

TOPSHOTEVENTS PRESENTS

# DALLAS RANG DE FESTIVAL OF COLORS

bindaas  
**DDN**  
DALLAS DESI NIGHT

**Kid-friendly**



TOPSHOTEVENTS

MARCH 14 | SATURDAY | 11:30 AM

PHOTOGRAPHY  
PARTNER





**EVENT NAME: ELECTRIFYING HOLI COLOR FESTIVAL 2026**

**EVENT TYPE: COLOR FESTIVAL**

**TARGET AUDIENCE: NORTH AMERICA & SPECIFICALLY TEXAS**

**VENUE: THE SOUND AT CYPRESS WATERS**

**EVENT DATE: 14 MARCH 2026**

**EVENT TIME: 11:30 PM – 6:00 PM**

**EVENT DURATION: 6 HOURS**

**EXPECTED AUDIENCE: 6000+ PLUS**

**SOCIAL MEDIA REACH: 3 MILLION PLUS**

**MARKETING CAMPAIGN REACH: 3 MILLION PLUS**

## Who We Are

Welcome to **RANG DE**— The Ultimate Color Festival! 🌈🎉 A vibrant celebration of culture, community, and creativity, where music, food, art, and colors come together for an unforgettable experience!



## 🌟 Why Partner with Us?

- ✓ **Massive Exposure** – Thousands of festival-goers ready to explore, shop & engage!
- ✓ **High-Energy Atmosphere** – Music, dance & colors create the perfect brand spotlight!
- ✓ **Boost Your Business** – Ideal for **food vendors, small businesses & retailers**.
- ✓ **Marketing & Promotions** – Social media features, on-site branding & more!
- ✓ **Unforgettable Experience** – Connect, sell, and grow in a lively, dynamic setting!

🏡 Join us & make your brand part of the magic! 🚀



# Sponsorship Tiers & Benefits

Category	Diamond	Gold	Silver	Bronze
\$ (Sponsorship Amount)	\$15,000	\$12,000	\$8,000	\$2,500
Logo on All Flyers/eFlyers	✓	✓	✓	✓
Booth & Standee, Banner @ Venue	✓	✓	✓	✓
Video Ad on LED Screen at Venue	⌚ 60 Sec	⌚ 45 Sec	⌚ 30 Sec	⌚ 20 Sec
Sponsor Announcement on Stage	✓	✓	✗	✗
Color throw Every 30 Minutes – Sponsored by 'Name'	✓	✓	✗	✗
T-shirts	✓	✓	✓	✗
Social Media Marketing	✓	✓	✓	✗
Radio Promotions	✓	✓	✗	✗



# Beer and liquor Sponsorship Tiers & Benefits

Category	Diamond	Gold	Silver	Bronze
\$ (Sponsorship Amount)	\$5,000	\$3,500	\$3,000	\$2,500
Logo on All Flyers/eFlyers	✓	✓	✓	✓
Booth & Standee, Banner @ Venue	✓	✓	✓	✓
Video Ad on LED Screen at Venue	⌚ 60 Sec	⌚ 45 Sec	⌚ 30 Sec	⌚ 20 Sec
Sponsor Announcement on Stage	✓	✓	✗	✗
Color throw Every 30 Minutes – Sponsored by 'Name'	✓	✓	✗	✗
T-shirts	✓	✓	✓	✗
Social Media Marketing	✓	✓	✓	✗
Exclusive Selling rights of your brand only	✓	✗	✗	✗
Booth for Testing	✓	✗	✗	✗



# Food Vendor Packages

Package	Price	Space Allocation	Power Supply	Included Passes	Marketing Benefits	Additional Perks
<b>Basic Vendor (non-exclusive)</b>	\$1,500	10x10 ft	No	2	Website listing	Extra passes available
<b>Standard Vendor (non-exclusive)</b>	\$1,600	10x15 ft	110V	3	Social media mention	Extra passes available
<b>Premium Vendor (exclusive)</b>	\$2,500	20x20 ft	110V & 220V	4	Featured social media	Priority location



# Food Truck Packages (Street Parking, Attached to Food Area)

Package	Price	Space Allocation	Power Supply	Included Passes	Marketing Benefits	Additional Perks
<b>Basic Food Truck</b>	<b>\$1200</b>	20x10 ft (Street)	110V	3	Website listing	Street parking near food area
<b>Standard Food Truck</b>	<b>\$1,400</b>	20x10 ft (Street)	110V & 220V	4	Social media promo	High-traffic location
<b>Premium Food Truck</b>	<b>\$2,000</b>	20x20 ft (Street)	110V & 220V	6	Website feature & signage	Prime festival spot

# Small Business & Retail Vendor Packages

## Who is This For?

- Small businesses (handmade goods, crafts, boutiques)
- Realtors & Insurance agencies (community outreach & branding)
- Kids' toy shops (interactive & retail sales)
- Local artisans & service providers

Package	Price	Space Allocation	Power Supply	Included Passes	Marketing Benefits	Additional Perks
 Starter	\$450	Bring your own setup	No	1	Website listing	Ideal for solo entrepreneurs & artists
 Standard	\$600	10x10 ft	110V (Optional)	2	Social media mention	Great for growing businesses
 Premium	\$850	10x10 ft (Recommended Spot )	110V	3	Featured social media	High-traffic location
 Elite	\$1,000	10x20 ft (Best Spot)	110V & 220V	4	Website feature & signage	Prime festival placement

## 📣 Media Campaigns to Boost Engagement

In today's digital era, **social media advertising** is the **most powerful marketing tool**, with **billions of active users** generating **high impressions and engagement rates**. It delivers the **highest return on investment**, making it the **cornerstone of global marketing strategies** for multinational corporations.

Leveraging our expertise, we **strategically target audiences** to ensure maximum reach and impact. Through our **extensive social media campaign**, we will engage a **large South Asian digital audience**, known for their high online activity. Our data-driven approach ensures **optimized engagement, visibility, and conversion rates** for brands and businesses. 

# SOCIAL MEDIA MARKETING



Thank You  
FOR ANY QUESTIONS, PLEASE CONTACT

[www.holihaiusa.com](http://www.holihaiusa.com)

for more info call - 833-holihai / (833) 465-4424  
WE LOOK FORWARD FOR YOUR SUPPORT