

CALL FOR PAPERS

Fostering Political and Economic Globalism in an Increasingly Nationalistic Environment

30thANNUAL CONFERENCE OF THE INTERNATIONAL ACADEMY OF BUSINESS DISCIPLINES

April 6th – *April* 8th, 2018

SUBMISSION DEADLINE

Extended to January 21, 2018

Hilton Garden Inn San Francisco/Oakland Bay

1800 Powell Street Emeryville, CA 94608 **Tel:** 510-658-9300

Reservations website:

http://hiltongardeninn.hilton.com/en/gi/groups/personalized/S/SFOBBGI -UNF-20180331/index.jhtml

IABD special reservation rate is \$139 per night.

Hotel reservation deadline to receive rate: March 22nd, 2018.

FOR MORE INFO. VISIT THE IABD WEBSITE www.iabd.org

AT THE INTERNATIONAL ACADEMY OF BUSINESS DISCIPLINES

- 1. You will meet, interact, and network with highly published scholars and successful business practitioners from around the world.
- 2. You will attend research presentations, panels, and developmental sessions in an engaged and professional atmosphere.
- 3. You can submit your work to one of 34 unique tracks spanning numerous disciplines.
- 4. All submitted conference papers (the abstracts) that are presented are invited to be published in the 2018 IABD Conference Proceedings.
- 5. You will have the opportunity to revise and submit your conference papers to one of the IABD affiliated journals for publication consideration. All journals associated with IABD are indexed in Cabell's Directory of Publishing Opportunities.
- 6. Full paper submissions will be eligible for the Conference's Best Paper Award. The Best Paper will be invited to be published in one of the IABD affiliated journals.
- 7. You will have the opportunity to develop strong mentoring, professional, and personal relationships.
- 8. You can choose to take advantage of professional service and leadership opportunities as you become more involved in a collegial organization that genuinely values your scholarship and professional participation.

JOURNALS AFFILIATED WITH IABD

Quarterly Review of Business Disciplines International Journal of Interdisciplinary Research The Journal of International Business Disciplines Journal of Competitiveness Studies Competition Forum The Journal of Promotion Management

JOIN US IN SAN FRANCISCO BAY AREA



THINGS TO DO NEAR HOTEL







Arts & Culture

Chabot Space & Science Center Berkeley Art Museum SF Museum of Modern Art Lawrence Hall of Science

Points of Interest

Ferry Building Marketplace Fisherman's Wharf Alcatraz Napa & Sonoma Valley Wine Tours Six Flags Marine World Sightseeing Tours Boat Tours





Shopping Bay Street Shopping



INTERNATIONAL ACADEMY OF BUSINESS DISCIPLINES

President

Paul A. Fadil University of North Florida Tel: 904-620-2781 pfadil@unf.edu

VP of Advancement

J. Gregory Payne Emerson College zulene@aol.com

VP of Technology

Saurabh Gupta Kennesaw State University sgupta7@kennesaw.edu

OFFICERS

Program Chair

Cindi T. Smatt University of North Georgia Tel: 850-321-9244 ctsmatt@ung.edu

VP of Communication & Historian Louis K. Falk University of Texas Rio Grande Valley Louis.Falk@utrgv.edu

VP of Publications Margaret A. Goralski Quinnipiac University margaret.goralski@quinnipiac.edu

VP of Admin. & Finance Reza Eftekharzadeh St. John's University <u>eftekhar@stjohns.edu</u>

Assoc. VP of Admin. & Finance Kaye McKinzie U. of Central Arkansas KmcKinzie@uca.edu

Director of Conf. Promotion Andres Gallo University of North Florida agallo@unf.edu

EDITORS AND ASSOCIATE EDITORS

Editor in Chief of QRBD

Margaret A. Goralski Quinnipiac University margaret.goralski@quinnipiac.edu

Proceedings Editor

John Fisher Utah Valley University John.Fisher@uvu.edu

QRBD Associate Editor

Kaye McKinzie University of Central Arkansas KmcKinzie@uca.edu

Proceedings Liaison

James E. Weber St. Cloud State University jweber@stcloudstate.edu

BOARD OF DIRECTORS

Ahmad Tootoonchi Frostburg State University

Abbas J. Ali Indiana Univ. of Pennsylvania

Robert Camp Indiana Univ. of Pennsylvania

Raymond A. Cox Thompson Rivers University Hooshang M. Beheshti Radford University

Louis K. Falk Univ. of Texas Rio Grande Valley

Ali Kanso Univ. of Texas at San Antonio

Felix Abeson Coppin State University Brian Larson Widener University

Paloma Bernal Turnes Universidad Rey Juan Carlos

Enric Ordeix-Rigo Ramon Llull University

Gregory Payne Emerson College

Accounting Research

(Co-Chair) Dana Hart University of North Florida <u>dana.hart@unf.edu</u>

Accounting Research

(Co-Chair) Robert Slater University of North Florida <u>robert.slater@unf.edu</u>

Advertising & Marketing

Communication Louis K. Falk University of Texas Rio Grande Valley Louis.Falk@utrgv.edu

Agribusiness

Ana Galiano Universidad Austral agaliano@austral.edu.ar

Analytics

Anthony Richardson Southern Connecticut State University richardsona4@southernct.edu

Business Law

Robert A. Smith S. Connecticut State Univ. Smithjrr1@southernct.edu

Cross-Cultural & Interpersonal Communication

Jennifer Summary Southeast Missouri State University <u>Summary2@email.com</u>

TRACK CHAIRS

Economics Dale Steinreich Drury University dsteinreich@drury.edu

Emotional Intelligence & Mindfulness Chulguen (Charlie) Yang S. Connecticut State Univ. YangC1@SouthernCT.edu

Entrepreneurship & Family Business Marty Mattare Frostburg State University mmattare@frostburg.edu

Ethical and Social Issues Kellye Jones Clark Atlanta University kjones@cau.edu

Finance Phillip Fuller Jackson State University phillip.r.fuller@jsums.edu

Global Corporate PR,

Responsibility and Culture Enric Ordeix-Rigo Ramon Llull University Barcelona, Spain enricor@blanquerna.url.edu

Health Communication & Public Policy J. Gregory Payne Emerson College zulene@aol.com

Human Resources Management (Co-Chair) Diane Bandow Troy University Bandow2@troy.edu

Human Resources

Management (Co-Chair) Kaushik Chaudhuri SME, Shiv Nadar University chaudhurikaushik@yahoo.co.in

Information Systems and E-Learning Saurabh Gupta Kennesaw State University sgupta7@kennesaw.edu

Interdisciplinary Studies (Co-Chair) Spencer Kimball Emerson College Spencer kimball@emerson.edu

Interdisciplinary Studies (Co-Chair) J. Gregory Payne Emerson College <u>zulene@aol.com</u>

Instructional & Pedagogical Studies Amiso M. George Texas Christian University a.george2@tcu.edu

International Business Philemon Oyewole Howard University poyewole@howard.edu

Leadership

Robert Bennett Georgia Southwestern State University Robert.Bennett@gsw.edu

Managerial Accounting

Majidul Islam Concordia University Montreal, Canada <u>Majidul.islam@concordia.ca</u>

Marketing

Felix Abeson Coppin State University fabeson@coppin.edu

Marketing Research

Talha D. Harcar Penn State Beaver tdh13@psu.edu

Operations Management

Shakil Rahman Frostburg State University srahman@frostburg.edu

Organizational Behavior & Theory (Co-Chair)

Brian Flynn University of North Florida Brian.Flynn@unf.edu

Organizational Behavior &

Theory (Co-Chair) Tobias Huning University of North Florida <u>t.huning@unf.edu</u>

Organizational Communication & Crisis Management Christina Jackson Univ. of Nebraska Medical Center christina.jackson@unmc.edu

Project & Knowledge Management (Co-Chair)

Michael Baechle Baden-Wuerttemberg Cooperative State University Ravensburg, Germany baechle@dhbw-ravensburg.de

Project & Knowledge Management (Co-Chair)

Arthur Kolb University of Applied Sciences – Kempten Kempten, Germany Arthur.Kolb@fh-kempten.de

Public Relations &

Corporate Communications Bonita Dostal Neff Indiana University - NW bdneff@iun.edu

Social Media (Co-Chair)

Karin Reinhard Baden-Wuerttemberg Cooperative State University Ravensburg, Germany <u>reinhard@dhbw-ravensburg.de</u>

Social Media (Co-Chair)

Stephan Daurer Baden-Wuerttemberg Cooperative State University Ravensburg, Germany daurer@dhbw-ravensburg.de

Sport Business

Brian V. Larson Widener University bvlarson@widener.edu

Strategic Management Pingying Zhang University of North Florida Pingying.zhang@unf.edu

Student Papers

Andres Gallo University of North Florida agallo@unf.edu

Supply Chain Management (Co-Chair) Rahul Kale University of North Florida rkale@unf.edu

Supply Chain Management (Co-Chair) Dag Naslund University of North Florida dnaslund@unf.edu

Sustainability (Co-Chair)

Gregory Robbins Southern Connecticut State University robbinsg2@southernct.edu

Sustainability (Co-Chair) Chris Baynard

University of North Florida <u>cbaynard@unf.edu</u>

Tourism, Travel, &

Hospitality (Co-Chair) Nathan K. Austin Morgan State University Nathan.Austin@morgan.edu

Tourism, Travel, & Hospitality (Co-Chair) AJ Templeton University of Central Florida Amanda.Templeton@ucf.edu

IABD SUBMISSION GUIDELINES

GENERAL INFORMATION

The International Academy of Business Disciplines (IABD) invites abstracts & papers in all business, social and communication disciplines as well as research on interdisciplinary topics.

Submission Policies and Procedures

- Submission deadline is January 8, 2018. You may submit an abstract or full manuscript. Abstracts must be between 150 to 250 words. Submitted manuscripts must be between 16 and 20 pages single-spaced including figures, tables, & references. Only full manuscripts are eligible for the best paper award.
- To submit your abstract or manuscript, please use the website, <u>www.iabd.org</u>. Then click on "Submit your Manuscript" box. This will take you to EASYCHAIR. If you have not used this system before the you will need to create an account (there is an instructional video on the iabd.org page). Upon submission, all correspondence will go through EASYCHAIR. If you have any issues with submission contact Program Chair, Cindi Smatt at ctsmatt@ung.edu.
- Submissions must be entirely original: not under concurrent consideration, scheduled for presentation elsewhere, or previously published.
- 4. A participant is allowed to be included as an author or co-author on a maximum of <u>two (2)</u> submissions only.
- 5. At least one author(s) per submission must certify his/her registration for the conference, attend the conference, & present the paper if it is accepted. If a submission is co-authored by a professor and a student, the professor **must** register.
- 6. For panels, include the topic, a brief description, and the name of the session leader & panel members. Submit an electronic copy of the proposal to the appropriate track chair.
- 7. Any completed manuscript or abstract submitted to more than one track, or that has more than three co-authors will be automatically disqualified. All full manuscript submissions must have references.
- Papers for publication consideration in the IABD journals: Quarterly Review of Business Disciplines, Journal of International Business Disciplines, International Journal of Interdisciplinary Research, must be submitted to the VP of Publications Margaret A. Goralski, margaret.goralski@quinnipiac.edu for consideration. Any submission designated as FULL PAPER will automatically be considered by Dr. Goralski.

- 9. Papers submitted for publication must be presented by at least one of the authors at the conference.
- Presented abstracts will be published in the IABD Conference Proceedings. *If you wish to be excluded from the proceedings, please contact Jim Weber at* <u>jeweber@stcloudstate.edu</u> once submission has been accepted by <u>February 23, 2018</u>.

Review Process

Papers are blind peer-reviewed by two reviewers. Authors must avoid revealing their identity or affiliation within the body of the paper and/or the references.

Accepted Papers for Presentation

If accepted for presentation and/or IABD Proceedings Publication, the author(s) will receive an acceptance letter from the respective Track Chair along with registration information (www.iabd.org). The author must make the necessary changes and upload revised version to EASYCHAIR by February 16, 2018. At least one author must have registered for the conference by March 3, 2018. Presentations will be pulled from proceedings and program if author has not registered for the conference. Once you are registered for the conference, your abstract will be forwarded to the Proceedings Chair for publication in the proceedings.

Accepted Papers for Journal Publication

Authors of presented papers may choose to submit their papers to one of the IABD affiliated journals. If accepted for publication in one of these journals, the author(s) will be notified by the respective Editor and will receive the guidelines for modifying and formatting the paper. The final version of the paper must be properly formatted and emailed to the respective Editor by **the stated deadline**.

Registration Process

Authors, Presenters, & Participants

Abstracts will neither be published in the Proceedings, nor included in the printed program, unless a receipt is sent to the Track Chair accompanying the formatted abstract by February 10, 2018. Online registration is available through the IABD website <u>www.iabd.org.</u>

FOR MORE INFORMATION, PLEASE VISIT THE IABD WEBSITE AT WWW.IABD.ORG