Check with your Compliance officer

Here's a **3-message compliant SMS sequence** that:

1. Starts informational
2. Asks for opt-in (Reply YES)
3. Follows up with value **only after consent is given**

**📲 SMS Message 1 – Informational + Opt-In Invite (TCPA-Safe)**

Hi [[first\_name]], just a reminder—your Medicare eligibility is approaching soon.

If you'd like plan info and enrollment help, reply YES. Msg & data rates may apply.

**✅ If they reply YES...**

**📲 SMS Message 2 – Thank You + Quick Value Overview**

Thanks, [[first\_name]]! There are plans available in your area with $0 premiums, dental, and vision benefits.

Would you like to schedule a quick call to go over your options?

**📲 SMS Message 3 – (If No Reply to Message 2, Send After 1-2 Days)**

Just checking in, [[first\_name]]—still happy to help with Medicare questions or plan comparisons.

Let me know what time works best for a quick chat.

Reply STOP to unsubscribe.

**✅ Fully TCPA Compliant:**

* First message is **non-promotional**
* Explicit opt-in via “Reply YES”
* Marketing only **after consent**
* Opt-out message included

Here’s a **25-message TCPA-compliant SMS campaign** designed for Medicare prospects. The first **8 messages** are purely **informational or consent-seeking**. After that, the remaining **17 messages** assume the recipient **has replied YES** (opted in), and shift to value-driven marketing with appointment prompts.

**🧾 Messages 1–8: Non-Promotional / Consent-Inviting**

Hi [[first\_name]], just a reminder—your Medicare eligibility is approaching soon.
If you'd like plan info and enrollment help, reply YES. Msg & data rates may apply.

Medicare eligibility is right around the corner for you.
Want to receive helpful info and plan updates by text? Just reply YES.

Hi [[first\_name]], many people miss out on extra Medicare benefits.
Would you like info on dental or $0 premium options? Reply YES to get started.

Your 65th birthday is the key to unlocking Medicare benefits.
Want help preparing early? Reply YES and I’ll text you useful tips.

You may qualify for plans with $0 premiums and prescription coverage.
Want more info? Just reply YES. Msg & data rates may apply.

Medicare enrollment can be confusing—but you don’t have to figure it out alone.
Want guidance on your options? Reply YES to receive help.

Many people don’t realize Medicare doesn’t cover dental or vision by default.
Want to explore add-on coverage options? Reply YES to learn more.

This is a courtesy reminder—Medicare enrollment windows are time-sensitive.
Reply YES if you’d like to stay informed and avoid missing deadlines.

**✅ Messages 9–25: Marketing Content (After Reply YES)**

Thanks, [[first\_name]]! Plans in your area may include dental, vision, and hearing with no extra cost.
Want to review your options this week?

You may qualify for a $0 premium plan with prescription drug coverage.
Let’s find out—what’s the best time for a quick call?

Just checking in—still ready to review your Medicare options?
Some plans may include transportation and OTC allowances.

Medicare Advantage plans can include dental, hearing, and even gym memberships.
Interested in reviewing a few? Let’s chat.

Hi again, [[first\_name]]—we’re still helping people lock in better coverage with no deductibles.
Want to compare today?

If your income has changed recently, you may qualify for extra Medicare savings.
Want help checking?

We’ve helped many people lower their Medicare costs.
I can walk you through it in just 15 minutes. Want to book a time?

There are plans that let you keep your doctor and reduce prescription costs.
Want to see what’s available near you?

Don’t miss out—your Initial Enrollment Period is a limited window.
Let’s make sure you’re fully covered. Can we talk today?

Some Medicare plans now include comprehensive dental—cleanings, fillings, even dentures.
Want to explore your eligibility?

[[first\_name]], still here to help when you're ready to look at Medicare plan options.
Reply with a good time or call 888-528-5814.

Need help understanding Medicare Part B, Advantage vs. Supplements, or prescription coverage?
I’ll simplify it for you.

Many clients tell me they didn’t know they qualified for lower premiums.
Want me to check your options?

Reminder: Some plans offer $0 monthly premium and give you back money toward your Part B.
Want to know if you're eligible?

Hi again—Charles here. If now’s not a good time, I’m happy to follow up later this week.
Would that work better for you?

We’ve helped dozens of people this month get better Medicare coverage.
Want to be next?

Final reminder—your Medicare window may be closing soon.
Let’s connect before it’s too late. Call or reply here.

Here is a **25-message TCPA-compliant SMS campaign** based on your health insurance marketing ideas. The first **8 messages** are **informational or opt-in invites**. The remaining **17 messages** assume the person **replied YES**, giving permission for marketing content.

**📲 Messages 1–8: Pre-Consent / Opt-In Requests**

Looking for health insurance? Plans available for ages 18–88.
Reply YES for details from a licensed specialist. Msg & data rates may apply.

Affordable health coverage is available for individuals & groups.
Reply YES if you'd like a trusted expert to follow up with options.

Hi [[first\_name]], if you're between 18–88, affordable health plans may be available for you.
Want to see options? Just reply YES.

Coverage starting at $249/month may be available in your area.
Reply YES to have a licensed agent contact you with more info. Msg & data rates may apply.

You may qualify for health coverage designed for your budget and needs.
Interested? Reply YES and a specialist will reach out.

Need affordable, reliable health insurance?
Plans for ages 18–88 now available. Reply YES to get help from a licensed expert.

We’re helping individuals and families find low-cost health plans.
Want info on available coverage? Just reply YES to learn more.

Hi [[first\_name]], quality coverage may be more affordable than you think.
Reply YES if you’d like to speak with a licensed health plan specialist.

**✅ Messages 9–25: Post-Consent Marketing (After Reply YES)**

Thanks for replying YES! Plans start at just $249/month and may include doctor visits, Rx, and more.
Let’s go over options today.

We’ve helped many people find health insurance they can afford.
Want to see plans that cover doctor visits and prescriptions?

Hi [[first\_name]]—coverage is available for ages 18–88, with reliable plans for individuals & groups.
Let’s review your options.

Your health coverage quote is ready. Plans may include $0 copays or free preventive care.
Want to take a quick look?

Licensed agents are available to review affordable options tailored to your budget.
Want to talk today?

Some plans now include dental and vision at no extra cost.
Interested in bundling coverage?

Health coverage doesn’t have to be expensive.
Let’s find a plan that fits—individual, family, or small group.

You may qualify for tax-advantaged health coverage that works with an HSA.
Want more details?

Hi [[first\_name]], some health plans refund part of your premium when you stay healthy.
Want to check if you qualify?

Coverage includes urgent care, specialists, and more—often with no deductible.
Let’s go over the benefits.

We’ve found $249/month plans that include free telehealth and low-cost prescriptions.
Want to learn more?

Still ready to explore your health insurance options?
We can walk through plans by age, family size, and budget.

Open enrollment may be ending soon.
Let’s secure your coverage before deadlines hit. Want to talk today?

Affordable coverage is available even if you’re self-employed or between jobs.
Let’s get you protected.

We can customize coverage for your whole family—or just for you.
Want to review a few options?

Hi again, [[first\_name]]—are you still looking for reliable health coverage?
Licensed help is available when you're ready.

Last reminder—plans may start at $249/month for qualified individuals.
Let’s make sure you don’t miss out. Call or reply here.

Would you like this exported as a:

* **PDF handout**
* **CSV or Excel file**
* **SMS import sheet** for a CRM like SalesGodCRM or Text2Convert?

I can also alternate versions using or not using your name ("Charles") if needed.

4o

**You said:**

add {{Hey|Hi|Hello}} [[first\_name]], and Charles

**ChatGPT said:**

Here is your updated **25-message TCPA-compliant SMS campaign**, now including:

* The variable greeting: {{Hey|Hi|Hello}} [[first\_name]],
* Your name ("Charles") included in each message (per your request)

**📲 Messages 1–8: Pre-Consent / Opt-In Requests**

{{Hey|Hi|Hello}} [[first\_name]], this is Charles. Looking for health insurance? Coverage available for ages 18–88.
Reply YES for details from a licensed specialist. Msg & data rates may apply.

{{Hey|Hi|Hello}} [[first\_name]], Charles here—affordable health coverage is available for individuals & groups.
Reply YES if you'd like a trusted expert to follow up.

{{Hey|Hi|Hello}} [[first\_name]], if you're between 18–88, I can help you explore affordable coverage options.
Just reply YES to get started. –Charles

{{Hey|Hi|Hello}} [[first\_name]], Charles here—coverage starting at $249/month may be available in your area.
Reply YES for a quick conversation. Msg & data rates apply.

{{Hey|Hi|Hello}} [[first\_name]], you may qualify for health coverage designed around your budget.
Reply YES and I’ll personally follow up. –Charles

{{Hey|Hi|Hello}} [[first\_name]], this is Charles. Reliable plans for ages 18–88 are now available.
Reply YES to get help from a licensed agent.

{{Hey|Hi|Hello}} [[first\_name]], I’m helping individuals & families find affordable health insurance.
Want help? Reply YES. –Charles

{{Hey|Hi|Hello}} [[first\_name]], Charles here. Quality health plans may be more affordable than expected.
Reply YES if you’d like me to send you options.

**✅ Messages 9–25: Post-Consent Marketing (After Reply YES)**

{{Hey|Hi|Hello}} [[first\_name]], thanks for replying YES! I found plans starting at $249/month with Rx & doctor visits included.
Let’s review them. –Charles

{{Hey|Hi|Hello}} [[first\_name]], I’ve helped others find plans with no deductibles and low premiums.
Want me to walk you through it? –Charles

{{Hey|Hi|Hello}} [[first\_name]], Charles here—reliable plans are available for ages 18–88.
Let’s find the one that fits your needs.

{{Hey|Hi|Hello}} [[first\_name]], your health quote is ready. Plans may include $0 preventive care and low copays.
Want to review it? –Charles

{{Hey|Hi|Hello}} [[first\_name]], licensed and ready to help.
Would you like to compare a few options today? –Charles

{{Hey|Hi|Hello}} [[first\_name]], did you know some plans now include dental, vision, and telehealth?
Reply YES to review options with me. –Charles

{{Hey|Hi|Hello}} [[first\_name]], I’ll help you find a plan that fits—individual, family, or group.
Let’s talk today. –Charles

{{Hey|Hi|Hello}} [[first\_name]], you may qualify for an HSA-compatible plan that lowers taxes and premiums.
Want more info? –Charles

{{Hey|Hi|Hello}} [[first\_name]], some plans refund part of your premium if you stay healthy.
Let’s find out if you qualify. –Charles

{{Hey|Hi|Hello}} [[first\_name]], coverage may include urgent care, prescriptions, and more—without high deductibles.
Want to chat? –Charles

{{Hey|Hi|Hello}} [[first\_name]], I found plans starting at $249/month that include telehealth & prescriptions.
Let’s go over the details. –Charles

{{Hey|Hi|Hello}} [[first\_name]], ready to explore your health options?
I’ll guide you by age, location, and coverage needs. –Charles

{{Hey|Hi|Hello}} [[first\_name]], open enrollment might be closing soon.
Let’s lock in your coverage today. –Charles

{{Hey|Hi|Hello}} [[first\_name]], even if you’re self-employed or between jobs, I have options that may fit.
Want to talk? –Charles

{{Hey|Hi|Hello}} [[first\_name]], Charles here. I can customize coverage for you or your family.
Want to explore that now?

{{Hey|Hi|Hello}} [[first\_name]], still here to help when you're ready to explore health coverage.
Let’s find what fits best. –Charles

{{Hey|Hi|Hello}} [[first\_name]], final reminder—some plans start at $249/month.
Let’s get you covered. Call or reply here. –Charles

Let me know if you'd like:

* A version without your name in some messages (alternating format)?
* A downloadable CSV or PDF?
* Visual formatting for a landing page or print ad?

4o

**You said:**

RE: Here’s a 25-message TCPA-compliant SMS campaign designed for Medicare prospects. The first 8 messages are purely informational or consent-seeking. After that, the remaining 17 messages assume the recipient has replied YES (opted in), and shift to value-driven marketing with appointment prompts. please modify these to include {{Hey|Hi|Hello}} [[first\_name]], and Charles

**ChatGPT said:**

Here is your updated **25-message TCPA-compliant Medicare SMS campaign**, now modified to include:

* {{Hey|Hi|Hello}} [[first\_name]], at the start
* Your name, **Charles**, in each message (as signature or speaker)

**📲 Messages 1–8: Pre-Consent / Informational or Opt-In Invites**

{{Hey|Hi|Hello}} [[first\_name]], this is Charles. Just a reminder—your Medicare eligibility is approaching soon.
If you'd like plan info and enrollment help, reply YES. Msg & data rates may apply.

{{Hey|Hi|Hello}} [[first\_name]], Charles here. Medicare eligibility is right around the corner for you.
Want helpful info and plan updates by text? Just reply YES.

{{Hey|Hi|Hello}} [[first\_name]], many people miss out on Medicare benefits they qualify for.
Want info on $0 premium or dental plans? Reply YES. –Charles

{{Hey|Hi|Hello}} [[first\_name]], your 65th birthday is the key to unlocking Medicare benefits.
Want help preparing early? Reply YES and I’ll text you tips. –Charles

{{Hey|Hi|Hello}} [[first\_name]], you may qualify for plans with $0 premiums and Rx coverage.
Want more info? Just reply YES. Msg & data rates may apply. –Charles

{{Hey|Hi|Hello}} [[first\_name]], Medicare enrollment can be confusing—but I can help.
Want guidance on your options? Reply YES. –Charles

{{Hey|Hi|Hello}} [[first\_name]], many don’t realize Medicare doesn’t include dental or vision.
Want to explore add-on coverage? Reply YES. –Charles

{{Hey|Hi|Hello}} [[first\_name]], this is Charles—just a courtesy reminder.
Medicare enrollment windows are time-sensitive. Reply YES if you'd like to stay informed.

**✅ Messages 9–25: Post-Consent Marketing (After Reply YES)**

{{Hey|Hi|Hello}} [[first\_name]], thanks for replying YES! I’ve found plans with dental, vision & hearing benefits in your area.
Let’s go over them today. –Charles

{{Hey|Hi|Hello}} [[first\_name]], you may qualify for a $0 premium plan with Rx drug coverage.
Let’s check now. When’s a good time? –Charles

{{Hey|Hi|Hello}} [[first\_name]], just checking in—are you ready to review Medicare options?
Some include OTC benefits & transportation. –Charles

{{Hey|Hi|Hello}} [[first\_name]], Medicare Advantage plans can include dental, hearing, and even gym memberships.
Want to see what’s available? –Charles

{{Hey|Hi|Hello}} [[first\_name]], I’m helping people this week find better coverage with no deductibles.
Want to compare your options? –Charles

{{Hey|Hi|Hello}} [[first\_name]], if your income has changed, you might qualify for extra Medicare savings.
Want me to check? –Charles

{{Hey|Hi|Hello}} [[first\_name]], we’ve helped many lower their Medicare costs.
It only takes 15 minutes. Want to book a time? –Charles

{{Hey|Hi|Hello}} [[first\_name]], some plans help you keep your doctor and reduce Rx costs.
Let’s review those options. –Charles

{{Hey|Hi|Hello}} [[first\_name]], don’t miss out—your Medicare window is limited.
Let’s connect and get you covered. –Charles

{{Hey|Hi|Hello}} [[first\_name]], there are plans that include full dental—cleanings, fillings, even dentures.
Want to check your eligibility? –Charles

{{Hey|Hi|Hello}} [[first\_name]], still here to help when you’re ready.
Want to look at Medicare plans this week? –Charles

{{Hey|Hi|Hello}} [[first\_name]], I can help clarify Medicare Part B, Advantage vs. Supplements, or Rx coverage.
Let’s simplify it. –Charles

{{Hey|Hi|Hello}} [[first\_name]], many clients didn’t know they qualified for lower premiums.
Let’s check your eligibility. –Charles

{{Hey|Hi|Hello}} [[first\_name]], some plans offer $0 premiums and even Part B giveback.
Want to know if you qualify? –Charles

{{Hey|Hi|Hello}} [[first\_name]], if now’s not the best time, I can follow up later this week.
Would that be better for you? –Charles

{{Hey|Hi|Hello}} [[first\_name]], we’ve helped dozens get better Medicare coverage this month.
Want to be next? –Charles

{{Hey|Hi|Hello}} [[first\_name]], final reminder—your Medicare window may close soon.
Let’s connect before it’s too late. –Charles

Here is a **25-message TCPA-compliant SMS campaign for Life Insurance**, customized for Charles and using:

* {{Hey|Hi|Hello}} [[first\_name]],
* Your name, **Charles**, in each message
* The first **8 messages** are designed to request **opt-in (Reply YES)**
* The remaining **17 messages** assume **the recipient has opted in** and include value-driven follow-ups

**📲 Messages 1–8: Pre-Consent / Opt-In Requests**

{{Hey|Hi|Hello}} [[first\_name]], this is Charles. Are you interested in protecting your loved ones with life insurance?
Reply YES to receive options. Msg & data rates may apply.

{{Hey|Hi|Hello}} [[first\_name]], Charles here—affordable life insurance is available for adults 18–85.
Want more info? Just reply YES.

{{Hey|Hi|Hello}} [[first\_name]], I help people secure peace of mind through life insurance—often for less than $1/day.
Reply YES if you'd like to learn more. –Charles

{{Hey|Hi|Hello}} [[first\_name]], do you have a plan in place to cover funeral or final expenses?
I can help. Reply YES to talk options. –Charles

{{Hey|Hi|Hello}} [[first\_name]], life insurance can be more affordable than people expect.
Want a quote based on your age & needs? Reply YES. –Charles

{{Hey|Hi|Hello}} [[first\_name]], this is Charles. I can show you life insurance plans that build value or lock in rates for life.
Want the details? Just reply YES.

{{Hey|Hi|Hello}} [[first\_name]], I help individuals and families secure financial protection with life insurance.
Reply YES if you'd like to see options. –Charles

{{Hey|Hi|Hello}} [[first\_name]], planning ahead is one of the best gifts you can give your family.
Reply YES for details on affordable life insurance. –Charles

**✅ Messages 9–25: Post-Consent Marketing (After Reply YES)**

{{Hey|Hi|Hello}} [[first\_name]], thanks for replying YES! Based on your age, you may qualify for $10K–$50K in life insurance.
Want to explore now? –Charles

{{Hey|Hi|Hello}} [[first\_name]], plans are available with no medical exam and same-day coverage.
Want a free quote? –Charles

{{Hey|Hi|Hello}} [[first\_name]], some policies build cash value you can access while living.
Want to learn more? –Charles

{{Hey|Hi|Hello}} [[first\_name]], did you know final expense insurance can cover funeral costs and unpaid bills?
Let’s find your best option. –Charles

{{Hey|Hi|Hello}} [[first\_name]], premiums can be locked in for life with no rate increases.
Would that be helpful to you? –Charles

{{Hey|Hi|Hello}} [[first\_name]], I can show you a quote for term or whole life based on your age and goals.
Want me to send it now? –Charles

{{Hey|Hi|Hello}} [[first\_name]], coverage from $10,000 to $250,000+ is available—some without medical exams.
Want to check eligibility? –Charles

{{Hey|Hi|Hello}} [[first\_name]], if you have children, mortgage, or debts, life insurance can offer protection.
Want to review a few options? –Charles

{{Hey|Hi|Hello}} [[first\_name]], final expense plans can cost as little as $1/day and protect your family from unexpected costs.
Let’s review. –Charles

{{Hey|Hi|Hello}} [[first\_name]], life insurance isn't just about death—it’s about leaving peace of mind.
Want help picking the right type? –Charles

{{Hey|Hi|Hello}} [[first\_name]], some plans offer coverage even with health conditions or past declines.
Would you like to explore that? –Charles

{{Hey|Hi|Hello}} [[first\_name]], you may qualify for a plan that never expires and builds value year after year.
Let’s take a look. –Charles

{{Hey|Hi|Hello}} [[first\_name]], this is Charles. I’ll help you compare term and whole life side by side.
Want to see sample rates?

{{Hey|Hi|Hello}} [[first\_name]], some clients get approved the same day—no needles, no labs.
Want to apply today? –Charles

{{Hey|Hi|Hello}} [[first\_name]], I’ll make it easy to choose a plan that fits your goals and budget.
Want to chat today? –Charles

{{Hey|Hi|Hello}} [[first\_name]], still happy to help if you're ready to protect your family with a policy.
Just reply or call me. –Charles

{{Hey|Hi|Hello}} [[first\_name]], final reminder—life insurance may cost less than your daily coffee.
Let’s lock in your rate today. –Charles