

Mark William Malcolm

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Summary

Award winning, successful, program building Head Coach with 45 years of experience, seeks a coaching position where he can build a tradition of excellence.

Selected by the Positive Coaching Alliance as a 2018 National Double Goal Coach winner.

A published authority, consulted by coaches across the nation, including Ryan Munz, HFC Wisconsin Platteville, and Jerry Ralph, HFC El Camino HS, San Diego, CA.

Led The Shelton School to 5 straight playoff appearances 2017 through 2022, half of all of the school's playoff appearances.

Assistant Head Coach at 6A offensive powerhouse J.J. Pearce.

Honors

Mirabeau B. Lamar Educators Award, Richardson Masonic Lodge 2024

Shelton Upper School Spark Award (Teacher of the Year) 2020-21

National PCA Double Goal Coach Award 2018

Shelton School Coach of the Year 2018

J. J. Pearce Featured Speaker, Senior Celebration 2015

J. J. Pearce Community Fireside Chat 2013

Richardson ISD Assistant Coach of the Year 2013

Richardson ISD School Board Recognition 2002

Apollo PTA Lifetime PTA Membership Award 2000

Richardson ISD School Board Recognition 1994

Developer of Player Performance

All State Receiver–Ethan Armour 2018

All State Receiver–Shance Beck 2016

District Offensive MVP–QB Cole Reeves 2016

All State Receiver and District MVP–Corey Coleman 2011

All State Receiver–Blake Durant 2010
All State Receiver–Josh Gold 2009
All State Receiver–Blake Jumonville 2009
All State Receiver–Jordan Gush 2007

Experience

Richardson North JH, Richardson, TX, Head Athletic Coordinator 2022-2024

The Shelton School, Dallas, TX, Head Football Coach 2017–2022
U.S. Government, Economics, U.S. History, and World History

The Shelton School, Dallas, TX, Assistant Head Coach and Offensive
Coordinator/Varsity Receivers 2014-2016
U.S. Government, Economics, U.S. History

J. J. Pearce HS, Richardson TX, Assistant Head Coach and Varsity Receivers
2011-2014
U.S. Government, U.S. History

J. J. Pearce HS, Richardson TX, Co-Offensive Coordinator and Varsity Receivers
2010-2011
U.S. Government, U.S. History

J. J. Pearce HS, Richardson TX, Special Teams Coordinator and Varsity Receivers
2007-2010
U.S. Government, U.S. History

L. V. Berkner HS, Richardson TX, Varsity Offensive Line and Freshman Coordinator
2005-2007
U.S. Government, U.S. History

Apollo JH, Richardson, TX, Athletic Coordinator 1979-2005
U.S. History and Language Arts

Education and Certifications

Texas Tech University, Lubbock, TX, B.S Secondary Education 1979
English Certification, TEA, 1979
History Certification, TEA, 1979

Composite Social Studies Certificate, TEA 1993

Publications

"Tending Your Feeder School Staff." Scholastic Coach and Athletic Director. November 1994, 13
"Practicing Special Game Situations." Texas Coach. November 1994, 48-49
"The Honor of Service." Texas Coach. October 1996, 34
"How To Drive Your Program Right Into the Ground." Texas Coach. May 1999, 46-47
"A Matter of Perspective." Texas Coach. August 2000, 26-27
"A Matter of Perspective." Scholastic Coach and Athletic Director. October 2000, 44
"Of High Horses and High Callings." Texas Coach. March 2001, 60-61
"Attacking With Hammer and Tongs." Scholastic Coach and Athletic Director. September 2001, 6-37
"The Blue Streak No-Huddle Offense." Scholastic Coach and Athletic Director. January 2003, 32-35
"Masters at Work". Texas Coach, August 2003, 33
"The Quick Passing Game at Apollo." Texas Coach. November 2003, 54-55
"Winning With Special Teams." Texas Coach. August 2005, 66-69
"Communicating At Apollo." Texas Coach. August 2005, 52-53
"Special Teams at Apollo." Texas Coach. November 2005, 50-51
"Won for the Book." Scholastic Coach and Athletic Director. December 2005, 70-71
"From the White Board to the Web Site." Scholastic Coach and Athletic Director. March 2006, 48-49
"How To Begin Winning in the Off-Season." Scholastic Coach and Athletic Director. March 2006, 20-22
"Chasing Excellence." Texas Coach. October 2015, 52-53
"Witness for the Defense." Texas Coach. January 2016, 42-43
"What is at the Core of Your Offensive Philosophy?" Texas Coach. March 2016, 44
"Reflections of a Head Coach at 60" Texas Coach, September 2017, 48
"The Arc of Influence" Texas Coach, November, 22
"Message" and "Into the Forge" Texas Coach, January 2018, 52
"The Five Guys You Will Defeat" Texas Coach, May 2018, 28-30
"Forcing the Defense to Live With Fuzziness" Texas Coach, January 2025, 30-31

Media

WFAA Television interview, November 2016

Dr. Erik Korem The Blue Print #26 The Greatest Coach You've Never Heard Of, January 2021

Tactics and Operations MCTOG Podcast, Maneuver Warfare on the Gridiron, November 2022