

Call for Submissions: Great Ideas for Teaching (GIFT) Competition

International Academy of Business Disciplines (IABD)

Website: iabdgroup.org

The International Academy of Business Disciplines (IABD) is excited to announce a new addition to our annual conference: the **Great Ideas for Teaching (GIFT)** competition.

GIFT panels have become a highlight at major academic conferences, providing a platform to celebrate creative, effective, and transformative teaching strategies. We invite higher education instructors to share their innovative classroom activities, assignments, and pedagogical approaches with the IABD community.

Why Submit to the IABD GIFT Competition?

- **Interactive Session Presentation:** Present your GIFT in a dynamic, highly engaging session designed to foster discussion and idea-sharing among attendees.
- **Refereed Recognition:** Top-ranked submissions will be featured on a refereed panel highlighting the best teaching tips and techniques of the year.
- **Publication Opportunity:** High-impact GIFT submissions will be given special consideration for publication in an upcoming issue of the *Quarterly Review of Business Disciplines* (QRBD).

What is a GIFT?

A **GIFT** is a successful, class-tested assignment, in-class exercise, or pedagogical strategy that enhances student engagement and learning. GIFTs are grounded in contemporary theory or practice and directly support course learning objectives across traditional, online, or experiential/out-of-classroom settings.

Topic Areas

We welcome submissions spanning knowledge, skills, and abilities across all business and related disciplines. Examples include:

- **Knowledge:** Copyright law, team dynamics, leadership styles, corporate social responsibility, sustainable tourism, ethics.
- **Skills:** Innovative crisis simulations, business writing strategies, inventory valuation calculations, data analytics for consumer insight.
- **Abilities:** Cross-functional teamwork, creative problem-solving, strategic thinking, digital adaptability.

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Need Inspiration? Explore pedagogical examples from the public relations discipline published in the [*Journal of Public Relations Education*](#).

Eligibility

Submissions are open to college/university instructors in business or business-related disciplines who plan to attend the upcoming IABD conference.

Submission Guidelines

Please prepare your submission as a **single file** (.pdf or .docx) containing the following sections:

1. Unblinded Title Page

- **Title of Submission**
- **Keywords:** Up to 5 relevant keywords (e.g., *online learning, social media, writing, analytics*).
- **Author Information:** Full name, title, institutional affiliation, phone number, and email address for all co-authors.

2. Blinded 1,000-Word Summary

*A maximum 1,000-word, single-spaced description of the teaching idea. To ensure a double-blind peer-review process, **omit all identifying author and institutional references** from this section.*

Your summary must use the following bold headings:

1. **Submission Title** (matching the title page)
2. **Brief Summary** (overview of the assignment or activity)
3. **Rationale** (connection to theory and/or contemporary practice)
4. **Student Learning Goals** (objectives achieved through the activity)
5. **Evidence of Student Learning Outcomes** (assessment methods or learning results, if available)

3. References & Citations

- Include citations as needed, adhering to **IABD/QRBD style or APA 7th edition**.
- References do **not** count toward the 1,000-word summary limit.

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4. Supplementary Materials (Optional, but Strongly Recommended)

- You may append sample student instructions, assignment sheets, or grading rubrics to help reviewers fully evaluate your submission.
- **Must be blinded:** Ensure all author names and institutional markers are removed.
- *Note:* Selected materials may be made available to conference attendees. Please describe copyrighted materials rather than including them directly.

Submission Rules & Constraints

- **Author Limit:** Authors may submit a maximum of **two** GIFTs (as lead or co-author). GIFT submissions do **not** count against standard IABD paper submission limits.
- **Originality:** Submissions must be original work that is not currently under review at other conferences/journals, nor previously presented or published elsewhere.
- **Compliance:** Incomplete, unblinded, or simultaneously submitted entries will be disqualified.

Peer Review Process

All submissions undergo a double-blind peer review evaluated by at least two independent scholars.

Questions & Contact

For inquiries regarding the GIFT Competition, please contact:

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