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**29th ANNUAL CONFERENCE OF THE
INTERNATIONAL ACADEMY OF
BUSINESS DISCIPLINES**

April 6th – April 8th, 2017

SUBMISSION DEADLINE

December 2nd, 2016

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IABD special reservation rate is \$135 per night.

Hotel reservation deadline to receive rate: March 22, 2017.

FOR MORE INFO. VISIT THE IABD WEBSITE

www.iabd.org

AT THE INTERNATIONAL ACADEMY OF BUSINESS DISCIPLINES

1. You will meet, interact, and network with highly published scholars and successful business practitioners from around the world.
2. You will attend research presentations, panels, and developmental sessions in an engaged and professional atmosphere.
3. You can submit your work to one of 34 unique tracks spanning numerous disciplines.
4. All presented conference papers (**the abstracts**) are invited to be published in the 2017 IABD Conference Proceedings.
5. You will have the opportunity to revise and submit your conference papers to one of the IABD affiliated journals for publication consideration. All journals associated with IABD are indexed in Cabell's Directory of Publishing Opportunities.
6. Full paper submissions will be eligible for the Conference's Best Paper Award. The Best Paper will be invited to be published in one of the IABD affiliated journals.
7. You will have the opportunity to develop strong mentoring, professional, and personal relationships.
8. You can choose to take advantage of professional service and leadership opportunities as you become more involved in a collegial organization that genuinely values your scholarship and professional participation.

JOURNALS AFFILIATED WITH IABD

Quarterly Review of Business Disciplines
International Journal of Interdisciplinary Research
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Journal of Competitiveness Studies
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The Journal of Promotion Management

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THINGS TO DO NEAR HOTEL

Arts & Culture



Jackson Square
St. Louis Cathedral
National WWII Museum
French Quarter
Bourbon Street



Points of Interest



Steamboat on Mississippi River
St. Charles Streetcar
Carriage Rides
Audubon Park
Aquarium & Zoo
Musical Legends Park
Cemetery Tours
Sightseeing Tours



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French Market
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GENERAL INFORMATION

The International Academy of Business Disciplines (IABD) invites abstracts & papers in all business, social and communication disciplines as well as research on interdisciplinary topics.

Submission Policies and Procedures

1. Submission deadline is **December 2nd, 2016**. **You may submit an abstract or full manuscript.** Abstracts must be between 150 to 250 words. Submitted manuscripts must be between 16 and 20 pages single-spaced including figures, tables, & references. **Only full manuscripts are eligible for the best paper award.**
2. To submit your abstract or manuscript, please use the website, www.iabd.org. If you have any issues with submission contact Program Chair, Cindi Smatt at ctsmatt@ung.edu.
3. Submissions must be entirely original: not under concurrent consideration, scheduled for presentation elsewhere, or previously published.
4. **A participant is allowed to be included as an author or co-author on a maximum of two submissions only.**
5. **At least one author(s) per submission must certify his/her registration for the conference, attend the conference, & present the paper if it is accepted.** If a submission is co-authored by a professor and a student, the professor **must** register.
6. For panels, include the topic, a brief description, and the name of the session leader & panel members. Submit an electronic copy of the proposal to the appropriate track chair.
7. **Any completed manuscript or abstract submitted to more than one track, or that has more than three co-authors will be automatically disqualified. All full manuscript submissions must have references.**
8. Papers for publication consideration in the IABD journals: *Quarterly Review of Business Disciplines*, *Journal of International Business Disciplines*, *International Journal of Interdisciplinary Research*, must be submitted to the VP of Publications Margaret A. Goralski, margaret.goralski@quinnipiac.edu for consideration. Any submission designated as FULL PAPER will automatically be considered by Dr. Goralski.
9. Papers submitted for publication must be presented by at least one of the authors at the conference.
10. Presented abstracts will be published in the IABD Conference Proceedings.

Review Process

Papers are blind peer-reviewed by two reviewers. Authors must avoid revealing their identity or affiliation within the body of the paper and/or the references.

Accepted Papers for Presentation

If accepted for presentation and/or IABD Proceedings Publication, the author(s) will receive an acceptance letter from the respective Track Chair along with registration information (www.iabd.org). The author must return the formatted paper back to the Proceedings Liaison, Jim Weber, at jweber@stcloudstate.edu for publication **by January 20, 2017**. Authors should include in the email a copy of receipt that he/she has registered for the conference. Presentations will be pulled from proceedings and schedule if author has not registered for the conference. The Track Chair will include the paper for presentation in one of the sessions under his/her track in the conference program booklet.

Accepted Papers for Journal Publication

Authors of presented papers may choose to submit their papers to one of the IABD affiliated journals. If accepted for publication in one of these journals, the author(s) will be notified by the respective Editor and will receive the guidelines for modifying and formatting the paper. The final version of the paper must be properly formatted and emailed to the respective Editor by **the stated deadline**.

Registration Process

Authors, Presenters, & Participants

Abstracts will neither be published in the Proceedings, nor included in the printed program, unless a receipt is sent to the Track Chair accompanying the formatted abstract by January 20, 2017. Online registration is available through the IABD website www.iabd.org.

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