

IABD CONFERENCE SCHEDULE

Wednesday: Welcome Event – 5:30 – 7:00pm, Tempe Ballroom A

Sessions are Thursday & Friday

IABD Annual Meeting - PHOENIX

IABD Annual Meeting - PHOENIX				
Thursday	4/9/2026			
	Phoenix Ballroom A	Phoenix Ballroom B	Tempe Ballroom A	Tempe Ballroom B
8:30 - 10:00	Advertising & Marketing Communication	Marketing Research	Public Relations - 1	Economics/ Marketing
10:30 - noon	Sports Business -1	Information Systems & e-Learning - 1	Public Relations - 2	Analytics & AI - 1
12:00 - 1:15	LUNCH Embassy Court	LUNCH Embassy Court	LUNCH Embassy Court	LUNCH Embassy Court
1:30 - 3:00	Sports Business -2	Information Systems & e-Learning - 2/ Instructional & pedagogical	OB & Tourism	Analytics & AI/ Interdisciplinary Studies
Room:	Phoenix Ballroom B			
3:30 - 5:00	All Academy			
Friday	4/10/2026			
	Phoenix Ballroom A	Phoenix Ballroom B	Tempe Ballroom A	Tempe Ballroom B
8:30 - 10:00	Analytics & AI/ Business Law	Global Corporate PR, Responsibility and Culture - 1 (VIRTUAL)	Managerial Accounting	
10:30 - noon	Ethical & Social Issues/ Accounting Research & theory	Global Corporate PR, Responsibility and Culture - 2 (VIRTUAL)	Sustainability/ SCM	
12:00 - 1:30	LUNCH	LUNCH	LUNCH	
2:00 - 3:30	Leadership	International Business	OB & HRM	
Room:	Phoenix Ballroom A			
7:00 - 9:00	Gala/Reception Dinner			

