



CLINICAL DATA,
FRANCHISES AND KOLS

What is EON+ Advanced

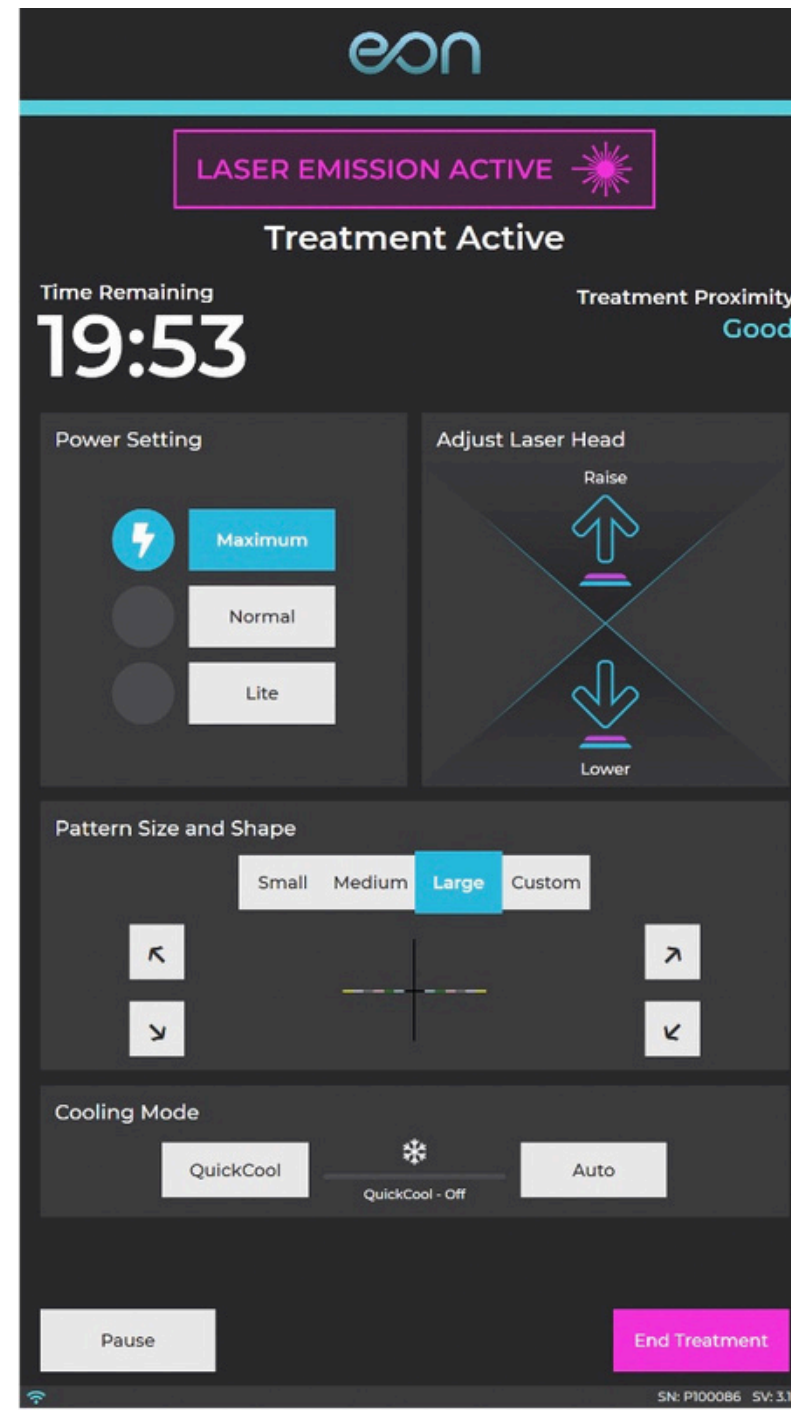
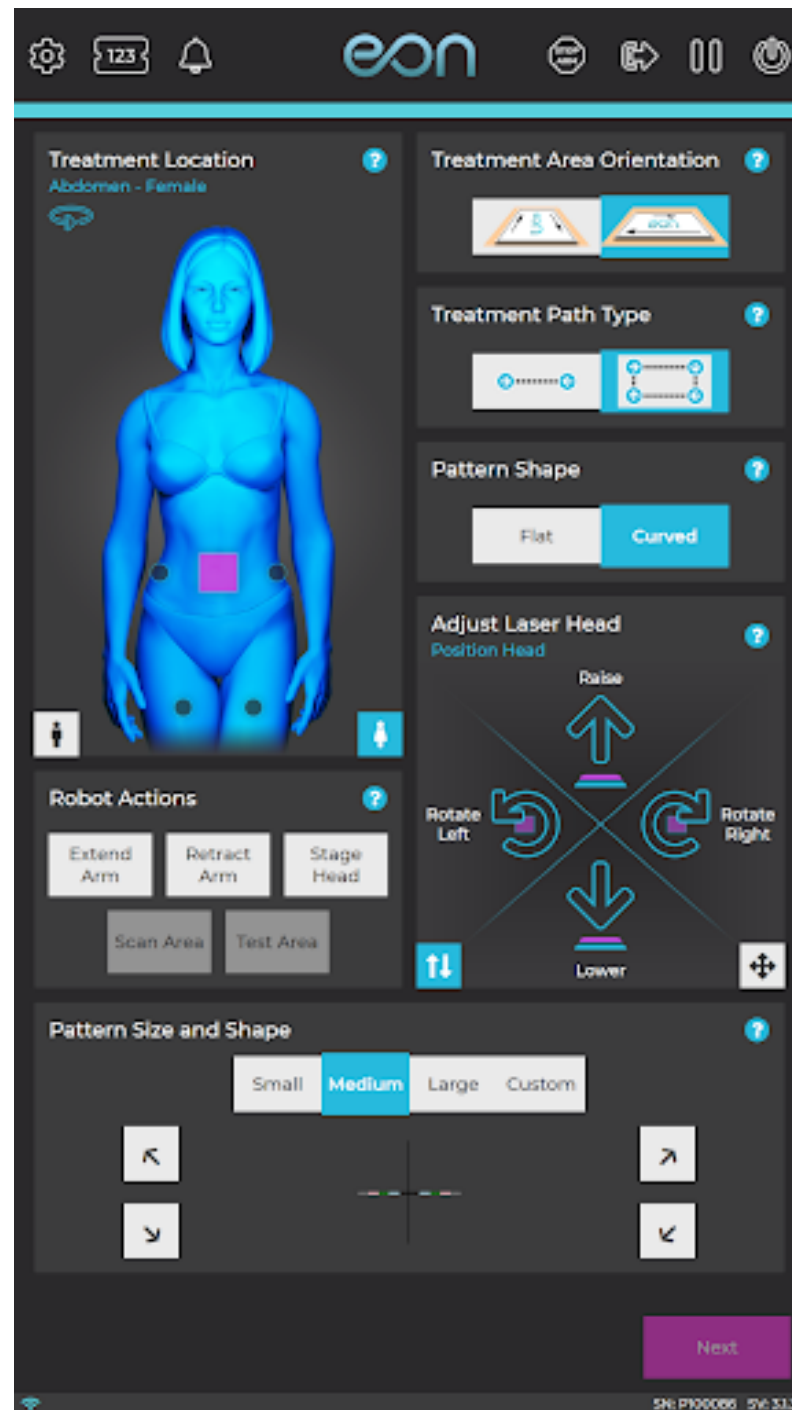


The new EON Smarter Body Contouring software update, EON+ Advanced, introduces artificial intelligence, a flexible setup, intelligent energy management, and automated QuickCool cycles, enhancing precision, comfort, and effectiveness. EON+ Advanced stands out, as no other body contouring device can perform real-time treatment adjustments, seamlessly transitioning from a small segment to a large, customized one in seconds.

In addition, EON+ Advanced can create tight, customized curves to effectively target challenging areas like the flanks and inner thighs, providing precise treatment options. EON+ Advanced achieves an impressive fat loss of 6.3mm in just 20 minutes, making it a leader in non-invasive treatments.

EON+ Advanced boasts over 40 safety sensors that work to remove human error by continuously monitoring treatments and making adjustments for optimal safety and precision. This technology provides crucial data for updates and complimentary system improvements for providers.

EON New Interface and Treatment Screen



- Single Segment = 20 Minutes,
 - *Treatment Area Size: Small, Medium, Large, Custom
 - Treatment Area Orientation: Vertical and Horizontal
 - Treatment Curve: "U", "N" shape and Slope
 - Treatment Path : Straight or Race Track
 - Adjustable Laser Head: Raise and Lower, Rt and Lt
 - Full Abdomen = 3 Segments (average)
 - Both Flanks= 1 Segment Each Flank
-
- 510K FDA Clearance in 2019 for Full Abdomen
 - 510K FDA Clearance in 2022 for Flanks
 - 510K FDA Clearance in 2023 for Back and Thighs
-
- *Providers charge the same price for anysize segment.

EON Virtual Consumable

EON Smarter Body Contouring introduces a novel concept known as "Virtual Consumable" or "Click Fee," which revolutionises the traditional approach to consumables in medical devices. Here's how it works and why it's beneficial:

Virtual Consumable Concept: Instead of physical consumables like cartridges, gels or applicators that need replacement after a certain number of uses, EON employs a virtual consumable model. This means that every time the device is used, a nominal fee, termed as a "Click Fee," is charged. This fee is tied to the cloud virtually, eliminating the need for physical replacements.

- **Continuous Support and Updates:** The Click Fee encompasses various essential aspects that ensure optimal performance and support for the providers. These include:
- **Account Management Support:** Providers receive assistance in managing their EON Partnership.
- **Employee Training:** Continuous training for staff members ensures proficiency in using the device effectively and safely.
- **Device Updates:** Regular updates are provided to keep the device aligned with all FDA clearances and future uses of the 1064nm laser. This ensures compliance and unlocks new functionalities.

Directly linked with the EON Engineers: "EONgineers" have direct connectivity to devices for any device-related notices, updates, or technical support, ensuring prompt resolution of issues.

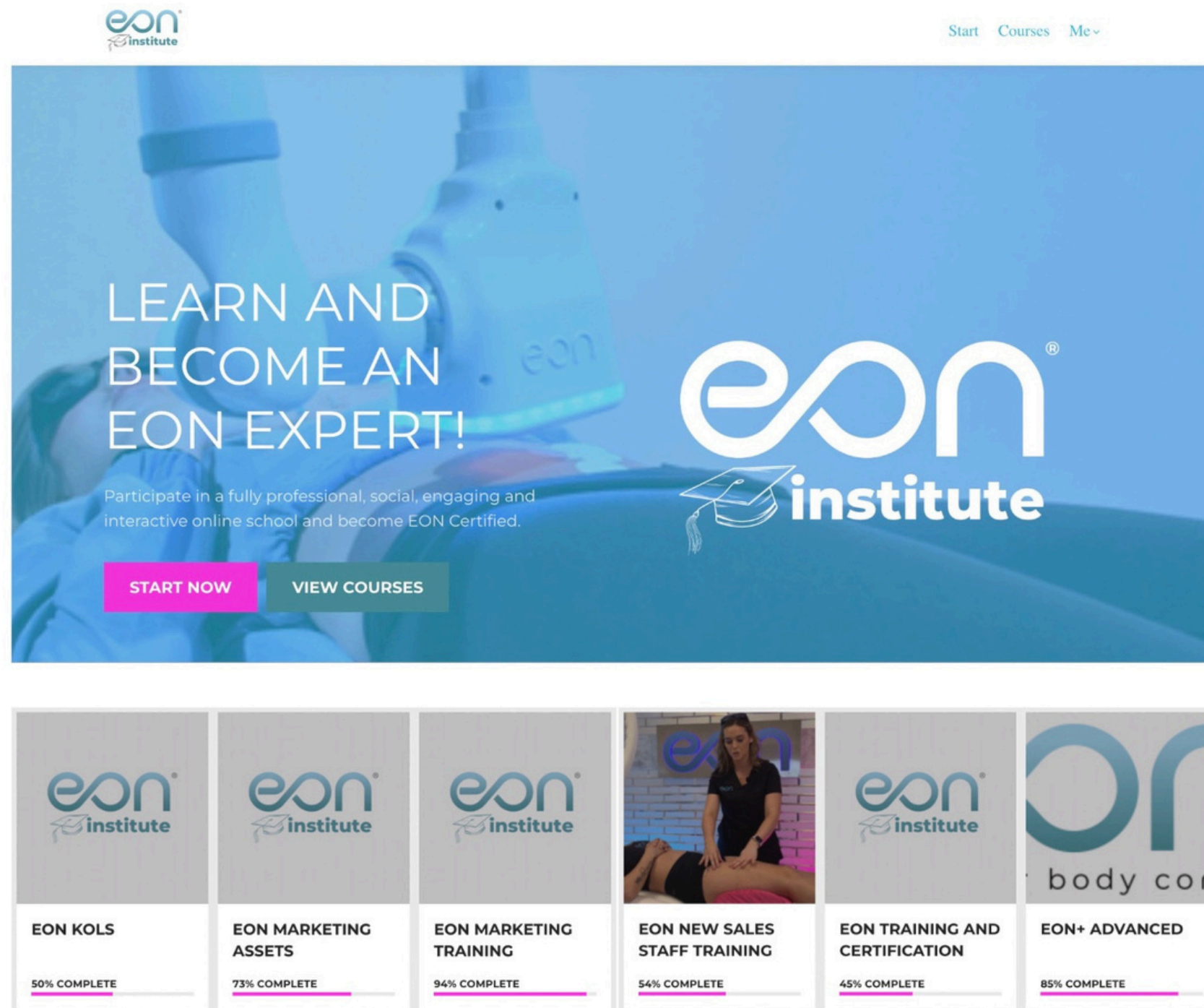
- **Advancements in Technology:** The Click Fee also contributes to the continual advancements of EON, ensuring that providers benefit from the latest technology enhancements. For example, the EON+ Advanced Update introduces new features and capabilities without additional costs to the providers.
- **Benefits to Providers:** The Virtual Consumable model offers several advantages to providers:
- **Cost-Effective:** Providers pay only for the services and support they need, without the burden of upfront costs for physical consumables.
- **Enhanced Support:** Access to continuous support, updates, and advancements ensures optimal performance and longevity of the device.
- **Future-Proofing:** By staying updated with the latest technology and regulatory requirements, providers can adapt to evolving industry standards and customer needs seamlessly.
- **Convenience:** The virtual nature of consumables eliminates the hassle of inventory management and ordering physical replacements, streamlining operations.

In summary, EON's Virtual Consumable or Click Fee model offers a modern approach to device maintenance and support, providing providers with cost-effective, comprehensive, and hassle-free solutions to ensure optimal performance and customer satisfaction.

Industry Comparison Chart

A	B	C	D	E	F	G	H
	SCULPSURE	EON	COOLSCULPTING	TRUSCULPT ID	VANQUISH ME	EMSCULPT	EMSCULPT NEO
Manufacturer	CynoSure	Dominion Aesthetic Technologies Inc.	Allergan/Abbvie	Cutera	BLT	BTL	BTL
FDA Clearance	YES	YES	YES	YES	YES	YES	YES
Technology	Laser Lipolysis	Laser Lipolysis	CryoLipolysis	MonoPolar RF	RF	HIFEM	RF & HIFEM
Mechanism of Action	Heat Induced Apoptosis	Heat Induced Apoptosis	Cold Induced Apoptosis/Necrosis	Heat Induced Apoptosis	Heat Induced Apoptosis	Muscle Stimulation	Heat Induced Apoptosis
Treatment Time per Area	25 min	20 min	60 min	15 min	30-45 min	30 min	30 min
# of Treatments to Produce Results	1	1	1	1	4	4	3
Circumferential Reduction	NONE DISCLOSED	4.1 cm (after 1 treatment)	NONE DISCLOSED	2.3 cm (after 1 treatment)	NONE DISCLOSED	NONE DISCLOSED	NONE DISCLOSED
Average Fat Thickness Reduction	2.72mm (after 1 treatment)	6.3 mm (after 1 treatment)	1.9mm (after 1 treatment)	2.9 mm (after 1 treatment)	4.17 mm (after 4 treatments)	5.5 mm (after 4 treatments)	7.6 ± 3.7 mm (after 3 treatments)
Average % Fat Reduction	24%	21.6% (25.3% Lower Abdomen)	20-25%	24%	29.50%	20.50%	28.3 %
Treatment Temperature	Up to 47°C	Up to 51°C	-10°C	Up to 45°C	46°C	Up to 45°C	Up to 45°C
Skin Temperature	NONE DISCLOSED	39.5°C	-10°C	41°C	42°C	NONE DISCLOSED	NONE DISCLOSED
Temperature Differential	5°C	11.5°C	N/A	4°C	4°C	NONE DISCLOSED	NONE DISCLOSED
Disposables	YES	NO	YES	YES	NO	YES	YES
Post-Treatment Massaging	NO	NO	YES	NO	NO	NO	NO
Patient Satisfaction	90%	92%	62%	81%	56%	83%	83%
Average Patient Discomfort Rating	3.6/10	2.5/10	NONE DISCLOSED	2-4/10	NONE DISCLOSED	NONE DISCLOSED	NONE DISCLOSED
Treat Non-Pinchable Fat	YES	Yes	NO	YES	YES	YES	YES
Downtime	NO	NO	YES	NO	NO	NO	NO
Nonresponders	UNKNOWN	0	UNKNOWN	UNKNOWN	UNKNOWN	NO	1 PATIENT
Applicators	STRAP ON APPLICATOR	TOUCHLESS/ROBOTIC	SUCTION APPLICATOR	APPLICATOR (WRAPPED ON)	TOUCHLESS	STRAP ON APPLICATOR	STRAP ON APPLICATOR
Autonomous Technology	NO	YES	NO	NO	NO	NO	NO
						https://www.ncbi.nlm.nih.gov/pmc/articles/PMC9869942/	

EON Institute



LEARN AND BECOME AN EON EXPERT!

Participate in a fully professional, social, engaging and interactive online school and become EON Certified.

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Course Title	Progress
EON KOLS	50% COMPLETE
EON MARKETING ASSETS	73% COMPLETE
EON MARKETING TRAINING	94% COMPLETE
EON NEW SALES STAFF TRAINING	54% COMPLETE
EON TRAINING AND CERTIFICATION	45% COMPLETE
EON+ ADVANCED	85% COMPLETE

Hey, have you checked out the EON Institute yet?

It's our go-to resource, brought to you by Dominion Aesthetic Technologies, designed specifically to support our sales team, employees, and healthcare providers as they dive into the world of EON Smarter Body Contouring technology.

Picture this: all the training videos, positioning tips, sales materials, and marketing assets you need, right at your fingertips! It's like having your own personal toolkit for success. Whether you're out in the field, working behind the scenes, or delivering top-notch care to your patients, the EON Institute has got you covered.

Provider Marketing Support

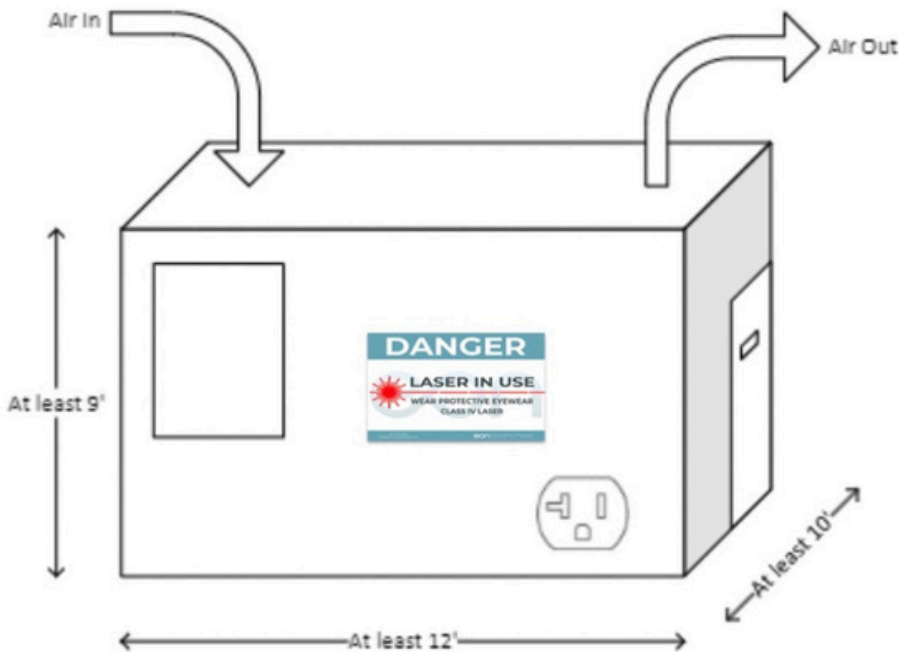


- EON Institute
 - In-Person Marketing Training
 - Educational Videos
 - EON Branding Guidelines
 - EON Device Images
 - EON Logos
 - Before & After Photos
 - Monthly Social Media
 - Email Assets
 - EON videos
- Brochures
- Retractable Banner
- Posters
- Table Top Easels
- Ring Light for B&A Photos
- Evening with EON Events
- Email Marketing
- Local Advertisements
- Local News Segments
- Press Releases
- Social Media Posts
- Influencer Marketing
- Medical Marketing Whiz
 - EON Web page Design
 - Press Release
 - Google My Business
 - Email Blast to Patients

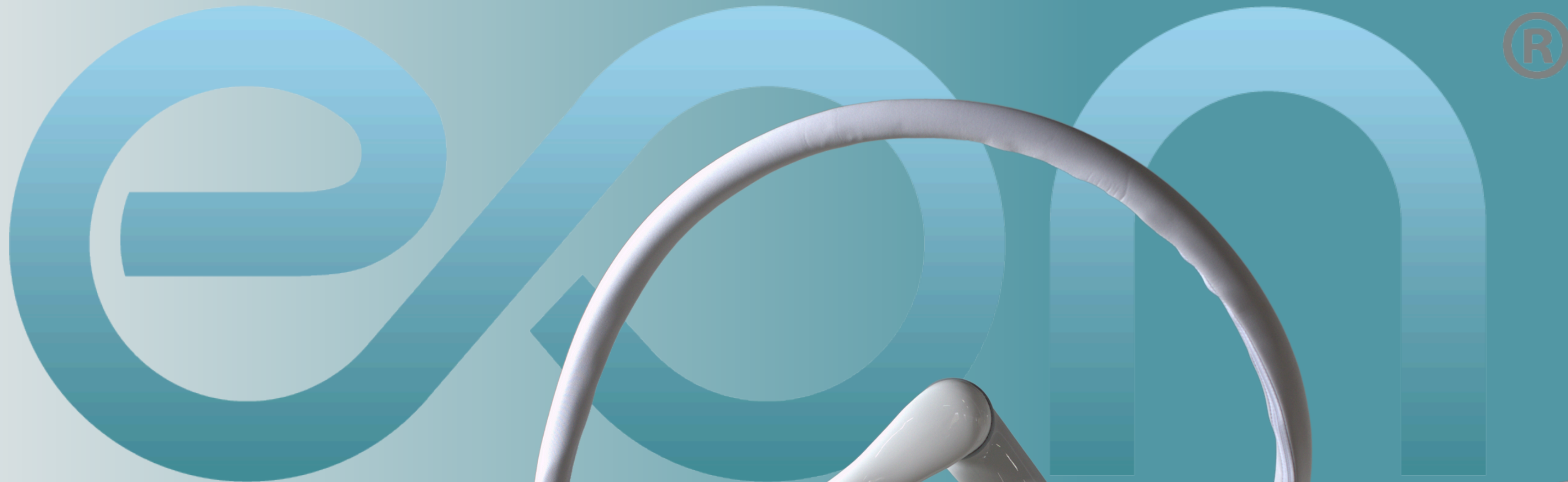
EON Specifications

Room Setup and Preparation

Make sure the room is equipped with a 110V/20A receptacle. Door(s) must have the Laser Warning Sign on the outside. Any windows should be covered with laser-blocking material. Dimmable lights are highly recommended, otherwise a use desk lamp. For abdominal treatments, the patient is looking at the ceiling.



Name	EON
Model	EON Aesthetic Laser System
Laser Type	Direct Fiber Coupled Diode Laser
Wavelength	1064 nm
Output Power	1-150 W @ 1064 nm
Operational Mode	CW & Pulsed
Aiming Beam	Diode Laser of 635nm, power ≤5 mW
Operational Interface	Color LCD Touch Screen
Power Supply	120 VAC, 20 A, 60 Hz
Laser Class	IV
Cooling	Air
Breaker	20A
Weight	250lb
Safety Compliance	IEC 60601-1, IEC 60601-1-2, IEC 60825, IEC 60601-2-22
Ambient Conditions	Operating Temperature is ≤ 75 Deg F, relative humidity is less than 60%, and atmospheric pressure is 860hPa-1060hPa.



CLINICAL DATA



ABDOMINAL LASER LIPOLYSIS USING A MICROPROCESSOR- CONTROLLED ROBOTIC ARM WITH NONCONTACT HEATING AND COOLING BY THOMAS FIALA, MD, MBA, FACS, FRCSC

BACKGROUND:

A novel FDA-cleared device uses a 1064-nm laser to noninvasively induce apoptosis for lipolysis of subcutaneous abdominal fat while maintaining comfortable skin temperatures with a proprietary jet cooling system (eon; Dominion Aesthetic Technologies, Inc., San Antonio, TX). A programmable articulated robotic arm moves the treatment head without any subject contact, maintaining an appropriate 3-dimensional treatment path, compensating for patient movement.

OBJECTIVES:

The goal of this prospective, single center, open-label study was to demonstrate the safety



DR. THOMAS FIALA

Fiala Aesthetics Plastic Surgery

Trained in Plastic Surgery at the University of Michigan, with Fellowships at Harvard-MGH and Davies Medical Center-UCSF, Dr. Fiala is very well prepared to offer you the latest in aesthetic cosmetic surgery specifically tailored to you.

From consultation to recovery, Dr. Fiala recommends the most appropriate aesthetic cosmetic procedures designed to match patients' goals. Throughout the process, his passion for quality and service is evident. Recognized as one of the area's pre-eminent plastic surgeons, Dr. Fiala's emphasis is on a treatment plan that is uniquely customized for each person.

EON Studies:

Abdominal Laser Lipolysis Using a Microprocessor-Controlled Robotic Arm With Noncontact Heating and Cooling - PubMed (nih.gov)

Safety of a 1064-nm robotic laser system for noninvasive lipolysis of the flanks - PubMed (nih.gov)

THE AESTHETIC GUIDE

Digital Editions Health & Wellness Nonsurgical Surgical Practice Management Events Awards Industry News

Home > The Aesthetic Guide > Touchless Robotic Body Contouring System Achieves Clearance for Flanks

Aesthetics Biomedical Inc. Announces FDA Clearance of Vivace Ultra, The First-and-Only Personalized Radiofrequency (RF) Microneedling Technology
OCT 20, 2022

Touchless Robotic Body Contouring System Achieves Clearance for Flanks



Sponsored by Dominion Aesthetic Technologies, Inc. EON from Dominion Aesthetic Technologies, Inc. (Houston, Texas) is recognized as the world's first robotic, non-invasive, no-touch body contouring platform. FDA cleared for full abdominal fat reduction, the device recently received clearance for the flanks as well, rounding out approval to treat the entire circumference of the waist for patients with a BMI of 30 or less.

Kevin A. Wilson | Jun 22, 2022



“Dominion has taken the proven diode laser and married it to a very sophisticated robotic arm, which moves the laser and skin cooling jets over the patient's skin. It is programmed to follow their specific contours," said Thomas Fiala, M.D., F.A.C.S., FRCSC, a plastic surgeon in Orlando, Fla. "They've spent a lot of time refining the robotic arm's programming, in order to get it to scan the patient's shape. This programmable design also allows custom-tailored treatments.

Dr. Fiala Study Review

YouTube

Search



The video player shows a promotional graphic for the EON device. At the top center is a circular portrait of Dr. Thomas Fiala. Below it is the 'eon' logo in a stylized blue font, followed by the text 'smarter body contouring'. To the right of the text is a white EON device with a screen and a control panel. Below the logo and text, a list of credentials for Dr. Fiala is displayed: 'THOMAS FIALA MD, MBA, FACS', 'BOARD-CERTIFIED PLASTIC SURGEON IN ORLANDO, FLORIDA', 'PAST PRESIDENT, FLORIDA SOCIETY OF PLASTIC SURGEONS, 2015-2016', 'MEMBER: ASPS, ASAPS, SESPRS, FSPS, ISAPS, ASLMS', and 'VOLUNTARY FACULTY, COLLEGE OF MEDICINE, UNIVERSITY OF CENTRAL FLORIDA'. The video player interface includes a progress bar at 0:00 / 18:19 and various control icons at the bottom.

Post Marketing Study on EON by Dr Fiala

EON - Smarter Body Contouring
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[This link will redirect you to the Youtube broadcast of Dr. Thomas Fiala.](#)

Fiala - Abdominal Study

CLINICAL RESULTS	DETAILS
Average upper abdomen fat reduction was 21.6% measured by ultrasound	20 females and 6 males - ages 21 to 61
Average lower abdomen fat reduction was 25.3% measured by ultrasound	All Fitzpatrick Scale Skin Types
Mean reduction in abdominal subcutaneous fat thickness was 6.3mm & circumferential reduction 4.1cm (1.6-inch)	BMI's 17.8 to 32.2
Over 73% of patients showed greater than 20% fat reduction measured by ultrasound	Mean treatment area 378.5 cm2 (full abdomen)

EON FDA CLEARED FOR ABDOMEN

ABDOMINAL LASER LIPOLYSIS USING A MICROPROCESSOR- CONTROLLED ROBOTIC ARM WITH NONCONTACT HEATING AND COOLING BY THOMAS FIALA, MD, MBA, FACS, FRCSC

BACKGROUND:

A novel FDA-cleared device uses a 1064-nm laser to noninvasively induce apoptosis for lipolysis of subcutaneous abdominal fat while maintaining comfortable skin temperatures with a proprietary jet cooling system (eon; Dominion Aesthetic Technologies, Inc., San Antonio, TX). A programmable articulated robotic arm moves the treatment head without any subject contact, maintaining an appropriate 3-dimensional treatment path, compensating for patient movement

OBJECTIVES:

The goal of this prospective, single center, open-label study was to demonstrate the safety and effectiveness of this device for reducing subcutaneous abdominal fat when operated with an updated power delivery curve.

METHODS:

Male and female subjects with Fitzpatrick skin types I to VI (N = 26) were treated. Four abdominal zones up to 150 cm2 each customized in size and location for body habitus, were treated. Four underwent a single 20-minute treatment session. Follow-up visits occurred after 6 and 12 weeks. A standardized protocol was used to obtain ultrasound measurement of subcutaneous abdominal fat thickness, abdominal circumference, reported patient satisfaction and digital images.

RESULTS:

The mean treatment area was 378.5 cm2. At Week 12, there was a 21.6% or 6.3 mm mean reduction in abdominal subcutaneous fat thickness and a 4.1-cm (1.6-inch) mean reduction in abdominal circumference. Most subjects (84.6%) were satisfied or very satisfied with their results. The mean pain score was 2.5 on an 11-point ordinal scale. There were no nonresponders. Only 2 adverse events were noted: mild transient erythema (n = 1, 3.8%) and localized subcutaneous firmness (n = 1, 3.8%) which resolved without intervention within 12 weeks.

CONCLUSION:

This contact-free device is safe and effective for reducing subcutaneous abdominal fat and represents an improvement on the prior treatment protocol.

Fiala - Abdominal Study

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Average upper abdomen fat reduction was 21.6% measured by ultrasound	20 females and 6 males - ages 21 to 61
Average lower abdomen fat reduction was 25.3% measured by ultrasound	All Fitzpatrick Scale Skin Types
Mean reduction in abdominal subcutaneous fat thickness was 6.3mm & circumferential reduction 4.1cm (1.6-inch)	BMIs 17.8 to 32.2
Over 73% of patients showed greater than 20% fat reduction measured by ultrasound	Mean treatment area 378.5 cm2 (full abdomen)

DEMOGRAPHICS:

There were 26 subjects at the Fiala site. Most subjects (80.8%) were female. The median age was 42 years (range: 21 to 61 years). The majority (70%) of the subjects were Caucasian; 35% were Hispanic. Fitzpatrick Skin Types ranged between 1 and 6 with 65.4% of subjects rated 3-6. The mean baseline BMI was 25.1 kg/m2 (range: 17.8 to 32.2) and the mean abdominal circumference was 35.7 inches (range 30.6 to 44.2).

METHODOLOGY:

The mean area treated was 378.5 cm2 (range: 220 to 600 cm2) in a single 30-minute office session. All subjects were evaluated immediately post-procedure and at Weeks 6 and 12. Evaluations were performed using standardized photography and ultrasound, used to assess percent fat reduction.

PRIMARY EFFECTIVENESS:

The primary effectiveness endpoint was the mean percent fat reduction by ultrasound at Week 6 (11.8% reduction) and Week 12 (21.6% reduction); the corresponding one-sided 97.5% lower confidence bounds in support of effectiveness were 8.3% and 18.1% reduction. Half (50%) experienced >20% fat reduction at the Week 12 follow-up visit. The mean reduction in circumference was 1.6 inches (range: 0.2 to 4.72 inches [all reductions]) at Week 12 with 57.7% experiencing at least one-inch waist reduction at Week 12.

SUBJECT-REPORTED PAIN:

Subjects reported pain using a 0-10 ordinal scale during the procedure (25 subjects reporting on the pain scale; mean 2.5/10; maximum 4/10), 30 minutes post procedure (4 subjects; mean 0.17/10; maximum 1.5/10), Week 6 (6 subjects; mean 0.44/10;maximum 2/10) and Week 12 (1 subject; mean 0.08/10; maximum 1/10). The mean number of pain control deployment times were 1.81 (maximum 9) for the Lite button and 4.0 (maximum 17) for the QC button.

ADVERSE EVENTS:

There were no unexpected or unresolved safety issues among the 26 study patients; 2 patients (7.7%) experienced adverse events. The first subject (00001) experienced mild erythema during the session which shortened each segment from 20 to 15 minutes for this patient only; the erythema had fully resolved by the time that the patient left Dr. Fiala’s office. The second subject (00016) had a panniculitis with nodularity reported at 6 weeks with full resolution by 12 weeks as evidenced by ultrasound scans.

SUBJECT-REPORTED SATISFACTION:

Last, subject satisfaction was measured on a 1-10 ordinal scale for five specific satisfaction questions (Q1-Q5). Overall, 84.6% rated satisfied (1-2/10) for improved appearance, 88.5% for Q2, 92.3% for Q3 and Q4, and 100% for Q5.

Fiala - Flank Study

CLINICAL RESULTS	DETAILS
Zero Non- Responders	11 Subjects ages 24 to 63
Lasered Area Size 110 cm2 per treatment segment	All Fitzpatrick Scale Skin Types
100% Subject Satisfaction	BMIs 22.3 to 34.2
Mean fat reduction 6.1 mm (15%)	Mean abdominal circumference of 97.9 cm (range, 82.2-109.5 cm)
Low incidence of adverse effects	One patient with palpable thickening in the subcutaneous tissue resolved after two weeks.

SAFETY OF A 1064-NM ROBOTIC LASER SYSTEM FOR NONINVASIVE LIPOLYSIS OF THE FLANKS BY THOMAS FIALA, MD, MBA, FACS, FRCSC

OBJECTIVES:

The primary objective of this pilot study was to confirm the safety of a 1064-nm laser device with a novel robotic arm for noninvasive subcutaneous fat reduction in the flank area. Secondary objectives included: assessing the extent of subject discomfort during treatment, overall subject satisfaction with the results of the procedure, and a determination of subcutaneous fat reduction in the treated area, in preparation for larger upcoming trials.

METHODS:

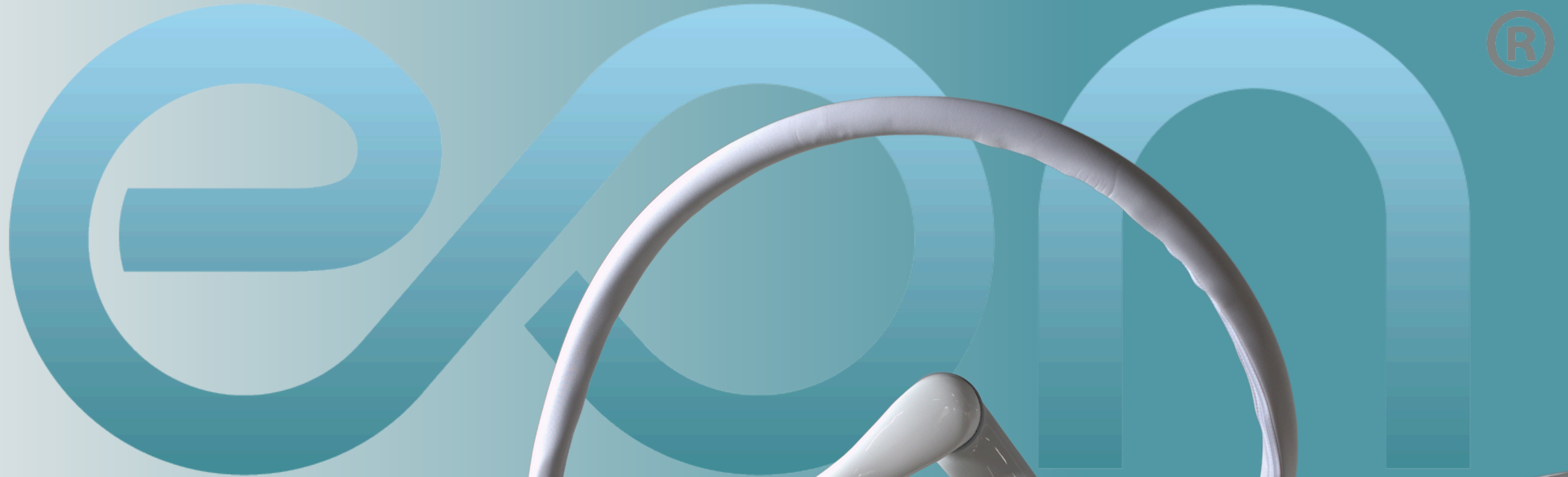
A 110-cm² area on both flanks of enrolled subjects (N = 11; 22 flanks) was treated for 20 minutes with a Food and Drug Administration-cleared robotic noncontact 1064-nm laser system (EON®; Dominion Aesthetic Technologies, Inc.). Patients were followed for 12 weeks, and examined routinely at 2 weeks, 12 weeks, and additionally as needed, post treatment. Ad hoc surveys were administered to assess patient satisfaction. A 2-week post treatment ultrasound scan was used to check for changes in the treated area. Ultrasound measurements were also used to determine the subcutaneous adipose tissue thickness at a center of each treatment zone before treatment and at 12 weeks post treatment for efficacy determination, with mean thicknesses calculated per subject. events were noted: mild transient erythema (n = 1, 3.8%) and localized subcutaneous firmness (n = 1, 3.8%) which resolved without intervention within 12 weeks.

RESULTS:

The treatment had a low incidence of adverse effects, with only one subject developing a palpable thickening in the subcutaneous tissue following treatment. This was noted at the 2-week time period and had been resolved by the 12-week post treatment exam. No other predefined adverse effects were noted. On a scale of 0–10, the mean pain score during the procedure was 1.95, decreasing to 0.9 at 30 minutes postprocedure. Subject satisfaction was “Excellent” for all subjects (100%). At Week 12 after one treatment, the mean reduction in subcutaneous adipose thickness on the treated flanks was 6.1 mm per patient (–15%; p < 0.01).

CONCLUSION:

Similar to a prior abdominal study with the same robotic laser device, this pilot study confirms the safety of this 1064-nm noncontact laser device for treating subcutaneous fat on the flanks. The procedure is well tolerated with a high degree of subject satisfaction. The amount of subcutaneous fat reduction in the flank area appears similar to that seen in the abdomen, but larger studies are required for confirmation. ClinicalTrials.gov Identifier: NCT04797988.



EON FRANCHISES

EON Franchise Model

An EON Smarter Body Contouring Franchise offers several advantages that make it stand out compared to other body contouring models:

- **Advanced Technology and Proven Success:** EON Smarter Body Contouring features cutting-edge technology that sets it apart from competitors. This advanced technology can result in better results, enhanced safety, and improved customer satisfaction. EON Smarter Body Contouring has a track record of delivering exceptional results and customer satisfaction, which can be a compelling reason to choose it over other models.
- **Franchise Support, Consistency and Community:** A franchise model provides franchisees with comprehensive support, including training, marketing assistance, and operational guidance. This support can help franchisees succeed more easily than if they were starting from scratch or choosing a different model. Franchisees often join a supportive community of fellow business owners within the same brand, which can provide networking opportunities and a sense of belonging.
- **Brand Recognition:** Franchisees can benefit from immediate recognition and trust from potential customers.
- **Community:** Franchisees often join a supportive community of fellow business owners within the same brand, which can provide networking opportunities and a sense of belonging.



EON Saks Fifth Avenue

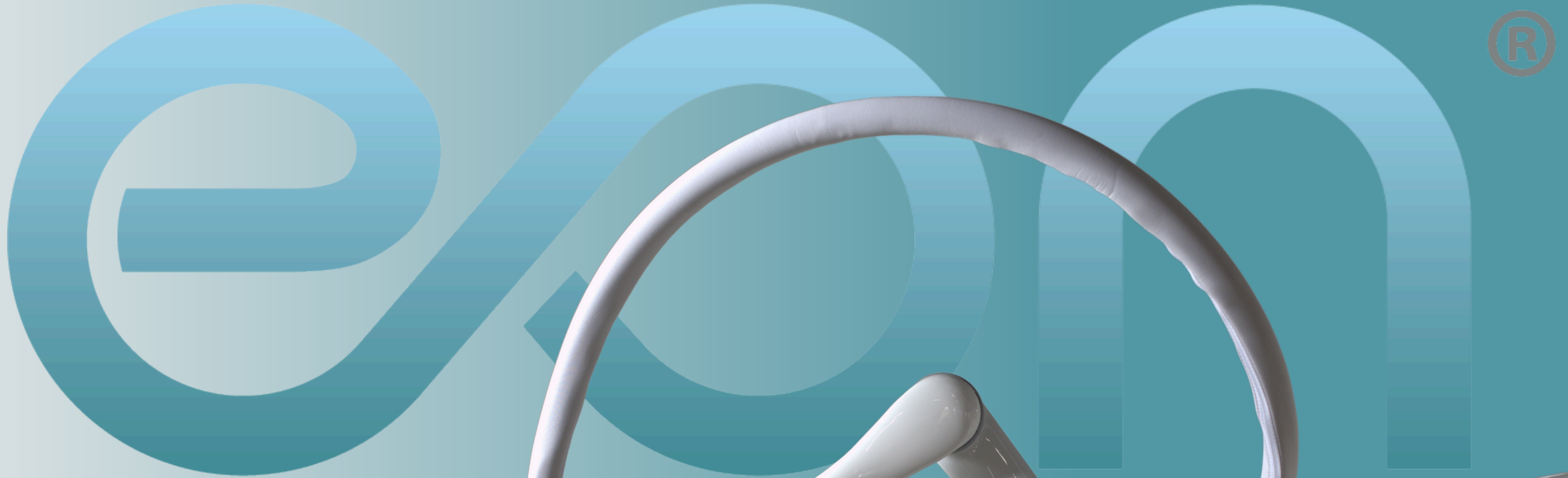


EON Saks Fifth Avenue

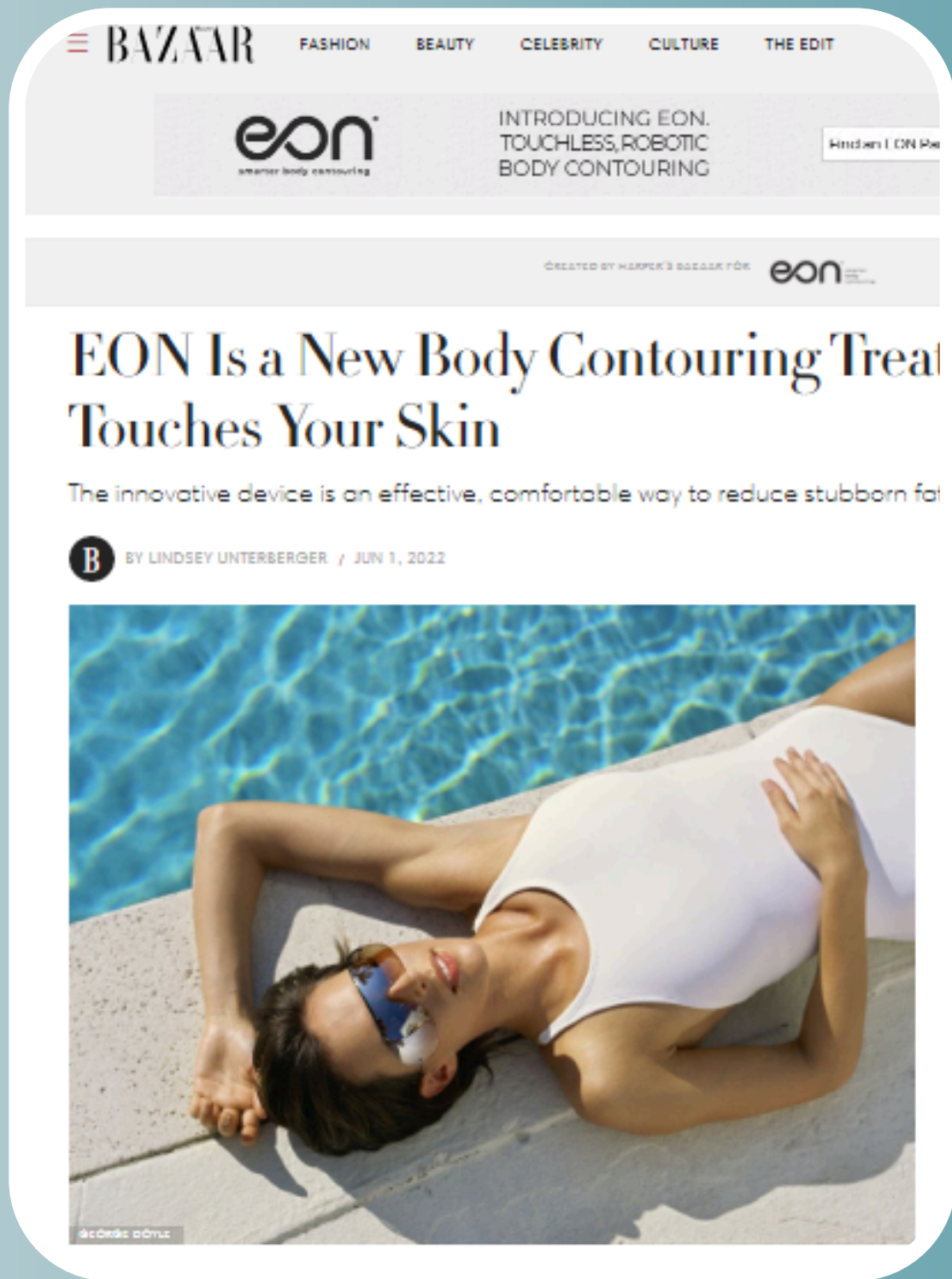


EON of The Woodlands





EON KOLS



GREGORY A. BUFORD, MD FACS

BEAUTY by BUFORD

Dr. Gregory A. Buford is a Board Certified Plastic Surgeon and nationally recognized MASTER Facial Injectables Trainer. In addition, he is the founder of Core Aesthetics Training Institute, a nationally recognized organization responsible for training medical professionals in the safe and effective use of facial injectables.

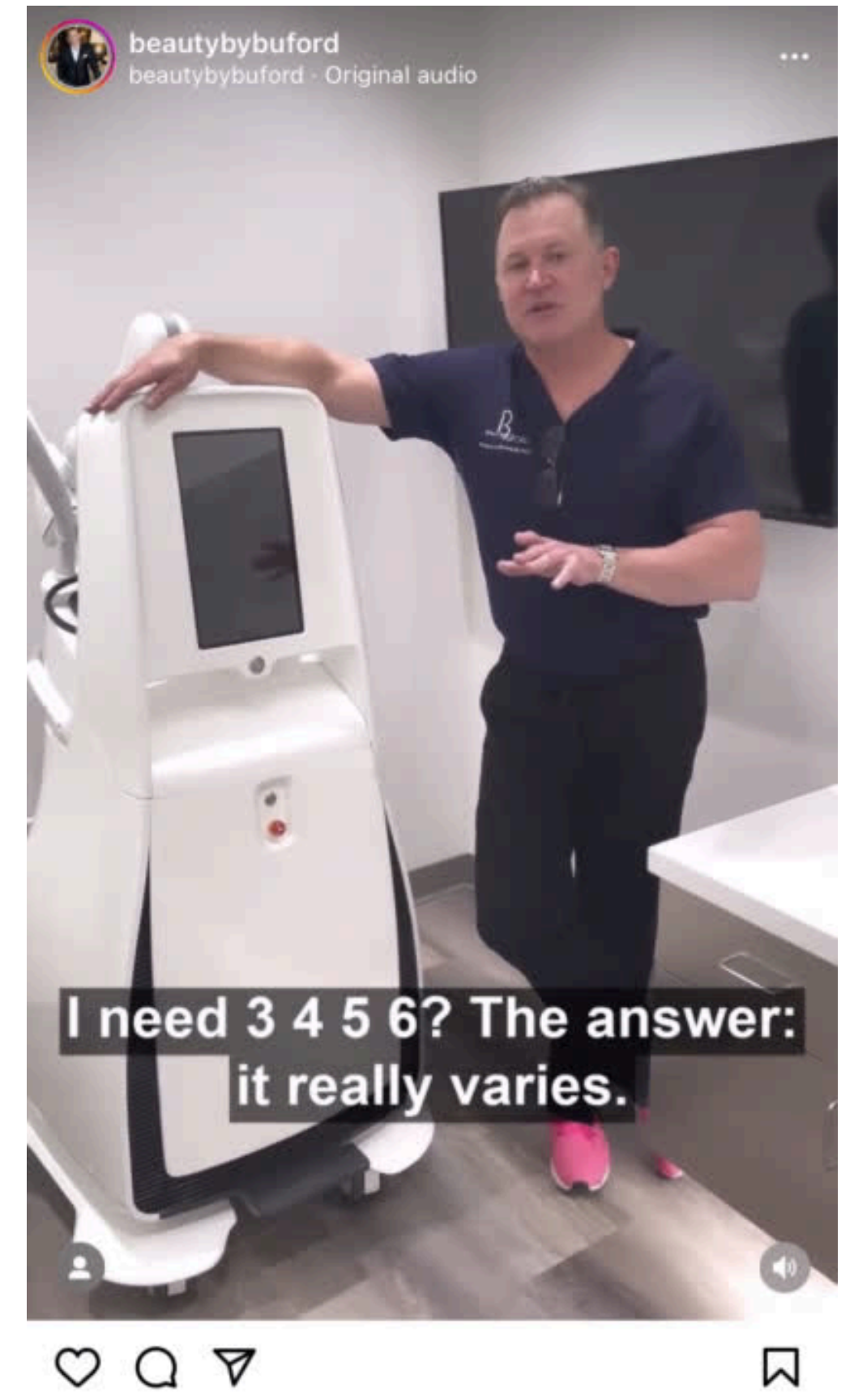
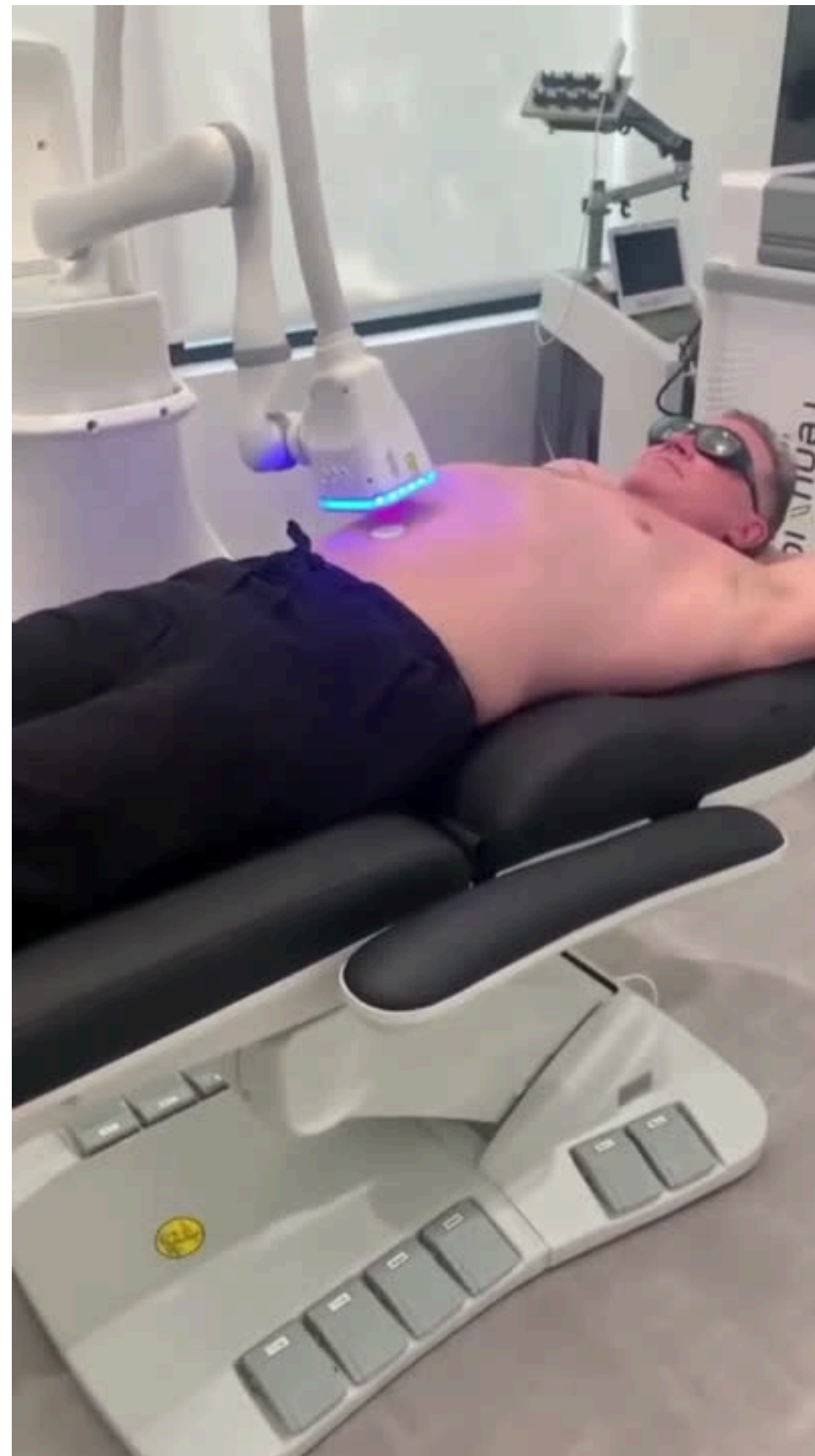
Dr. Buford has been consistently recognized in the media for his Plastic Surgery expertise and has participated with resources including Vogue, E Online, ABC News, FOX News, EMedicine, and many others. Dr Buford is honored to participate as a consultant and Advisory Board Member for several companies including Ideal Image, Monj, Mend Nutrition, Dominion Aesthetic Technologies, Solta Medical, Acorn, OCTANe, Allergan, Galderma, Evolus, Revance, Turn.Bio, Apyx Medical, Aesthetic Biomedical, and RVL Therapeutics.

Dr. Buford is the author of "Beauty and the Business", "Eat, Drink, Heal: The Art and Science of Surgical Nutrition" and "The Boob Job Bible". These books are currently available on Amazon and have received acclaim from both medical professionals as well as patients from around the world.

Gregory A. Buford, M.D. received his medical degree from Georgetown University School of Medicine and completed residencies in both General Surgery as well as Plastic & Reconstructive Surgery at the Cleveland Clinic Foundation.

“It's very energizing to find a product that actually lives up to expectations," expressed Gregory A. Buford, M.D., F.A.C.S., a plastic surgeon in Denver, Colo. "When I first heard about EON, I was skeptical. The technology sounded good, but I was cautious. Would it be just another flash in the pan? We've been using EON for a couple of months. Patients are happy with the procedure and the results speak for themselves. In the least successful treatment we've seen, a patient lost a little over two inches, which was impressive. The most successful patient lost around four-and-a-half inches, which is a substantial circumferential reduction. That's after a single session with no topical numbing, zero sedation, and no downtime.”

Dr. Buford and EON



EON for the Win: A technology



EON for the Win: A technology advancement in Plas

June 15, 2022 17:00 ET | Source: Austin Plastic Surgeon

AUSTIN, TEXAS, June 15, 2022 (GLOBE NEWSWIRE) --



Dr. Johnny Franco

EON is a non-invasive, no-skin-damage laser fat reduction procedure that will help you reduce those e



DR. JOHNNY FRANCO

Austin Plastic Surgeon

Originally from Las Cruces, New Mexico, Dr. Franco is bilingual in English and Spanish. After graduating from Beloit College with a Bachelor of Science in Biochemistry, and earning his Doctorate of Medicine from the University of Texas Medical Branch at Galveston, Dr. Franco served his residency in plastic surgery at the Saint Louis University School of Medicine, where he was chief resident from 2010-2011. There, he was chief resident from 2010-2011.

In 2011, he completed additional training at Chan Gung Hospital in Taiwan with a focus on microsurgery primarily in cancer reconstruction, followed by a fellowship at Gent University Hospital in Belgium where he specialized in breast reconstruction and fat transfer.

Today, Dr. Franco is a board-certified plastic surgeon with an impressive history of publications, presentations, and accolades, including the Merck Index Award and the Walter S. Haven Prize. He is an active member of:

- American Society of Plastic Surgeons
- American Society of Aesthetic Plastic Surgeons
- Austin Society of Plastic and Reconstructive Surgeons

He is currently Clinical Faculty at The University of Texas Dell Medical School. He also is a reviewer for the Aesthetic Journal and Annals of Plastic Surgery where he reviews the articles for publication from other plastic surgeons around the world.

“

Often, patients opt to receive more than one treatment to see more results over time in the cumbersome spots that they want to shrink or eliminate.

Additionally, there is little that patients need to do to prepare for their EON treatment. Dr. Franco said that that's the beauty of this technology. People can come in after a single consultation, either in person or via virtual consultation, and get the treatment in a short amount of time, depending on the surface size, and resume their day-to-day activities right away.

”

Dr. Franco Testimonial



Dr. Franco Webinar - Semaglutide / GPL-1 and EON

Skinny Shot = End of Aesthetics???

- Misconception
- Second Cosmetic Wave
- Liposuction is NOT a weight loss procedure
- Transition of procedures
- Increases the possibilities.
- Increased patient pool
- Speaking to the patients - Those practices that do will succeed





DR. CHAD DEAL

Southern Surgical Arts

Dr. Deal is certified by the American Board of Cosmetic Surgery (ABCS), the American Board of Facial Cosmetic Surgery (ABFCS), as well as the American Board of Surgery (ABS). With intense focus on cosmetic surgery, he has exceptional skill and artistic vision, which is illuminated in the outcomes of more than 4,800 cosmetic surgical procedures.

Dr. Deal's extensive training, experience and passion are great assets to field of cosmetic surgery. Everything he does reflects his sincerity. He feels blessed to have the opportunity to help people make profound changes in their lives through cosmetic surgery. Since his arrival in southeast Tennessee, Dr. Deal has been publicly recognized for his work. He was selected as a finalist in Best of the Best awards for Best Cosmetic Surgeon in 2011, 2012, 2013, 2014, and 2015. In 2016 & 2017, he won Best Cosmetic Surgeon in Chattanooga. He was also awarded the Patient's Choice Award and The Most Compassionate Doctor Award on Vitals.com.

Dr. Deal is on the faculty of Southern Surgical Arts' American Academy of Cosmetic Surgery's Fellowship Program, and trains talented surgeons from around the country every year. The surgeons who finish the fellowship program are eligible to become certified by the American Board of Cosmetic Surgery. Dr. Deal is an ABCS Board examiner and is on the Written Exam Committee. In addition, he serves on the AACS Fellowship Committee, which focuses on establishing educational criteria for AACS Fellowships. He is also an active member of the Accreditation Association for Ambulatory Health Care, Inc., the American Medical Association and the American College of Surgeons.

What can we help you find?

A Top Cosmetic Surgeon on a New Body Laser

Created with EON

Alongside exercising and eating in a way that nourishes both body and soul, safe, noninvasive treatments can deliver extra fine-tuning—and the tech keeps getting more sophisticated. EON, a new heat laser technology, targets and reduces fat in the abdomen and flanks; for Dr. Chad Deal, a Tennessee-based, a board-certified cosmetic surgeon and the owner of Southern Surgical Arts surgery center and med-spas, its benefits are dramatic.

An EON treatment takes 20 minutes (it's FDA-approved for fat reduction in the abdomen and flanks), involves no anesthesia or downtime, and is touchless: An intelligent robotic arm hovers over the targeted area, administering laser heat as well as an ingenious cooling technology that keeps the skin's surface—and thus the procedure—comfortable.

“

I see it in the future treating all the major areas. I see it continuing to be used to treat pseudogynecomastia. It's not just the fat-reducing technology that's groundbreaking—it's also the robot itself. It, too, has an exciting future; I see that robotic arm being integrated into new aesthetic devices and lasers.

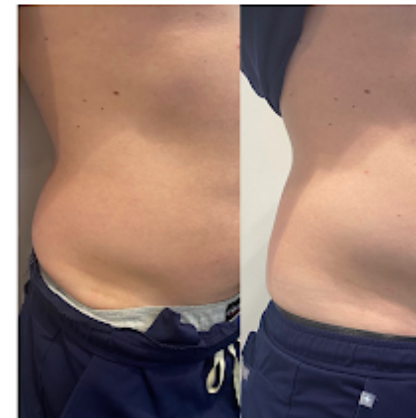
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Dr. Chad Deal and EON



Physicians Power Purchasing

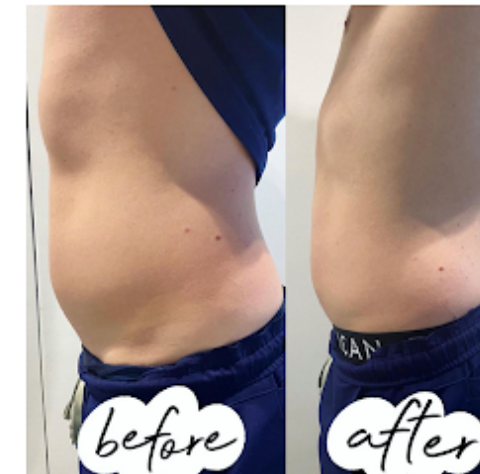
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Physicians Power Purchasing

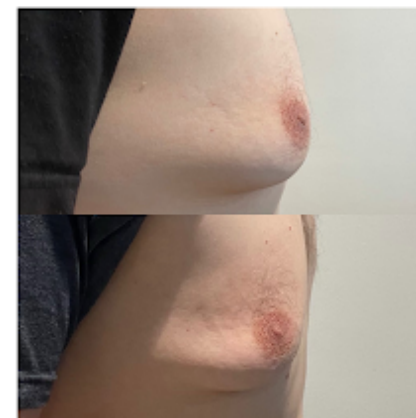
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H-TOWN

EON is on the cutting edge of smarter body contouring!



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Learn about the Eon Body Contouring system on H-Town



JOHNNY J. PEET, MD.

Woodlands Medical Aesthetics Institute

Dr. Johnny Peet is a board-certified gynecologist practicing in The Woodlands, TX, since 2000. A specialist in the fields of hormone optimization and sexual health, he works alongside his experienced staff to help people like you look better, feel better, and live better. In 2012, he founded Woodlands Medical Aesthetics Institute and Woodlands Gynecology & Aesthetics to bring his specialized training to men and women in The Woodlands and surrounding communities.

Dr. Peet has a special interest in combining laser technology, platelet-rich plasma, and hormone optimization to improve sexual function and health. He combines professionalism with a warm demeanor that lets men and women feel comfortable candidly discussing their concerns and goals, no matter how personal.

Dr. Peet earned his undergraduate degree from The University of Texas at Austin in 1992 and his MD from Texas A&M Health Science Center in 1996. He later completed an internship in Obstetrics/Gynecology at Scott & White Memorial Hospital in 1997 and a residency within the same program in 2000.

He has previously served as an active staff physician at medical institutions such as Memorial Hermann Hospital The Woodlands, Conroe Regional Medical Center, and St. Luke's Community Medical Center The Woodlands.

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EON is a tremendous technology whereby the 1064 laser is focused in the subcutaneous tissue creating heat and subsequent cell death of adipocytes. The heat and energy stays confined to the fatty layer between the skin and abdominal musculature, and a patented cooling system helps to prevent skin discomfort or burns. This focused technology also protects the muscles, fascia and abdominopelvic organs from injury as well. As a touchless, focused and robotic technology, EON is safe for use in women of childbearing age, even if they have not yet completed their family.

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M. MARGARET HALEY

My Derma Clinic Miami

M. Margaret Haley a medical aesthetician and massage therapist with 20 years of experience. She customizes each skincare experience to the specific needs of the client. She is the number one EON account in the nation for two years in a row.

My Derma Clinic was founded in 2005. It is privately owned by M. Margaret Haley, who serves as the clinic's managing director. Ms. Haley is a lawyer and also has an Associate's degree in Natural Health with a concentration in Skin Care and Therapeutic Massage from the Florida College of Natural Health. Ms. Haley is a Licensed Facialist, a Licensed Massage Therapist (LMT), and also a Certified Medical Electrologist (CME) trained in Laser Hair Removal.

realself.

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I just received an EON Laser treatment! The staff here was incredibly helpful, and they guided me through the entire process. A staff member stayed with me for the duration of my treatment, which helped. EON was quite painless for me.....only a tiny bit of tingling on one of my flanks, which is hardly worth mentioning. I'm now 2 days out, and have had no issues. No downtime whatsoever. I'm looking forward to seeing my results!! And, I will definitely return to MyDerma Clinic.

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EON SCIENTIFIC ADVISORY COMMITTEE



DR. JILL WAIBEL

Clinical Investigator for EON

Dr. Waibel was one of three investigators participating in the premarketing study that evaluated the laser. Eligible patients had a body mass index ≤ 30 kg/m² and ≥ 25 mm thickness of adipose tissue on the abdomen.

A total of 36 patients were enrolled. They ranged in age from 18 to 70 years and had Fitzpatrick skin types I-V. Each patient was treated at a single session on the lower abdomen in a designated 150 cm² on each side. The primary outcome was based on a blinded evaluation of fat reduction judged on clinical photographs by three independent raters at week 12 post-treatment.

The results showed a preference for the week 12 appearance versus baseline for 94.4% of the image pairs. Consistent with those results, 95% of patients reported visible reduction in fat and overall improved appearance. Secondary outcomes included ultrasound measurement of fat thickness, which showed a 21.6% reduction, and circumferential measurements, which showed a 3.40 mm reduction.

“All patients had a >1 inch average reduction in circumference with a range of up to 4 inches,” Dr. Waibel reported. Pain during the procedure was reported by 9 (25%) patients. Nodules, which Dr. Waibel noted are the result of an inflammatory response following fat necrosis and fairly common after lipolysis with any 1064-nm laser, developed in four patients (11.1%) and were self-limiting. No adverse events were reported at the 12-week follow-up visit.

EON SCIENTIFIC ADVISORY COMMITTEE



DR. SUZANNE KILMER, MD

Clinical Investigator for EON

“What’s novel about this device is that it has a non-contact automated articulated arm that hovers over the treated area delivering the 1064 nm wavelength energy, while simultaneously cooling the skin with feedback control,” says Suzanne L. Kilmer, M.D., founder of the Laser and Skin Surgery Center of Northern California and clinical professor of dermatology at University of California, Davis. “The device hovers over the patient so nothing is touching the patient or applied to the patient. It automatically moves along the pre-templated area, delivering the heat and cooling while maintaining temperatures that are comfortable for the patient while triggering apoptosis.”

Dr. Kilmer, who was among the investigators for eon FR and is a member of Dominion's Scientific Advisory Committee, says that fat reduction outcomes with the device are comparable to that of other 1064 nm body contouring technologies, at 11% to 13%. Researchers verified their results with ultrasound, she says.

Most patients describe the treatment as comfortable and were satisfied with results, according to Dr. Kilmer.

“Eon does cover a large area at once -you can actually add in areas, sequentially. So, you can do a smaller correction of fat or an entire abdomen,” she says.

