



CALL FOR PAPERS

The Shifting Paradigm of Work in a Post-Pandemic World

**33rd ANNUAL CONFERENCE OF THE
INTERNATIONAL ACADEMY OF
BUSINESS DISCIPLINES**
April 7th – April 9th, 2022

VIRTUAL CONFERENCE

SUBMISSION DEADLINE
March 13, 2022

FOR MORE INFO. VISIT THE IABD WEBSITE
www.iabd.org

AT THE INTERNATIONAL ACADEMY OF BUSINESS DISCIPLINES

1. You will meet, interact, and network with highly published scholars and successful business practitioners from around the world.
2. You will attend research presentations, panels, and developmental sessions in an engaged and professional atmosphere.
3. You can submit your work to one of 34 unique tracks spanning numerous disciplines.
4. All submitted conference papers (**the abstracts**) that are presented are invited to be published in the 2022 IABD Conference Proceedings.
5. You will have the opportunity to revise and submit your conference papers to one of the IABD affiliated journals for publication consideration. All journals associated with IABD are indexed in Cabell's Directory of Publishing Opportunities.
6. Full paper submissions will be eligible for the Conference's Best Paper Award. The Best Paper will be invited to be published in one of the IABD affiliated journals.
7. You will have the opportunity to develop strong mentoring, professional, and personal relationships.
8. You can choose to take advantage of professional service and leadership opportunities as you become more involved in a collegial organization that genuinely values your scholarship and professional participation.

JOURNALS AFFILIATED WITH IABD

Quarterly Review of Business Disciplines
International Journal of Interdisciplinary Research
The Journal of International Business Disciplines
Journal of Competitiveness Studies
Competition Forum
The Journal of Promotion Management

INTERNATIONAL ACADEMY OF BUSINESS DISCIPLINES

OFFICERS

President

Paul A. Fadil
University of North Florida
Tel: 904-620-2781
pfadil@unf.edu

VP of Advancement

J. Gregory Payne
Emerson College
zulene@aol.com

VP of Technology

Kaye McKinzie
University of Central Arkansas
KmcKinzie@uca.edu

Program Chair

Cindi T. Smatt
University of North Georgia
Tel: 850-321-9244
ctsmatt@ung.edu

VP of Communication & Historian

Louis K. Falk
University of Texas Rio Grande Valley
Louis.Falk@utrgv.edu

VP of Publications

Margaret A. Goralski
Quinnipiac University
margaret.goralski@quinnipiac.edu

VP of Admin. & Finance

Reza Eftekharzadeh
St. John's University
eftekhar@stjohns.edu

Director of Conf. Promotion

Andres Gallo
University of North Florida
agallo@unf.edu

EDITORS AND ASSOCIATE EDITORS

Editor in Chief of QRBD

Margaret A. Goralski
Quinnipiac University
margaret.goralski@quinnipiac.edu

QRBD Associate Editor

Charles Lubbers
University of South Dakota
chuck.lubbers@usd.edu

Proceedings Editor

John Fisher
Utah Valley University
John.Fisher@uvu.edu

Proceedings Liaison

Amanda (AJ) Templeton
Southern Utah University
iabgroup@gmail.com

BOARD OF DIRECTORS

Ahmad Tootoonchi
University of Tennessee at Martin

Hooshang M. Beheshti
Radford University

Paloma Bernal Turnes
Universidad Rey Juan Carlos

Abbas J. Ali
Indiana Univ. of Pennsylvania

Louis K. Falk
Univ. of Texas Rio Grande Valley

Enric Ordeix-Rigo
Ramon Llull University

Robert Camp
Indiana Univ. of Pennsylvania

Ali Kanso
Univ. of Texas at San Antonio

Gregory Payne
Emerson College

Raymond A. Cox
Thompson Rivers University

Brian Larson
Widener University

TRACK CHAIRS

Accounting Research & Theory

Uma Sridharan
Columbus State University
Sridharan_uma@columbusstate.edu

Advertising & Marketing Communication

Louis K. Falk
University of Texas Rio Grande Valley
Louis.Falk@utrgv.edu

Analytics

Samira Shirzaei
University of Central Arkansas
sshirzaei@uca.edu

Business Law (Co-Chair)

Robert A. Smith
S. Connecticut State Univ.
Smithjrr1@southernct.edu

Business Law (Co-Chair)

Kauther Badr, Esq
S. Connecticut State Univ.
Badrk1@southernct.edu

Case Research

Tobias Huning
University of North Florida
t.huning@unf.edu

Computer Science

Jason Porter
University of North Georgia
Jason.porter@ung.edu

Cross-Cultural & Interpersonal Communication

Jennifer Summary
Florida SouthWestern State College
Summary2@email.com

Dramaturgy

Robert Brown
Emerson College
Robert.Brown@emerson.edu

Economics

Dale Steinreich
Drury University
dsteinreich@drury.edu

Entrepreneurship & Family Business

Marty Mattare
Frostburg State University
mmattare@frostburg.edu

Ethical and Social Issues

Kellye Jones
Clark Atlanta University
kjones@cau.edu

Finance

Xuechen Gao
University of Central Arkansas
Xgao2@uca.edu

Global Civic Engagement

Mark Brodie
Emerson College
Mark.Brodie@emerson.edu

Global Corporate PR, Responsibility and Culture

Enric Ordeix-Rigo
Ramon Llull University
Barcelona, Spain
enricor@blanquerna.url.edu

Health Communication & Public Policy

J. Gregory Payne
Emerson College
zulene@aol.com

Human Resources Management

Diane Bandow
Troy University
Bandow2@troy.edu

Information Systems and E-Learning

Shuaifu Lin
University of Houston – Downtown
linsh@uhd.edu

Interdisciplinary Studies

Nada Farhat
Icahn School of Medicine
nfarhat@nyee.edu

Instructional & Pedagogical Studies

Amiso M. George
Texas Christian University
a.george2@tcu.edu

International Business

Philemon Oyewole
Howard University
poyewole@howard.edu

Leadership

Robert Bennett
Georgia Southwestern State
University
Robert.Bennett@gsw.edu

Managerial Accounting

Majidul Islam
Concordia University
Montreal, Canada
Majidul.islam@concordia.ca

Marketing

Hanieh Sardashti
University of North Florida
h.sardashti@unf.edu

Marketing Research

Talha D. Harcar
Penn State Beaver
tdh13@psu.edu

Operations Management

Shakil Rahman
Frostburg State University
srahman@frostburg.edu

Organizational Behavior & Theory

Vance J. Lewis
University of Central Arkansas
vlewis@uca.edu

Organizational Communication & Crisis Management (Co-Chair)

Kauther Badr, Esq
S. Connecticut State Univ.
Badrk1@southernct.edu

Organizational Communication & Crisis Management (Co-Chair)

Robert A. Smith
S. Connecticut State Univ.
Smithjrr1@southernct.edu

Project & Knowledge Management (Co-Chair)

Arthur Kolb
University of Applied Sciences
– Kempten
Kempten, Germany
Arthur.Kolb@fh-kempton.de

Project & Knowledge Management (Co-Chair)

Armin Roth
Reutlingen University
Armin.Roth@Reutlingen-University.de

Public Relations & Corporate Communications

Bonita Dostal Neff
Valparaiso University
bonita.neff@valpo.edu

Social Media (Co-Chair)

Junzhou (Jonas) Zhang
Montclair State University
zhangju@montclair.edu

Social Media (Co-Chair)

Alisha Horky
Columbus State University
horky_alisha@columbusstate.edu

Sports Business (Co-Chair)

Brian V. Larson
Widener University
bvlarson@widener.edu

Sports Business (Co-Chair)

Yawei Wang
Montclair State University
wangya@montclair.edu

Strategic Management

Pingying Zhang
University of North Florida
Pingying.zhang@unf.edu

Student Papers

John Tedesco
Virginia Tech
tedesco@vt.edu

Supply Chain Management

Rahul Kale
University of North Florida
rkale@unf.edu

Sustainability

Chris Baynard
University of North Florida
cbaynard@unf.edu

Tourism, Travel, & Hospitality (Co-Chair)

Liza Cobos
Missouri State University
LizaCobos@missouristate.edu

Tourism, Travel, & Hospitality (Co-Chair)

Jie Gao
San José State University
Jie.gao@sjsu.edu

IABD SUBMISSION GUIDELINES

GENERAL INFORMATION

The International Academy of Business Disciplines (IABD) invites abstracts & papers in all business, social and communication disciplines as well as research on interdisciplinary topics.

Submission Policies and Procedures

1. Submission deadline is **March 13, 2022**. **You may submit an abstract or full manuscript.** Abstracts must be between 150 to 250 words. Submitted manuscripts must be between 16 and 20 pages single-spaced including figures, tables, & references. **Only full manuscripts are eligible for the best paper award.**
2. To submit your abstract or manuscript, please use the website, www.iabd.org. Then click on "Submit your Manuscript" box. This will take you to **EASYCHAIR**. If you have not used this system before then you will need to create an account. If you have any issues with submission contact Program Chair, Cindi Smatt at ctsmatt@ung.edu.
3. Submissions must be entirely original: not under concurrent consideration, scheduled for presentation elsewhere, or previously published.
4. **A participant is allowed to be included as an author or co-author on a maximum of two (2) submissions only.**
5. **At least one author(s) per submission must certify his/her registration for the conference**, attend the conference, & present the paper if it is accepted. If a submission is co-authored by a professor and a student, the professor **must** register.
6. Presented abstracts will be published in the IABD Conference Proceedings. If you wish to be EXCLUDED from the proceedings, please contact JOHN FISHER at john.fisher@uvu.edu once your submission has been accepted by March 27, 2022.
7. Papers submitted for publication **MUST** be presented by at least one of the authors at the conference.

Review Process

Papers are blind peer-reviewed by two reviewers. Authors must avoid revealing their identity or affiliation within the body of the paper and/or the references.

Accepted Papers for Presentation

If accepted for presentation and/or IABD Proceedings Publication, the author(s) will receive an acceptance letter from the respective Track Chair along with registration information (www.iabd.org). The author must make the necessary changes and upload a revised version to EASYCHAIR by **March 20, 2022**. At least one author must be registered for the conference by **March 27, 2022**. ***Presentations will be pulled from proceedings and program if author has not registered for the conference.*** Once you are registered for the conference, your abstract will be forwarded to the Proceedings Chair for publication in the proceedings.

Registration Process

Authors, Presenters, & Participants

Abstracts will neither be published in the Proceedings, nor included in the printed program, unless a receipt is sent to the Track Chair accompanying the formatted abstract by March 20, 2022.

Faculty registration fee is \$200

Student registration fee is \$100

Online registration is available through the IABD website www.iabd.org