loss after one treatment.
- No downtime following treatment.
- An abdominal treatment can be anywhere from 2 - 4 segments.
- A flank treatment consists of one segment on each flank. For best circumferential loss, combine flanks with an abdomen treatment.



FRONT DESK F.A.Q.'S

HOW THE FRONT DESK SHOULD ANSWER FREQUENTLY ASKED QUESTIONS

- Are treatments painful, and are there side effects?

EON's unique cooling system will keep you comfortable during treatment. In addition, a "Quick Cool" function can be activated by the operator for comfort, or the intensity of EON can be reduced if necessary. Side effects may include light redness, mild to moderate discomfort during the treatment, soreness, or firm areas beneath the skin surface, which will resolve on their own. No cases of PAH occur with heat-based laser body contouring.

- How long is a treatment segment?

Each segment area takes 20 minutes, so, for instance, an EON treatment on the upper and lower abs would require 2-4 segments lasting 40-80 minutes. The flanks would take 20 minutes each. A Total Abdomen Treatment consists of both flanks and 2-3 segments on the stomach, taking less than 2 hours to complete. All areas can be treated in one visit.

- How many areas can I have treated, and how often can I get treatment in the same area?

We suggest no less than two segments to deliver the results you are looking for; however, there is always the option for you to choose additional treatments if there is sufficient fat to treat in that area. Because EON utilizes the normal bodily function to remove fat particles, it is recommended to wait 6-8 weeks before a second treatment in the same area.

- What about after treatment?

NO-POST TREATMENT CARE NEEDED – No straps, gels, or post massages. Patients can receive their treatment and go on with their daily life. With increased circulation, exercise and hydration have been shown to speed the body's ability to remove particles of destroyed fat cells.

- How safe is EON?

With 42 unique robotic sensors that monitor temperature, scan, and map a patient's topography for personalized treatments, EON is very safe. During treatment, the operator will check in with you periodically to ensure you are remaining comfortable. EON programming allows the operator to administer a 10-second "QuickCool" or even reduce the intensity if you become uncomfortable during the 20-minute treatment.



FRONT DESK F.A.Q.'S

HOW THE FRONT DESK SHOULD ANSWER FREQUENTLY ASKED QUESTIONS

- How long before I see results?

Because EON utilizes the body's natural functions to remove the damaged fat cells, it can take up to 12 weeks to fully realize the results of your treatment. Many patients have reported seeing results as early as six weeks, especially when coupled with lifestyle changes like diet and exercise.

- What kind of results can I expect?

Patients in our studies experienced the full efficacy of the treatment by 12 weeks after 2-3 segments with 20 -25% fat loss in the upper and lower abdomen.

- How long do results last?

The removal of fat cells is permanent in the area treated.

- How does EON differ from other non-invasive treatments?

EON utilizes a heated laser to induce apoptosis (damage to the fat cell membrane) while relying on normal bodily function to remove the damaged cells over time. EON's unique jet-impingement cooling maintains patient comfort while allowing for targeted heat to reach the programmed subcutaneous fat layer. (See Quick Reference Competitor Guide)

- How much does it cost?

Great question. We offer several packages depending on your consultation and the number of segments your provider chooses for treatment. A consultation is the most accurate way to determine those things. Let's get you on the schedule.



FRONT DESK PHONE SCRIPT

THE FRONT DESK SHOULD CONVERT A TELEPHONE INQUIRY TO A CONSULTATION

STAFF: Hello. Thank you for calling (name of practice). This is (staff member name). How may I help you today?

PATIENT: Hello. I wanted to learn more about body contouring/fat loss procedures. Do you offer such services at your practice?

STAFF: Yes! We have EON - Smarter Body Contouring. It is the newest device on the market and utilizes the latest technology. It typically removes about 20-25% of fat cells in the treated area. I have tried it and love my results!

I would be more than happy to set up a free consultation for you. When would you be available to come in?

PATIENT: Can you tell me more about how EON works?

STAFF: Sure! It is a non-invasive procedure that uses heated laser energy to target and permanently eliminates fat cells. Our staff can explain more during your consultation and provide visuals that make it easy to understand the technology. I would be more than happy to set up a free consultation for you. Would you be available to come in this week or next?

PATIENT: Well, how much does it cost?

STAFF: The cost will depend on your areas of concern and body goals. That is why it is best to come in for a consultation. We can answer all your questions, and you will leave here with everything you need to know to make the best decision for your body contouring treatment. Luckily the consultation is complimentary and will take a little bit of your time - probably faster than searching on Google! I would be more than happy to set up an appointment at your convenience. We have some availability (provide the earliest date and time available on the schedule). Would that work for you?

PATIENT: You said non-invasive. Does that mean that the doctor doesn't have to cut anything? What is the downtime for this procedure?

STAFF: That is correct. EON treatments are non-surgical, so there is no downtime at all. You can return to your normal activities immediately after the treatment. You could even put a bikini on right after and go to the pool if you so wished!



FRONT DESK PHONE SCRIPT

THE FRONT DESK SHOULD CONVERT A TELEPHONE INQUIRY TO A CONSULTATION

PATIENT: Can I do this during my lunch break? Can I return to work?

STAFF: Yes! Most patients can treat the whole abdomen in just one hour. You can certainly return to work right after! I would be more than happy to book a free consultation for you. During the consultation, we can determine a plan and tell you exactly how much time you would need for treatment so that you can plan accordingly.

PATIENT: Is the treatment painful? What does it feel like?

STAFF: It depends on the person and their pain threshold. For example, when I had my treatment, I felt nothing whatsoever. It was super comfortable, and I was on my phone the whole time watching a show. Our EON tech will be there with you the entire time, and if you feel any discomfort, there are things that we can do to make your treatment more comfortable. However, most people find it more tolerable than any other device on the market.

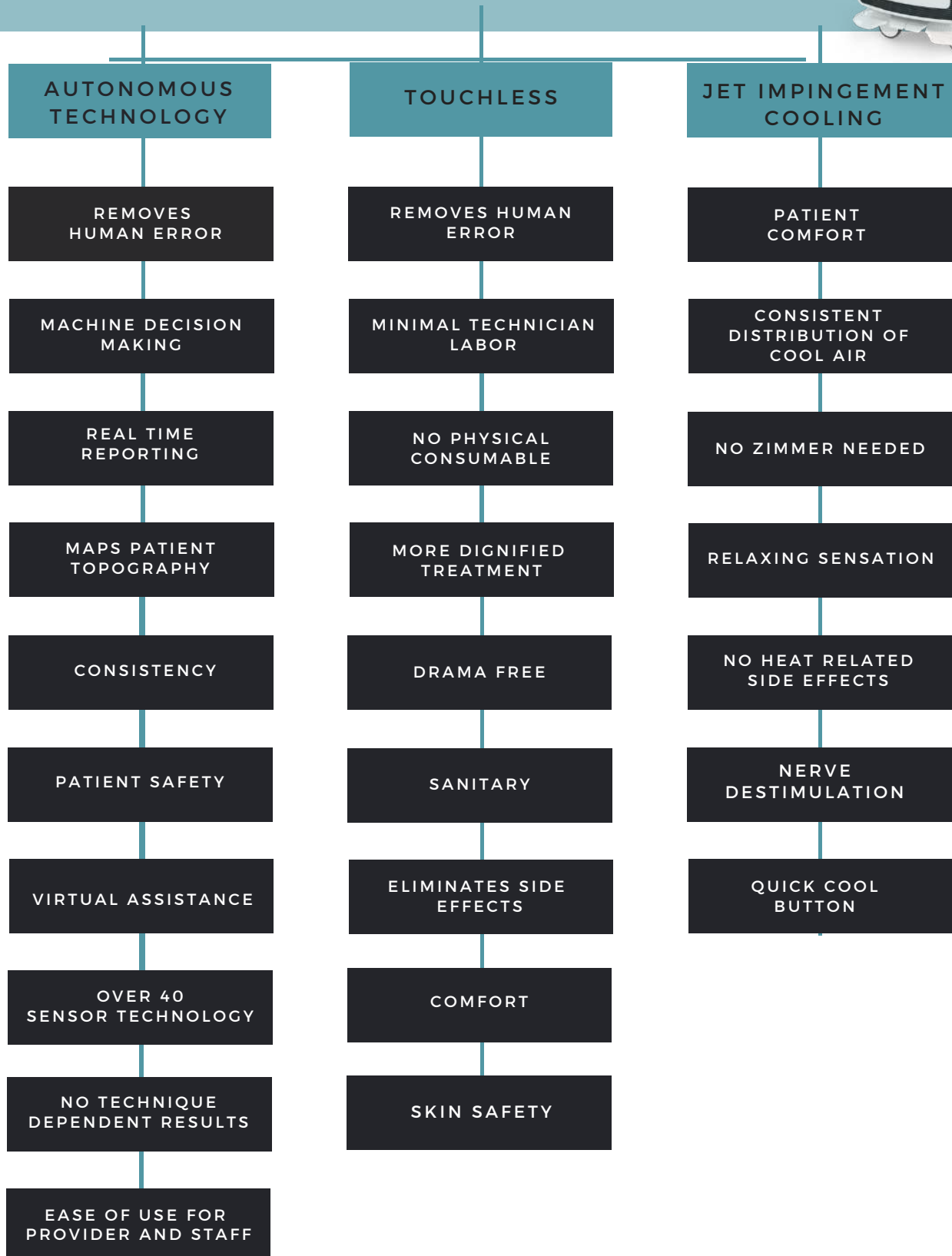
(Please provide your staff with complimentary treatments so that they are able to speak about the EON Experience.)

PATIENT: I have recently heard about the issues with CoolSculpting and Linda Evangelista. Is EON safe? Do the issues Linda faced happen with EON?

STAFF: Great question! The issues that Linda Evangelista experienced are exclusive to “cryo” or cold-based body contouring treatments. Those issues do not happen with EON, which uses heat or laser technology to destroy fat cells. EON also has safety features built into the device. We would be more than happy to discuss all of this with you during the consultation and answer any other safety concerns. Would you like to come in this week? I have availability (provide available time).

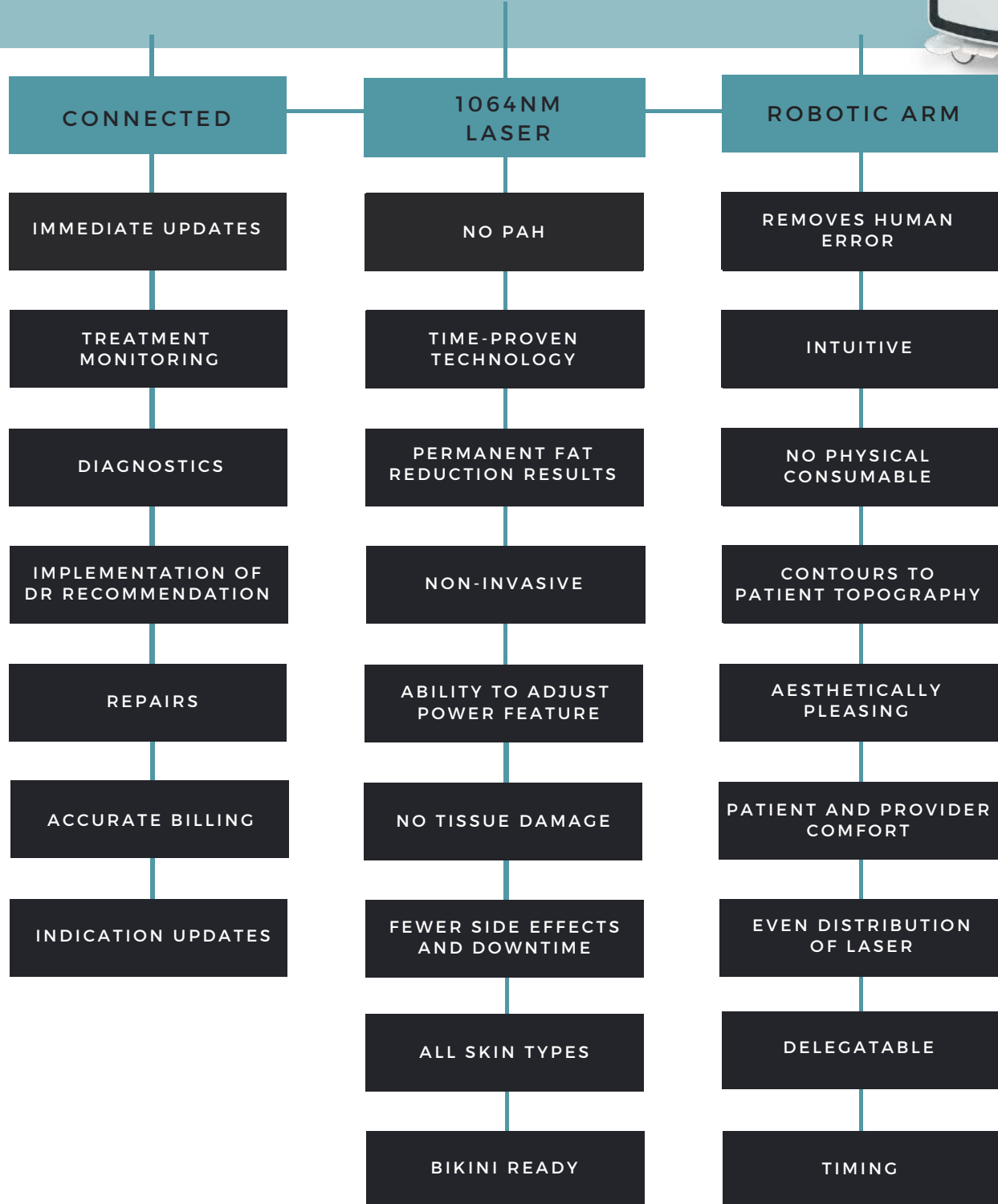


FEATURES AND BENEFITS





FEATURES AND BENEFITS





HOW TO INCREASE SEGMENT SALES

01



STAFF TREATMENTS

- Your staff are your walking testimonials.
- What better way to increase segment sales than to have all of your staff treated so that way they understand exactly how to sell EON to your patients?
- Include the whole front desk staff for EON treatments. They are always the first point of contact and can speak about their EON experience.

EON EVENTS

- Offer a coupon code for attendees. (Buy 3 get one free, 25% off when you buy 4 or more).
- EON sells itself! Presenting a live demonstration of EON in your practice will help you book consultations.

02



03



STAFF COMPETITIONS

- Incentivize staff members who:
- Sell the most EON treatments at the end of the month.
- Book the most consultations.
- Increase email contact information



HOW TO INCREASE SEGMENT SALES

04



PATIENT CALENDER

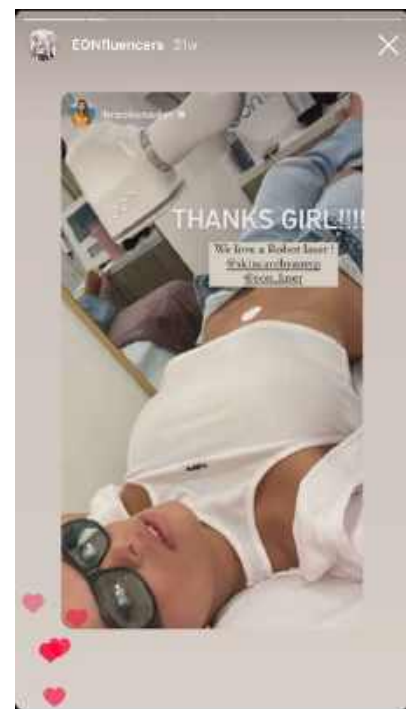
- Keep track of your EON patients and check in with them at 6 and 12 weeks.
- Invite patient back 6 weeks after treatment. Possibly offer a coupon.
- Keep in contact with patients by sending reminders of appointments or follow-up checkups by email, and text.



INFLUENCERS



OCCASIONALLY AN INFLUENCER WILL DM US INQUIRING ABOUT A PARTNERSHIP WITH EON. IF THE INFLUENCER IS IN YOUR AREA, WE WILL WORK WITH YOUR PRACTICE TO SEE IF THEY ARE FIT FOR YOUR DEMOGRAPHIC AND PROVIDE A COUPON CODE FOR YOU TO USE. THESE INFLUENCERS WILL BE REQUIRED TO SIGN OUR CONTRACT ATTACHED BELOW.



IF YOUR PRACTICE SOURCES INFLUENCERS, WE REQUIRE THE FOLLOWING:

IF TREATING OFF-LABEL, THE INFLUENCER CAN TAG YOUR PRACTICE. THE INFLUENCER MUST ALSO AGREE TO DO A SEGMENT ON AN FDA-CLEARED SECTION AND TAG US IN THEIR POST.

WE CANNOT POST ANY SOCIAL MEDIA THAT HAS OFF-LABEL TREATMENTS.



GENERAL SERVICE AGREEMENT EON INFLUENCER

THIS GENERAL SERVICE AGREEMENT (the "Agreement") is dated this _____ day of _____, 2022.

CLIENT

Dominion Aesthetic Technologies, INC
14950 Heathrow Forest Pkwy, Houston TX 77032
(the "Client")

INFLUENCER

(the "INFLUENCER")

BACKGROUND

1. The Client is of the opinion that the INFLUENCER has the necessary qualifications, experience, and abilities to provide services to the Client.
2. The INFLUENCER is agreeable to providing such services to the Client on the terms and conditions set out in this Agreement.

IN CONSIDERATION OF the matters described above and of the mutual benefits and obligations set forth in this Agreement, the receipt and sufficiency of which consideration is hereby acknowledged, the Client and the INFLUENCER (individually the "Party" and collectively the "Parties" to this Agreement) agree as follows:

SERVICES PROVIDED

1. The Client hereby agrees to engage the INFLUENCER to provide the Client with the following services (the "Services"):
- ☐ Receive EON Treatment(s) (as agreed upon by the INFLUENCER and the EON provider that the influencer will be seeing) and share the experience on the following social platforms:
 - i. Instagram
 - ☐ On these platforms, Client and Influencer have agreed to the following deliverables and terms ("Deliverables"):
- i. Posts - 1 post in video format
 - ii. Post must stay up for the following time period: at least 1 year
 - iii. Story documenting the procedure, however many it takes, minimum of 2
 - iv. Story must stay up for the following time period: 24 hours
 - v. INFLUENCER must tag @eon_laser and _____

EON MARKETING KIT



EON MARKETING WILL PROVIDE YOU WITH THE FOLLOWING ASSETS:

- Brochures
- Retractable Banner
- Signage
- Educational Video
- EON Branding Guideline
- EON Device Images
- EON Logos
- EON Before & After Photos
- EON About Page Guidelines
- Social Media Assets
- Email Assets
- EON videos





SOCIAL EON TALKING POINTS

HOW TO SPEAK ABOUT EON SMARTER BODY CONTOURING

Autonomous technology maps the body's unique topography for personalized treatment while accurately delivering an unprecedented degree of fat-reducing energy. EON keeps the skin substantially cooler, all without ever touching the patient. An entire abdomen can be treated in 60 minutes with unrivaled efficacy, free from time-consuming gels, applicators, or post-treatment massages needed with other body contouring devices. Although results vary among individuals, studies show patients experienced a 21.6% average fat reduction (25.3% in the lower abdomen) after a single 60-minute treatment. EON is FDA cleared for treatment of the thigh, flank, abdomen, and back.

How long is a treatment?

A treatment normally consists of 2-3 segments. Each segment is 20 minutes each. EON treats the full abdomen in 60 minutes and flanks in 40 minutes.

Is there any after-treatment care?

NO-POST TREATMENT CARE NEEDED – No straps, gels, or post massages. Patients can receive their treatment and go on with their daily life.

How safe is EON?

EON utilizes 42 unique smart sensors that scan and map a patient's topography for personalized treatments. These sensors drive EON's autonomous decision-making and patient safety.

- Robotic technology removes device and human inconsistency and error. No SharkBite's or Butter Sticks!
- Temperature sensors detect skin temperature and adjust laser and cooling systems.
- Proximity sensors detect the distance of the treatment head to the surface of the skin for safe and consistent delivery of laser energy.
- Real-time monitoring of the treatment allows for EON to pause or terminate the procedure as required for safety or comfort.
- Instances of PAH only occur with the process of fat freezing, not with EON.

What are the benefits of EON's Robotic Technology?

- Delivers consistent laser energy.
- Precise motion-control.
- Uniform heat distribution.
- Eliminates treatment boundaries.
- Minimizes the probability of the formation of panniculitis.
- Synchronized energy and cooling for personalized patient treatment.
- Extensive safety protocols removing human error.

When will I see results, and what is the average fat loss?

Patients in our studies often noted a nice improvement by 12 weeks after just one treatment with 20-25% fat loss. EON is FDA cleared for treatment of the thigh, flank, abdomen, and back.



SOCIAL HASHTAGS

HOW TO SPEAK ABOUT EON SMARTER BODY CONTOURING

when speaking about EON use the following words

AUTONOMOUS, ROBOTIC, SMARTER,
DISRUPTIVE, LASER ENERGY,
PROPRIETARY COOLING
TECHNOLOGY, FAT-REDUCTION,
DIGNITY, DIGNIFIED TREATMENT,
WORLD'S FIRST, MORE EFFECTIVE,
MORE EFFICIENT, TOUCHLESS, NON-
CONTACT, CONTACT-FREE,
INTELLIGENT, INNOVATIVE, BODY-
CONTOURING, COMFORTABLE, MORE
COMFORT, NON-INVASIVE, NON-
SURGICAL, SENSORS, FIRST-OF-ITS-
KIND, LASER LIPOLYSIS, STUBBORN
FAT, STUBBORN UNWANTED FAT,
PERSONALIZED TREATMENT,
CONSISTENT DELIVERY OF LASER
ENERGY, FIRST ROBOTIC, TOUCHLESS,
NON-CONTACT, PERSONALIZED
TREATMENT, CONSISTENT DELIVERY
OF LASER ENERGY, FDA-CLEARED,
LOVE HANDLES, FLANKS, ABDOMEN.

do not use

IN DESCRIBING EON DO NOT USE

PAINLESS
PAINFREE
LASER LIPOSUCTION
AI-ARTIFICIAL INTELLIGENCE
FIRST TOUCHLESS OR FIRST NON-CONTACT
WEIGHT LOSS
FDA-APPROVED

who to tag



facebook.com/EONLaser



eon_laser

hashtags

#EONLASER
#SMARTERBODYCONTOURING
#WELOVEEON #BODYCONTOURING
#BODYSCULPTING #FATREDUCTION
#LASERFATREDUCTION #LASERLIPO
#LASERLIPOSUCTION #LASER
#MEDICALAESTHETICS #BODYGOALS
#BODYTRANSFORMATION
#BODYPOSITIVITY #STUBBORNFAT
#STUBBORNBELLYFAT
#BELLYFATREDUCTION
#COMFORTABLEINMYSKIN
#NONINVASIVE
#NONINVASIVELIPO
#NONINVASIVELIPOSUCTION
#NONINVASIVEBODYCONTOURING
#NODOWNTIME #ZERODOWNTIME
#RESULTSBYEON #REDUCEFAT
#REDUCEFATFAST #BETTERFATLOSS
#STUBBORNFATGONE
#FATREDUCTIONTREATMENT #FATLOSS
#FATLOSSHELP #BODYCONFIDENCE
#PERSONALIZEDTREATMENT #ROBOTIC
#COOLINGTECHNOLOGY
#HEALTHYLIFESTYLE
#BODYFITNESS #BEACHBODY
#BEACHBODYGOALS #BELLYFATBURNER
#LASERBODYSCULPTING
#LASERBODYCONTOURING #FITNESS
#FITNESSGOALS
#EONINACTION

SOCIAL VIDEO SCRIPTS

15 SECOND READS

EON is the first robotic, touchless body contouring device. Other modalities can remove fat through freezing or muscle stimulation; However, EON uses a time-proven 1064 nm laser to heat the fat to 123.8F, causing fat cell death and removal naturally through the lymphatic system.

Patients can treat an entire abdomen in 60 minutes and can achieve a fat loss of 21% above the belly button and 25% below the belly button. We suggest no less than two treatments to get the patient's desired results.

EON is currently FDA Cleared for the abdomen, thigh, back and flanks and is safe for all skin types and skin tones. There is a 96% patient satisfaction with EON. 95.2% of patients say they will return for a second treatment. There are ZERO non-responders with EON.

Patients can treat an entire abdomen in 60 minutes and can achieve a fat loss of 21% above the belly button and 25% below the belly button. We suggest no less than two treatments to get the patient's desired results. EON is currently FDA Cleared for the abdomen, thigh, back and flanks and is safe for all skin types and skin tones.

There is a 96% patient satisfaction with EON, with 95.2% of patients saying they will return for a second treatment. There are ZERO non-responders with EON.

EON is programmed with touchless, autonomous technology that works with smart sensors to scan and map the patient's topography prior to treatment and introduces real-time monitoring with over 40 safety sensors including skin proximity and temperature detection for patient safety.

SOCIAL VIDEO SCRIPTS

15 SECOND READS

A Total Abdomen Treatment consists of both flanks and 2-3 segments on the stomach, taking less than 2 hours to complete. All areas can be treated in one visit.

We suggest no less than two segments to deliver the results you are looking for; however, there is always the option for you to choose additional treatments if there is sufficient fat to treat in that area. It is recommended to wait 6-8 weeks before a second treatment in the same area.

With over 40 unique robotic sensors that monitor temperature, scan, and map a patient's topography for personalized treatments, EON is very safe. During treatment, the operator will check in with you periodically to ensure you are remaining comfortable.



HOW TO PLAN A SUCCESSFUL EON EVENT

THE WHO, WHAT, WHEN, WHERE, & WHY

01



WHO SHOULD I INVITE?

- Peers
- Current Patient Database
- Influencers
- Local News

WHAT IS AN EON EVENT?

- There are a few different types of events we can plan for your practice depending on what would work best for you.
- Day Event
 - Lunch & Learn - LunchEON
 - Breakfast & EON
- Evening Event
 - Evening With EON
- Consultation Style Event
- Collaboration Event



02

03



WHAT TO DO DURING THE EVENT?

- Post on social media.
- Go LIVE on Instagram.
- Get reactions from guests.
- Take photos of demo treatments for future posting.
- Offer a Coupon incentive for attendees.



HOW TO PLAN A SUCCESSFUL EON EVENT

THE WHO, WHAT, WHEN, WHERE, & WHY

04



WHERE SHOULD MY EVENT BE?

- Your event will be held in your practice. Your BDM will support your staff to manage a successful event.

WHEN SHOULD I PLAN AN EVENT?

- 6-8 weeks in advance.
- Not conflicting with local events in your area.

05



06



WHY SHOULD I HAVE AN EON EVENT?

- To let your current patient database, know about EON.
- To increase utilization.
- To generate buzz about your practice.



BEFORE AND AFTER PHOTOS

YOUR EON MARKETING KIT WILL INCLUDE AN EON FLOOR STICKER AND AN LED RING LIGHT TRI-POD WITH AN IPHONE HOLDER.

SETTING UP A DEDICATED PHOTO AREA

- Use a dark, non-textured background in your office.
- Place the first EON sticker 12 inches away from the backdrop or dark non-textured wall. This is where the patient will stand.
- Use the measuring tape to place the second EON sticker 36 inches away from the first sticker on the floor. This is where the TRIPOD will be placed.
- Plug in the tripod and turn the switch on.



TAKING BEFORE AND AFTER PHOTOS

- Position patient in front of the dark background on the patient sticker facing the tripod.
- Adjust the tripod to be level with the patient's abdomen.
- The patient should take a deep breath and exhale.
- Patient places their arms above their head (as shown in the photo below).
- Take pictures from the 8 angles per EON recommendations.
- Patient is to return after 6 and 12 weeks to take EON progress photos.



BEFORE AND AFTER EXAMPLES



BEFORE AND AFTER PHOTOS SOCIAL MEDIA EXAMPLES





PATIENT FORMS

THESE CONSENT FORMS CAN BE USED IN YOUR PRACTICE FOR EON PATIENTS. IF YOU WOULD LIKE YOUR LOGO USED IN PLACE OF EON'S, YOUR RPM WILL BE ABLE TO DO THAT FOR YOU. PLEASE SEND AN EMAIL WITH YOUR LOGO TO YOUR RPM IN GREYSCALE OR BLACK.

- CONSENT FORM
- MEDICAL HISTORY
- PATIENT TREATMENT LOG
- PATIENT INTAKE FORM
- PATIENT INDICATIONS
- PATIENT MEDIA RELEASE
- PATIENT EXPECTATIONS



INFORMED CONSENT DOCUMENT AGREEMENT TO RECEIVE LASER TREATMENT

INTRODUCTION

EON is a non-invasive abdominal fat reduction device. EON uses a 1064nm laser to heat the fat layer up to 51°C / 123.8°F. The treatment head simultaneously delivers laser energy and cooling air to keep the skin safe and comfortable (39.5°C / 103.1°F).

INCLUSION CRITERIA

You must:

- At least 18 years of age.
- Have abdominal adipose (fat) thickness of at least 20 mm (about 3/4 inches) thickness.
- NOT be Pregnant.
- NOT have any piercings or tattoos in the treatment area.
- NOT have scar tissue, rash, or previous surgical incision in the treatment area.

PATIENT RESPONSIBILITIES

You must:

- Wear your Dominion-provided laser safety glasses as long as the device is on.
- Tell the device operator about any criteria that may disqualify you.
- Ask questions as you think of them.
- Tell the device operator if you change your mind about receiving treatment.

RECEIVING TREATMENTS

It is your choice whether to receive an EON laser treatment or not. You may choose to stop the treatment at any point.

TREATMENT

You will receive the laser treatment while awake. Treatment consists of the following steps:

- Before treatment, photographs of the treatment region may be taken.
- Body Measurements may be recorded.
- Mark the treatment area.
- Record the exact distance and coordinates from a fixed point (belly button, for example).
- Start the 1064nm laser treatment; a laser power density of up to 1.4 W/cm² will be used.
- The temperature of the skin will be monitored continuously, never to exceed 43°C / 109.4°F.

- At any point in time that the skin temperature reaches 43°C / 109.4°F, the laser will be disabled until the skin temperature reaches 38°C / 100.4°F. At this temperature, the laser will be re-enabled. The skin air cooling will be running the entire duration of the treatment.
- The duration of the treatment is 20 minutes per segment. The device stops the laser and scanning arm automatically once the treatment time is up.
- The scanning arm will be in a continuously scanning pre-programmed mode for the duration of the treatment. The device stops the laser and scanning arm automatically once the treatment time is up.

CONTRAINDICATIONS

- Sunburn
- Large tattoos in the treatment area
- Active inflammation or infection (e.g. fever)
- Dermatitis, rash, or open wound in the treatment area
- Pregnant or lactating
- Known skin cancer in the treatment area
- Undergoing systemic chemotherapy for treatment of cancer

CHECK WITH YOUR DOCTOR BEFORE RECEIVING TREATMENT IF YOU HAVE

- A history of a photosensitivity disorder or use of photosensitizing medication
- Type I diabetes
- Autoimmune or collagen-vascular disorders (e.g. lupus, scleroderma)
- History of seizures/epilepsy
- BMI > 30
- History of keloid scars
- Ongoing use of steroids or other anti-rheumatoid drugs

SIDE EFFECTS

Common Side Effects

- Light redness; usually painless and goes away in a few hours (sometimes it can be up to 2 days)
- Mild to moderate discomfort or pain during the treatment
- Soreness/tenderness
- Nodules: a nodule is a lump of dead fat cells beneath the skin that usually resolves on its own in a few weeks but could last up to a few months. Massaging the area helps resolve the nodule

Rare

- Burns
- Blisters
- Hypo/hyper pigmentation
- Chronic pain
- Nodules lasting more than 12 months

RISKS

If you do not understand what any of these side effects mean, please ask the device operator to explain these terms to you. There may be rare and unknown side effects. Some of these may be life-threatening. You must tell the device operator or Dominion staff about all side effects that you have.

IN CASE OF DEVICE-RELATED INJURY

In case of injury, the on-site doctor may provide urgent medical care. Please be aware that some insurance plans may not pay for aesthetic procedures injuries. You should contact your insurance company for more information.

BIRTH CONTROL, DANGERS OF PREGNANCY, AND BREASTFEEDING:

If you are a female, you must confirm that you are not pregnant or trying to be pregnant while receiving the treatment. The only certain way to not get pregnant is to not have sex. You should review your contraception options with your doctor.

If you are pregnant during the treatment, the treatment may involve unknown risks to the unborn baby. A pregnancy test is not always right, especially in the early stages of pregnancy.

ACKNOWLEDGMENT

I have been thoroughly and completely advised regarding the endpoint of the procedure. I understand that the practice of medicine is not an exact science, and no results have been guaranteed. I acknowledge that the results may not meet my expectations. I certify that no guarantees have been made by anyone regarding the procedure(s) that I have requested and authorized.

There is no guarantee that the expected or anticipated results will be achieved. I have been informed that firmness, hardness, nodules, redness, tenderness, swelling, pain, and bruising are the most common side effects. Other less common side effects which can occur are itching, skin contour irregularities, dimpling, hyperpigmentation/hypopigmentation, asymmetry, necrosis, changes in skin laxity, numbness, blisters, or burn.

I consent to photographs and digital images being taken and used to evaluate treatment effectiveness for medical education, training, professional publications, marketing, or sales purposes. No photographs or digital images revealing my identity will be used without my written consent. If my identity is not revealed, these photographs and digital images may be used, shared, and displayed publicly for such stated purposes without my permission.

Before and after treatment instructions have been discussed with me. The procedure, potential benefits and risks, and alternative treatment options have been explained to my satisfaction.

Printed Name of Adult Patient

Signature of Adult Patient

Date

MEDICAL HISTORY QUESTIONNAIRE

CONTRAINDICATIONS, PRECAUTIONS & SIDE EFFECTS

TABLE OF CONTENTS

1. Introduction
2. Contraindications
3. Precautions
4. Side Effects

INTRODUCTION

EON is a non-invasive fat reduction device. EON uses a 1064nm laser to heat the fat layer up to 51°C / 123.8°F. The treatment head simultaneously delivers laser energy, and cooling air to keep the skin safe and comfortable (39.5°C / 103.1°F).

One EON segment takes 20 mins to complete. A treatment consists of multiple segments. There is no aftercare needed with EON, a patient can receive a treatment and go about their normal day.

CONTRAINDICATIONS

Do any of these conditions apply to you ? (check all that apply).

- ☐ Pregnant or lactating
- ☐ Large tattoos in the desired treatment area
- ☐ Active inflammation or infection (e.g. fever)
- ☐ Dermatitis, rash or open wound in the treatment area
- ☐ Known skin cancer in the treatment area
- ☐ Undergoing systemic chemotherapy for treatment of cancer
- ☐ An unrepaired abdominal hernia
- ☐ Prior treatment with parental gold therapy (gold sodium thiomalate)
- ☐ Sunburn

***Avoid treating the area of the clavicle and superior rib cage anteriorly

PRECAUTIONS

Do any of these conditions apply to you ? (check all that apply)

- ☐ A history of a photosensitivity disorder or use of photosensitizing medication.
 - ☐ Type I diabetes.
 - ☐ Autoimmune or collagen-vascular disorders (e.g. lupus, scleroderma).
 - ☐ History of seizures / epilepsy.
 - ☐ History of keloid scars.
 - ☐ Ongoing use of steroids or other anti-rheumatoid drugs.
 - ☐ A history of immunosuppression / immune deficiency disorders, including HIV infection or AIDS, or use of immunosuppressive medications.
 - ☐ Received or is anticipated to receive antiplatelets, anticoagulants, thrombolytics, or anti-inflammatories within two weeks prior to treatment.
 - ☐ A coagulation disorder or is currently using anti-coagulation medication, including but not limited to the heavy use of aspirin, i.e., greater than 81 mg per day.
 - ☐ A previous procedure or surgery in the treatment area that may have resulted in decreased sensation, scar/fibrotic tissue or large scars that may interfere with the treatment.
 - ☐ An active tan, or the need to be exposed to artificial tanning devices or excessive sunlight exposure one week (7 days) before or after treatment.
 - ☐ A neuropathic disorder, impaired skin sensation, or diabetic neuropathy.
- Avoid treatment in areas where subcutaneous fat thickness is less than 2 cm.
 - Avoid Treatment in the following Areas:
 - The posterior infra-gluteal fold area ("banana roll")
 - The axilla (armpit)
 - Any lateral portions of the breast
 - The antecubital approximately 2 inches (5cm) above and below the medial condyle fossa in the elbow region.

Printed Name of Adult Patient

Signature of Adult Patient

Date

DATE_____

PATIENT NAME_____

DATE_____

EON SESSION#_____

AREA OF TREATMENT _____

BEFORE MEASUREMENTS _____

FOLLOW UP MEASUREMENTS _____

CURRENT WEIGHT_____ FOLLOW UP WEIGHT_____

PATIENT COMFORT LEVEL (CIRCLE ONE) 0 1 2 3 4 5 6 7 8 9 10

TREATMENT NOTES _____

DATE_____

EON SESSION#_____

AREA OF TREATMENT _____

BEFORE MEASUREMENTS _____

FOLLOW UP MEASUREMENTS _____

CURRENT WEIGHT_____ FOLLOW UP WEIGHT_____

PATIENT COMFORT LEVEL (CIRCLE ONE) 0 1 2 3 4 5 6 7 8 9 10

TREATMENT NOTES _____

DATE_____

EON SESSION#_____

AREA OF TREATMENT _____

BEFORE MEASUREMENTS _____

FOLLOW UP MEASUREMENTS _____

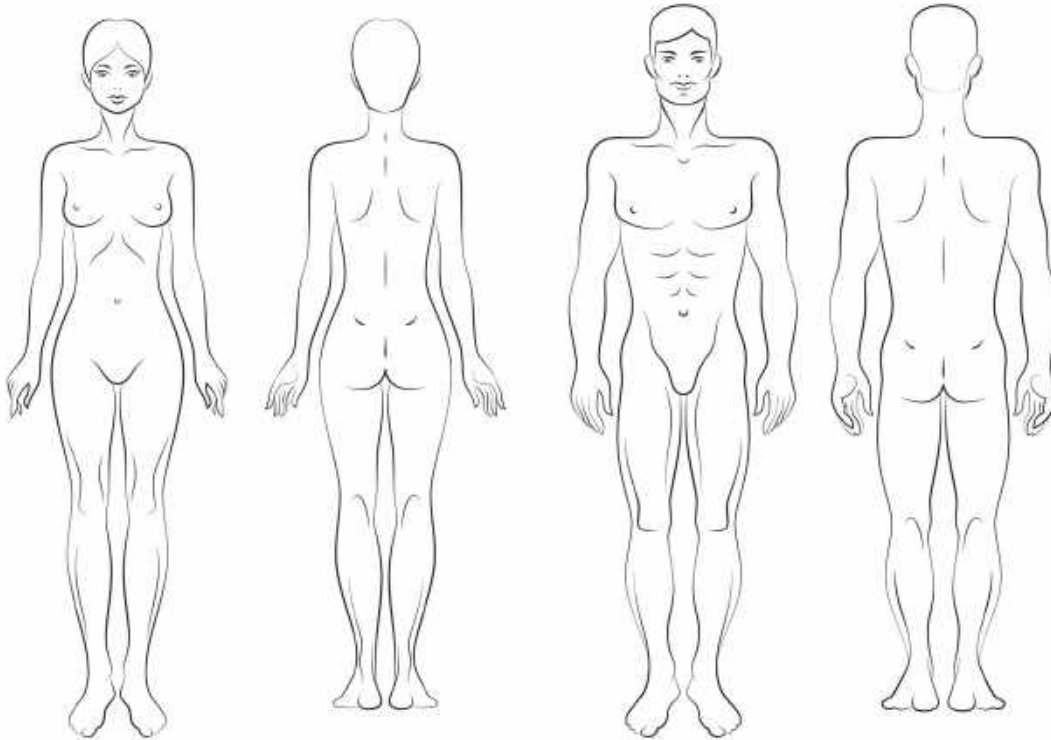
CURRENT WEIGHT_____ FOLLOW UP WEIGHT_____

PATIENT COMFORT LEVEL (CIRCLE ONE) 0 1 2 3 4 5 6 7 8 9 10

TREATMENT NOTES _____

DATE_____

PATIENT NAME_____



CIRCLE YOUR AREAS OF CONCERN

Body Mass Index (BMI) Table
(Adult Men & Women)

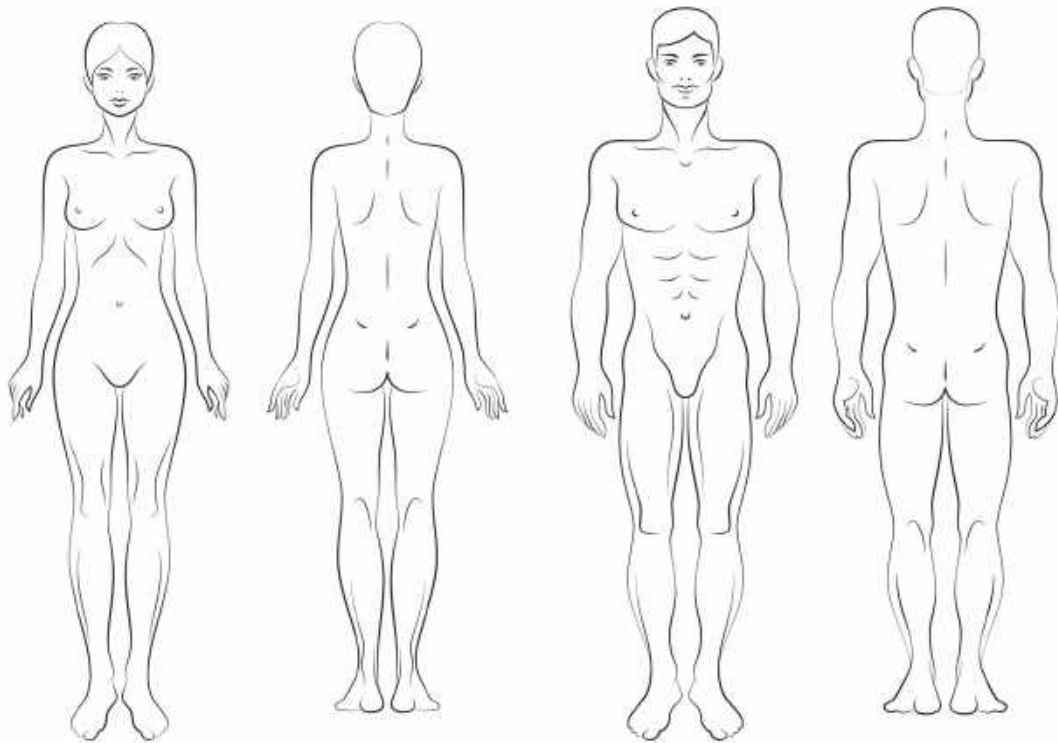
	<i>Underweight</i>				<i>Normal</i>				<i>Overweight</i>				<i>Obese</i>							
BMI	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35
<i>Height</i>	<i>Body Weight (pounds)</i>																			
4'10"	77	82	86	91	96	100	105	110	115	119	124	129	134	138	143	148	153	158	162	167
4'11"	79	84	89	94	99	104	109	114	119	124	128	133	138	143	148	153	158	163	168	173
5'	82	87	92	97	102	107	112	118	123	128	133	138	143	148	153	158	163	168	174	179
5'1"	85	90	96	100	106	111	116	122	127	132	137	143	148	153	158	164	169	174	180	185
5'2"	88	93	99	104	109	115	120	126	131	136	142	147	153	158	164	169	175	180	186	191
5'3"	91	96	102	107	113	118	124	130	135	141	146	152	158	163	169	175	180	186	191	197
5'4"	93	99	105	110	116	122	128	134	140	145	151	157	163	169	174	180	186	192	197	204
5'5"	96	102	108	114	120	126	132	138	144	150	156	162	168	174	180	186	192	198	204	210
5'6"	99	106	112	118	124	130	136	142	148	155	161	167	173	179	186	192	198	204	210	216
5'7"	102	109	115	121	127	134	140	146	153	159	166	172	178	185	191	198	204	211	217	223
5'8"	105	112	119	125	131	138	144	151	158	164	171	177	184	190	197	203	210	216	223	230
5'9"	109	115	122	128	135	142	149	155	162	169	176	182	189	196	203	209	216	223	230	236
5'10"	112	119	126	132	139	146	153	160	167	174	181	188	195	202	209	216	222	229	236	243
5'11"	115	122	129	136	143	150	157	165	172	179	186	193	200	208	215	222	229	236	243	250
6'	118	125	133	140	147	154	162	169	177	184	191	199	206	213	221	228	235	242	250	258
6'1"	121	129	137	144	151	159	166	174	182	189	197	204	212	219	227	235	242	250	257	265
6'2"	125	133	140	148	155	163	171	179	186	194	202	210	218	225	233	241	249	256	264	272
6'3"	128	136	144	152	160	168	176	184	192	200	208	216	224	232	240	248	256	264	272	279

Source: Adapted from *Clinical Guidelines on the Identification, Evaluation, and Treatment of Overweight and Obesity in Adults*, 1998.

CURRENT BMI_____

DATE_____

PATIENT NAME_____



Circle where you have any of the following:

- Protruding rib or hip bone
- Umbilicus anomalies (large cavity or protrusion)
- Contraindications (scars, tattoos, birthmarks, moles, skin issues, or related blocking items)

Are you pregnant? _____ Date of last menstrual cycle: _____

Please list any surgeries you have had in the treatment area:

BEFORE AND AFTER IMAGE RELEASE

I hereby grant permission to the rights of my image, likeness, and sound of my voice as recorded on audio or video without payment or any other consideration. I understand that my image may be edited, copied, exhibited, published, or distributed and waive the right to inspect or approve the finished product wherein my likeness appears. Additionally, I waive any right to royalties or other compensation arising or related to the use of my image or recording. I also understand that this material may be used in diverse educational settings within an unrestricted geographic area.

By signing this release, I understand this permission signifies that photographic or video recordings of me may be electronically displayed via the Internet or in public educational settings by dominion aesthetic technologies, eon smarter body contouring and/or their affiliates.

it is my understanding that the images will only showcase the treatment area and my face will never be exposed.

Photographic, audio or video recordings may be used for the following purposes:

- Educational presentations or courses
- Informational presentations
- Online educational courses
- Educational videos
- Promotional materials and social media

I will be consulted about the use of the photographs or video recording for any purpose other than those listed above.

There is no time limit on the validity of this release, nor is there any geographic limitation on where these materials may be distributed.

This release applies to photographic, audio, or video recordings collected as part of the sessions listed on this document only.

By signing this form, I acknowledge that I have completely read and fully understand the above release and agree to be bound thereby. I hereby release any and all claims against any person or organization utilizing this material for educational purposes.

Full Name / Guardian _____ / _____

Patient Signature _____ Date _____

If this release is obtained from a patient under the age of 18, then the signature of that patient's parent or legal guardian is also required.

Parent's Signature _____ Date _____

DATE _____

PATIENT NAME _____

1 - UNREALISTIC EXPECTATIONS

YES

NO

Was the patient's treatment goal documented?		
Did you manage expectations? The patient understood one vs. two treatments and/or expected results.		
Did you ask the patient to show you the expected result?		
Did you discuss/show (using the mirror) the expected reduction with one treatment?		
TOTAL		
How long has it been since the treatment?		

2 - WEIGHT GAIN

YES

NO

Was the weight documented?		
Did the patient gain weight?		
Was the patient informed of the impact of weight gain (weight gain will negatively affect results)?		
Did you offer the patient a follow up appointment to review results after returning to baseline weight?		
TOTAL		

3 - PHOTOGRAPHY

YES

NO

Were the before/after pictures consistent and per EON standards?		
Did you review the before/after pictures with patient?		
TOTAL		

4- PROPER CANDIDATE

YES

NO

Was the patient a proper candidate?		
Was there one inch or more of treatable tissue without contraindications in the segment area?		
TOTAL		

5 - APPROPRIATE TREATMENT PLAN

YES

NO

Did you explain in detail how much a 21.6% fat reduction would look like in the treatment area?		
Did you discuss expectations for future segments with the patient?		
Did the patient come in for a 6 week check up to review progress and to capture a second set of B&A images?		
TOTAL		
CHART REVIEW TOTALS		



EON DEVICE TRAINING



STAFF TRAINING

THE FRONT DESK IS THE FIRST POINT OF CONTACT FOR NEW PATIENTS.
MAKING SURE THEY UNDERSTAND EON WILL HELP INCREASE
BOOKINGS FOR TREATMENTS.

Turn your staff into walking EON success stories. Treating your staff will also allow them to better explain EON and all of its perks.

- Choose five staff members to receive treatment first during training.
- Set up time with your PSA to show your staff how to complete staff treatments.
- Treat all staff members who are proper EON candidates.
- Take before and after photos to display in your practice.



OPERATOR QUICK START GUIDE



- 1 **SELECT PATIENT GENDER:**
MALE or **FEMALE**. *Treatment Area* avatar will change upon selection.

- 2 **SELECT TREATMENT SIZE:**
SMALL, **MEDIUM**, or **LARGE**. Check *Treatment Area* for visual confirmation of selection.

- 3 **SELECT ORIENTATION:**
HORIZONTAL or **VERTICAL** treatment pattern. Check *Treatment Area* for visual confirmation of selection.

- 4 **SELECT EXTEND ARM:**
Arm will extend over the patient.

- 5 **SELECT STAGE HEAD:**
Treatment head will lower to approximately 3-inches from the patient's skin. Center the aiming beam on the center of the Body Template (you may have to physically move the device). Set the **Manual Foot-break** once the treatment head is above the desired treatment area.

- 6 **RAISE HEAD & LOWER HEAD BUTTONS:**
Use the **RAISE HEAD** and **LOWER HEAD** buttons to adjust the treatment head, up or down, over the treatment area. Cooling technology is more effective the closer the treatment head is to the patient's skin.

- 7 **SHIFT TREATMENT AREA:**
Use the **ARROWS** located in *Shift Treatment Area* to adjust the treatment head on the XY plane.

- 8 **SELECT SCAN AREA:**
Once the treatment head has been adjusted over the desired treatment area, select the **SCAN AREA** button for the system to begin scanning the topography of the treatment area. This function is performed while the laser power is off.



- 9 **SELECT TEST AREA:**
When the device has completed the **SCAN AREA** function, select **TEST AREA**. The system will perform the actual pattern of the chosen template over the patient with the laser off. Verify that the pattern being performed matches the desired area to be treated. To adjust the pattern, select the **END TEST** button. (**END TEST** button appears over the **TEST AREA** button when testing is in progress). Utilize the **RAISE HEAD**, **LOWER HEAD**, and **ARROWS** located in *Shift Treatment Area* to adjust the treatment head to the desired position. Follow **TEST AREA** sequence to check treatment area.

- 10 **SELECT NEXT:**
Select **NEXT** when ready to begin treatment.

OPERATOR QUICK START GUIDE



11 SAFETY CHECK:
Safety check must be completed before beginning treatment. Make sure that everyone in the room is wearing laser safety goggles and that the room is access controlled before tapping both boxes.

12 CANCEL:
Tap **CANCEL** to return to the treatment window.

13 START TREATMENT:
Press the physical blinking button below the operator touchscreen to start the treatment.



14 POWER SETTING:
EON automatically starts treatment on the **NORMAL** Power Setting. During treatment, adjust setting to **MAXIMUM** or **LITE** when appropriate.

15 QUICK COOL:
Tap the **QUICK COOL** button when the patient desires cooling from any heat-related discomfort. The **Quick Cool** function lasts for 10-seconds.

16 PAUSE:
Tap the **PAUSE** button to pause the treatment. Once the **PAUSE** button is pressed, it is replaced with a **RESUME** button followed by a 30-second countdown. Tap the **RESUME** button to continue treatment.

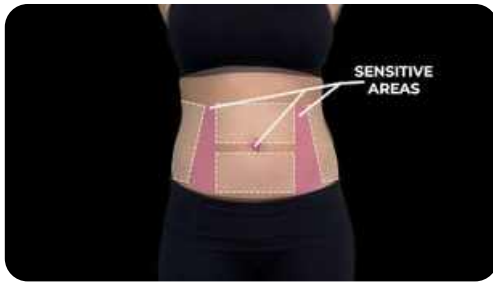
CONTINUE PATIENT & PATIENT COMPLETE:
When treatment is complete, the operator has the choice of continuing another segment on the same patient by tapping the **CONTINUE PATIENT** button, or ending the treatment and returning to the treatment setup window by tapping the **PATIENT COMPLETE** button.



POSITIONING QUICK GUIDE

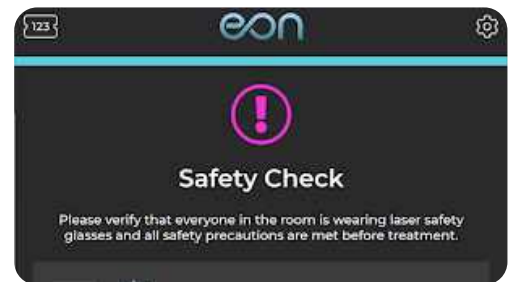
PREPARING THE PATIENT FOR ABDOMEN TREATMENT

- Take before photos of the patient's abdomen.
- Mark the treatment area on the patient with a white pen, avoiding the "red zone."
- The patient should be in a comfortable position lying flat on the back.
- The top of the abdomen should be at the handlebar level.
- The treatment area should be facing up and as flat as possible.
- Use pillows and towels to make sure the patient is comfortable and stable.
- Everyone inside the treatment room (Patient, clinician, etc.) must put on EON laser safety goggles.



PERFORMING THE TREATMENT

1. Inspect the device before powering on.
2. Use reflective stickers to cover the belly button, scars, or small tattoos in the treatment area.
3. Select Treatment Parameters:
 - Male/Female
 - Horizontal/Vertical
 - Small/Medium/Large
4. Extend Arm.
5. Stage Head.
6. Scan Area.
7. Test Area.
8. Confirm safety check.
9. Begin treatment:
 - Treatment starts at Maximum by default.
 - Adjust treatment power level as needed.
 - Maximum, Normal, or Lite.
 - You can end treatment at any point.
 - Use the pause button to briefly stop treatment and apply stickers.





POSITIONING QUICK GUIDE

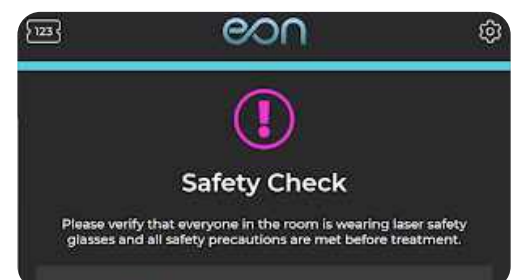
PREPARING THE PATIENT FOR FLANK TREATMENT

- Take before photos of the patient's total abdomen.
- Mark the treatment area on the patient with a white pen, avoiding the "red zone."
- The patient should be in a comfortable position lying on their side.
- The top of the flank should be at the handlebar level.
- The treatment area should be facing up and as flat as possible.
- Use a lumbar pillow and towels to make sure the patient is comfortable and stable.
- Everyone inside the treatment room (Patient, clinician, etc.) must put on EON laser safety goggles.



PERFORMING THE TREATMENT

1. Inspect the device before powering it on.
2. Use reflective stickers to cover scars or small tattoos in the treatment area.
3. Select Treatment Parameters-
 - Male/Female
 - Horizontal/Vertical
 - Small/Medium/Large
4. Extend Arm
5. Stage Head
6. Scan Area
7. Test Area.
8. Confirm safety check.
9. Begin treatment-
 - Treatment starts at Maximum by default.
 - Adjust treatment power level as needed.
 - Maximum, Normal, or Lite
 - You can end treatment at any point.
 - Use the pause button to briefly stop treatment and apply stickers.





POSITIONING QUICK GUIDE

PREPARING THE PATIENT FOR UPPER THIGH TREATMENT

- Take before photos of the patient's full thigh.
- Mark the treatment area on the patient with a white pen.
- The patient should be in a comfortable position lying on their back.
- The top of the thigh should be at the handlebar level - if not adjust table height.
- The treatment area should be facing up and as flat as possible with the EON lumbar pillow under the treatment side buttocks and thigh.
- Stay 1-2 inches away from the groin area and 2-3 inches away from the knee joint and tendons.



PERFORMING THE TREATMENT

1. Inspect the device before powering it on.
2. Use reflective stickers to cover scars or small tattoos in the treatment area.
3. Select Treatment Parameters-
 - Male/Female
 - a. Select Horizontal (Rt to Lt for Thigh)
 - b. Small/Medium/Large
4. Extend Arm
5. Stage Head (Never more than 3/4 inch away)
6. Scan Area
7. Test Area.
8. Confirm safety check.
9. Begin treatment-
 - Treatment starts at Maximum by default.
 - Adjust treatment power level as needed.
 - Maximum, Normal, or Lite
 - You can end treatment at any point.
 - Use the pause button to briefly stop treatment and apply stickers.



Everyone inside the treatment room (Patient, clinician, etc.) must put on EON laser safety goggles.



POSITIONING QUICK GUIDE

PREPARING THE PATIENT FOR OUTER THIGH TREATMENT

- Take before photos of the patient's full thigh.
- Mark the treatment area on the patient with a white pen.
- The patient should be in a comfortable position lying on their side.
- The top of the outer thigh should be at the handlebar level - if not adjust table height.
- The treatment area should be facing up and as flat as possible with the EON lumbar pillow upside down and in between the patients thighs with an additional rolled pillow inbetween the knees if needed to fully flatten the area.
- Stay 1-2 inches away from the groin area and 2-3 inches away from the knee joint and tendons.



PERFORMING THE TREATMENT

1. Inspect the device before powering it on.
2. Use reflective stickers to cover scars or small tattoos in the treatment area.
3. Select Treatment Parameters-
 - Male/Female
 - Select Horizontal (Rt to Lt for Thigh)
 - Small/Medium/Large
4. Extend Arm
5. Stage Head (Never more than 3/4 inch away)
6. Scan Area
7. Test Area.
8. Confirm safety check.
9. Begin treatment-
 - Treatment starts at Maximum by default.
 - Adjust treatment power level as needed.
 - Maximum, Normal, or Lite
 - You can end treatment at any point.
 - Use the pause button to briefly stop treatment and apply stickers.



Everyone inside the treatment room (Patient, clinician, etc.) must put on EON laser safety goggles.



POSITIONING QUICK GUIDE

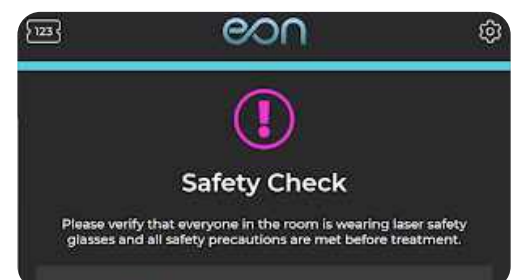
PREPARING THE PATIENT FOR INNER THIGH TREATMENT

- Take before photos of the patient's full thigh.
- Mark the treatment area on the patient with a white pen.
- The patient should be in a comfortable position lying on their back.
- The top of the inner thigh should be at the handlebar level.
- The treatment area should be facing up and as flat as possible with the EON lumbar pillow under the opposite leg buttocks. You can place a rolled towel under opposite ankle for comfort.
- Stay 1-2 inches away from the groin area and 2-3 inches away from the knee joint and tendons.
- EON will need to be positioned perpendicular at an angle away from the body for treatment.



PERFORMING THE TREATMENT

- Inspect the device before powering it on.
- Use reflective stickers to cover scars or small tattoos in the treatment area.
- Select Treatment Parameters-
 - Male/Female
 - Select Horizontal (Rt to Lt for Thigh)
 - Small/Medium/Large
- Extend Arm
- Stage Head (Never more than 3/4 inch away)
- Scan Area
- 7. Test Area.
- 8. Confirm safety check.
- 9. Begin treatment-
 - Treatment starts at Maximum by default.
 - Adjust treatment power level as needed.
 - Maximum, Normal, or Lite
 - You can end treatment at any point.
 - Use the pause button to briefly stop treatment and apply stickers.



Everyone inside the treatment room (Patient, clinician, etc.) must put on EON laser safety goggles.



POSITIONING QUICK GUIDE

PREPARING THE PATIENT FOR BACK OF THIGH TREATMENT

- Take before photos of the patient's full thigh.
- Mark the treatment area on the patient with a white pen.
- The patient should be in a comfortable position lying on their stomach.
- The top of the back of thigh should be at the handlebar level.
- The treatment area should be facing up and as flat as possible with the EON lumbar pillow under the top of thigh and a rolled towel under the front of the ankle.
- Stay 1-2 inches away from the groin area and 2-3 inches away from the knee joint and tendons.



PERFORMING THE TREATMENT

1. Inspect the device before powering it on.
2. Use reflective stickers to cover scars or small tattoos in the treatment area.
3. Select Treatment Parameters-
 - Male/Female
 - Select Horizontal (Rt to Lt for Thigh)
 - Small/Medium/Large
4. Extend Arm
5. Stage Head (Never more than 3/4 inch away)
6. Scan Area
7. Test Area.
8. Confirm safety check.
9. Begin treatment-
 - Treatment starts at Maximum by default.
 - Adjust treatment power level as needed.
 - Maximum, Normal, or Lite
 - You can end treatment at any point.
 - Use the pause button to briefly stop treatment and apply stickers.



For banana roll come 1 inch down from the buttocks fold so that the feathering of the laser does not kill fat in the buttocks and only on intended area.



Everyone inside the treatment room (Patient, clinician, etc.) must put on EON laser safety goggles.



POSITIONING QUICK GUIDE

PREPARING THE PATIENT FOR BACK TREATMENT

- Take before photos of the patient's full back.
- Mark the treatment area on the patient with a white chalk pen.
- Avoid the spinal structure - which needs covered with laser stickers prior to treatment.
- The patient should be in a comfortable position lying on their stomach without any clothing in the treatment area. Bra should be removed for bra fat treatments.
- The top of the back should be at the handlebar level and the treatment area should be facing up and as flat as possible. For Bra Fat treatment, place a rolled pillow under the chin and tuck arms under patient as shown below. Alternative positioning is to use a full size pillow under head, shoulder and stomach to fully flatten the back and bra fat area.



PERFORMING THE TREATMENT

1. Inspect the device before powering it on.
2. Use reflective stickers to cover scars, small tattoos and spinal bones in the treatment area.
3. Select Treatment Parameters-
 - Male/Female
 - Select Horizontal (Rt to Lft for Back)
 - Small/Medium/Large
4. Extend Arm
5. Stage Head (Never more than 3/4 inch away)
6. Scan Area
7. Test Area.
8. Confirm safety check.
9. Begin treatment-
 - Treatment starts at Maximum by default.
 - Adjust treatment power level as needed.
 - Maximum, Normal, or Lite
 - You can end treatment at any point.
 - Use the pause button to briefly stop treatment and apply stickers.

Bra Fat Treatment Image Below



Bra Fat Treatment Positioning



Everyone inside the treatment room (Patient, clinician, etc.) must put on EON laser safety goggles.



BODY TYPE SEGMENT LAYOUT

EON (MED OR LG) SEGMENT RECOMMENDATIONS



EON (MED OR LG) SEGMENT RECOMMENDATIONS



MEDIUM = 

LARGE = 

ALL ABOUT EON



INSPECT THE DEVICE BEFORE POWERING IT ON

- Before turning EON on, inspect the device and its surroundings.
- Inspect the umbilical (A) for any visible damage, tear, kinks, or twists.
- Inspect the treatment head (B) for any visible damage.
- Ensure that the robot is in the retracted position (C).
- Make sure the power cord is not a trip hazard.

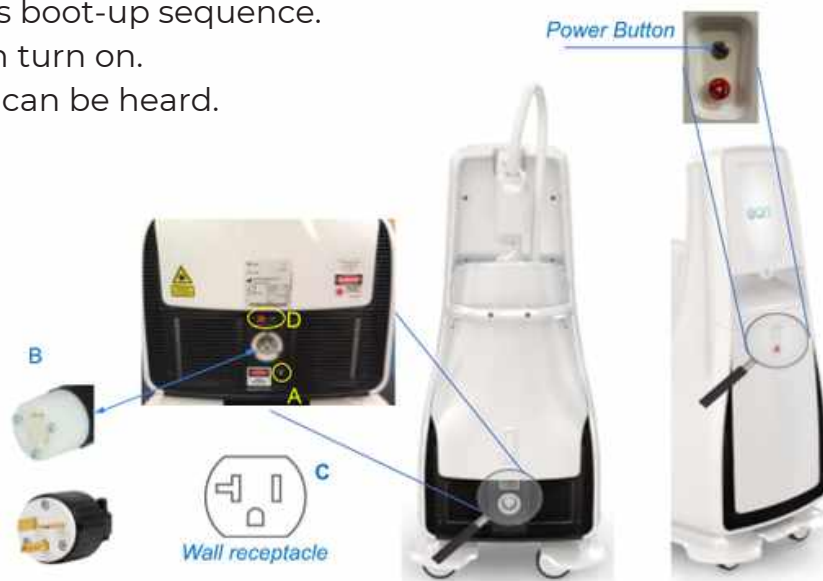


ALL ABOUT EON



POWER ON EON

- Connect the Door Interlock (A).
- Insert the power cord into the device (B), twist to lock!
- Insert the power cord into the wall receptacle (C).
- Turn on the circuit breaker (D).
- Press the power button.
- EON starts its boot-up sequence.
- Touch screen turn on.
- Cooling fans can be heard.



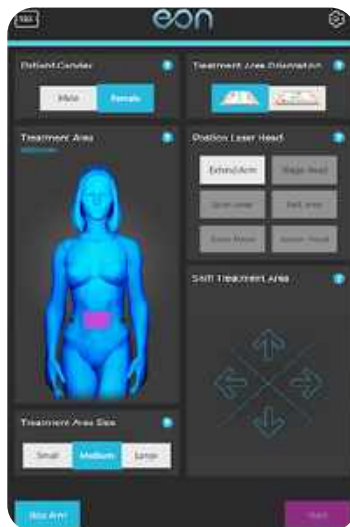


EON INTERFACE GUIDE



START-UP, COUPONS, AND SETTINGS

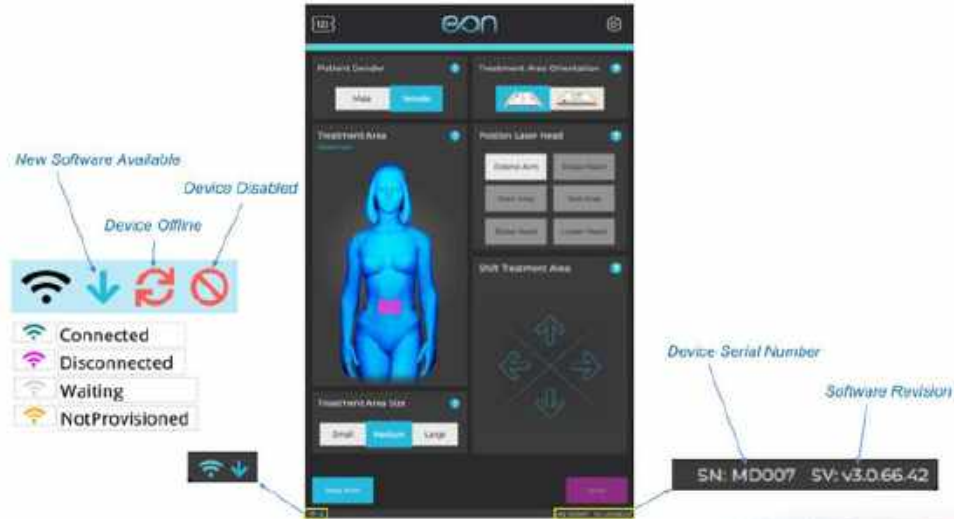
- Start up the device and enter your 6-digit operator code when prompted.
- Coupon codes can be entered by clicking the coupon icon in the upper left-hand corner.
- Settings can be accessed by clicking on the settings icon in the upper right corner.
 - Change color from dark to light on interface.
 - Turn the device on to demo mode (no laser emitted).
 - Shutdown, Idle, and Logout options.





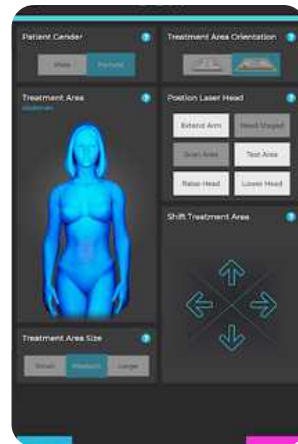
EON INTERFACE GUIDE

Understanding EON Screen



SETUP AND START TREATMENT

- Select Treatment Parameters
- Male/Female
- Horizontal/Vertical
- Small/Medium/Large
- Extend Robot
- Stage Robot
- Scan Area
- Test Area

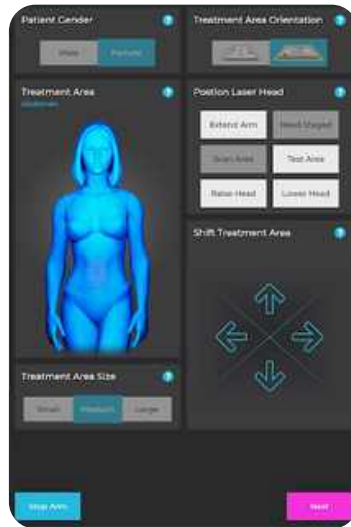


USING REFLECTIVE TAPE, COVER:

- Belly button
- Any scars
- Small tattoos



EON INTERFACE GUIDE



START TREATMENT

- Press Next
- Confirm Safety Check
 - Physically tap the screen to check off Safety Check List.
- Press the physical button on EON Device below the screen that is blinking - when ready to start.



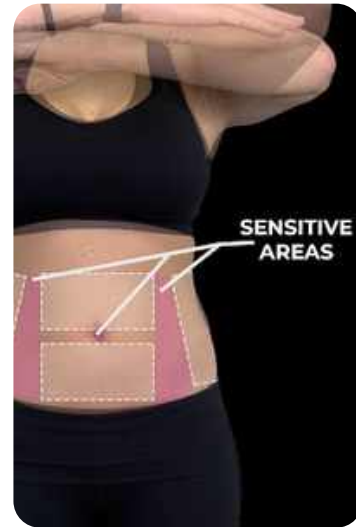
TREATMENT SCREEN

- Treatment starts at Maximum by default.
- Adjust treatment power level as needed.
 - Maximum, Normal, or Lite
- You can end treatment at any point.
- Use the pause button to briefly stop treatment and apply stickers.
- Resume within 30 seconds, or treatment will end.





EON INTERFACE GUIDE



MANAGING TREATMENTS

- Treatments are generally very comfortable.
- If the patient reports any discomfort, ask:
 - Is it a hot spot? If yes, use a reflective sticker to block the laser from heating that spot.
 - Is the entire treatment area hot? If yes, use QuickCool as needed and/or lower the power setting.
 - Is it hot along the edges? If yes, you may be treating an area that doesn't have enough fat. Stop the treatment and try a smaller size.

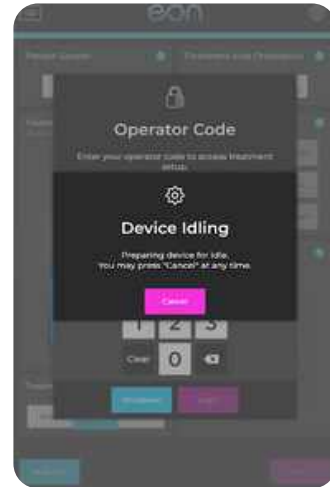
USING REFLECTIVE STICKERS

- Ask the patient to point to (using a finger, pencil, etc.) the spot where they feel the discomfort.
- Prepare the reflective sticker (peel it off and have it ready).
- From the EON treatment screen, press "Pause."
- Apply the sticker and quickly (30-second timeout) press "Resume" on the EON treatment screen.
- Use to cover any localized areas of discomfort (a.k.a. hot spots).
- The discomfort spot is usually small in size but tricky to pinpoint.
- If you cover a spot and the patient says it's still the same (still not comfortable), DO NOT apply a second sticker to cover a larger area but rather move the existing sticker around.
- Only use Dominion-provided stickers!





EON INTERFACE GUIDE



SAFETY REMINDER

- An operator must be in the room when the laser is active.
 - Blue LEDs turn on when the laser is on.
- In case of emergency, push the E-Stop.
 - Immediately will cut all power to the device.

IDLE

- The device will go into Idle mode if left unused for 30 minutes.
- To manually set the device to Idle, press the Idle button.
- Dehumidification cycle:
 - 15 minutes
 - Once the dehumidification is complete (15 minutes), the device turns off the air and runs the screen saver.
- You can cancel out of the idling cycle and return to cool down.
- Press "Activate" to reactivate the device.
- Press "Shutdown" to shut down the device.

SHUTDOWN

- Press the Shutdown button.
- Press "Yes" to confirm the shutdown.
- The device will go through a shutdown cycle.
- Takes 15 minutes (dehumidification).
- Prevents internal condensation.
- Once complete, the device turns off automatically.
- **DO NOT USE** E-Stop/Power buttons to shut down the device.



REFERENCE WORDS

STARTUP (COOLING) TIME

- This is the time the device takes to perform a self-check, get the laser ready, and cool down the air.
- It is usually between 5 and 7 minutes.
- If there is an issue with the cool down process, the device will display an error message.

SHUTDOWN (WARMING) TIME

- This is the time it takes the device to complete a dehumidification cycle.
- It is always 15 minutes.
- The operator doesn't have to be present; the device will shut down automatically after 15 minutes.
- It's the only proper way to turn the device off.

DOOR INTERLOCK

- If the door interlock is open, the device will turn on, but the laser won't fire.
- The aiming beam won't turn on.
- The software won't allow you to start treatment.

POWER PLUG

- Make sure the room is equipped with a 110V/20A receptacle.



REFERENCE WORDS

E-STOP

- E-Stop should only be used in emergency situations!
- It requires some force to press it
- If you try to turn on the device while the E-Stop is pressed, the device will beep but will not turn on.
- E-stop cuts power to all internal components, including the robotic arm.
- Once you hit e-stop, and if the arm is extended, the arm will fall down due to gravity.
- Whenever possible, catch the arm and prevent it from falling down to prevent any damage to the sensitive optics in the head.
- Same rule (catch the arm) if you have to do a hard-reset (press and hold the power button for 5 seconds).
- Do not use the power button or e-stop to turn off the device in normal conditions. Doing so may cause device issues and/or void your warranty. The device sends a warning to Dominion every time a hard shutdown (using an e-stop or power button) is performed.

REFLECTIVE STICKERS

- Ask the patient to point to (using a finger, pencil, etc.) the spot where they feel the discomfort.
- Prepare the reflective sticker (peel it off and have it ready).
- From the EON treatment screen, press "Pause."
- Apply the sticker and quickly (30-second timeout) press "Resume" on the EON treatment screen.

QUICKCOOL & POWER LEVELS

- QuickCools stop laser energy and blast only cold air onto the skin's surface.
 - Use QuickCool to manage patient comfort as needed.
 - When dropping laser energy, an automatic 10-second Quickcool will occur before laser energy comes back on.
- The difference between the three power levels is how hot the fat gets in the initial heating part of the treatment. Max, normal, and lite.



Dominion Aesthetic
TECHNOLOGIES



[Facebook.com/EONLaser](https://www.facebook.com/EONLaser)



[Instagram.com/eon_laser](https://www.instagram.com/eon_laser)



[Linkedin.com/company/dominion-aesthetic-technologies-inc](https://www.linkedin.com/company/dominion-aesthetic-technologies-inc)



Eonlaser.com
DominionAesthetic.com

THANK YOU!

WE APPRECIATE YOUR PARTNERSHIP WITH US!

www.eonlaser.com

