

# Andrea Adams

## Cultural Diplomat, Corporate Leader, & Speaker

At the Intersection of Global Education, Culture, and Business



Andrea Adams is an international Business Leader, Board Member, and Speaker with work experience across the US and Europe. She began her career in biopharmaceuticals and healthcare before moving into global higher education and education technology. She has worked for Fortune 500s and start-ups including Pfizer, Eli Lilly, and The Social Hub, and formed partnerships with the global campuses of Stanford, NYU, Syracuse, Georgetown, Brown, and many more.

Andrea brings over 10 years of experience in global higher education, serving and leading teams as Vice-President, Head of Sales, and Marketing & Sales Director, resulting in increased brand awareness and multi-million dollars in B2B partnerships.

Andrea's love for world travel and culture fueled her first entrepreneurial aspirations. She was the co-founder of the first online travel media platform for young women, jet-setting around the world while scoring 6-figure sponsorships with television networks, multinational brands, and hotels and travel companies, including Ford, BET Networks, TVOne, and Choice Hotels. Andrea has appeared in Essence, Huffington Post, Uptown Magazine, and other publications. She has traveled to more than 50 countries, experiencing national and international culture through interviews with historians, chefs, artists, political leaders, and celebrities, including Steve Harvey, LaLa Anthony, Gabrielle Union, Tia Mowry, and Italian Prime Minister Matteo Renzi, to name a few.

Andrea is committed to shrinking the education and wealth gaps in under-resourced communities and is Managing Director of a study and work abroad consultancy that focuses on increasing global mobility for US students and faculty. Andrea is an honors graduate of Florida A&M University's School of Business & Industry where she earned her BS-MBA. She studied Italian Culture & Language at Florence University of the Arts, earned a certificate from the European University Institute's Executive Management DEI Course for organizations, and participated in the University of South Florida's Muma College of Business DEI in the Workplace Certificate Program. Andrea serves on the Board of the SRISA Art & Design Institute; as Chair of Diversity Abroad's European Committee of Practice; and is an Advisor to The Kinsey Collection Foundation for Art & Culture.