

FESTIVAL OF COLOR

RANG DE

MARCH 15 | SATURDAY | 11:30 AM

VENUE:

**the
SOUND**
at CYPRESS WATERS

THE SOUND,

3111 OLYMPUS BLVD,
COPPELL, TX 75019

WWW.HOLIHAIUSA.COM

FOR MORE INFO CALL - 833-HOLIHAI / (833) 465-4424



ASSOCIATION WITH
bindaas 

DALLAS

MUSIC BY:

DJ RZON ^{THE} SPINDOCTOR DJ DIMPLE



EVENT NAME: ELECTRIFYING HOLI COLOR FESTIVAL 2025

EVENT TYPE: COLOR FESTIVAL

TARGET AUDIENCE: NORTH AMERICA & SPECIFICALLY TEXAS

VENUE: THE SOUND AT CYPRESS WATERS

EVENT DATE: 15 MARCH 2025


EVENT TIME: 11:30 PM – 6:00 PM

EVENT DURATION: 6 HOURS

EXPECTED AUDIENCE: 6000+ PLUS

SOCIAL MEDIA REACH: 2 MILLION PLUS

MARKETING CAMPAIGN REACH: 2 MILLION PLUS



Who We Are
Welcome to **RANG DE– The Ultimate Color Festival!** 🌈 🍷 A vibrant celebration of culture, community, and creativity, where music, food, art, and colors come together for an unforgettable experience!

🌟 **Why Partner with Us?**

- ✅ **Massive Exposure** – Thousands of festival-goers ready to explore, shop & engage!
- ✅ **High-Energy Atmosphere** – Music, dance & colors create the perfect brand spotlight!
- ✅ **Boost Your Business** – Ideal for **food vendors, small businesses & retailers.**
- ✅ **Marketing & Promotions** – Social media features, on-site branding & more!
- ✅ **Unforgettable Experience** – Connect, sell, and grow in a lively, dynamic setting!

🏠 **Join us & make your brand part of the magic!** 🚀

Sponsorship Tiers & Benefits

Category	Diamond	Gold	Silver	Bronze
\$ (Sponsorship Amount)	\$12,000	\$10,000	\$5,000	\$2,500
Logo on All Flyers/EFlyers	✓	✓	✓	✓
Booth & Standee, Banner @ Venue	✓	✓	✓	✓
Video Ad on LED Screen at Venue	⌚ 60 Sec	⌚ 45 Sec	⌚ 30 Sec	⌚ 20 Sec
Sponsor Announcement on Stage	✓	✓	✗	✗
Color Through Every 30 Minutes – Sponsored by 'Name'	✓	✓	✗	✗
T-shirts, Wristbands	✓	✓	✓	✗
Social Media Marketing	✓	✓	✓	✗
Radio Promotions	✓	✓	✗	✗



Food Vendor Packages

Package	Price	Space Allocation	Power Supply	Included Passes	Marketing Benefits	Additional Perks
Basic Vendor	\$1,000	10x10 ft	No	2	Website listing	Extra passes available
Standard Vendor	\$1,200	10x15 ft	110V	3	Social media mention	Extra passes available
Premium Vendor	\$1,500	10x20 ft	110V & 220V	4	Featured social media	Priority location



Food Truck Packages (Street Parking, Attached to Food Area)

Package	Price	Space Allocation	Power Supply	Included Passes	Marketing Benefits	Additional Perks
Basic Food Truck	\$800	20x10 ft (Street)	110V	3	Website listing	Street parking near food area
Standard Food Truck	\$1,200	20x10 ft (Street)	110V & 220V	4	Social media promo	High-traffic location
Premium Food Truck	\$1,800	20x20 ft (Street)	110V & 220V	6	Website feature & signage	Prime festival spot







Small Business & Retail Vendor Packages





Who is This For?

- ✓ **Small businesses** (handmade goods, crafts, boutiques)
- ✓ **Realtors & Insurance agencies** (community outreach & branding)
- ✓ **Kids' toy shops** (interactive & retail sales)
- ✓ **Local artisans & service providers**

Package	Price	Space Allocation	Power Supply	Included Passes	Marketing Benefits	Additional Perks
 Starter	\$350	6x6 ft	No	1	Website listing	Ideal for solo entrepreneurs & artists
 Standard	\$500	10x10 ft	110V (Optional)	2	Social media mention	Great for growing businesses
 Premium	\$750	10x15 ft	110V	3	Featured social media	High-traffic location
 Elite	\$1,000	10x20 ft	110V & 220V	4	Website feature & signage	Prime festival placement

Media Campaigns to Boost Engagement

In today's digital era, **social media advertising** is the **most powerful marketing tool**, with **billions of active users** generating **high impressions and engagement rates**. It delivers the **highest return on investment**, making it the **cornerstone of global marketing strategies** for multinational corporations.

Leveraging our expertise, we **strategically target audiences** to ensure maximum reach and impact. Through our **extensive social media campaign**, we will engage a **large South Asian digital audience**, known for their high online activity. Our data-driven approach ensures **optimized engagement, visibility, and conversion rates** for brands and businesses.  

SOCIAL MEDIA MARKETING



**Thank You
FOR ANY QUESTIONS, PLEASE CONTACT**

www.holihaiusa.com

**for more info call - 833-holihai / (833) 465-4424
WE LOOK FORWARD FOR YOUR SUPPORT**