

CALL FOR PAPERS

**Creating Measurement Criteria to
Determine the Worldwide Impact of
Western Theories and Policies**

28th ANNUAL CONFERENCE OF THE INTERNATIONAL ACADEMY OF BUSINESS DISCIPLINES

March 31 – April 2, 2016

SUBMISSION DEADLINE

November 29th, 2015

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Hotel reservation deadline to receive rate: February 28, 2016.

FOR MORE INFO. VISIT THE IABD WEBSITE

www.iabd.org

AT THE INTERNATIONAL ACADEMY OF BUSINESS DISCIPLINES

1. You will meet, interact, and network with highly published scholars and successful business practitioners from around the world.
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3. You can submit your work to one of 40 unique tracks spanning numerous disciplines.
4. All presented conference papers (**the abstracts**) are invited to be published in the 2016 IABD Conference Proceedings.
5. You will have the opportunity to revise and submit your conference papers to one of the IABD affiliated journals for publication. All journals associated with IABD are indexed in Cabell's Directory of Publishing Opportunities.
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JOURNALS AFFILIATED WITH IABD

Quarterly Review of Business Disciplines
International Journal of Interdisciplinary Research
The Journal of International Business Disciplines
Journal of Competitiveness Studies
Competition Forum
The Journal of Promotion Management

JOIN US IN BEAUTIFUL LAS VEGAS



THINGS TO DO NEAR HOTEL

Arts & Culture

**Piano Bar at Harrah's
Shows & Musicals**

- Celine Dion
- Cirque de Soleil
- Magic Shows



Points of Interest

Las Vegas Strip (Shopping, Dining, & Entertainment)

Madame Tussauds

Grand Canyon

Hoover Dam

Stratosphere Tower

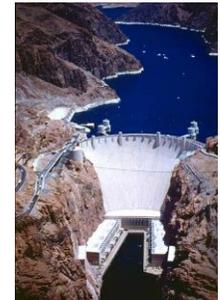
Secret Garden (at Mirage)

Gondola Ride (at Venetian)

Fountains at Bellagio

Voodoo Zip Line (at Rio)

Big Bus Tours



Shopping

Grand Canal Shoppes (Venetian)

Forum Shoppes (Caesar's Palace)

Meadows Mall

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GENERAL INFORMATION

The International Academy of Business Disciplines (IABD) invites abstracts & papers in all business, social and communication disciplines as well as research on interdisciplinary topics.

Submission Policies and Procedures

1. Submission deadline is **November 29th, 2015**. **You may submit an abstract or full manuscript.** Abstracts must be between 150 to 250 words. Submitted manuscripts must be between 16 and 20 pages single-spaced including figures, tables, & references. **Only full manuscripts are eligible for the best paper award.**
2. To submit your abstract or manuscript, please use the website, www.iabd.org. If you have any issues with submission contact Program Chair, Cindi Smatt at ctsmatt@ung.edu.
3. Submissions must be entirely original: not under concurrent consideration, scheduled for presentation elsewhere, or previously published.
4. **A participant is allowed to be included as an author or co-author on a maximum of two submissions only.**
5. **At least one author(s) per submission must certify his/her registration for the conference, attend the conference, & present the paper if it is accepted.** If a submission is co-authored by a professor and a student, the professor **must** register.
6. For panels, include the topic, a brief description, and the name of the session leader & panel members. Submit an electronic copy of the proposal to the appropriate track chair.
7. **Any completed manuscript or abstract submitted to more than one track, or that has more than three co-authors will be automatically disqualified. All full manuscript submissions must have references.**
8. Papers for publication consideration in the IABD journals: *Quarterly Review of Business Disciplines*, *Journal of International Business Disciplines*, *International Journal of Interdisciplinary Research*, must be submitted to the VP of Publications Margaret A. Goralski, margaret.goralski@quinnipiac.edu
9. Papers submitted for publication must be presented by at least one of the authors at the conference.
10. Presented abstracts will be published in the IABD Conference Proceedings.

Review Process

Papers are blind peer-reviewed by two reviewers. Authors must avoid revealing their identity or affiliation within the body of the paper and/or the references.

Accepted Papers for Presentation

If accepted for presentation and/or IABD Proceedings Publication, the author(s) will receive an acceptance letter from the respective Track Chair along with registration information (www.iabd.org). The author must return the formatted paper back to the Track Chair along with a receipt that he/she has registered for the conference on the IABD webpage. The Track Chair will include the paper for presentation in one of the sessions under his/her track in the conference program booklet and send the formatted abstract to the Proceedings editor for publication.

Accepted Papers for Journal Publication

Authors of presented papers may choose to submit their papers to one of the IABD affiliated journals. If accepted for publication in one of these journals, the author(s) will be notified by the respective Editor and will receive the guidelines for modifying and formatting the paper. The final version of the paper must be properly formatted and emailed to the respective Editor by **the stated deadline**.

Registration Process

Authors, Presenters, & Participants

Abstracts will neither be published in the Proceedings, nor included in the printed program, unless a receipt is sent to the Track Chair accompanying the formatted abstract by January 15, 2016. The online registration is available on the IABD website www.iabd.org

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