

CALL FOR PAPERS

Scholarship and Teaching in the Age of Artificial Intelligence: Opportunities and Obstacles

35thANNUAL CONFERENCE OF THE INTERNATIONAL ACADEMY OF BUSINESS DISCIPLINES

April 3-6, 2024

SUBMISSION DEADLINE

(Abstract or Full Manuscript) February 29, 2024

Conference Hotel: Horseshoe Hotel & Casino Las Vegas (Formerly Bally's) 3645 Las Vegas Blvd South, Las Vegas, NV

IABD special reservation rate: Monday, Tuesday, & Wednesday: \$49 per night Thursday, Friday, & Saturday: \$149 per night *Rate deadline is March 10, 2024*

FOR MORE INFO. VISIT THE IABD WEBSITE www.iabd.org

AT THE INTERNATIONAL ACADEMY OF BUSINESS DISCIPLINES

- 1. You will meet, interact, and network with highly published scholars and successful business practitioners from around the world.
- 2. You will attend research presentations, panels, and developmental sessions in an engaged and professional atmosphere.
- 3. You can submit your work to one of 34 unique tracks spanning numerous disciplines.
- 4. All presented conference papers (the abstracts) are invited to be published in the 2024 IABD Conference Proceedings.
- 5. You will have the opportunity to revise and submit your conference papers to one of the IABD affiliated journals for publication consideration. All journals associated with IABD are indexed in Cabell's Directory of Publishing Opportunities.
- 6. Full paper submissions will be eligible for the Conference's Best Paper Award. The Best Paper will be invited to be published in one of the IABD affiliated journals.
- 7. You will have the opportunity to develop strong mentoring, professional, and personal relationships.
- 8. You can choose to take advantage of professional service and leadership opportunities as you become more involved in a collegial organization that genuinely values your scholarship and professional participation.

JOURNALS AFFILIATED WITH IABD

Quarterly Review of Business Disciplines The Journal of International Business Disciplines Journal of Competitiveness Studies Competition Forum The Journal of Promotion Management

INTERNATIONAL ACADEMY OF BUSINESS DISCIPLINES

President

Paul A. Fadil University of North Florida Tel: 904-620-2781 pfadil@unf.edu

VP of Advancement

J. Gregory Payne Emerson College zulene@aol.com

VP of Technology

Kaye McKinzie University of Central Arkansas kmckinzie@uca.edu

OFFICERS

Program Chair

Cindi T. Smatt University of North Georgia Tel: 850-321-9244 ctsmatt@ung.edu

Associate Program Chair

Amanda (AJ) Templeton Southern Utah University iabdgroup@gmail.com

VP of Communication & Historian

Louis K. Falk University of Texas Rio Grande Valley Louis.Falk@utrgv.edu

VP of Admin. & Finance

Reza Eftekharzadeh St. John's University eftekhar@stjohns.edu

VP of Research

Margaret A. Goralski Quinnipiac University margaret.goralski@quinnipiac.edu

Director of Conf. Promotion

Maria Scott Emerson College maria_scott@emerson.edu

EDITORS AND ASSOCIATE EDITORS

Editor in Chief of QRBD Vance Lewis

QRBD Associate Editor

Charles Lubbers University of South Dakota Chuck.lubbers@usd.edu

Proceedings Editor

John Fisher Utah Valley University John.Fisher@uvu.edu

Proceedings Liaison

Amanda (AJ) Templeton Southern Utah University iabdgroup@gmail.com

BOARD OF DIRECTORS

Abbas J. Ali Indiana Univ. of Pennsylvania

Robert Camp Indiana Univ. of Pennsylvania

Raymond A. Cox Thompson Rivers University Hooshang M. Beheshti Radford University

Louis K. Falk Univ. of Texas Rio Grande Valley

Ali Kanso Univ. of Texas at San Antonio Brian Larson Widener University

Paloma Bernal Turnes Universidad Rey Juan Carlos

Enric Ordeix-Rigo Ramon Llull University

Gregory Payne Emerson College

TRACK CHAIRS

Accounting Research & Theory

Uma Sridharan Columbus State University Sridharan uma@columbusstate.edu

Advertising & Marketing

Communication Louis K. Falk University of Texas Rio Grande Valley Louis.Falk@utrgv.edu

Business Law (Co-Chair)

Robert A. Smith S. Connecticut State Univ. Smithjrr1@southernct.edu

Business Law (Co-Chair)

Kauther Badr, Esq S. Connecticut State Univ. Badrk1@southernct.edu

Computer Science

Jason Porter University of North Georgia Jason.porter@ung.edu

Cross-Cultural & Interpersonal Communication

Jennifer Summary Florida SouthWestern State College Summary2@email.com

Economics

Dale Steinreich Drury University dsteinreich@drury.edu

Entrepreneurship &

Family Business Cindi T. Smatt University of North Georgia ctsmatt@ung.edu

Ethical and Social Issues Kellye Jones Clark Atlanta University

Clark Atlanta University kjones@cau.edu

Finance

Xuechen Gao University of Central Arkansas Xgao2@uca.edu

Global Corporate PR, Responsibility and Culture

Enric Ordeix-Rigo EAE Business School Barcelona, Spain enricor@sse.edu

Health Communication & Public Policy

J. Gregory Payne Emerson College zulene@aol.com

Human Resources Management Diane Bandow

Troy University Bandow2@troy.edu

Information Systems and E-Learning

Shuaifu Lin University of Houston – Downtown linsh@uhd.edu

Interdisciplinary Studies

Maria Scott Emerson College Maria_scott@emerson.edu

Instructional & Pedagogical Studies

Brandi Queensberry brandiq@vt.edu

International Business

Philemon Oyewole Howard University poyewole@howard.edu

Leadership

Robert Bennett Georgia Southwestern State University Robert.Bennett@gsw.edu

Managerial Accounting

Majidul Islam Concordia University Montreal, Canada Majidul.islam@concordia.ca

Marketing

Ye Zhang Florida Atlantic University yezhang@fau.edu

Marketing Research

Talha D. Harcar Penn State Beaver tdh13@psu.edu

Organizational Behavior & Theory

Paul A. Fadil University of North Florida pfadil@unf.edu

Project & Knowledge

Management (Co-Chair) Arthur Kolb University of Applied Sciences – Kempten Kempten, Germany Arthur.Kolb@fh-kempten.de

Project & Knowledge

Management (Co-Chair) Armin Roth Reutlingen University

Armin.Roth@Reutlingen-Univ ersity.de

Public Relations & Corporate Communications

Bonita Dostal Neff Valparaiso University bonita.neff@valpo.edu

Sports Business (Co-Chair)

Brian V. Larson Widener University bvlarson@widener.edu

Sports Business (Co-Chair)

Yawei Wang Montclair State University wangya@montclair.edu

Strategic Management

Paul Fadil University of North Florida pfadil@unf.edu

Student Papers

John Tedesco Virginia Tech tedesco@vt.edu

Supply Chain Management

Rahul Kale University of North Florida rkale@unf.edu

Sustainability

Chris Baynard University of North Florida cbaynard@unf.edu

Tourism, Travel, & Hospitality (Co-Chair)

Liza Cobos Missouri State University LizaCobos@missouristate.edu

Tourism, Travel, &

Hospitality (Co-Chair) Jie Gao San José State University Jie.gao@sjsu.edu

IABD SUBMISSION GUIDELINES

GENERAL INFORMATION

The International Academy of Business Disciplines (IABD) invites abstracts & papers in all business, social and communication disciplines as well as research on interdisciplinary topics.

Submission Policies and Procedures

- Submission deadline is February 29, 2024. You may submit an abstract or full manuscript. Abstracts must be between 150 to 250 words. Submitted manuscripts must be between 16 and 20 pages single-spaced including figures, tables, & references. Only full manuscripts are eligible for the best paper award.
- To submit your abstract or manuscript, please use the website, www.iabd.org. Then click on "Submit your Manuscript" box. This will take you to <u>EASYCHAIR</u>. If you have not used this system before then you will need to create an account. If you have any issues with submission contact Program Chair, Cindi Smatt at ctsmatt@ung.edu.
- 3. Submissions must be entirely original: not under concurrent consideration, scheduled for presentation elsewhere, or previously published.
- 4. A participant is allowed to be included as an author or co-author on a maximum of <u>three (3) submissions</u> <u>only</u>.
- At least one author(s) per submission must certify his/her registration for the conference, attend the conference, & present the paper if it is accepted. If a submission is co-authored by a professor and a student, the professor must register.
- Presented abstracts will be published in the IABD Conference Proceedings. If you wish to be EXCLUDED from the proceedings, please contact AJ Templeton at *iabdgroup@gmail.com* once your submission has been accepted by <u>March 10,</u> <u>2024.</u>

7. Papers submitted for publication **MUST** be presented by at least one of the authors at the conference.

Review Process

Papers are blind peer-reviewed by two reviewers. Authors must avoid revealing their identity or affiliation within the body of the paper and/or the references.

Accepted Papers for Presentation

If accepted for presentation and/or IABD Proceedings Publication, the author(s) will receive an acceptance letter from the respective Track Chair along with registration information (www.iabd.org). The author must make the necessary changes and upload a revised version to EASYCHAIR by March 10, 2024. At least one author must be registered for the conference by March 10, 2024. Presentations will be pulled from proceedings and program if author has not registered for the conference. Once you are registered for the conference, your abstract will be forwarded to the Proceedings Chair for publication in the proceedings.

Registration Process

Authors, Presenters, & Participants

Abstracts will neither be published in the Proceedings, nor included in the printed program, unless a receipt is sent to the Track Chair accompanying the formatted abstract by March 15, 2024.

> Faculty registration fee is \$325 Student registration fee is \$195

Online registration is available through the IABD website www.iabd.org