

2019 IABD PROGRAM SCHEDULE

(Subject to changes-Check with Track Chairs for more specifics or email Program Chair)

Wednesday, April 3, 2019

Start Time	End Time	Event	Location
4:30 p.m.	6:30 p.m.	Early Bird Reception	Rooms TBD
7:00 p.m.	9:00 p.m.	Board of Directors Meeting/Dinner	Hyatt Hotel Room TBD

Thursday, April 4, 2019

Start Time	End Time	Event	Location
8:00 a.m.	5:00 p.m.	Registration	UNF University Center Room TBD
8:30 a.m.	10:00 a.m.	<u>Paper Sessions:</u> <ul style="list-style-type: none"> • Organizational Behavior • Advertising & Marketing Communication-1 • Instructional & Pedagogical Studies-1 • Economics-1 • Public Relations & Corporate Communication-1 • Global Corporate PR, Responsibility and Culture-1 • Polling 	UNF University Center Rooms TBD
10:00 a.m.	10:30 a.m.	Refreshment Break	UNF University Center Room TBD

10:30 a.m.	12:00 p.m.	<u>Paper Sessions:</u> <ul style="list-style-type: none"> • Human Resource Management • Advertising & Marketing Communication-2 • Instructional & Pedagogical Studies-2 • Economics-2 • Social Media • Global Corporate PR, Responsibility and Culture-2 • Student Papers 	UNF University Center Rooms TBD
12:00 p.m.	1:30 p.m.	LUNCH	UNF University Center Rooms TBD
1:30 p.m.	3:00 p.m.	<u>Paper Sessions:</u> <ul style="list-style-type: none"> • Health Communication & Public Policy • Leadership • Tourism, Travel & Hospitality • Sports Business • Interdisciplinary Studies • Public Relations & Corporate Communciation-2 • Accounting Research • SEM Training Session (Presented by Saurabh Gupta) 	UNF University Center Rooms TBD
3:00 p.m.	3:30 p.m.	Refreshment Break	UNF University Center Room TBD
3:30 p.m.	5:00 p.m.	ALL ACADEMY SESSION – 1	UNF University Center Rooms TBD
7:00 p.m.	9:00 p.m.	Track Chair/Officer Dinner	Hyatt Hotel Room TBD

Friday, April 5, 2019

Start Time	End Time	Event	Location
8:00 a.m.	5:00 p.m.	Registration	UNF University Center Room TBD
8:30 a.m.	10:00 a.m.	<p><u>Paper Sessions:</u></p> <ul style="list-style-type: none"> • Ethical & Social Issues • Advertising & Marketing Communication-3 • Project Management • Instructional & Pedagogical Studies-3 • Economics-3 • Organizational Communication & Crisis Management • Public Relations & Corporate Communication-3 • Interdisciplinary Studies-2 	UNF University Center Rooms TBD
10:00 a.m.	10:30 a.m.	Refreshment Break	UNF University Center Room TBD
10:30 a.m.	12:00 p.m.	<p><u>Paper Sessions:</u></p> <ul style="list-style-type: none"> • Marketing Research • Strategic Management • Managerial Accounting • Economics-2 • Information Systems-1 • Business Law • Analytics 	UNF University Center Rooms TBD
12:00 p.m.	1:30 p.m.	LUNCH	UNF University Center Rooms TBD

1:30 p.m.	3:00 p.m.	<u>Paper Sessions:</u> <ul style="list-style-type: none"> • Cross-Cultural & Interpersonal Communication • Finance • Marketing • Information Systems-2 • Supply Chain Management • Entrepreneurship & Family Business • Operations Management 	UNF University Center Rooms TBD
3:00 p.m.	3:30 p.m.	Refreshment Break	UNF University Center Room TBD
3:30 p.m.	5:00 p.m.	ALL ACADEMY SESSION - 2	UNF University Center Rooms TBD
7:00 p.m.	9:00 p.m.	All Academy Gala/Reception Dinner	UNF University Center Room TBD