

## SURVIVOR SMALL BUSINESS MARKETING SPOTLIGHT

Name:	Business:
Mobile #:	Business Start Date:
Email:	Country:
Website/Media Links:	

Email to [barbara@SistersRockingCourage.com](mailto:barbara@SistersRockingCourage.com) Re: Survivors Spotlight

QUESTIONS	ANSWERS
How old are you? (for International Courage Award categories)	<input type="checkbox"/> Under 30 <input type="checkbox"/> 30-44 <input type="checkbox"/> 45-59 <input type="checkbox"/> Over 60
What is your background? What skills and experience do you have?	<input type="text"/>
What has been your greatest struggle, personally or professionally?	<input type="text"/>
What does your business do? What challenge do you solve?	<input type="text"/>
Why is your business important to you?	<input type="text"/>
Was there a pivotal event that inspired you to start this business?	<input type="text"/>
What keeps you going when times get tough?	<input type="text"/>
What has been the biggest surprise with marketing your business?	<input type="text"/>
What is a non-monetary, measurable goal you have for your business?	<input type="text"/>
What advice would you have for your younger self about owning a business?	<input type="text"/>

SUBMISSIONS ARE ACCEPTED ONLINE OR VIA EMAIL

See Pg 2 for  
Deadlines  
and Details



[www.SistersRockingCourage.com](http://www.SistersRockingCourage.com)



## SURVIVOR SMALL BUSINESS MARKETING SPOTLIGHT

The Sisters Rocking Courage Survivor Small Business Marketing Spotlight is focused on marketing women, trauma survivors whose business makes the world a better place. Women from around the world are featured who have found the courage to turn their pain into purpose with products or services that are changing lives.

**You're invited to apply if you're a survivor who's been in business (for profit or non-profit) 2 years or more.**

Have fun completing the questions below. Or if you'd prefer to answer these questions over a zoom call, schedule a free, casual conversation with Barbara at [www.SistersRockingCourage.com](http://www.SistersRockingCourage.com). Our goal is to feature you and your business in the best possible spotlight! ... It could just change your life!

#### **SELECTED SUBMISSIONS WILL BE FEATURED ON:**

- **Sisters Rocking Courage international website**
- **Social media pages and groups with a combined following of over 10K**
- **Sisters Rocking Courage online feature magazine (*brand new*)**
- **And will also be entered into Sisters Rocking Courage Annual Small Business Courage Awards that will be chosen by committee and announced February 2024. (*details coming soon*)**

*Survivor Small Business Marketing Spotlights recognize women who have been changing lives for at least 2 years. Sisters Rocking Courage reserves the right to select survivor spotlights from all entries. Submissions are reviewed based on criteria and impact being made. Survivors attest that all information in this application is accurate to the best of their ability and understands that their information may be edited for formatting purposes to be featured on multiple social media platforms. **SUBMISSION DEADLINES:** October 15th for November deadline & November 15th for December deadline*



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